



### **Activation Benefit T&Cs**

1. This benefit is applicable exclusively for Axis Bank Value+ Debit cardholders.
2. Applicable only on POS or E-Com transactions done within 60 days from the date of card issuance.
3. Applicable upon full payment of Joining fee only.
4. No minimum transaction amount restrictions.
5. 3000 eDGE reward points to be credited to cardholders' eDGE Loyalty account upon payment of full Joining fees and on successful completion of 3 card transactions within 60 days from the date of card issuance.
6. The eDGE reward points may take up to 45 working days from the date of the 3rd transaction to reflect on the customer's eDGE loyalty account.
7. These points can be redeemed against a host of other vouchers/gift items available on the eDGE platform (Redemption Value of 1 eDGE point= Rs. 0.20)
8. Cardholders can redeem the reward points by logging into <https://edgerewards.axisbank.com/> or on Axis Bank Mobile app, under eDGE rewards points section.
9. eDGE points valid for 3 years from date of credit
10. Any disputes related to crediting or redemption of such eDGE Loyalty points may be raised directly to the Axis Bank customer support team via calls / email / through the website / mobile app.
11. Axis Bank Standard Terms and Conditions apply.