

For office use only (Encircle requested SR/s)

1	2	3	4	5	6	7	8
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 MID 

 TID 

 CKYC Number 

Legal name of the establishment \_\_\_\_\_

**1. Updation of Contact Number and E-mail ID**

 Mobile No.\*  Alternate Mobile No. 

 Tel No. 1  (STD Code)  (Number) Tel No. 2  (STD Code)  (Number)

 E-mail ID 

 Date of Birth 
**2. Updation of GSTIN/PAN**

 GST No.\* 

Please submit GST Registration Certificate issued by Govt. of India

 PAN\* 

Please submit PAN Card copy

**3. Change in Payment mode / New account linking**
 Direct Credit (Axis Bank account)

 NEFT (Account with other bank)

 Existing account No. (If any) 

 New Account No. 

 New Bank name 

 New Bank branch 

 New IFSC Code 

For NEFT payment please submit a cancelled cheque

**4. Additional MID**
 Additional TID

 DCC MID

 Contact person name\* 

First Middle Last

 Installation Address\* 

 Landmark\* 

 City\* 

 State\*  PIN Code 
**Value Proposition**

<input type="checkbox"/> Easy Plan	<input type="checkbox"/> Smart Plan	<input type="checkbox"/> Smart Plus Plan
<input type="checkbox"/> Card Transaction	<input type="checkbox"/> Card Transaction	<input type="checkbox"/> Self-Checkout Solution
<input type="checkbox"/> EDGE REWARD Points Redemption	<input type="checkbox"/> Same Day Payment	<input type="checkbox"/> Retail Lite Solution
<input type="checkbox"/> E-Chargeslip	<input type="checkbox"/> Holiday Payment	<input type="checkbox"/> Retail Basic Solution
<input type="checkbox"/> Merchant App	<input type="checkbox"/> EDGE REWARD Points Redemption	<input type="checkbox"/> Retail Pro Solution
<input type="checkbox"/> Freecharge	<input type="checkbox"/> E-Chargeslip	<input type="checkbox"/> Amex
<input type="checkbox"/> International Transaction Acceptance	<input type="checkbox"/> Merchant App	No. of Tablets <input type="text"/>
<input type="checkbox"/> Merchant Portal	<input type="checkbox"/> Freecharge	
<input type="checkbox"/> Amex	<input type="checkbox"/> EMI on POS	
<input type="checkbox"/> Buy Now Pay Later	<input type="checkbox"/> DCC	
<input type="checkbox"/> Sodexo	<input type="checkbox"/> Merchant Portal	
<input type="checkbox"/> Integrated POS Solution	<input type="checkbox"/> International Transaction Acceptance	
	<input type="checkbox"/> Bharat QR 4.0	
	<input type="checkbox"/> Amex	
	<input type="checkbox"/> Buy Now Pay Later	
	<input type="checkbox"/> Sodexo	
	<input type="checkbox"/> Integrated POS Solution	



EMI on POS Fees	
EMI Plan	Charges (in %)*
Multi Bank EMI	
Brand/OEM EMI	

Schedule of Charges							
	PSTN	GPRS / Pocket GPRS	mPOS	Android POS	Pocket Android	PIN on Glass	Bharat QR
Lost terminal / Decal charges (per terminal / decal)	7,500	11,000	4,000	13,500	5,950	1,100	0
Terminal De-installation / Decal replacement charges	450	450	450	450	450	450	0
Paper Statement charges (per month) (Daily)	100						
Paper Roll Cost** (Applicable for Easy Plan)	5 per roll						
Back dated / Duplicate statement (Including international transactions statement)	100						

\* GST additional at applicable rates \*\*Paper roll will be charged for merchants who are not availing E-Chargeslip, this cost will be charged for any paper roll ordered beyond the rolls supplied on a monthly basis by the Bank

#### 5. Reactivation

MID

TID

Reason for last deactivation \_\_\_\_\_

#### 6. Change of Name Legal Name DBA Name Both

Legal Name of the establishment

DBA / Marketing Name\*   
Please submit KYC document as mentioned on our website

#### 7. Change of Address Installation Address Registered Address Both

Contact person name\*

First Middle Last

Address\*

Landmark\*

City\*

State\*  PIN Code

Please submit KYC document as mentioned on our website

#### 8. Deactivation

MID

TID

Reason for Deinstallation Shop closed  No card transaction  Moved to competition  Service issue

Others (Please specify) \_\_\_\_\_

Refer point no. xviii for termination clause

#### Merchant Declaration

- (i) I / We confirm that all the particulars given herein / above are true and correct. I / We have enclosed the KYC and other important documents as required to process the requests. The person/s signing this form has/ have full legal authority to do so, on behalf of my / our Merchant Establishment.
- (ii) If at any stage it is brought to the notice of the bank that any information submitted herein is suppressed / incorrect / false, or that it has been given with a view to willfully mislead the bank, the application / request is liable to be rejected and the Terms and Conditions shall also be terminated forthwith, without revoking the bank's rights to proceed legally against the Merchant Establishment and /or the business owners.
- (iii) I / We agree and accept that Axis Bank shall at its sole discretion, may reject / accept the Merchant Application form at any processing stage. I / We understand that Axis Bank reserves the right to provide me with the EDC type / variant based on certain parameters and eligibility criteria as per their internal policies.
- (iv) I / We have not been found / pronounced to be of unsound mind by any competent authority and declared / adjudicated as insolvent by any competent court.
- (v) I / We have not been found guilty of any criminal offence by any court of competent jurisdiction.

- (vi) I / We have not been found guilty of or to have knowingly participated in or connived at any fraud, dishonesty or misrepresentation against a banker or an insured in the course of any judicial proceeding relating to any bank or in the course of an investigation of the affairs of a banker.
- (vii) I / We have not violated the code of conduct specified of any bank or declared a willful defaulter by any bank or / financial institution.
- (viii) I / We hereby understand that Amex card acceptance will be activated only post approval from American Express
- (ix) I / We hereby understand and agree that it is my/ our responsibility to obtain, read and understand the Terms & Conditions related to Axis Bank Payment Solutions and hereby undertake to abide by the Terms & Conditions as may be in force from time to time. Further, I / We understand and agree that use of the facility(s) provided by Axis Bank shall be deemed to be an unconditional and irrevocable acceptance of the said Terms and Conditions.
- (x) I / We request to accept MDR/ Commission / EMI fees as levied under this Merchant Request Form. I / We agree to pay any charges / fees stipulated by the bank from time to time.
- (xi) I / We acknowledge and accept that the Dynamic Currency Conversion (henceforth termed "DCC") option will be selectively offered to the cardholder as a choice and not as the default selection, highlighting the choice of currencies that are offered. I / We also undertake that we will not use language or procedures that will make paying in Indian Rupees difficult, or otherwise cause Cardholders to choose DCC by default.
- (xii) I / We unequivocally agree and undertake to inform the cardholder of the exchange rate used in DCC transaction/s and that the choice of currency decided between the merchant and the cardholder is final. I / We agree & undertake to inform the cardholder that the DCC service is being provided by us and our Acquiring Bank ("The bank") and not by VISA/ MasterCard.
- (xiii) From time to time, Axis Bank communicated various new products / special features of existing products / promotional offers which are of significant benefit to its customers.
- (xiv) I / We hereby provide my consent to receive information / service etc. for marketing purposes through Telephone / Mobile/ SMS / E-mails by the bank and its agents.
- (xv) I / We hereby agree to receive the merchant payment report by E-mail only.
- (xvi) I / We hereby agree that the cashback received as part of spend based cashback program is inclusive of all taxes.
- (xvii) I / We hereby agree that in case I / We fail to maintain minimum monthly average balance in the current account opened as part of this offering, the bank shall be entitled to charge EDC discounted fee for the particular month, which will be in addition to the existing Current Account charges as applicable.
- (xviii) I / We hereby understand that in the event fees and charges payable to bank remain outstanding for more than 90 days from due date, the Bank shall have the right to terminate the services and can mark lien on my/ our account. The lien will be released only after the EDC machine is handed over in working / operating conditions to the satisfaction of the bank and upon settlement of all outstanding dues.
- (xix) The bank also has right to exercise general lien on any account / deposits held by me / us with the bank and set off the amounts lying therein and / or from monies received as part of future settlements, against recovery of outstanding dues towards the bank and / or any costs incurred by the Bank on account of damage/ loss of the EDC machine.
- (xx) All information provided by me of any nature (including personal and sensitive information) can be shared with agencies/service providers who have an agreement with Axis Bank for business purpose and on need to know basis.
- (xxi) I / we hereby agree that commercials for Sodexo will be closed by the Sodexo team & Bank has no say in it.
- (xxii) I / We hereby agree that on opting for EMI on POS both Credit as well as Debit Card EMI will be enabled on Axis Bank EDC machine.
- (xxiii) I / We hereby agree that the settlement amount for Debit Card EMI will be credited on T+2 days in merchant account.
- (xxiv) Disclaimer (Buy Now Pay Later) - I understand and agree that Buy Now Pay Later ("BNPL") transactions are managed solely by third parties associated to merchant acquiring business. Any information about BNPL transactions is provided only for your convenience and it shall not constitute or be deemed to constitute an advice, offer, invitation, advertisement, promotion or sponsor of any product or services of Axis Bank and is not intended to create any rights or obligations. Axis Bank shall not be held liable or responsible for any BNPL transactions & settlement related discrepancy / disputes

CA bundle proposition - I / We hereby agree that in case I / We fail to maintain minimum monthly average balance in the current account opened as part of this offering, the Bank shall be entitled to charge EDC discounted fee for the particular month, which will be in addition to the existing Current Account charges as applicable. The offer is applicable to only one terminal per current account. The minimum CA balance required to avail the benefits of bundled proposition basis scheme code is as follow -

Current Account Scheme Code	Minimum daily average balance required	Current Account Scheme Code	Minimum daily average balance required
CANOR	₹ 10,000	CAC50	₹ 50,00,000
CAADV	₹ 25,000	CAJEW	₹ 25,000
CASEL	₹ 50,000	CAPBG	₹ 1,00,000
CABCA	₹ 1,00,000	CABGY	₹ 5,00,000
CABPL	₹ 5,00,000	CAPRV	₹ 10,00,000
CACH1	₹ 10,00,000		

I / We hereby expressly consent to and authorise Axis Bank Limited (the "Bank") (whether acting by itself or through any of its service providers, and whether in automated manner or otherwise), to do and undertake, in relation to my application details, personal data and sensitive information about me, information, papers and data relating to know your customer (KYC), credit information, and any other information whether about me or not as may be deemed relevant by the Bank (collectively, "Information") for the purpose to share and disclose the Information to service providers and other possible entities (group companies, subsidiaries, other banks/institutions, partners, vendors, service agents, regulator) for enabling value added services on PoS terminal and other promotional services etc.

Signature: Merchant Authorized Signatory 1

Signature: Merchant Authorized Signatory 2

Full Name 1 \_\_\_\_\_

Full Name 2 \_\_\_\_\_

Date : \_\_\_\_\_

Date : \_\_\_\_\_

Place : \_\_\_\_\_

Place : \_\_\_\_\_

**For Office use only**

Certified that this request form is complete in all respect & all relevant documents are obtained and verified. The request may please be processed. The MRF has been personally submitted by the merchant / the merchant representative. I have verified identity of the merchant by verifying the ID proof / KYC document with merchant details in system.

Date of request received

Request Accepted by \_\_\_\_\_ Employee No. \_\_\_\_\_ Signature \_\_\_\_\_

**Acknowledgment to Merchant**

MID

Merchant name \_\_\_\_\_

Date of request received

Name of Merchant Acquiring Officer \_\_\_\_\_ Signature \_\_\_\_\_

Please note : Your request will be processed within 7 working days.