

Terms and Conditions for Max Campaign on Axis Bank Credit & Debit Cards

Offer Details:

- 5% Cashback on a Minimum Transaction of Rs 3999 per customer
- Maximum Cashback up to Rs. 750/- per customer

Offer period:

[Click here](#) to see the offer period in your respective regions.

Offer Terms & Conditions:

- Sale applicable at select stores.
- Flat 50% off valid on select merchandise.
- Shop for Rs3999 and get Rs1000 Gift vouchers in the form of 2 X Rs500.
- First gift voucher is redeemable on purchase of Rs1000 or above on full price merchandise from Max stores between 16th Jan 2020 to 31st Jan 2020.
- Second gift voucher is redeemable on purchase of Rs2499 or above on all merchandise excluding buy 1 get 1 at maxfashion.com from 20th Dec 2019 to 31st Jan 2020.
- Shop for Rs4999 and get an additional third Rs500 voucher which is redeemable on purchase of Rs1000 or above from Max stores done between 19th Dec 2019 to 29th Dec 2019.
- The cashback shall be available on the net transaction value of the single transaction during the offer period.
- Offer is valid for only one transaction per customer during the offer period in your respective region.
- Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the card holders at the Max stores.
- The Cashback is applicable on a single transaction and bills cannot be clubbed to avail the same.
- Product discount will be processed by Max at the billing counter, at the time of purchase.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards & NR Cards.
- This Offer cannot be clubbed with any other Axis Bank offer.
- Offer is subject to availability of products at the sole discretion of Max.
- The offer will be valid during the offer period only which will be at the sole discretion of Max & Axis Bank.
- Max & Axis Bank retains the right to change or discontinue the offer at any time during the offer period without prior notice.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- All Customer Queries/dispute on the offer/purchase should be raised within 15 days of purchase provided the purchased products are in saleable condition. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The decision of Max & Axis Bank will be final and binding on all and any correspondence in this regard.
- Max and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- Axis Bank and Max will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.

- Axis Bank & Max reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank & Max also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- Customer needs to call Axis Bank customer care or reach out through other mediums to get the disputes resolved.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card and Credit Card issued by Axis Bank
- Axis Bank only offers cashback on purchase of goods and services of the Merchant by using Axis Bank Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchant/Max. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with the Merchant/Max directly without any reference to Axis Bank. Additional cashback offered by the Bank is solely for promoting usage of Axis Bank Debit and Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of Max or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- Axis Bank and Max reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank and/or Max will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions of Max.