

PRIORITY BANKING PROGRAM SIGN-UP FORM
MOST IMPORTANT DOCUMENT (TYPE IV) - SBPBG/SBPBS/PBSPA/PBNRE/PBNRO/PSNRO/PSNRE/NRPBS/PBFRN/PRBMA/PBSTF^/SLPBG/DBPBG^^
 (One copy to be handed over to Customer and one copy to be retained by Bank)

Welcome to Priority Banking Program

Priority Banking Program is an experience that is tailor-made around your evolving needs and lifestyle. Discover a world where banking excellence meets the finer experiences in life. Beyond just a banking upgrade, it's a life upgrade.

Complimentary Services	Tariff Structure for Key Services
<ul style="list-style-type: none"> Priority Platinum Debit Card Issuance Payable at Par Priority Chequebook Demand Drafts 	Debit Card Related Fee: <ul style="list-style-type: none"> Card Replacement Charges ₹ 200 Annual Fee** NIL **Annual Fee of ₹ 750 is applicable if you are not a Priority Banking Customer
Anywhere Banking: <ul style="list-style-type: none"> Free unlimited Fund Transfer (NEFT, RTGS) Higher ATM transaction limits: Maximum 30 free transaction per month (Financial on Axis ATM & Financial + Non-Financial on other bank ATMs) Monthly free cash transaction limit (Self/Third party) - First 7 transactions or INR 5 lakhs, whichever is earlier. Cash Transactions limit at Non-Home Branch : upto ₹ 25,000/- per day. 	Cash Transaction (Deposits & Withdrawals) Fee above free limit : <ul style="list-style-type: none"> Self - INR 5 per INR 1000 or INR 150, whichever is higher Third party - INR 10 per INR 1000 or INR 150, whichever is higher

Certain benefits are applicable only on maintaining Priority Program eligibility criteria. The list given above is only indicative and not exhaustive. Please visit www.axisbank.com/priority to view complete list of fees and charges, including eligibility criteria, non maintenance charges, fees for select services & transactions or revisions in tariff structure as applicable.

Enrollment to the Axis Bank Priority Program is by invitation only. To be eligible for the exclusive benefits you need to maintain Average Quarterly Balances / Total Relationship Value as mentioned below (applicable for all locations Metro / Urban / Semi - Urban / Rural)

- Average Quarterly Balance (AQB) of ₹ 2 lakhs in your Priority Savings Account.
- Average Quarterly Balance (AQB) of ₹ 4 lakhs across your linked Priority Savings Account & Priority Current Accounts.
- Total Relationship Value (TRV) of ₹ 15 lakhs across Priority Savings, Current Accounts, Fixed Deposits & Mutual Fund Investments.
- Total Relationship Value (TRV) of Rs. 50 lakhs across Priority Savings, Current Accounts, Fixed Deposits, Mutual Fund Investments & Demat account holding value.
- Priority Salary customers should be receiving a net salary credit of Rs. 1 lakh or more every month
- In case of NRI customers, Foreign Inward Remittance of at least ₹ 20 lakhs received in Axis NRI Savings account through Wire transfer or Remit Money in last 12 months.
- Customers who do not qualify for the above criteria will be converted to normal Savings Account with due notice. Fees and charges will apply accordingly (Including annual Debit Card charges of ₹ 750). For Full list of charges, terms & conditions related to your account & debit card, visit www.axisbank.com

Please fill in the following details to help us commence Axis Bank Priority Services.

PRIMARY CUSTOMER DETAILS	
Customer Name :	<input type="text"/>
Customer Account No. (For Upgrade):	<input type="text"/> Bar Code : <input type="text"/>
Mobile:	<input type="text"/> Customer ID (Existing, if any): <input type="text"/>

- I/We agree to open/migrate all Savings accounts under the above mentioned Customer ID(s) to Axis Bank Priority Savings Account.
- Savings account under the Priority scheme is offered, subject to the fulfillment of the above mentioned eligibility criteria applicable to all existing and new customers under the Priority scheme. The above offer is subject to review post 180 days of availing the offer based on the above mentioned eligibility criteria and the bank reserves its right to review the offer in case of non-fulfillment of the eligibility criteria or revise the terms as per its discretion. All important charges pertaining to your savings account are mentioned above. However this list is not exhaustive and you may visit our website www.axisbank.com to view the other charges which are applicable. GST as applicable will be levied on all fees.
- The Bank can at its sole discretion discontinue any service partially / completely or change fees by providing 30 days notice.
- Fees on non-maintenance of balance for accounts maintaining less than 25% of required AQB/TRV will be applicable at INR 6 per 100 of the shortfall of the product requirement or INR 600 whichever is lower
- Transaction fees for services on not maintaining 75% of the required AQB/TRV will be applicable.
- For Resident salary accounts which are more than 6 months vintage and do not receive salary credit for a calendar month - Rs. 100 per month will be charged.
- The Debit Card entitles you to a Personal Accident Insurance cover. The insurance cover will be considered as active at the time of the incidence if you have made a successful purchase transaction on your card within 90 days prior to the occurrence of the incident. The incidence has to be reported within 50 days of occurrence.
- Update Aadhar Number in your bank account to receive subsidies directly from Government (LPG, MGNREGA, etc.)
- Axis Bank reserves the right, at its own discretion, to close the account in case a) Initial funding cheque is returned / bounced and funding as per scheme code is not received within 30 days of account opening or b) Non-activated instakits in case account is not activated within 30 days once initiated for activation or c) Branch Personnel is unable to successfully verify details of the account, post providing a 30-day notice to the customer. (Applicable only for Resident Savings Account holders).
- There will be a fee of Rs. 500 if the account is closed between 14 days and 1 year of account opening. No fees would be levied if the account is closed within 14 days of account opening or after 1 year
- Eligibility for your Priority Savings A/C tariff for transaction fees at 75% threshold will be calculated as on 25th of every month. T&C apply.
- Axis Bank reserves the right to recover applicable service charges from account or set off any available credit, including amounts flowing into the account from collection proceeds or any deposits.
- All benefits & offers of the Priority Program are subject to Terms & Conditions and are also subject to change. For details, please check benefits and T&C's at www.axisbank.com/priority.

^Applicable for scheme change request cases only. T&C ^^ All terms and conditions applicable for Priority Savings Account will also be applicable for Priority Banking Digital Savings Account (DBPBG)

Primary Account Holder's Signature	Joint Account Holder's Signature	Joint Account Holder's Signature
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FOR OFFICE USE ONLY	
LC Code _____	Signature _____
RM Name _____	Signature _____
Branch Head Name (For Upgrade) _____	Signature _____

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