

MOST IMPORTANT DOCUMENT

 Date

D	D	M	M	Y	Y	Y	Y
---	---	---	---	---	---	---	---

Please fill in below details to enroll for Burgundy Private:

Customer Name	<input style="width: 100%; height: 20px;" type="text"/>
Bar Code	<input style="width: 100%; height: 20px;" type="text"/>
Customer ID (Existing, if any)	<input style="width: 100%; height: 20px;" type="text"/>
Mobile Number	<input style="width: 100%; height: 20px;" type="text"/>

Please note that Burgundy Private Savings Account is mandatory for induction into Burgundy Private. Axis Bank reserves the right to change the benefits offered as part of the services.

I/ We agree to open, and migrate all Savings Accounts (if any) under the above mentioned Customer ID to Burgundy Private and to all the terms and conditions listed below.

Terms and Conditions

1. The eligibility criteria of Burgundy Private, at customer level or at Family id level is:
 - a) For Savings account: Maintenance of a minimum Total Relationship Value (TRV)^ of ₹ 5 crore by 12 months of account/relationship initiation, excluding Demat.
 - b) For Salary account: Net monthly Salary** credit of Rs 10 lakhs or more.
**Average of last 3 months
2. Savings Account under the Burgundy Private scheme is offered, subject to the fulfillment of the mentioned eligibility criteria applicable to all existing and new customers under the Burgundy Private scheme. This offer is subject to review post 12 months of availing the offer based on the mentioned eligibility criteria and the bank reserves its right to review the offer in case of non - fulfillment of the eligibility criteria or revise the terms as per its discretion.
3. ^Total Relationship Value (TRV), aggregated at Customer ID level or at Family ID* level, is composed of:
 - i. Liability Relationship: Savings Account, Current Account**, Term Deposits, Recurring Deposits and/or Specified Investment Relationships, PIS Accounts (for NRI's)
 - ii. Investment* Relationship: Mutual Funds, Life Insurance, Alternate investment fund (Drawdown amount), Discretionary Portfolio Management Service, Non-Discretionary Portfolio Management Service, RBI Bonds*, PPF*, NPS* and other Alternate Assets
Average Quarterly Balance (AQB) will be considered in case of Savings & Current Account
*Investment through Axis Bank to be considered
**Subject to family banking / grouping & applicable only for Resident individual, Sole Proprietor, HUF, Partnership, LLP, Private Limited Companies
4. *Family ID is generated at the time customer enrolls into Family Banking Program.
5. You may visit www.axisbank.com/burgundyprivate to view the charges which are applicable. GST as applicable will be levied on all fees.
6. All accounts have a monthly billing cycle i.e. 1st to 30th / 31st of the month.
7. Update Aadhaar Number in your bank account to receive subsidies directly from Government (LPG, MGNREGA, etc.).
8. While migrating the account(s) in the system, some of the transactions might be impacted for a day within 15 days of submitting this request to the Bank in the following areas:
 - i. All transactions such as withdrawal from ATM, Debit Card swipe to the extent of free balance available in the linked Savings Account. (Free balance is the available balance in the Savings Account excluding the amount that is linked as fixed deposit).
 - ii. The transactions may be impacted in case the free balance is not sufficient, and requires drawing from the linked encash FDs while such account migration.
The bank will not be held accountable in the instance of transactions getting declined during the course and due to account migration.
9. Products / Services, including Burgundy Private and its benefits, offered by Axis Bank are subject to regulatory guidelines and Axis Bank's internal policy. Particulars of such products / services may vary or discontinue, if required by regulatory guidelines. Axis Bank does not undertake any liability or responsibility for such variance.
10. There will be a fee of ₹ 500/- applicable if the account is closed between 14 days and 12 months of account opening. No fees would be levied if account is closed within 14 days of account opening or after 12 months.
11. Axis Bank reserves the right, at its own discretion, to close the account in case initial funding cheque is returned / bounced and funding as per scheme code is not received within 30 days of account opening.
12. If your account has been opened in conjunction with a loan, with a standing instruction for repayment of the loan, your account will be a zero - balance account till such time as the loan continues and the SI stands, after which, the balance requirement will apply.
13. The Bank can at its sole discretion discontinue any service partially / completely or change fees by giving prior notice.
14. Burgundy Private Debit Card is free for Burgundy Private account holders

Disclaimer: Accounts of customers who do not maintain any one of the mentioned eligibility criteria will be converted to a normal category Savings Account with appropriate advance intimation. Fees and charges of the respective Savings Account will apply accordingly. Axis Bank reserves the right to change / modify the offerings of Burgundy Private or re-classify the customer to a segment other than Burgundy Private, at any time, at its own discretion without assigning any reason and without prior notice. By availing any services, the customer agrees to remain bound by the Terms and Conditions as mentioned on the website (www.axisbank.com).

Primary Account Holder's Signature	Joint Account Holder's Signature	Joint Account Holder's Signature
------------------------------------	----------------------------------	----------------------------------

FOR OFFICE USE ONLY

LC Code	
Burgundy Private Partner Name	
Burgundy Private Partner Code	
Signature	