

AXIS BANK PRIORITY SIGN UP FORM

MOST IMPORTANT DOCUMENT (TYPE IV) - (SBPBG/SBPBS/PBSPA/PBNRE/PBNRO/PSNRE/PSNRO/NRPBS/PBFRN/PRBMA)

(One copy to be handed over to Customer and one copy to be retained by Bank)

Welcome to a world where you are on Priority.

Axis Bank Priority Account is an experience that is tailor-made around your growing needs and lifestyle. At Axis Bank, we anticipate your every need and provide services that make banking easier through personalised attention on a preferential basis. Welcome to the Axis Bank Priority and we hope you have a great time banking with us.

Complimentary Services	Tariff Structure for Key Services
<ul style="list-style-type: none"> Priority Platinum Debit Card Issuance Payable at Par Priority Chequebook Demand Drafts / Pay Orders 	Debit Card Related Fee: <ul style="list-style-type: none"> Card Replacement Charges ₹200 Annual Fee** NIL <p>**Annual Fee of ₹750 is applicable if you are not a Priority Banking Customer</p>
Anywhere Banking: <ul style="list-style-type: none"> Free unlimited Fund Transfers (NEFT, RTGS & IMPS) Unlimited ATM transactions on 12,000 + Axis Bank ATM network and other Bank ATMs Higher Cash Transactions (Deposits & Withdrawals) - First 7 free transactions or Rs. 5 lakh per month, whichever is breached earlier 	Cash Transactions (Deposits & Withdrawals) Fee above free limit: <ul style="list-style-type: none"> ₹5 per ₹1000 or ₹150, whichever is higher above free limits

Enrolment to the Axis Bank Priority Services is by invitation only. To be eligible for the exclusive benefits you need to:

- Maintain an Average Quarterly Balance (AQB) of ₹2 lakhs (in Metro / Urban / Semi-urban & Rural locations) in your Savings Account OR
- Maintain an Average Quarterly Balance (AQB) of ₹5 lakhs across your Savings, Current Accounts.
- Maintain a minimum Total Relationship Value (TRV) of ₹15 lakhs across all your Savings Accounts, Current Accounts, Fixed Deposits & Mutual Funds
- Maintain a minimum Total Relationship Value (TRV) of ₹50 lakhs across all your Savings Accounts, Current Accounts, Term deposit, Mutual Fund and Demat relationship.
- In case of NRI customers, Foreign Inward Remittance of at least Rs 20 lakhs received in Axis NRI Savings account through Wire transfer or Remit Money in last 12 Months
- In case of Priority Salary customers, there should be a net salary equal to or in excess of ₹1 lakh every month
- Customers who do not qualify for the above criteria will be converted to normal Savings Account with due notice. Fees and charges will apply accordingly (Including annual Debit Card charges of ₹750)

Please fill in the following details to help us commence Axis Bank Priority Services.

PRIMARY CUSTOMER DETAILS

Customer Name:

Customer Account No. (For Upgrade): Bar Code:

Mobile: Customer ID (Existing, if any):

- I/We agree to open/migrate all Savings accounts under the below mentioned Customer ID(s) to Axis Bank Priority.
- Savings account under the Priority scheme is offered, subject to the fulfillment of the above mentioned eligibility criteria applicable to all existing and new customers under the Priority scheme. The above offer is subject to review post 180 days of availing the offer based on the above mentioned eligibility criteria and the bank reserves its right to review the offer in case of non-fulfillment of the eligibility criteria or revise the terms as per its discretion. All important charges pertaining to your savings account are mentioned above. However this list is not exhaustive and you may visit our website www.axisbank.com to view the other charges which are applicable. GST as applicable will be levied on all fees.
- The Bank can at its sole discretion discontinue any service partially/completely or change Fees by providing 30 days notice
- The Debit Card entitles you to a Personal Accident Insurance cover. The insurance cover will be considered as active at the time of the incidence if you have made a successful purchase transaction on your card within 90 days prior to the occurrence of the incident. The incidence has to be reported within 50 days of occurrence.
- Update Aadhar Number in your bank account to receive subsidies directly from Government (LPG, MGNREGA, etc.)
- Axis Bank reserves the right, at its own discretion, to close the account in case initial funding cheque is returned/ bounced and funding as per scheme code is not received within 30 days of account opening.
- There will be a fee of ₹500/- if the account is closed between 14 days and 1 year of account opening. No fees would be levied if account is closed within 14 days of account opening or after 1 year.
- If your account has been opened in conjunction with a loan, with a standing instruction for repayment of the loan, your account will be a zero-balance account till such time as the loan continues and the SI stands, after which, the balance requirement will apply.
- W.e.f 1st April 2020, EDGE REWARD earn rules will change and 10% cashback on Priority Debit Card will discontinue. Details at - axisbank.com/priorityupdate.

Primary Account Holder's Signature

Joint Account Holder's Signature

Joint Account Holder's Signature

FOR OFFICE USE ONLY

LC Code Signature

RM Name RM Code Signature

Branch Head Name (For Upgrade) Signature