

### Terms and Conditions for Xiaomi Festive sale Campaign on Axis Bank Credit Cards & EMI

**Validity** – 26th October, 2021 to 3<sup>rd</sup> November, 2021

**Offer details** –

- 10% off on a products greater than of Rs. 6000
- Maximum discount: Rs.4,500

**Card applicability** – All retail Credit cards and credit card EMI transactions

### **XIOMI TERMS AND CONDITIONS**

This marketing program (“**Offer**”) is from Axis Bank Limited (“**Bank**”) under an arrangement with Xiaomi Technology India Private Limited (“**Xiaomi**”) and is open to all persons competent to contract in India, holding a valid and current Axis Bank credit card (“**Cardholder**”) and who meet the eligibility criteria set out in these Offer terms and conditions (“**Customers**”).

1. **ELIGIBLE CUSTOMERS:** Axis Bank credit card holders are referred to as “**Cardholders**”. Cardholders who purchase the Eligible Product from the Online Channel during the Offer Period and who meet the conditions set out under this offer terms and conditions are referred to as “**Customers**”.
2. **ELIGIBLE PRODUCTS:**
  - 2.1. All products listed at Clause 4 (a) purchased from the Online Channel during the Offer Period
  - 2.2. All products listed at Clause 4 (b) purchased from the Online Channel during the Offer Period and
  - 2.3. All products listed at Clause 4 (c) purchased from the Online Channel during the Offer Period

All products listed above are referred to individually as an “**Eligible Product**”, and collectively as the “**Eligible Products**”.

3. **OFFER PERIOD:** 26 October 2021 00:00 hours to 3<sup>rd</sup> November 2021 23:59:59 hours
4. **OFFERS**

**First Offer**

- a. Following discount (each a “Discount”) to each Customer on purchase of the Eligible Products through the Online Channel (*as defined below*) during the Offer Period:

Eligible Product	Discount if Axis credit card is used to purchase Eligible Product [INR]	Discount if Axis credit card EMI scheme is used to purchase Eligible Product [INR]
All Redmi and Mi branded products of total list price greater than INR 6,000 and equal to or less than INR 19,999	Discount of ten percent (10%) subject to a maximum of INR 1000	Discount of ten percent (10%) subject to a maximum of INR 1250

To avail the Discount on an Eligible Product listed at Clause 4 (a), a Cardholder’s cart must contain Eligible Products of a minimum amount of Indian Rupees Six Thousand (INR 6,000). This First Offer is available on purchase of multiple products, subject to the total cart value at checkout of all such products being a minimum amount of INR 6000.

### Second Offer

- b. Following discount (each a “Discount”) to each Cardholder purchasing an Eligible Product through the Online Channel (*as defined below*) during the Offer Period.

Eligible Product	Minimum Transaction Amount	Discount if Axis credit card is used to purchase Eligible Product [INR]	Discount if Axis credit card EMI scheme is used to purchase Eligible Product [INR]
Redmi Note 10 Pro Max (8 +128)	12999	1500	2000
Mi 10i (6GB+128GB)	12999	1500	2000
Mi 10i (8GB+128GB)	12999	1500	2000

Mi 11 Lite (6GB+128G)	12999	1500	2000
Mi 11 Lite (8GB+128GB)	12999	1500	2000
Mi 11x ( 6+ 128)	24499	1500	2000
Mi 11x ( 6+ 128)	26499	1500	2000
Mi TV 4A 40 Horizon Black	12999	1500	2000
Mi TV 4A 100 cm (40) Black	12999	1500	2000
MI LED TV 4C 43 (108cm) Black	12999	1500	2000
Redmi Smart TV 43 Black	12999	1500	2000
Mi TV 4A 108cm (43) Horizon Edition Grey	12999	1500	2000
Mi TV 4X 108 cm (43) Black	12999	1500	2000
Mi LED TV 4A PRO 108cm (43)	12999	1500	2000
Mi LED Smart TV 4A 43 (LM) Black	12999	1500	2000
Mi LED TV 4A PRO 123.2 cm (49)	12999	1500	2000
Mi Robot Vacuum-Mop P Black	12999	1500	2000
Mi 11X Pro (8GB+256GB)	25000	2500	3000
Mi 10T Pro(8GB+128GB)	25000	2500	3000
Mi 10T(8GB+128GB)	25000	2500	3000
Mi 10(8GB+128GB)	25000	2500	3000
Mi 11 x Pro ( 8+128)	31499	2500	3000
Mi TV 5X 43 Metallic Grey	25000	2500	3000

Mi TV 5X 50 Metallic Grey	25000	2500	3000
Mi TV 4X 125.7 cm (50) Black	25000	2500	3000
Redmi Smart TV X50 125.7 cm (50 inches) Black	25000	2500	3000
Mi TV 4X 138.8 cm (55) Black	25000	2500	3000
Mi TV 5X 55 Metallic Grey	25000	2500	3000
Redmi Smart TV X55 138.8cm (55 inches) Black	25000	2500	3000
Mi Notebook 14 i5 8+256 UHD	25000	2500	3000
RedmiBook 15 Pro Charcoal Gray	25000	2500	3000
RedmiBook 15 e-Learning Edition i3 ( 8GB RAM + 256GB, 8GB RAM + 512G)	25000	2500	3000
Mi 11 Ultra (12GB+256GB)	40000	4000	4500
Mi 10 (8GB+256GB)	40000	4000	4500
Mi TV QLED 4k 138.8 cm (55)	40000	4000	4500
Redmi Smart TV X65 163.9 cm (65 inches) Black	40000	4000	4500
Mi QLED TV 75 Grey	40000	4000	4500
Mi NoteBook Pro Lustrous Gray i5 (16GB RAM + 512GB,8GB RAM + 512GB)	40000	4000	4500

Mi NoteBook Ultra Lustrous Gray i5 (16GB RAM + 512GB,8GB RAM + 512GB )	40000	4000	4500
Mi Notebook 14 Horizon i7	40000	4000	4500
Mi NoteBook Ultra Lustrous Gray i7 (16GB RAM + 512GB)	40000	4000	4500
Mi NoteBook Pro Lustrous Gray i7 (16GB RAM + 512GB )	40000	4000	4500

To avail the Discount on an Eligible Product listed at Clause 4 (b), a Cardholder's transaction using his/her Axis credit card (both Non - EMI or under a EMI scheme), must be for the minimum amounts set out in the table above (each a "**Minimum Transaction Amount**").

### Third Offer

- c. Following discount (each a "**Discount**") to each Cardholder purchasing an Eligible Product through the Online Channel (*as defined below*) during the Offer Period.

Eligible Product	Minimum Transaction Amount	Discount if Axis credit card is used to purchase Eligible Product [INR]	Discount if Axis credit card EMI is used to purchase Eligible Product [INR]
Xiaomi 11 Lite Ne 5G (6+128)	24999	2000	2000
Xiaomi 11 Lite Ne 5G (8+128)	26999	2000	2000

To avail the Discount on an Eligible Product listed at Clause 4 (c) during the Offer Period, a Cardholder's transaction using his/her Axis credit card or under a credit card EMI scheme must be for the minimum amounts set out in the table above (each a "**Minimum Transaction Amount**").

4. **ONLINE CHANNEL:** [www.mi.com](http://www.mi.com), the related mobile website and mobile application

## 5 CUSTOMER ESCALATION PROCESS

In case of any query pertaining to the Offers or any other customer queries/complaints, Cardholders and Customers must call Axis Bank customer care

### **Other Terms and Conditions:**

1. The above Offer is by way of a special offer for Cardholders only.
2. The Offer can be availed only once per Axis card during the Offer Period on the Online Channel, irrespective of the number of products purchased. If the First Offer has been availed, a Cardholder cannot avail the benefits of the Second Offer and Third Offer.
3. The Offer is not applicable on cash on delivery transactions and on debit card transactions.
4. The Offer not applicable on net banking transactions.
5. Any person participating in the Offer:
  - a. must be an Indian citizen and resident;
  - b. must be able to enter into legally binding contracts under Indian Contract Act, 1872;
  - c. must hold a valid and unexpired credit card issued by the Bank;
  - d. must purchase an Eligible Product;
  - e. must possess proof of age, identity and place of residence.
6. The Offer cannot be combined with any other offer.
7. The Offer is valid until stocks last.
8. Any person availing this Offer shall be deemed to have accepted these terms and conditions. Cardholders are not bound in any way to participate in the Offer. Any such participation is voluntary.
9. Delinquent and over-limit Cardholders will not qualify for this promotion.
10. This Offer is non-encashable, non-extendable and non-negotiable.
11. If a Cardholder has more than 1 (one) Axis Bank card, spends on the cards cannot be clubbed by the card member in order to qualify for the said Offer.
12. Any query regarding the Offer will be entertained only till 8 November 2021. Post such date, Xiaomi will not entertain any correspondence or communication regarding the Offers from any persons.
13. Pictures of products shown in the communication sent to the customer either through mailers or advertised on the website, are representative only and may not bear a resemblance to the actual products. None of the parties shall under any circumstances be responsible towards the same.

14. Returned transactions, disputed or unauthorized/fraudulent transactions will not be considered for the Offer.
15. All government levies and taxes shall be payable by the Customer as applicable at the time the Offer is availed.
16. This Offer shall be subject to all applicable laws, rules and regulations which are in existence and which may be promulgated anytime by any statutory authority.
17. Xiaomi reserves the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
18. Any disputes arising out of the Offer shall be subject to the exclusive jurisdiction of the courts at Bangalore.

#### **Axis Bank Standard Terms and Conditions**

- **If you do not have an Axis Bank Credit Card, [Click Here](#).**
- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.

- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Debit and Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of The Merchant & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.



- Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable