

Investor Presentation

Q2 FY19

NSE: AXISBANK

BSE: 532215

LSE (GDR): AXB

Major Highlights of Q2 FY19

• Asset Quality metrics improve

- NPA ratios improved from Q1 levels
- Slippages continue to moderate
- Corporate slippages continue to be predominantly from (disclosed) BB & Below book
- Provision Coverage Ratio increased further, stands at 73%

• Core financial performance remains healthy

- PAT growth of 83% YOY; Core operating profit growth of 16% YOY
- Sequential improvement in NIM from Q1 levels adjusted for one offs
- Costs to Assets ratio continues to moderate; We remain on track for our goal of Cost to Assets under 2% in 3 years

• Strong Retail franchise continues to deliver

- Savings Account balances grew 17% on quarterly average basis
- Retail fees in Q2FY19 grew 24% and constitutes 62% of the total fee income
- Digital Payments continue to witness strong growth

Domestic Loan growth was healthy

- Domestic loan growth stood at 15%
- Retail and SME loan book grew 20% and 14% YOY respectively
- Retail and SME loans constituted 62% of total loans
- Capital Ratios remain healthy to pursue growth opportunities
 - The Bank has accreted 3 bps of capital to CET1 after incorporating profits in the half-year
 - CET1 ratio (incl. profit for H1) stood at 11.71%



Key Metrics for Q2FY19

Snapshot (As on Sep 30, 2018) (in ₹Crores)		Deposits 🛧 15% YOY	Advances 🛧 11% YOY
Total Assets	730,546		
Net Advances	456,121		
Total Deposits	479,680	48%	49%
Net Profit	790		
Shareholders' Funds	65,059		
Diluted EPS* (in ₹) (Q2/H1)	12.17 / 11.55	CASA 13% YOY (QAB*)	Retail Advances
Book Value per share (in ₹)	253	SA 🛖 17% YOY (QAB*)	20% YOY
ROA* (in %) (Q2/H1)	0.43 / 0.41		
ROE* (in %) (Q2/H1)	5.43 / 5.18	Gross NPA 56 bps QOQ	Net Profit (in ₹Crores) 83% YOY
Net NPA Ratio	2.54%	6.52%	_
Basel III Tier I CAR ¹	13.04%		790
Basel III Total CAR ¹	16.45%		432
Branches ²	3,882	5.96%	
International Presence ³	10		
ATMs and Recyclers	15,940	Jun-18 Sep-18	Q2FY18 Q2FY19

¹ Including profit for H1FY19

² Includes extension counters and RACs

³ Includes overseas subsidiary in UK

*Annualised

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Financial Highlights – Balance Sheet

Summary

- Savings Account deposits (quarterly average) grew 17%
- Domestic loan growth stood at 15%, driven by Retail and SME segments
- Share of low cost CASA and Retail term deposits stood at 82%



Business growth remains healthy

All figures in ₹ Crores





YOY Growth in Domestic loans
YOY Growth in Overseas loans



CASA growth has been steady. Term Deposit growth was strong.



High share of CASA and Retail term deposits ensures a relatively stable funding cost, that remains amongst the best in the industry

Retail forms dominant share of Bank's deposits



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Retail and SME now form 62% of the Bank's Loans



Loan growth driven by Retail and SME segments

All figures in ₹ Crores



Financial Highlights – Profit & loss Statement

Summary

- Core operating profit growth has been healthy
- Retail Fee growth remains strong
- Opex to Assets ratio continues to improve



Earnings trend has improved post one off provisioning done in Q4

All figures in ₹Crores





Core Operating Profit growth has been healthy

All figures in ₹Crores



Core Operating Profit[^]

Operating Profit and Operating Profit Margin*



Net Interest Income grew 15%, opex to average assets ratio improved



Domestic NIM adjusted for one offs has been stable q-o-q



MCLR moved up by 50 bps in last 9 months. 54% of advances are now MCLR linked



9.50 9.30 9.25 9.05 8.90 8.90 8.25 8.25 8.25 8.25 8.25 8.40 8.40 8.40 8.40

Trend in 1 year MCLR (%)

Apr-16 Jul-16 Oct-16 Jan-17 Apr-17 Jul-17 Oct-17 Jan-18 Apr-18 Jul-18 Oct-18





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Retail and Transaction Banking now form 82% of the Bank's Fees

All figures in ₹Crores



*There has been reclassification of certain segments from Transaction Banking to Retail starting Q1FY19. Accordingly the figures for all the prior periods are adjusted to reflect reclassified data

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Retail and Transaction Banking Fee growth remains healthy



*There has been reclassification of certain segments from Transaction Banking to Retail. Accordingly the figures for all the prior periods are adjusted to reflect reclassified data



Financial Highlights

Business Segment performance

Asset Quality

Shareholder Returns and Capital Position

Subsidiaries' Performance

Other important information

The Bank's strengths revolve around four key themes





- Has market share ٠ of ~ 3.60%
- product offerings to Bank customers
- Product offerings include Structured Financing, Special Situations Funding
- India
- Among top 3 • brokers in India with cumulative client base of 1.96 mn

• Ranked no. 1 ECM Banker, executed equity deals worth over **₹1000 bn** in last 5 years

Freecharge

- Acquired in Sep'17
- Creating an at-scale bank-led Fintech business model
- Agility of a Fintech backed by the strength of the Bank



Business Performance – Retail

Summary

- Retail Lending has shown strong growth with significant diversification in loan mix over time
- Our identified "new growth engines" continue to drive loan growth
- Our Wealth Management business has witnessed strong growth
- Granular Retail Fees remain a major revenue driver
- Continue to pursue steady branch expansion strategy with focus on cost optimization
- Axis Bank ranks amongst the most valuable brands in India



Retail Loans form the largest part of the Bank's loan book and are well diversified

All figures in ₹Crores



Retail Advances have shown strong growth...



...with significant dispersion in mix over time

- Superior growth in Retail loan product distribution achieved by deepening business relationships within existing branches, coupled with expansion in new geographies, where the Bank already had seasoned branches.
- This strategy was augmented by deep data analytics capabilities, used to identify, market to, and underwrite to the most appropriate pockets of our customer base.

PL – Personal Loan, SBB – Small Business Banking, LAP – Loan against Property, CC – Credit Cards



Our identified "new engines" continue to see disproportionate growth



We remain a leading player in Wealth Management

Burgundy	Y
Ith Management Ax	

		Data as at end of Sep'18
Current AUM	:	₹127,425 Crores
Customer Base	:	114,245
Total touch points (RMs & ICs)	:	506





CAGR growth for 2 yrs
* As per their India 2017 AUM League Table in terms of AUM (\$ Bn)

Granular Retail Fees have been a major revenue driver

1,244 1,091 1,275 1,188 1,336 1,290 1,475 43% 39% 39% 38% 39% 37% 35% Q4FY17 Q1FY18 Q3FY18 Q4FY18 Q2FY19 Q2FY18 Q1FY19 Cards Other Retail Assets, Liabilities & Forex business MF & Insurance Distribution^

All figures in ₹Crores

^ Includes distribution fees of others like bonds, gold coins, etc

*There has been reclassification of certain segments from Transaction Banking to Retail starting Q1FY19. Accordingly the figures for all the prior periods are adjusted to reflect reclassified data

Network expansion continues at a steady pace



Why are we continuing to invest in Branches?

- India continues to be a growth economy
- New customer acquisition is a larger growth driver than deepening of existing customer wallet share
- Physical distribution continues to be central to new customer acquisition (even as transactions and cross-sell have shifted to Digital channels).

Very well distributed branch presence across regions and categories





We have created a differentiated identity and are amongst the most valuable Brands in India

Featured amongst Top 10 most valuable brands in India





Ranked #2 on Functionality in Forrester's Mobile Banking Benchmark, 2017 (India Banks)



Global Ranking 20 in 2017 vs. 37 in 2016



Business Performance – Digital

Summary

- Digital Payments are a key strategic thrust for the Bank
- We have a strong position across most digital payment products
- We are ranked # 1 in Mobile Banking spends
- Digital channels continue to witness healthy growth
- The Bank has emerged as a leading partnership-driven innovator on payments use cases



We have strong market position across most Digital Payment products



Source: RBI, Internal Data

1 – based on card spends at point of sale terminals ; 2 – based on cards issued (RBI August 2018 data) ^ August 2018 data

3 – based on value (RBI Jan. 2018 data), 4 – market share based on value, ranking data (Q2FY19) not available from authenticated sources



Investments in analytics have helped build and sustain this strong position

Analytics on Payment data has enabled cross-selling of financial and investment products



Cross-sell metrics remain healthy aided by big data led analytics of the known retail customer base



Sourcing from internal customers*

Our Credit Cards business has grown strongly in the last 5 years and is now the 4th largest in the country



Credit Cards in Force - Market Share



Mar-13 Mar-14 Mar-15 Mar-16 Mar-17 Mar-18

 Market Share grew 2x in last 5 years

 Credit Cards business is a major contributor to Fee income

Card Spends continue to show strong growth





* Includes 0.7mn and 2.5 mn of debit cards recarded in Q1FY19 and Q2FY19, respectively as per RBI guidelines



We are ranked #1 in Mobile Banking spends

43% of Mobile Banking customers bank only on Mobile App

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Mobile Banking logins stand at 9.9 times of Internet Banking logins

Amongst the highest ranked Banking app on Google Play Store





Axis Bank Mobile Banking Spends and Volumes

Digital Channels continue strong growth – now 72% of all transactions

60% of Bank's active customers are Digitally active



Gap between Digital & ATM transactions has widened



* Based on all financial transactions by individual customers

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Customer Acquisition in key products is also decisively moving Digital



Digital sourcing

Physical sourcing

Proportion of Personal loans sourced 1.1 through Digital channels 45% 31% 30% 26% 17% Q2FY18 Q3FY18 Q4FY18 Q1FY19 Q2FY19

Digital sourcing Physical sourcing



UPI has scaled up tremendously to become a key channel for customer transactions



* A customer registering once in Axis Pay and once in Google Tez is counted as one user and not 2.

[#] Debit transactions for Axis Pay, Axis MB UPI, Samsung Pay, Google Tez, Merchant transactions and fulfilment transactions from Tez have been considered.
The Bank has emerged as a leading partnership-driven innovator on payments used cases



- Launched an Al-led Virtual Assistant to Enhance online customer experience
- Has processed over 1.4 mn conversations, answered over 4.2 mn FAQs and transacted over ₹15 mn since inception

'One Raipur' common payment system



• The all in one digital payment solutions offers a prepaid One Raipur smart card, mobile app and a web portal which will enable citizens to make cashless payment for various services.

Axis Tap & Pay



• Introduced "Axis Tap & Pay' mobile APP, which allow customer to pay by just tapping EFC enabled Android on contactless POS

SS POS

Axis Bank BMTC Smart Card



- India's first prepaid transit card with acceptability at merchant outlets for shopping
- Over 138,088+ cards issued till date

Samsung Pay



- Enabled for Credit & Debit Card across Visa & Master Card
- 221,353+ registered cards till date
- Users added close to 1.32 million bank accounts using @pingpay VPA

Ripple-powered Instant Payment Services



- Uses Ripple's enterprise block chain technology
- Makes international remittances faster and transparent for customers



Business Performance - SME

Summary

- SME loan growth continues to remain healthy
- Focus remains on building a high rated SME Book



SME loan growth continues to remain healthy



- Our SME business is divided into 3 business verticals: Medium Enterprises Group (MEG), Small Enterprises Group (SEG) and Supply Chain Finance (SCF)
- The Bank extends Working Capital, Term Loan, Trade Finance, Bill / Invoice Discounting and Project Finance facilities to SMEs.

Focus remains on building a high rated SME book

- Our SME segment continues to focus towards lending to the Priority sector.
- The Bank' s SME Awards event "SME 100" acknowledges the best performers in the SME segment. It is aligned with the Government's Make in India, Skill India and Digital India initiatives.
- The Bank's 4th edition of SME Knowledge Series 'Evolve' brought forward owners of successful family businesses to share managerial insights that can help SMEs

89% of SME exposure* is rated at least 'SME3'



* Only includes standard exposure

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Business Performance - Corporate

Summary

- Corporate loan growth driven by domestic working capital loans
- Continued increase in share of transaction banking revenues
- Significant reduction in concentration risk with incremental sanctions to better rated corporates
- Leadership in DCM places us well to benefit from vibrant corporate bond markets



Corporate loan book continues to pivot towards Working Capital loans...

All figures in ₹Crores



Working Capital loan growth has been strong





...resulting in transaction based business to better rated corporates

All figures in ₹Crores



* Only includes standard exposure



Significant reduction in concentration risk with incremental sanctions to better rated corporates



Industry-wise Distribution (Top 10)

All figures in ₹Crores

Develo	Outstanding ¹ as on Sept. 2018	Fund-based		Non-fund based		Total	
Rank	Sectors	Value	(in % terms)	Value	(in % terms)	Value	(in % terms)
1.	Financial Companies	37,869	8.53%	16,909	15.11%	54,777	9.86%
2.	Engineering & Electronics	11,467	2.58%	24,582	21.96%	36,049	6.49%
3.	Infrastructure Construction	13,892	3.13%	12,985	11.60%	26,877	4.84%
4.	Petroleum & Petroleum Products	7,847	1.77%	14,003	12.51%	21,850	3.93%
5.	Trade	13,497	3.04%	3,660	3.27%	17,157	3.09%
6.	Iron & Steel	11,274	2.54%	4,891	4.37%	16,165	2.91%
7.	Real Estate	14,929	3.36%	969	0.87%	15,897	2.86%
8.	Telecommunication Services	6,038	1.36%	7,854	7.02%	13,892	2.50%
9.	Power Generation & Distribution	10,235	2.31%	3,353	3.00%	13,588	2.45%
10.	Chemicals & Chemical Products	7,689	1.73%	5,177	4.63%	12,866	2.32%

¹ Figures stated represent only standard fund and non-fund based outstanding across all loan segments

² Includes Banks, Non Banking Financial Companies, Housing Finance Companies (HFCs), MFIs and others (Details on next slide)

³ Financing of projects (roads, ports, airports, etc.)

Almost entire NBFC and HFC portfolio is rated A and above

All figures in ₹Crores

	Outstanding ¹ as on Sept. 2018 to Financial sector	Fund-based		Non-fund based		Total	
Rank		Value	(in % terms)	Value	(in % terms)	Value	(in % terms)
1.	Banks	10,374	2.33%	10,669	9.53%	21,042	3.79%
2.	NBFCs	9,783	2.20%	1,287	1.15%	11,070	1.99%
3.	HFCs	10,188	2.30%	14	0.01%	10,203	1.84%
4.	MFIs	3,995	0.90%	7	0.01%	4,002	0.72%
5.	Others	3,529	0.80%	4,932	4.41%	8,460	1.52%
	TOTAL	37,869	8.53%	16,909	15.11%	54,777	9.86%

Fund based outstanding to NBFCs and HFCs



Outstanding of Infrastructure conglomerate

- As on 30th Sept, 2018, the Bank had total outstanding of ₹825 Cr to an infrastructure conglomerate in the news recently.
- Of this, ₹238 Cr is fund based and ₹587 Cr is non-fund based.
- In Q2, we have made a provision of 20% on on the fund based outstanding.
- ₹539 crores of the outstanding is part of the BB and below rated book.

¹ Figures stated represent only standard fund and non-fund based outstanding across all loan segments



We remain well placed to benefit from a vibrant Corporate Bond market



Ranked No. 1 arranger for rupee denominated bonds as per Bloomberg for half year ended Sept. 2018.



Ranked No. 1 arranger for rupee denominated bonds as per Bloomberg for 11 consecutive years now

Ranked No. 1 mobilizer as per PRIME Database for financial year ended March 2018.

Bank has been ranked as "Top arrangers - Investors'
 Choice for primary issues - Corporate bonds – INR" by
 The Asset Benchmark Research 2018

Placement & Syndication of Debt Issues

All figures in ₹Crores

Overall India Bonds credit issuance was down 52% in Q2 with Axis Bank as the top manager*





Financial Highlights

Business Segment performance

Asset Quality

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Subsidiaries' Performance

Other important information

Asset Quality

Summary

- Slippages continue to moderate
- Corporate slippages continue to come predominantly from (disclosed) BB & Below book
- Gross and Net NPA ratios have peaked
- Provision Coverage Ratio increased further, stands at 73%



Slippages have moderated from the high levels of Q4'FY18



All figures in ₹ Crores

Gross and Net NPA ratios have peaked





The pool of BB & Below accounts has reduced significantly



• NFB outstanding in BB & below corporate portfolio continues to be around ₹2,800 crores, similar to Q1FY19 levels

• The outstanding under restructuring dispensations stands at ₹2,756 crores, of which ₹688 Cr overlaps with the BB & Below pool



Provision Coverage Ratio has increased further during the quarter



Our long term average credit cost has been 100-110 bps



Commentary on Long Term Credit Costs trajectory of the Bank

- Over the long term, annualised Credit Cost for the Bank has averaged 110 bps
- The Bank consistently writes off accounts into prudential write off (PWO) pool, after making 100% provisions
- Recoveries from these PWO accounts are reflected under 'other income', and not as a release of prior period provisions
- If we notionally net these recoveries, the resultant "Net Credit Costs" averages 97 bps over the long term
- The gap between the two credit cost metrics tends to widen in the years immediately after credit cycle peaks (e.g. FY05-07 & FY11-14)
- The Bank presently has an accumulated PWO portfolio of ₹16,502 crores. 81% of this was written off in the last 6 quarters

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Detailed walk of NPA movement over recent quarters

All figures in ₹Crores

						Jigures III Cerores
		Q2FY18	Q3FY18	Q4FY18	Q1FY19	Q2FY19
Gross NPAs - Opening balance	Α	22,031	27,402	25,001	34,249	32,662
Fresh slippages	В	8,936	4,428	16,536	4,337	2,777
Upgradations & Recoveries	С	1,048	4,008	3,401	2,917	2,186
Write offs	D	2,517	2,821	3,887	3,007	2,315
Gross NPAs - closing balance	E = A+B-C-D	27,402	25,001	34,249	32,662	30,938
Provisions incl. interest capitalisation	F	13,350	13,232	17,657	17,760	18,222
Net NPA	G = E-F	14,052	11,769	16,592	14,902	12,716
Accumulated Prudential write offs	н	7,687	9,587	13,224	14,832	16,502
Provision Coverage Ratio	(F+H)/(E+H)	60%	66%	65%	69%	73%

Details of Provisions & Contingencies charged to Profit & Loss Account

	Q2FY18	Q3FY18	Q4FY18	Q1FY19	Q2FY19
For Loan losses	3,335	2,754	8,128	3,069	2,686
For Standard assets*	18	60	(217)	71	68
For SDR and S4A accounts	39	(11)	(396)	(3)	(5)
For Investment depreciation	(137)	(9)	(105)	135	136
Other provisions	(115)	17	(230)	66	42
Total Provisions & Contingencies (other than tax)	3,140	2,811	7,180	3,338	2,927

* including unhedged foreign currency exposures





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Other important information

Shareholder return metrics have started improving



* Annualized

Capital Ratios remain healthy to pursue growth opportunities



~ Includes capital raise of ₹8,680 crores through preferential allotment in Q3FY18 * including unaudited Net Profit for the quarter / half year / nine-months



RWA as a proportion to total assets continues to reduce primarily driven by the improvement in rating profile of corporate book





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Axis Finance : Strong growth, No NPAs so far







All figures in ₹ Crores

Axis Securities : Strong growth in customer additions



Trend in Revenue growth



Axis Capital : Leadership position maintained in volatile capital markets

H1 FY19 Ranking based on IPO, QIP, Rights, OFS & IPP

Rank	Banker	No of deals
1	Axis Capital	7
2	Peer 1	7
3	Peer 2	6
4	Peer 3	6
5	Peer 4	5

Major Highlights Ranked No 1 in Equity and Equity Linked Deals over the last decade Successfully closed 15 transactions across IB in H1EY19

- Successfully closed 15 transactions across IB in H1FY19 including 7 ECM (1 QIP, 2 IPOs, 3 OFS deals) and 4 M&A Advisory.
- Axis Capital has won the 'Best Investment Bank' in India for the 4th year in a row (2018, 2017, 2016, 2015)



Source: Primedatabase

All figures in ₹ Crores

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Axis AMC : Healthy growth in AUM

Average AUM has shown strong growth

All figures in ₹ Crores

63







A.TReDs: The Invoicemart product continues to be a market leader





- Axis Bank is one of the three entities allowed by RBI to set up the Trade Receivables Discounting System (TReDS), an electronic platform for facilitating cash flows for MSMEs
- >> TReDS is an electronic platform that connects MSME sellers with buyers and financiers
- >> Our digital invoice discounting platform 'Invoicemart' continues to be India's leading TReDS platform with market share of nearly **41%**
- >> Invoicemart was the first TReDS exchange to reach INR 100 crore in financed throughput, and reached the milestone within just 100 days of starting operations
- >> 16 Financiers on-boarded on the platform

 Progress so far

 Throughput
 No. of Invoices Discounted
 Participants

 ₹ 1,163 cr
 73,400 +
 890 +



The Freecharge acquisition is now 1 year old. In this period, Freecharge has significantly diversified its product offering



The agility of a Fintech, backed by the strength of a Bank

Select Use Cases



- Multi lender platform which caters to customers across the risk spectrum
- Using payments data along with traditional data for offering Personal Loans to the Freecharge Customer base

- Instant credit in Freecharge Wallet for Pre-approved Axis Debit Card Users
- Creating synergies between the Bank and the Fintech company
- Focus on cross-selling various Axis Bank lending products to customers using Big Data Analytics



EMI on Axis Bank

Debit Cards

Personal Loans

Sourcing of Axis **ASAP** accounts

- Online Instant Saving Account offering for digitally active New to Bank Customers
- Leveraging Payments as a Hook to broaden the customer reach and increase the deposit franchise of the bank
- Currently halted in light of recent Supreme Court decision on e-KYC using Aadhaar





Financial Highlights

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Treasury Portfolio and Non-SLR Corporate Bonds

Investment Bifurcation	Book Value* (₹ Crores)
Government Securities ¹	109,832
Corporate Bonds ²	30,647
Others	15,206
Total Investments	155,685

Category	Proportion
Held Till Maturity (HTM)	61%
Available For Sale (AFS)	35%
Held For Trading (HFT)	4%

* as on Sep 30, 2018

¹ 84% classified under HTM category

² 95% classified under AFS category



96% of Corporate bonds* have rating of at least 'A'

Shareholding Pattern (as on September 30, 2018)



[&] 1 GDR = 5 shares

As on Sep. 30, 2018, against GDR issuance of 62.7 mn, outstanding GDRs stood at 17.93 mn

* Annualised

 \geq

 \geq

 \geq

 \geq

 \geq



Major awards won by the Bank and its subsidiaries









Best Performing Private Bank



- Best Contactless Payments Project of the Year
- Best Prepaid card of the Year





Safe Harbor

Except for the historical information contained herein, statements in this release which contain words or phrases such as "will", "aim", "will likely result", "would", "believe", "may", "expect", "will continue", "anticipate", "estimate", "intend", "plan", "contemplate", "seek to", "future", "objective", "goal", "strategy", "philosophy", "project", "should", "will pursue" and similar expressions or variations of such expressions may constitute "forward-looking statements". These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to our ability to successfully implement our strategy, future levels of non-performing loans, our growth and expansion, the adequacy of our allowance for credit losses, our provisioning policies, technological changes, investment income, cash flow projections, our exposure to market risks as well as other risks. Axis Bank Limited undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date thereof.



Thank You

