

ICICI Pru Bharat Consumption Reg Cum

Investment Objective

To generate long-term capital appreciation by investing primarily in Equity and Equity related securities of companies engaged in consumption and consumption related activities or allied sectors.

Manager Biography

Priyanka Khandelwal since 4/15/2019

Operations

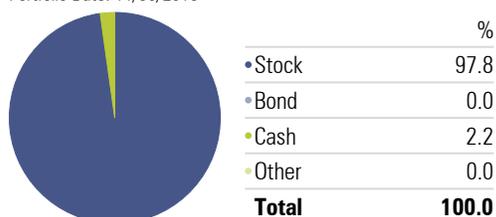
Inception Date	4/15/2019
Minimum Initial	5,000
Annual Report Net Expense Ratio	
Turnover Ratio %	
NAV (Mo-End)	10.52

Risk Reward

Std Dev	
Alpha	
Sharpe Ratio	
Treynor Ratio	
R-Squared	

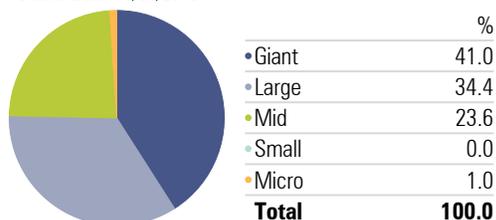
Asset Allocation

Portfolio Date: 11/30/2019



Market Capitalization

Portfolio Date: 11/30/2019



Past performance is not a guarantee of future returns. The value of investments may fall as well as rise and investors may not get back the full amount invested. Any decision to invest should be based on a full reading of the offer document. In case of any discrepancy between this sheet and the offer document in force, the offer document shall prevail.

Portfolio Date: 11/30/2019

Category Equity - Multi Cap

Suggested Horizon 3 Years and above

Trailing Returns

Period	Inv	Bmk1
3 months	11.21	9.31
6 months	5.73	0.09
1 Year		7.73
2 Years		3.54
3 Years		11.50
5 Years		7.24

Drawdown

Time Period: 12/1/2016 to 11/30/2019

	Inv	Bmk1
Max Drawdown		-12.40
Max Drawdown # of Periods		2.00
Max Drawdown Peak Date		9/1/2018
Max Drawdown Valley Date		10/31/2018

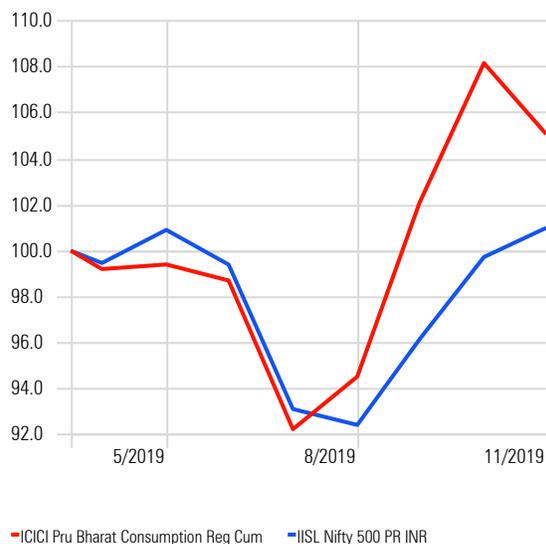
Leading Detractors

Time Period: 12/1/2018 to 11/30/2019

	Rescaled Weight	Return	Contribution
Mahindra & Mahindra Ltd	5.90	-31.96	-2.51
TVS Motor Co Ltd	9.25	-14.17	-1.77
ITC Ltd	9.76	-12.13	-0.83
Maruti Suzuki India Ltd	10.66	-4.13	-0.70
Motherson Sumi Systems Ltd	4.75	-15.53	-0.48

Investment Growth

Time Period: 4/16/2019 to 11/30/2019



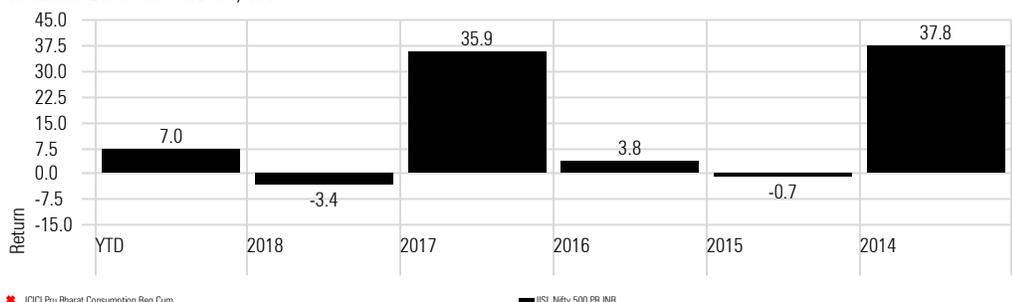
Leading Contributors

Time Period: 12/1/2018 to 11/30/2019

	Rescaled Weight	Return	Contribution
Asian Paints Ltd	7.96	27.61	2.28
Hindustan Unilever Ltd	9.07	17.55	1.69
Trent Ltd	3.96	56.50	1.65
Bharti Airtel Ltd	2.60	53.71	1.48
Titan Co Ltd	6.52	25.67	0.87

Returns

Calculation Benchmark: IISL Nifty 500 PR INR



Sector Allocation

Portfolio Date: 11/30/2019

Basic Materials %	6.97
Consumer Cyclical %	43.34
Financial Services %	1.80
Real Estate %	0.79
Consumer Defensive %	34.00
Healthcare %	0.00
Utilities %	0.00
Communication Services %	8.56
Energy %	0.00
Industrials %	4.54
Technology %	0.00

Portfolio Holdings

Portfolio Date: 11/30/2019

