

Terms & Conditions for Tatacliq Campaign on Axis Bank Credit Cards

Offer Period: 4th October 2023 to 27th December 2023 (Every Wednesday)

Offer 1 (Mall) : 10% instant discount | Min purchase: Rs. 1500 | Max discount: Rs. 200 | Coupon code **CLIQAXIS200**

Offer 2 (Palette) : 10% instant discount | Min purchase: Rs. 1000 | Max discount: Rs. 200 | Coupon code **AXISPAL200**

Terms & Conditions for availing the Offer:

- Additional instant discount on using Axis Bank Credit Card Card on all purchases made on Tata CLiQ E-commerce site (tatacliq.com), their respective Mobile site and mobile application during the promotion period for a Net Transaction Value of Rs.1500
- The Net Cart Value is the total cart value arrived at after all applicable discounts including coupon code but before availing discounts under this Offer. In case CLiQ Cash or NeuCoin is being used to make a partial payment, Net Cart Value will be calculated after reducing the amount being paid by using CLiQ Cash or NeuCoin. To avail of the offer the amount being paid through Axis Bank Credit card Card has to be more than the min purchase price of the respective offer. The customer is advised to check the applicability of the discount before proceeding for Payment
- Offer valid twice per card per customer per month for the offer period.
- To avail the Additional instant discount the total payment of the transaction needs to be made using a valid Axis Bank Credit Card card.
- Offer is not valid on Tata CLIQ Gift Cards, Brand Gift Cards, Insurance Products, Apple products, Gold Coins, Seller Trent Limited, Pantaloons, Globus, Select Seller and Select Products, Page Industries Limited (Jockey), Landmark, select Brands, select Sellers and Tata CLiQ Luxury.
- This offer is valid for purchases made on the Eligible products during the “Offer Period”. Cardholders are required to check the product page of the product(s) if the offer is valid for that product.
- Offer not valid on Net banking, cash/card on delivery, commercial and corporate cards of AXIS Bank.
- Tata UniStore Limited reserves the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time at its sole discretion.
- Tata Unistore Limited reserves the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated.
- Maximum discount that can be availed per order will be as per the offers mentioned
- Offer cannot be combined with any other offer/promotion running on the site
- The discount offered will under no circumstances be settled in cash
- Any person availing this offer shall be deemed to have accepted all the terms and conditions.
- Product warranty will be regulated by the Terms and Conditions mentioned on the Warranty Card of respective product/manufacturer.
- Any query regarding “The offer” will be entertained for the offer duration. No correspondence on the same will be entertained after the aforementioned date from any person(s).
- Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same.
- Tata UniStore Limited is not charging anything from the customer for their participation in the offer.
- It is not mandatory for the Axis Bank cardholders to participate in the offer. Participation in the Offer by the card holder is voluntary and free. Participation in the Offer by the Cardholder will be construed as acceptance of the Terms & Conditions of the Offer and Cardholder is advised not to participate in the Offer if such Terms & Conditions are not acceptable.
- “The Offer” is being made purely on best effort basis.
- In case of complete cancellation of the order by the customer the transaction will not qualify for “The Offer”. In case of partial cancellation of the order, the customer shall qualify for “The Offer” only on the basis of the net amount payable.
- Offer(s) are valid on the respective site – Marketplace (www.tatacliq.com), the app and the mobile site.

- In case of any disputes, the decision of Tata UniStore Limited will be final and binding.
- Product(s) offered are subject to availability by the participating seller(s) on the Tata UniStore Limited platform.
- The Offer is valid only in India. The minimum age of the card holder has to be above 18 years on the day of the purchase.

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Axis Bank Standard Terms and Conditions

- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same. Offer shall not constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.

- Merchant & Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Merchant & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable