





**Investor Presentation** *Quarterly Results Q4FY24* 

We are dil se open





AXIS BANK



NSE: AXISBANK

BSE: 532215

LSE (GDR): AXB

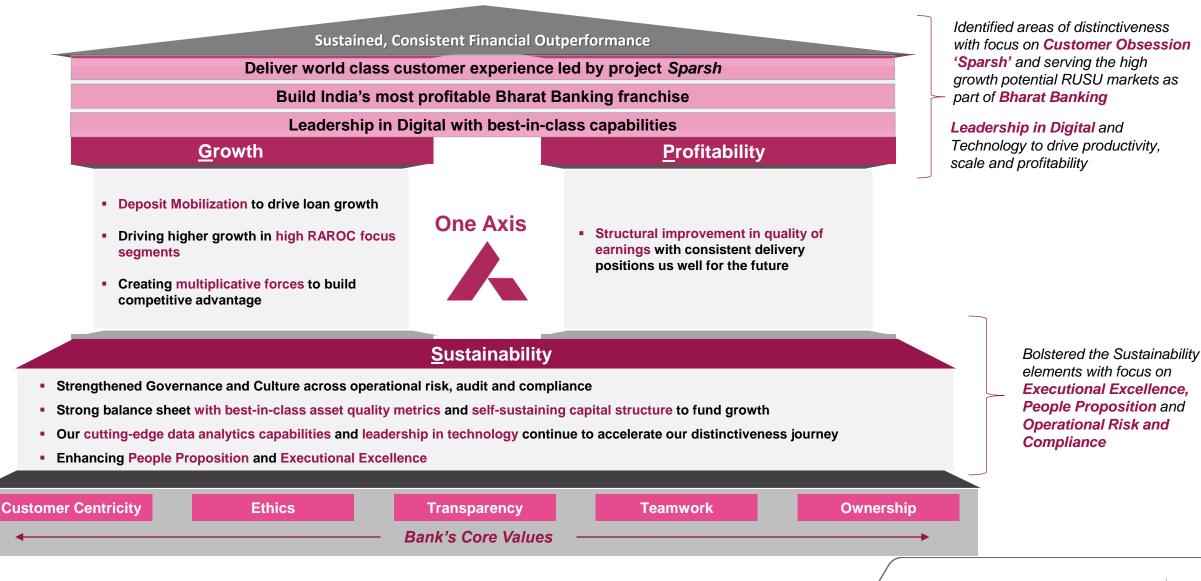
# Axis Bank at a glance



Axis Bank		<b>3rd</b> largest Private Bank in India	~ 48 mn Customers	<b>1,04,000+</b> <i>Employees</i>	<b>5,377</b> Branches*	
Market Share	Market Share		<b>5.0%</b> Deposits <sup>1</sup> <b>5.9%</b> Advances <sup>1</sup>		<b>14.0%</b> Credit Cards <sup>2</sup>	
Profitability		<b>19.29%</b> Consolidated ROE (FY24)	<b>4.06% 2.95%</b> Net Interest Margin <sup>3</sup> Operating Profit		<b>2.55%</b> <sup>3</sup> Cost to Assets <sup>3</sup>	
Balance Sheet		<b>16.63%   13.74%</b> CAR <sup>++</sup> CET 1**	Cumulativ	<b>n   1.26%</b> /e provisions Iditional non-NPA)	<b>79%   0.31%</b> PCR Net NPA	
Key Subsidiaries	Subsidiaries Crowth		<b>10%</b> Growth in Axis AMC Revenue (FY24)	<b>2<sup>rd</sup></b> Axis Capital's position in ECM <sup>4</sup>	n Growth in Axis Securities PAT (FY24)	

# Our House of GPS remains relevant, we have strengthened it with distinctiveness and identified focus themes to take charge





# Consistent execution on our GPS strategy positions us well for the future



### **A** Resilient, all-weather franchise

GPS commitments have been delivered...

- i. Lifted the growth trajectory across business segments
- ii. Delivered aspirational return ratios with better quality and consistency of earnings
- iii. Core strengthened, with strong balance sheet position and next generation tech architecture

#### **B** Creating multiplicative forces to build competitive advantage

- i. Multiple partnerships and key transformation projects to augment new customer acquisitions
- ii. Continue to build scale and create significant value in key subsidiaries
- iii. One Axis positions us well to play all the socio-economic mega trends of the next decade and beyond

### **C** Building for the future

- i. Digital continues to be an area of relentless focus
- ii. Driving distinctiveness through 'Bharat Banking' and 'Sparsh' our customer obsession project
- iii. Enhancing People proposition and ESG focus continue to have Bank-wide sponsorship

# Delivered GPS commitments....

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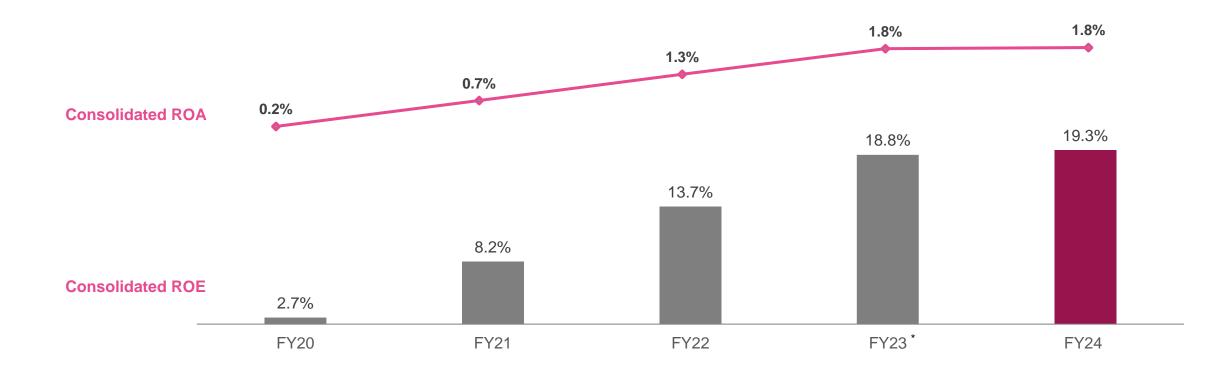
		FY19	FY24	
7	Advances mkt share	4.9%	5.9%	Incremental market
	Deposits mkt share	4.3%	5.0%	share of <b>6.6%</b> and <b>6.1%</b> in advances and
Growth	Operating Revenue growth	<b>8%</b> <sup>(1)</sup>	<b>17%</b> <sup>(2)</sup>	deposits for the last 5 years
<b>₩</b>	Cons ROA	0.66%	1.84%	
Profitability	Cons ROE	8.58%	l 19.29%	Return on investment in subsidiaries of <b>54%</b> in FY24
Trontability	ΝΙΜ	3.43%	4.07%	
	CET 1	11.27%	13.74%	<ul> <li>41 bps of additional provision</li> <li>buffer not counted as capital</li> </ul>
Sustainability	PCR <sup>(3)</sup>	62%	79%	Standard asset coverage
	Net NPA	2.06%	0.31%	ratio at <b>1.26%</b>

(1) CAGR during FY16 to FY19 period (2) CAGR for FY19 to FY24 period (3) excluding technical writeoffs

# ... and along with consistent and robust improvement in shareholder return metrics



Trend in Consolidated ROA and ROE

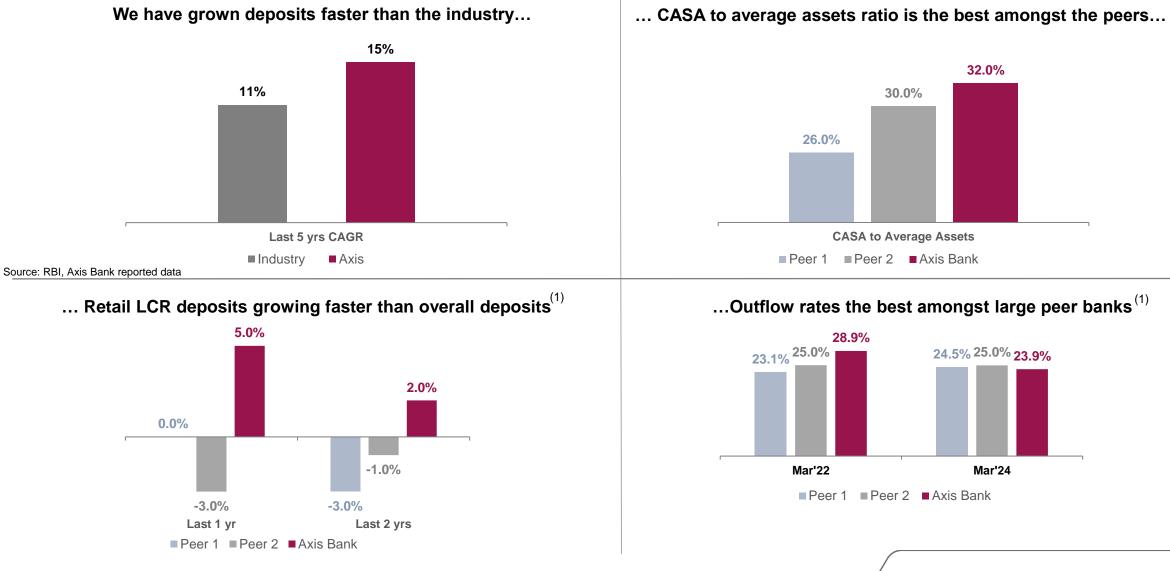


\* excluding exceptional items (EI) on account of acquisition of Citibank India Consumer Business ('CICB')

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# Delivered significant improvement in the quality of our deposit franchise

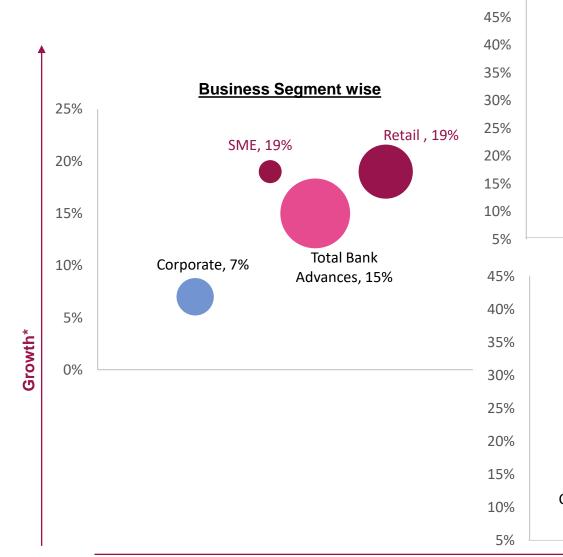


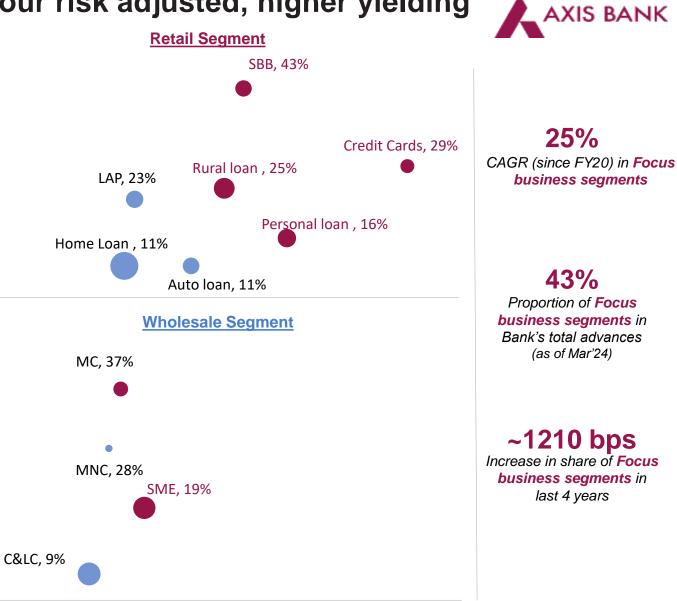


(1) Source : LCR disclosures of peer banks, differential is over the reported growth for period end overall deposits, For peer 2, Q3FY24 numbers have been taken
 (2) CASA to average assets = CASA MEB deposits as of Mar'24 / (Average assets for Q4FY24); for peer 2, Q3FY24 numbers have been taken

# Lifted growth momentum across our risk adjusted, higher yielding

50%





#### Yield

\* Focus segments for the Bank include Small Business Banking (SBB), Small & Medium Enterprises (SME), Mid Corporate, Rural, Personal Loans (PL) and Credit Card Advances C&LC - Conglomerates & Large Corporates, MNC - Multinational Corporate, MC – Mid Corporate Group

Quarterly Results Q4FY24

\*CAGR (for last 4 yrs)

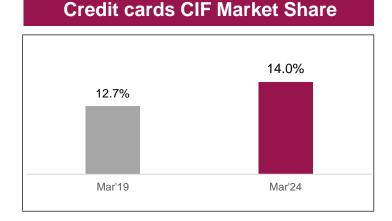
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segments

8

# Sustained execution resulting in consolidation of our position across various businesses





Α

4<sup>th</sup> largest Credit Card player, closed gap significantly with 3<sup>rd</sup> ranked player on card advances outstanding & CIF

22% YOY

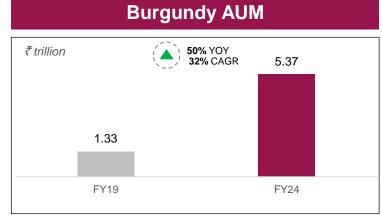
21% CAGR

scaled up significantly

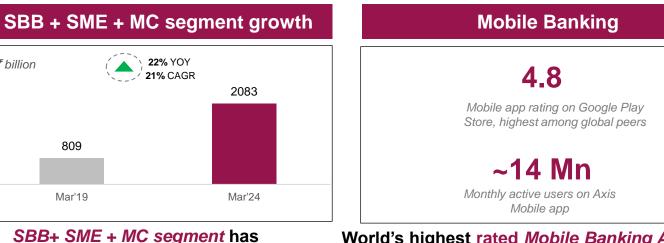
₹billion

809

Mar'19

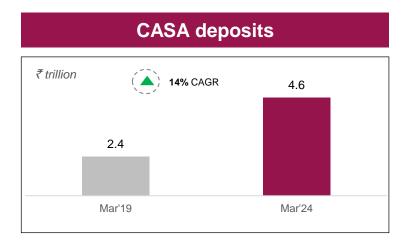


3<sup>rd</sup> largest Private Banking and Wealth Management franchise with 35 of top 100 individuals as clients



#### World's highest rated Mobile Banking App, doubling up as our largest branch

#### \* as a % of deposits



CASA deposits franchise is now among the best in industry with 43% CASA ratio\*



Amongst the best and most comprehensive Wholesale Banking franchise

# Structurally improved NIMs, while maintaining credit RWA...



71%

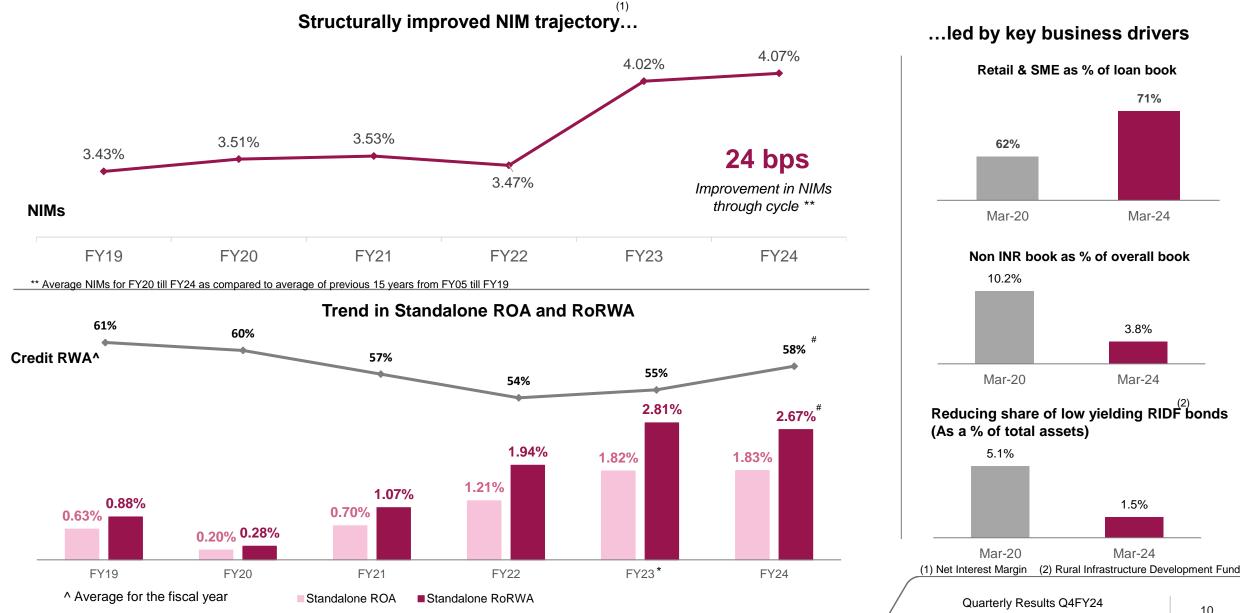
Mar-24

3.8%

Mar-24

1.5%

Mar-24



\* excluding exceptional Items # impact of regulatory changes

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...led by key business drivers

62%

# ... and strong growth in granular fees which is among the best in industry



Improved the fee profile significantly in last few years



\* Granular fee includes Retail, Transaction Banking, Trade, Forex and Financial Institutional payments related fee

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Core strengthened, with strong balance sheet position and next generation tech architecture



Strong Balance Sheet	~383 bps Reduction in Gross NPA ratio since Mar'19	~1700 bps Improvement in PCR since Mar'19	<b>1.26%</b> Cumulative provisions as % of overall book (as of Mar'24)	
Healthy Capital	13.74%	44 bps	41 bps	
position	CET-1 Capital	Net CET-1 organic accretion in last 4 quarters	Additional cushion on account of provision buffers	
	1 st	1 st	810	
Resilient and scalable systems infrastructure	Indian Bank to be ISO certified for its AWS and Azure Cloud security	Indian Bank to roll-out MS GenAl Co-pilot	Best-in-class BitSight <sup>(1)</sup> rating in BFSI	



We have **100+** Partnerships across Platforms and Ecosystems

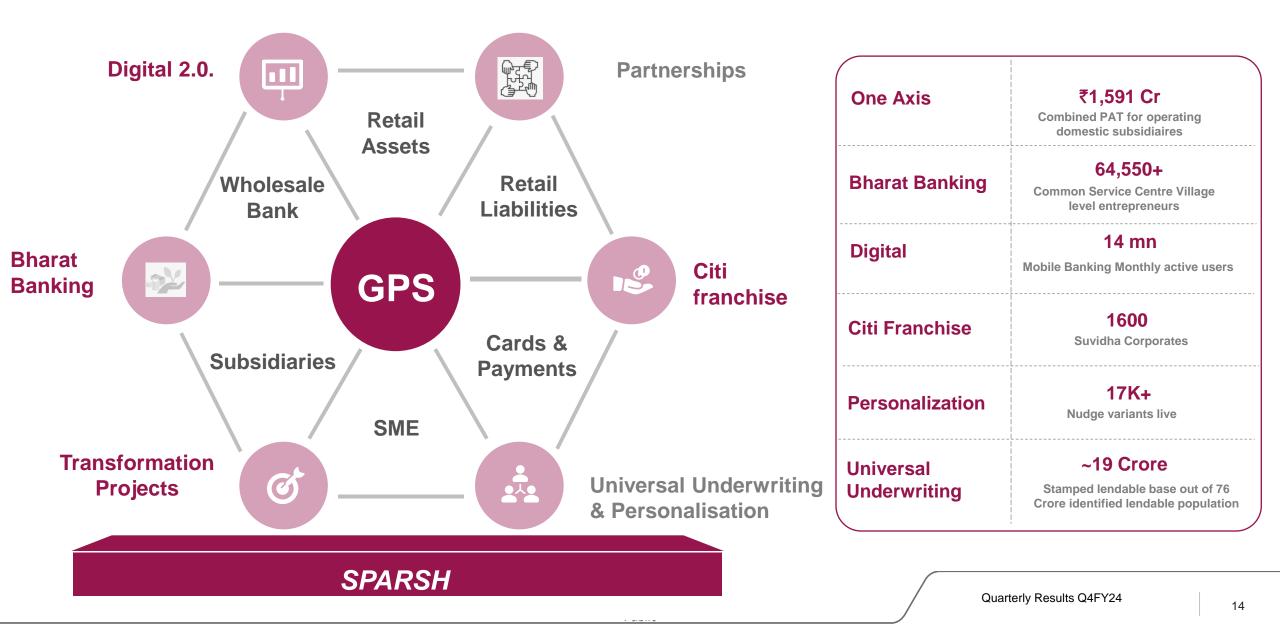
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Multiplicative forces through unification of One Axis, partnerships and new age tech platforms gives *the right to win* 

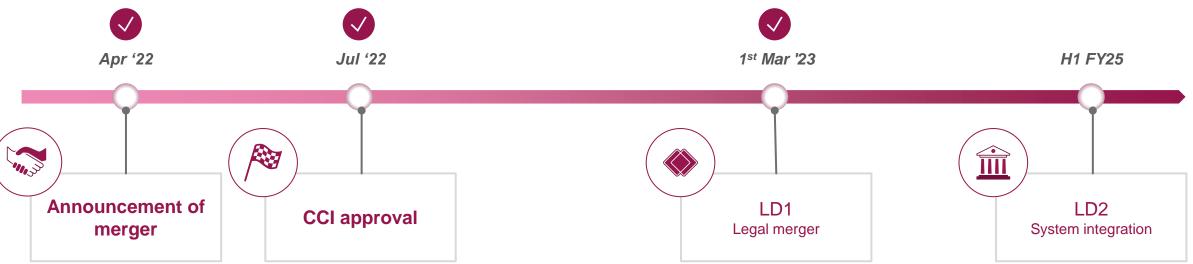
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# Integration of acquired Citi Consumer Franchise remains on track





- The ex-Citi colleagues have welcomed the opportunity to take on larger responsibilities
- The portfolio metrics trending in-line with deal projections  $^{(1)}$

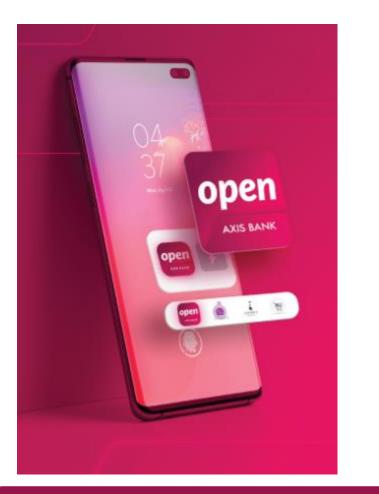


#### Axis continues to be well positioned to capitalize on India's IS BANK growth story Manufacturing surge GDP share to increase to 25% by 2025 Revival in capex / investment cycle Innovation Investment to GDP ratio has bottomed, and India emerging as a leader in Wholesale & set to rise to 34% by 2030 **FinTech innovation Axis Finance** OQ. Heo' Ka SME & Atmanirbhar businesses **Digital platforms** 4 eetratige P Alleds. Financial ecosystem rapidly digitizing Credit gap in MSME was Rs. 25 tn (2022) backed by robust public infrastructure С, С 47 **One Axis** Retail liabilities & Many Retail Lending & Bharat Bank Burgundy Wealth \$2 **Consumption boom Rising financial inclusion** possibilities Financial inclusion index at 60.1 in Consumer spending to see growth of ~10% (CAGR) up to 2030 Mar'23 vs 56.4 in Mar'22 **Rising affluent population** Sustainability, CSR & ESG Ultra wealthy population to grow 58% by Share of green-energy generation Axis Cap., Axis Sec., Axis AMC & Axis Pension 2027 expected to double to 44% by 2032 AFL – Axis Finance Limited AA – Account aggregator ABF - Axis Bank Foundation **Financialisation of savings** AMC – Asset Management Company Formalization of jobs and drop in birth rate to boost savings Quarterly Results Q4FY24 Source: RBI, Knight Frank, Government of India, Morgan Stanley, Central 16

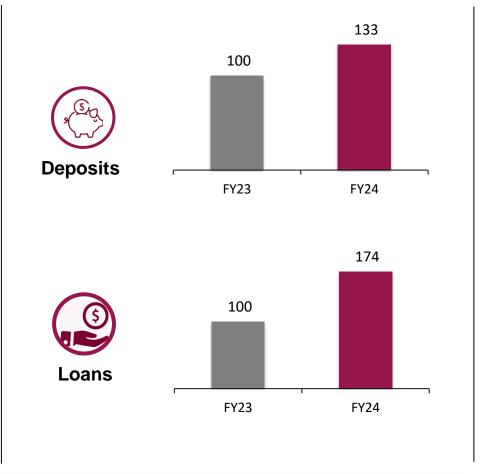
Electricity Authority estimates

open by Axis Bank continues to deliver strong growth, as we remain ahead of the curve on new innovations





С



To go live on Account Aggregator framework

1 st

1<sup>st</sup>

Bank to launch CBDC<sup>1</sup>merchant app



Bank to go live on RBI Tech platform offering Credit for MSME loans

*'open'* is now ~ 6% of the Bank's overall business and we intend to increase contribution by 3-4x by fiscal 2027

(1) Central Bank Digital Currency (2) Micro Small and Medium Entreprises

Quarterly Results Q4FY24 17

Sparsh, our Customer Obsession program, is committed to delivering Smart Banking by improving institutional capabilities across the Bank

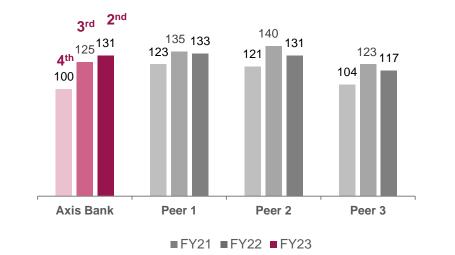
Sparsh embedded across all customer touchpoints, processes & metrics

Getting *more customers as promoters* 

NPS (Net Promotor Score) movement over indexed baseline

	Baseline <sup>1</sup>		Movement	
Retail Bank	100	145	+45	

# Kantar Survey: The Outside-in Perspective: Rank 4 (FY21) to Rank 2 (FY23)



Sparsh is committed to deliver Smart Banking: Industry-first <u>LIVE</u> Initiatives

# Adi – Deep Intelligence by Axis Bank: *A Generative AI conversational chatbot* for frontline employees.

1<sup>st</sup> Gen AI use case by Axis Bank.

- Now LIVE for all Branch employees
- · Enable to answer queries on core products.

#### Delivering Axis Promise to customers:

Unified request tracking page enabled on Open App and Axis Net Banking to transparently communicate turnaround time and status

- Tracking of Burgundy 6-hour promise.\*
- Now covers requests for all products across account, assets and credit card raised from any channel
- Experienced by > 3.2 lacs customer per month & growing

#### Personalized Pre intimation Low Balance Nudge and Fund :

Functionality enabled for easy access customers to proactively track average balance to avoid charges

Allows instant funding via UPI

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Inherent strengths in Bharat Banking, gives us the right to win in RuSu AXIS BANK markets

Large and deep distribution

2,480+

Bharat Banking branches as of Mar 2024 64,550+

Common Service Centre Village level entrepreneurs 80+

Delivered strong growth at current scale

**30%** YOY growth in Rural

advances

YOY growth in asset disbursements <sup>(1)</sup>

30%

12%

YOY growth in deposits from BB branches

Quality business model established

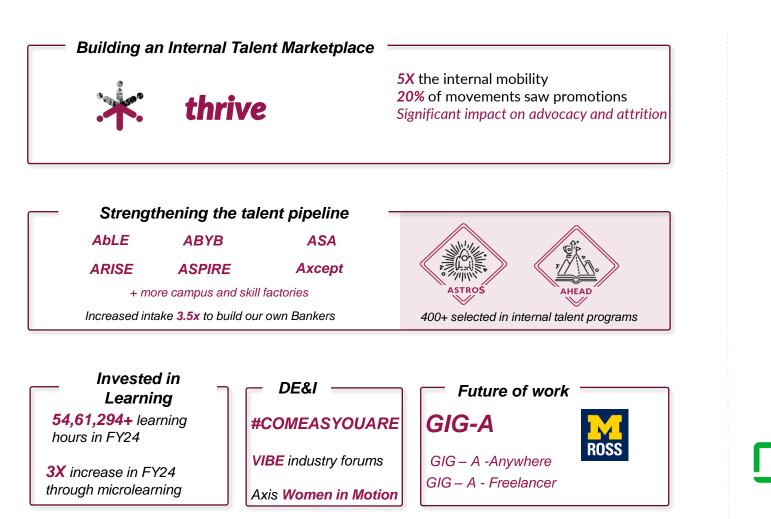
High RAROC product segments

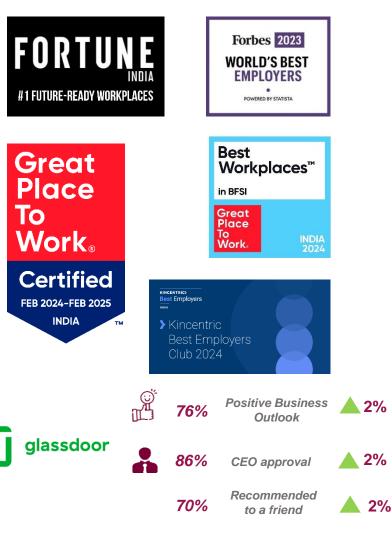
Self sufficient in overall PSL at Bank level Strong risk, collections & Underwriting capabilities

#### С

# We have a distinctive people proposition







# ESG focus continues to have Bank-wide sponsorship



Our Purpose Statement: Banking that leads to a more inclusive and equitable economy, thriving community and a healthier planet



C

~ ₹30,000 Cr Achieved Under Wholesale Banking to sectors with positive social and environmental outcomes

> 600 Branches under centralized energy management

2 MW In-house solar power capacity



**S**ocial

1.7 Mn Households reached under Sustainable Livelihoods

~2.2 Mn Women borrowers under Retail Microfinance

25% Female representation in workforce



Governance

1 st Indian Bank to constitute an ESG Committee of the Board

67% Proportion of Independent, Non-Executive directors

17% Proportion of women directors on the Board



Dow Jones Sustainability Indexes

FTSF4Good

MSCI

ESG RATINGS

Above 80<sup>th</sup> percentile among global banks on DJSI in 2023



**MSCI ESG Ratings** at A in 2023 CCC B BB BBB A AA AAA

> CDP Score at C in 2022

5<sup>th</sup> amongst 601 CRISIL An S&P Global Company



companies on CRISIL ESG Ratings 2022

Rated 23.5 – Medium **Risk** on Sustainalytics 2023 (Dec)

**NSE** 

Among the top 10 Constituents of Nifty100 ESG Sector Leaders Index



Among top 10 constituents of S&P BSE 100 ESG Index MSCI 🌑

Among Top 10 Constituents of MSCI India **ESG** Leaders Index

S&P Dow Jones Indices

A Division of S&P Global

Among Top 10 Constituents of S&P BSE CARBONEX Index

Quarterly Results Q4FY24



#### **Executive Summary**

Financial Highlights

Capital and Liquidity Position

Business Segment Performance

Asset Quality

Sustainability

Subsidiaries' Performance

Other Important Information

### **Major highlights**

FY24 PAT at ₹24,861 crores up 160% YOY, FY24 NIM at 4.07% up 6 bps YOY; Consolidated ROA at 1.84%, up 99 bps YOY; Consolidated ROE at 19.29% up 1,003 bps YOY; aided by balanced deposit and loan growth of 13% and 14%, respectively



respectively	
Steady operating performance in Q4FY24	<ul> <li>Net Interest Income grew 11% YOY and 4% QOQ, Net Interest Margin at 4.06% up 5 bps QOQ</li> <li>Fee income grew 23% YOY and 9% QOQ, granular fee constituted 93% of overall fees, Retail fee grew 33% YOY and 12% QOQ</li> <li>Operating revenue up 20% YOY and 10% QOQ, Operating profit grew 15% YOY and QOQ, Q4FY24 Net profit at ₹7,130 crores, up 17% QOQ</li> <li>Consolidated ROA   ROE on annualized basis at 2.07%   20.87%, up 23 bps   226 bps QOQ, with subsidiaries contributing 7 bps   52 bps, respectively</li> </ul>
Retail term deposits gaining traction, CASA ratio among the best in the industry	<ul> <li>On MEB basis, total deposits up 13% YOY &amp; 6% QOQ; On QAB basis, total deposits grew 16% YOY &amp; 5% QOQ</li> <li>On MEB basis, retail term deposits (RTD) grew 17% YOY &amp; 5% QOQ, SA 4% QOQ, CA 18% QOQ, CASA grew 8% QOQ</li> <li>On QAB basis, RTD grew 16% YOY &amp; 3% QOQ, SA grew by 10% YOY, CA grew 4% YOY &amp; 7% QOQ</li> <li>CASA ratio MEB basis stood at ~43%, among the best in the industry</li> <li>Avg. LCR Outflow rates improved by ~500 bps in last 2 years</li> </ul>
Healthy loan growth delivered across all business segments	<ul> <li>Advances grew 14% YOY and 4% QOQ; Advances (gross of loans sold under IBPC) grew by 15% YOY and 4% QOQ</li> <li>Retail loans grew 20% YOY and 7% QOQ of which Rural loans grew 30% YOY and 15% QOQ, SBB<sup>1</sup> book grew 33% YOY and 7% QOQ</li> <li>Corporate loans (gross of IBPC sold) up 7% YOY, Mid-Corporate (MC) up 22% YOY &amp; 3% QOQ, SME loans up 17% YOY &amp; 5% QOQ</li> <li>SBB+SME+MC mix at ₹2,083 bn   22% of total loans, up ~628 bps in last 3 years</li> </ul>
Well capitalized with self-sustaining capital structure; adequate liquidity buffers	<ul> <li>Self sustaining capital structure with net organic* accretion to CET-1 of 44 bps in FY24</li> <li>Overall capital adequacy ratio (CAR) stood at 16.63% with CET 1 ratio of 13.74%</li> <li>₹5,012 crores of COVID provisions reclassified to other provisions, not considered for CAR calculation, provides cushion of 41 bps over the reported CAR</li> <li>Excess SLR of ₹85,056 crores. Avg. LCR during Q4FY24 was ~120%,</li> </ul>
Continue to maintain strong position in Payments and Digital Banking	<ul> <li>Largest player in Merchant Acquiring business in India with terminal market share of ~20%, incremental share of ~28% in last one year <sup>2</sup></li> <li>1.24 million credit cards acquired in Q4FY24, CIF market share of 14% <sup>2</sup></li> <li>Axis Mobile app is the world's highest <sup>3</sup> rated mobile banking app on Google Play with ratings of 4.8 and ~14 million MAU</li> <li>410+ APIs hosted on Bank's API Developer Portal with 285+ Retail APIs</li> </ul>
Declining slippages, gross NPA and credit cost	<ul> <li>GNPA at 1.43% declined by 59 bps YOY and 15 bps QOQ, NNPA at 0.31% declined 8 bps YOY and 5 bps QOQ</li> <li>PCR healthy at 79%, Coverage<sup>4</sup> ratio at 159%,</li> <li>Gross slippage ratio (annualized) at 1.48% declined 28 bps YOY and 14 bps QOQ, Net slippage ratio (annualized) at 0.57%</li> <li>Q4FY24 annualized net credit cost at 0.32%, FY24 net credit cost 0.37% declined 3 bps YOY</li> </ul>
Key subsidiaries continue to deliver steady performance	<ul> <li>Total FY24 PAT of domestic subsidiaries at ₹1,591 crs, up 22% YOY; Return on investments of 54% in domestic subsidiaries</li> <li>Axis Finance FY24 PAT up 28% YOY, ROE at 16.8%, total CAR healthy at 19.2%, asset quality metrics improve with GNPA declining 14 bps YOY to 0.46%</li> <li>Axis AMC's FY24 PAT at ₹414 crores, Axis Securities FY24 PAT up 48% YOY</li> <li>Axis Capital FY24 PAT stood at ₹150 crores and executed 90 investment banking deals in FY24</li> </ul>

IBPC: Inter Bank Participation Certificates; QAB: Quarterly Average Balance; MAU: Monthly Active Users engaging in financial & non-financial transactions; <sup>1</sup> SBB : Small Business Banking;

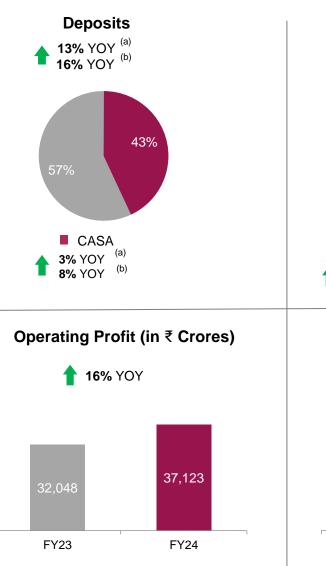
<sup>2</sup> Based on RBI data as of Mar'24; <sup>3</sup> across 64 global banks, 82 fintechs and 9 neo banks with 2.6 mn+ reviews; <sup>4</sup> Coverage Ratio = Aggregate provisions (specific + standard + additional + Covid) / IRAC GNPA;

\* Net organic accretion = capital accreted – capital consumed (excluding consumption for regulatory changes in risk weights)

# Key metrics for Q4FY24

#### Snapshot (As on 31<sup>st</sup> March 2024)

			Absolute (₹ Cr)		QOQ	YOY Growth		
		Q4FY24	Q3FY24	FY24	Q4FY24	Q4FY24	FY24	
<u>م</u>	Net Interest Income	13,089	12,532	49,894	4%	11%	16%	
	Fee Income	5,637	5,169	20,257	9%	23%	28%	
Profit & Loss	Operating Expenses	9,319	8,946	35,213	4%	27%	30%	
<u>г</u> –	Operating Profit	10,536	9,141	37,123	15%	15%	16%	
	Core Operating Profit	9,515	8,850	35,393	8%	5%	10%	
	Profit after Tax	7,130	6,071	24,861	17%	_	160%	
			Q4FY24			YOY Growth		
ж в	Total Assets	14,77,209			12%			
Balance Sheet	Net Advances	9,65,068				14%		
ш	Total Deposits		10,68,641				13%	
	Shareholders' Funds	1,50,235			20%			
			Q4FY24 / FY24			Q4FY23 / FY23 <sup>(e)</sup>		
	Diluted EPS (Annualised in ₹)	92.34 / 80.10			(75.53) / 31.02			
S	Book Value per share (in ₹)	487			406			
Key Ratios	Standalone ROA (Annualised)	2.00% / 1.83%			(1.83%) / 0.80%			
У В	Standalone ROE (Annualised)	Standalone ROE (Annualised) 20.35% / 18		18.86%		(19.20%) / 8.47%		
Ke	Cons ROA (Annualised)	2.07% / 1.84%		(1.68%) / 0.85%				
	Cons ROE (Annualised)	20.87% / 19.29%			(17.37%) / 9.26%			
	Gross NPA Ratio	1.43%			2.02%			
	Net NPA Ratio	0.31%			0.39%			
	Basel III Tier I CAR	14.20%				14.57%		
	Basel III Total CAR	16.63%			17.64%			
						1	,	



AXIS BANK **Advances 14%** YOY <sup>(c)</sup> **15%** YOY <sup>(d)</sup> 29% 60% 11% ■ SME Retail ■ Corporate **3%** YOY <sup>(c)</sup> **7%** YOY <sup>(d)</sup> **17%** YOY **20%** YOY Profit After Tax (in ₹ Crores) 160% YOY 24,861 9,580 FY23<sup>(e)</sup> FY24

Quarterly Results Q4FY24

(a) Month end balances (b) Quarterly average balance (c) Overall (d) Overall (gross of IBPC sold) (e) including exceptional Items on account of acquisition of Citibank India Consumer Business ('CICB''



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Capital and Liquidity Position

Business Segment Performance

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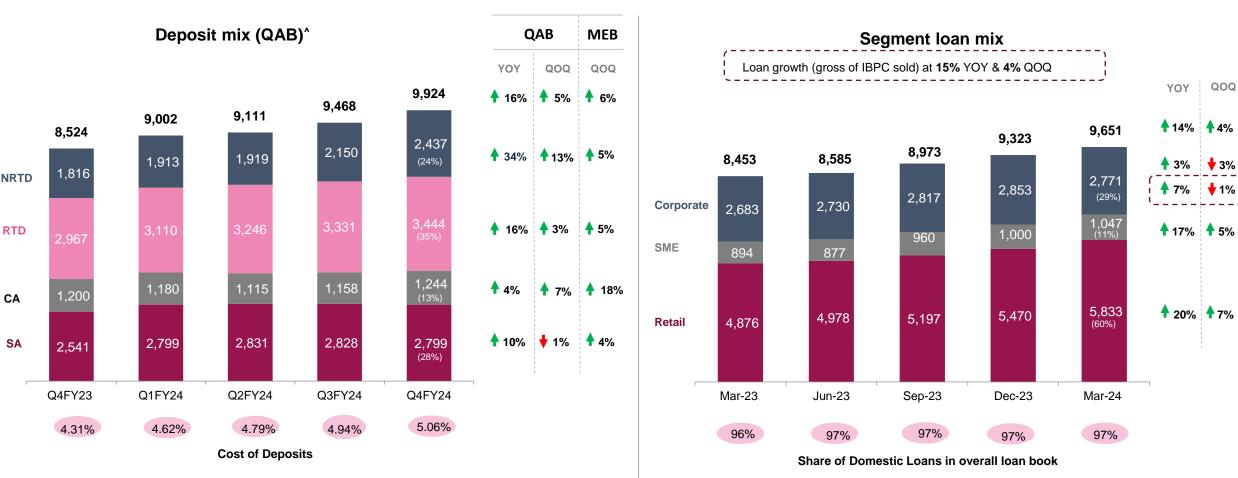
Subsidiaries' Performance

Other Important Information

# **Deposit and Loan growth performance**



All figures in ₹ Billion



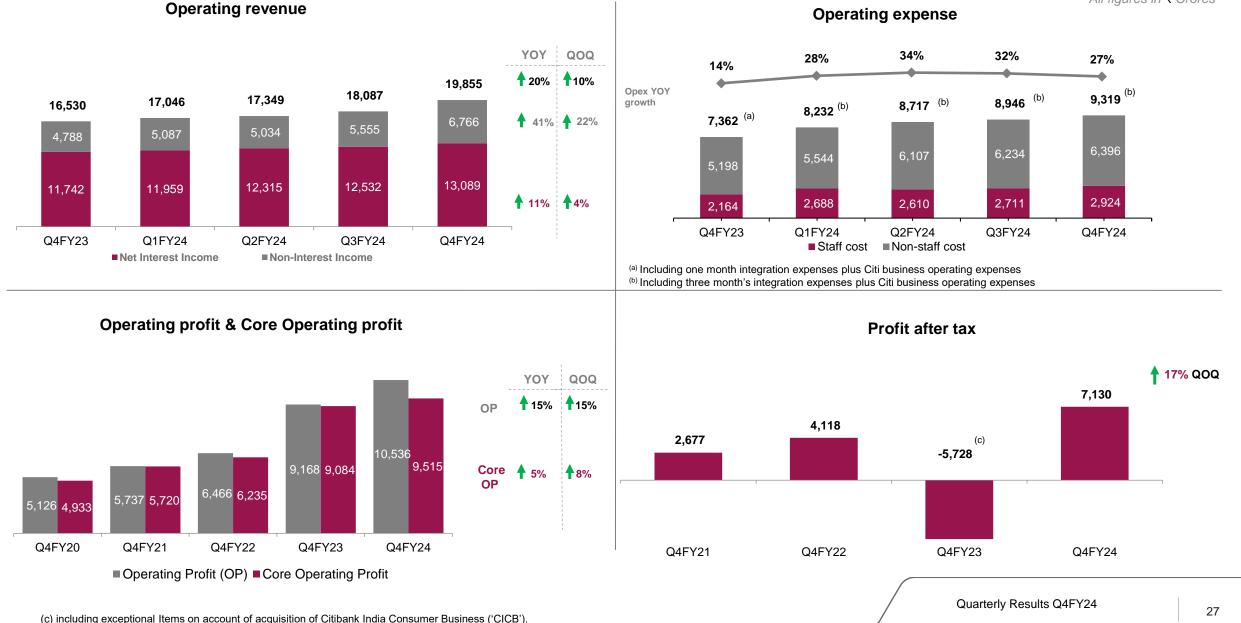
Domestic Loan book grew by 15% YOY & 4% QOQ

(a) Corporate loan book growth (gross of IBPC sold)

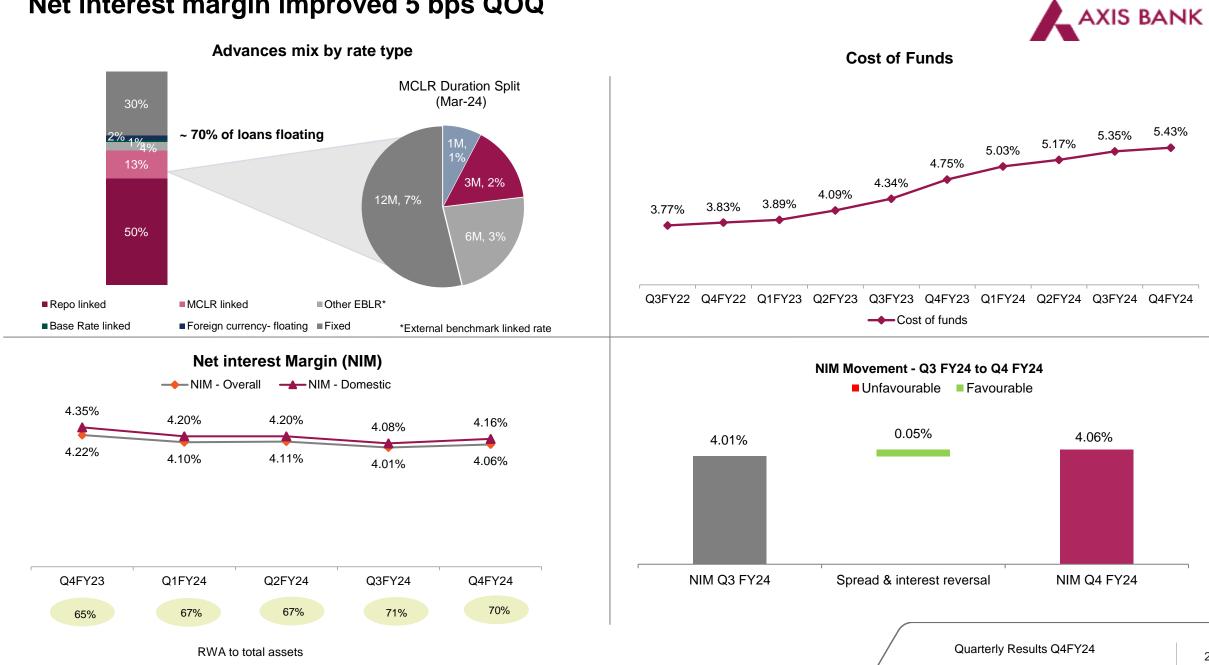
**۱**(a)

### Operating revenue up 20% YOY and 10% QOQ, PAT up 17% QOQ





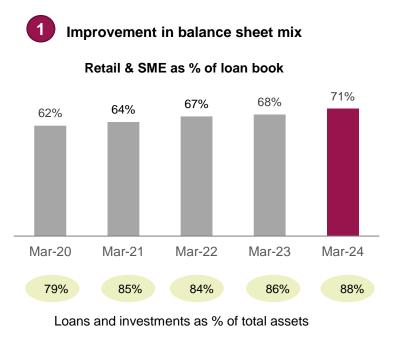
# Net interest margin improved 5 bps QOQ



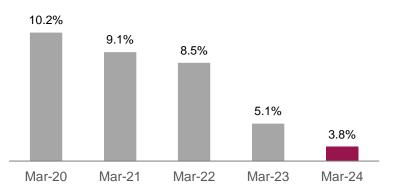
<sup>28</sup> 

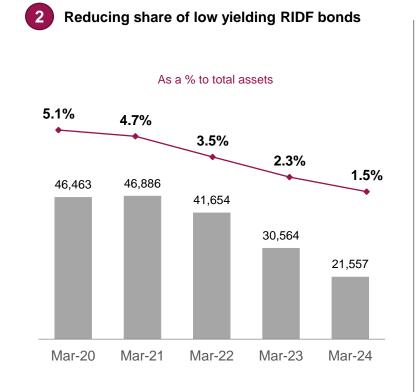
# Structural NIM drivers continue to show improvement





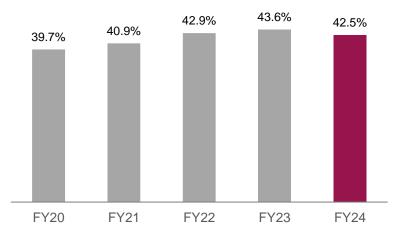
#### Non INR book as % of overall loan book





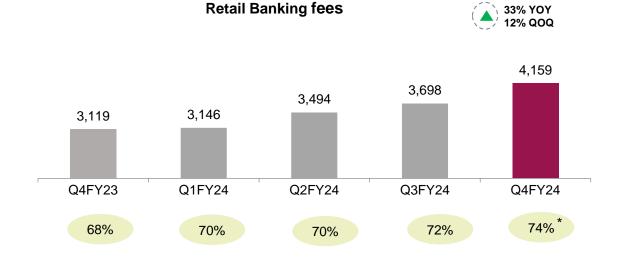
Improvement in composition reflected through improvement in average CASA%

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# Strong growth in fees; granularity built across our business segments



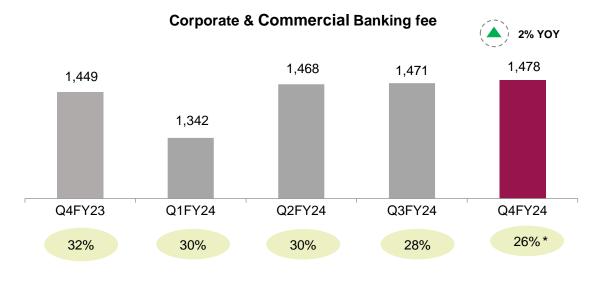




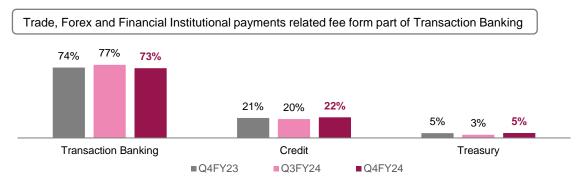
• 39% YOY & 4% QOQ growth in Retail Cards & payments fees;

• 20% YOY growth in Retail Assets fees (excl cards & payments)

• **59%** YOY & **44%** QOQ growth in Third Party products (TPP) related fees



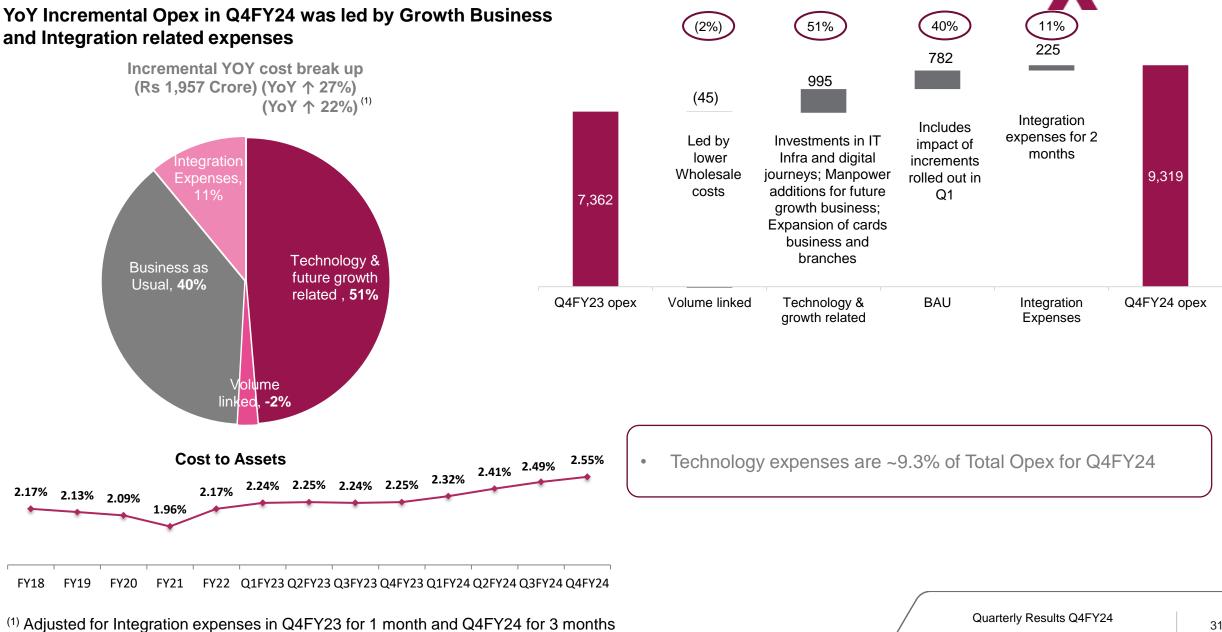
#### **Corporate & Commercial Banking fee mix**



• 2% YOY growth in traditional Transactional Banking fees excluding forex & trade

• 3% YOY & 9% QOQ growth in credit related fees

#### Cost growth at 27% YoY; integration expenses contribute 3% to YoY growth; continue to invest in technology and growth related businesses AXIS BANK







#### Financial Highlights

#### Capital and Liquidity Position

Business Segment Performance

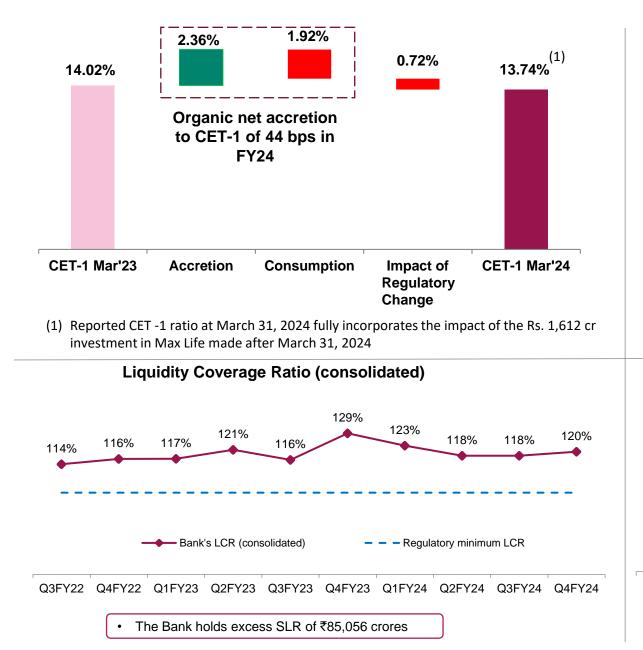
Asset Quality

Sustainability

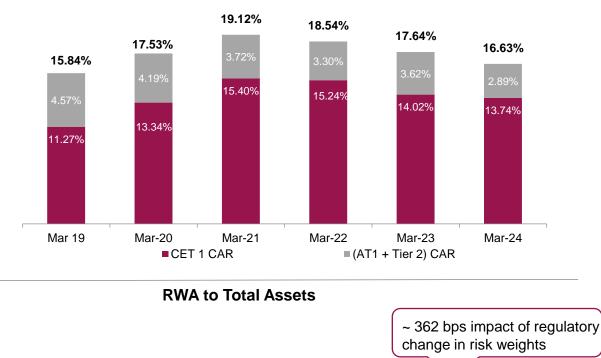
Subsidiaries' Performance

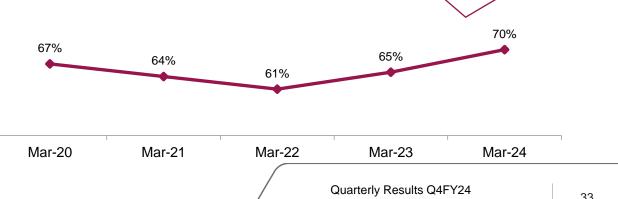
Other Important Information

### Strong capital position with adequate liquidity



**Bank's Capital Adequacy Ratio** 









**Executive Summary** 

Financial Highlights

Capital and Liquidity Position

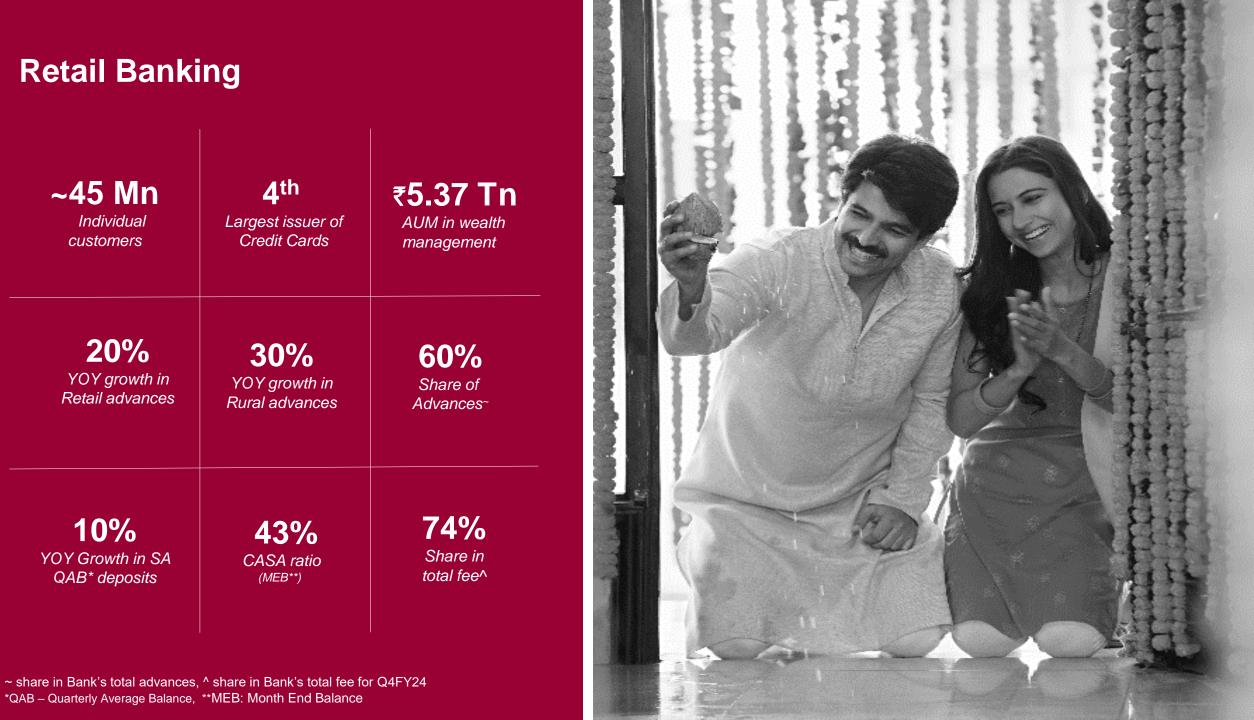
Business Segment Performance

Asset Quality

Sustainability

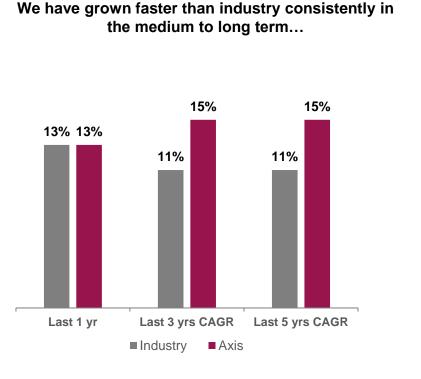
Subsidiaries' Performance

Other Important Information



# Deposit franchise continues to grow faster than the industry with improvement in quality and composition...



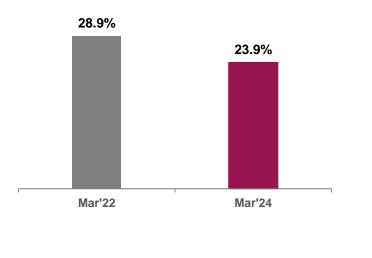


Gained incremental market share of **6.4%** in last 3 years as against closing market share of 5.0% as of Mar'24

Source: RBI, Axis Bank reported data

...with improvement in the quality of deposits...

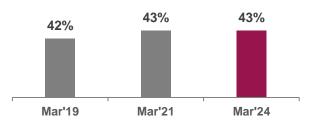
~500 bps reduction in outflow rates in last 2 years



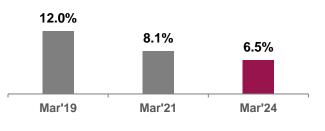
Outflow rates are now **among the best** in the industry

#### ...while delivering healthy CASA levels and reducing borrowings

CASA ratio\* (in %)



Borrowing (excl refinance) as % of (Deposits + Borrowings)



\* On MEB

### ...led by multiple initiatives across the Bank



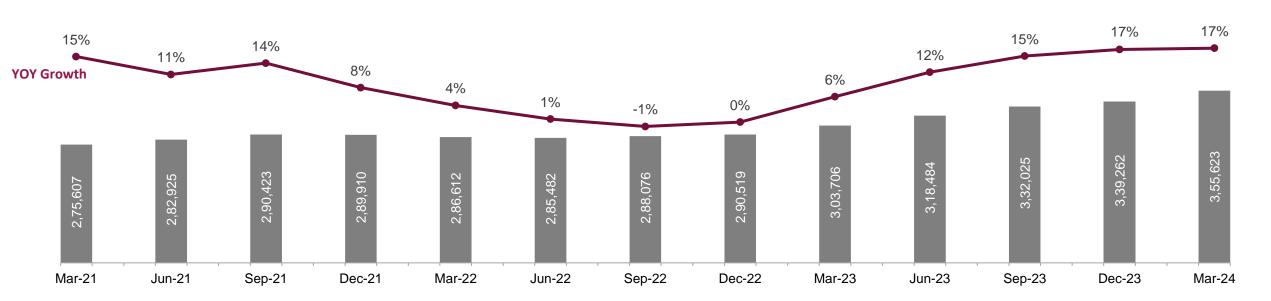
Focus on Productivity & Micro market strategy	Premiumization	Exclusively curated product propositions	Bharat Banking	Digital, transformation Partnerships		
<b>52%</b> increase in no. of districts with total deposits market share of over 5% in last 5 years <sup>1</sup>	<b>31%</b> CAGR in <b>Burgundy</b> wealth management AUM since Mar'17	<b>21%</b> YOY growth in new salary labels in Q4FY24	<b>64K+</b> extensive distribution network of Common Service Centers (CSC) VLEs <sup>2</sup>	<b>Project NEO</b> aiding higher contribution from transaction-oriented flow businesses		
67% of customer requests serviced digitally as part of Branch of the Future	<b>Project Triumph</b> and <b>"Right fit" strategy</b> to accelerate Premiumization	<b>SUVIDHA Salary</b> remains amongst the best offerings available in the market today	New SA proposition "Sampann" launched for RUSU locations	<b>85%</b> YOY growth in individual RTD by value sourced digitally for Q4FY24		
<b>Calibrated</b> branch expansion strategy; added <b>475</b> new branches in the FY24 period	<b>'Burgundy Promise' &amp;</b> <b>'Burgundy Circle of</b> <b>Trust</b> ' launched industry first servicing proposition	New <b>'Family Banking</b> <b>Program'</b> and benefits including super premium <b>Magnus Card</b> for Burgundy customers	Enabled <b>CASA</b> opening at a third-party network on the eKYC platform, building a <b>TD</b> proposition on the eKYC platform	<b>Siddhi</b> empowering Axis bank colleagues to engage with customers seamlessly		



<sup>2</sup> Village Level Entrepreneurs

### Retail Term deposit growth continues to gain traction



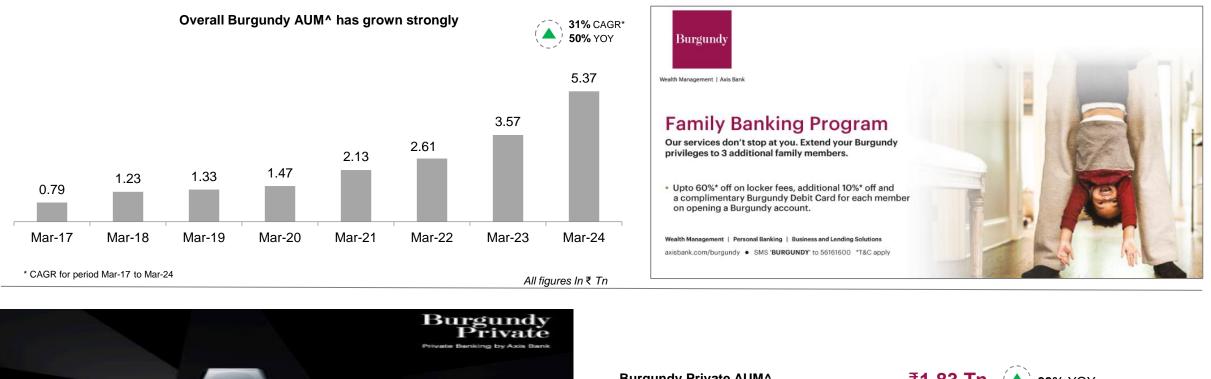


\*

All figures in ₹ Crores

### The Bank is a leading player in India's Wealth Management space





Burgundy Private wins Global Private Banker WealthTech Awards 2024

for

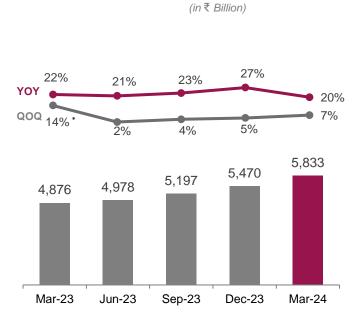
- · Best Advisory Solutions Platform by a vendor Axis Securities
- Best Private Bank for Digital Marketing & Communication Axis Bank
- Burgundy Private AUM^
   ₹1.83 Tn (▲) 33% YOY

   Burgundy Private Client Base^
   10,651

   Burgundy Private 3-in-1 Cards^
   9,582

## **₹5.8 trillion Retail loan book remains well diversified**



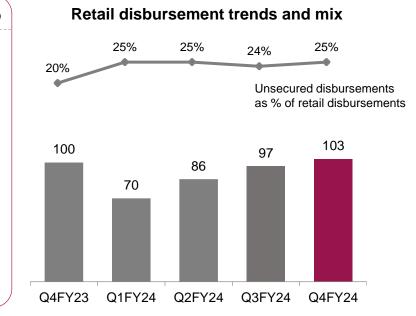


^ Existing to Bank

Retail book

#### ~ 72% of our retail book is secured $^{(1)}$

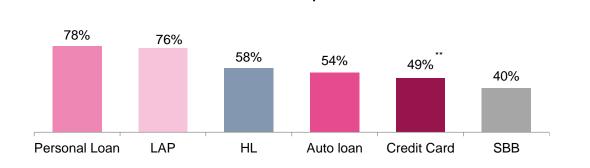
in Rs Crores Mar-24 QOQ YOY % Prop 5% 28% Home Loans 1.65.899 2% **Rural loans** 91.866 15% 30% 16% Personal loans 71.592 10% 31% 12% 12% Auto loans 58.747 2% 10% 25% 63.673 9% 11% SBB 57.219 7% 33% 10% **Credit Cards** 41.324 3% 30% 7% **Comm Equipment** 12,170 2% 3% 11% Others<sup>2</sup> 20,775 18% 29% 4% **Total Retail** 5,83,265 7% 20% 100%



Indexed to 100

Basis Bank's classification of secured; in the current quarter the Bank has treated top up loans on movable assets as unsecured (1)

(2) Others comprise of supply chain finance loans, education loans, gold loans etc.



ETB<sup>^</sup> mix in retail portfolio



100% of PL and 78% of Credit Cards portfolio is to salaried segment

#### Average LTVs: 60% in overall home loan portfolio 40% in LAP portfolio

## LAP

## We continue to focus on growing Personal loan book within the defined guard rails



7.4% 7.1% 6.5% 6.4% 6.4% 100% of Personal loans given to Salaried segment 71,592 5.2% 54,561 45,242 39,744 39,370 ( **16%** CAGR# Axis Bank's closing market share in Personal loans as of Mar'24 Mar'20 Mar'21 Mar'22 Mar'23 Mar'24

← % of overall loan book

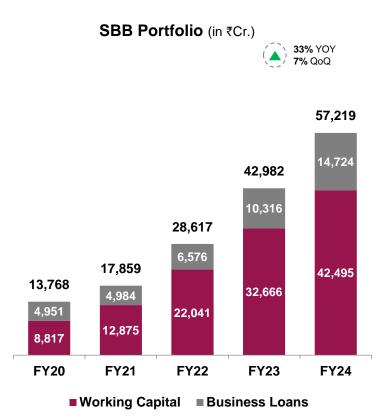
Axis Bank's Personal loan portfolio has grown at CAGR of 16% vs industry growth of 19%

4.7%

Axis Bank's Incremental market share in last 4 years in Personal loans

# Small Business Banking segment is well diversified and continues to grow strongly...





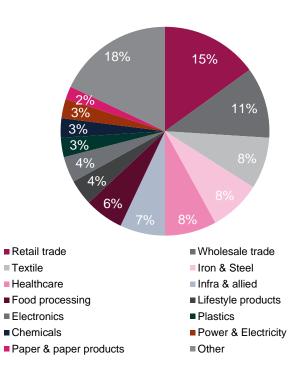
- **₹57,219** crores overall book with Business Loan book of ₹14,724 crores
- ~73% value contribution from Secured products (working capital, overdraft, term loans, etc.)
- 125 lakh+ average ticket size of working capital secured loans
- 90%+ of SBB working capital portfolio is PSL compliant
- EWS portfolio monitoring indicates risks well under control
- 86% Branch contribution to total business

#### 24x7 Business loans :



End to End digital lending contributes 60%+ to overall unsecured BL disbursements

#### Well diversified customer base



# ...led by our innovative product offerings and transformation initiatives





#### **One Axis approach**

- Platinum & Bharat Bank franchise driving branch growth
- Synergies with Merchant Acquiring
- Leveraging AVC Channel for better lead conversion

**'SBB Sankalp'** project to further improve efficiencies and deliver superior TATs by re-imagining and digitizing underwriting systems and loan disbursals

### 'Bharat Banking' strategy delivering early results

- Drive higher business growth and increase market share in Rural and Semi Urban (RuSu) markets through asset led liability strategy
- Lending opportunities in RuSu markets to complement the Bank's overall PSL strategy meaningfully



One Axis solutioning approach

Focus on building a distinctive model for Bharat



Distinctive Bharat specific capability stack



Embed banking in the digital ecosystem of the clients

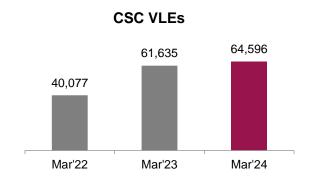


Enhancing Brand in the RuSu markets



Use of alternate ecosystems to leverage data & UW customers better

#### Significant increase in coverage in RuSu markets



64,550+ CSC VLEs network

2,480+ Bharat Banking branches as of Mar'24

... has delivered strong growth across key metrics

**30%** YOY growth in Rural advances **30%** YOY growth in

disbursements^

12% YOY growth

in deposits

^ Include retail assets (Ex IBPC) sourced by Bharat Banking

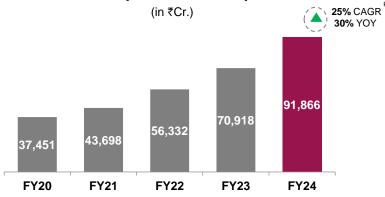
Quarterly Results Q4FY24

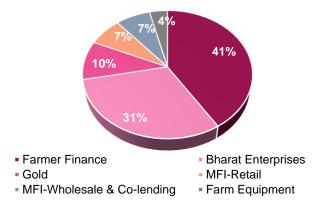
# Rural portfolio is well diversified, offering holistic and integrated financial solutions by leveraging technology and partnerships



Well diversified rural lending portfolio with presence across 683 districts across India

#### **Rural loans portfolio & composition**





#### The book is well diversified across regions

#### ... and leveraging technology and partnerships

#### **Farmer Funding**

- Enhancing crop coverage, adding partnerships & improving customer retention
- Expanding distribution around agri clusters such as Mandis & targeting niche value chains- pisciculture, horticulture etc.

#### **Bharat Enterprises**

- Widened the product suite to cover multiple financing needs in the agri value chain such as FPO, AIF etc. and added a new line of business for lower ticket micro enterprises
- Boosting fee income through trade & forex and mobilizing deposits from enterprise clients

#### **Farm Mechanization Loans**

- Enhanced proposition for existing customers through standalone farm equipment, and used tractors
- A revamped customer journey gone live in Q4

#### **Gold loans**

- Enhancing distribution by increasing branch coverage and scaling up volumes from partnerships
- · Live with the digital customer journey

#### **Microfinance - Retail**

 Accelerating growth through new propositions for graduating JLG customers, and cross-sell retail products

#### **One Axis Platform**

 Deepen the partnership with various parts of the bank to build Bharat specific propositions for liabilities, assets and other feebased products

# ... focused on capitalizing opportunities in each segment...

- Launched a new savings product "Sampann" for the mass affluent segment in RuSu markets that is gaining traction
- Digital end to end **co-lending journey** is scaling up well and live with 11+ partners
- Live with eKYC based CASATD opening at a partner location
- Launched a Mandi Mitra model to enhance distribution & increase wallet share from the Mandi network
- Launched an initiative to mobilise deposits from the value chain of the SME clients located in RuSu markets
- Targeting deeper credit & deposit penetration in three ecosystem in RuSu markets through partnerships- trader, large farmers, and small farmers
- Redesigning end to end customer journeys to reduce TAT and improve customer experience in all high growth products
- Multi product distribution architecture scaling up well, driving cross-sell across asset & liabilities to increase product coverage
- Better data farming for underwriting and cross sell opportunities esp. using alternate data
- Launching more sales enablement tools to enable sales team to self source multiple products

### Strong growth in Credit Card issuances



Increase in Cards in force (CIF) market share with increasing card issuances aided by KTB<sup>^</sup> partnerships

Q4FY22

0.49 mn

#### Axis Bank Magnus Credit Card



Airtel Axis Bank Credit Card



Indian Oil Axis Bank Credit Card



~1mn+ cards issued for 9th consecutive quarter In million 1.26 1.24 1.21 1.13 1.11 1.11 1.04 1.04 0.99 Pre-covid quarterly average =

Q4FY23

Q1FY24

30%

Q1FY23

Q2FY23

share of KTB<sup>^</sup> sourcing to total card issuances in FY24

^ Known to Bank

### 14.0%

**Q3FY23** 

period end market share for credit cards in force as of Mar'24

### 11.8%

**Q2FY24** 

spends market share in Q4FY24

Q3FY24

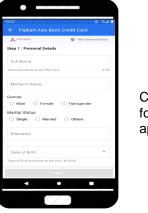
Q4FY24

### End to End Digital KTB acquisition journey with best in class early activation and spend metrics for Flipkart Axis Bank Credit Card





Customer clicks on Flipkart Axis Bank Credit card banner and can view details



Customer fills up the form and submits the application



Approved customers complete KYC and income verification via digital or physical channels



### 4.13 mn<sup>\$</sup> CIF for Flipkart Axis Bank Credit Card,

making it one of the fastest growing co-brand partnership since its launch in July 2019

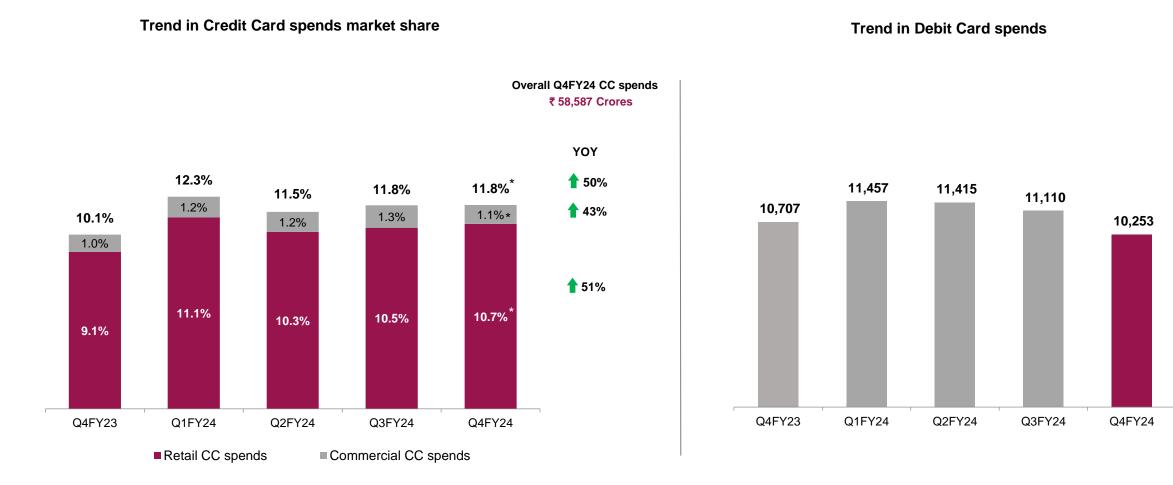
**70%** monthly activity rate\* - Best in class engagement in Retail segment

<sup>\$</sup> CIF as of 31<sup>st</sup> Mar'2024 \*Based on the average data for Apr'23 to Feb'24 for cards acquired via Flipkart Platform

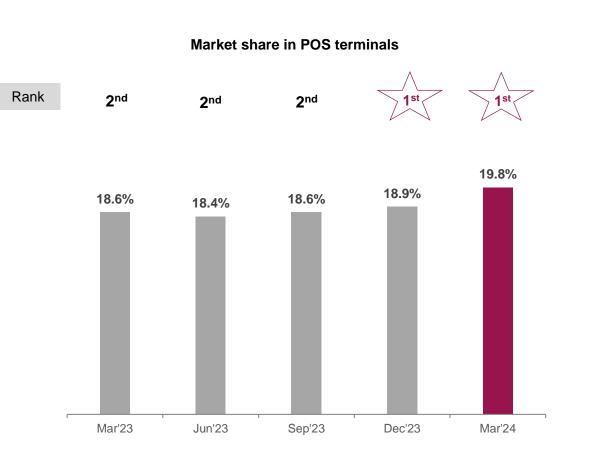
### Retail spends up 51% YOY, and related market share up ~158 bps YOY

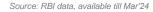


All figures In ₹ Cr



# We are the largest Merchant Acquiring Bank led by 'One Axis' focus, improved product capabilities and partnerships





**28%** Axis incremental market share in last 1 year (POS Terminals) Ab aapko milega payment ka audio confirmation!

Presenting Soundbox Get Instant audio confirmation of

payments made via QR code



<complex-block>



One Axis approach – Taking Bank to Merchant

**AXIS BANK** 

**Curated solution offerings** : Payment solutions, Deposits, Business loans, Gold Loans and other customer fit lending solutions and Insurance

Co-origination & conversion drives reflecting in healthy CASA balance growth



Asset Lite approach to products

**NFC Soundbox:** Industry first- Multi-lingual Soundbox with Tap +PIN payment acceptance. Accepts both QR and Card payments

**Powerful terminals:** Industry first: Android Smart POS, Pocket Android POS, Micro Pay – 70% of new installations

All in One offering: Features like Tap & PIN, Bharat QR, Digital Khata with VAS offerings like Card less EMI, Pay Later

**Neo for Merchants:** A mobile app to address all merchant needs by providing multiple options for payment acceptance, servicing etc, launched in CUG

#### Soundbox: For BQR with 10 languages

**Digital Onboarding:** Real time checks and video verification reducing installation TAT to same day and incremental NPS over physical journey for POS. Launched digital onboarding for PG



Market partnerships

Marquee partnerships: Extension of digital payments ecosystem to fintech aggregators

Unique sector specific VAS: supported by deep integrations with merchant value chain players to provide holistic business oriented solutions

**Digital Dukaan & ERP Solution Partners:** An Ecosystem Solution to digitize the store, Integrated with payments at an affordable price. Serving to segments like Grocery, Clothing, Bakeries, Services, Pharmacy, Education etc.

Quarterly Results Q4FY24

49

### **Empowering merchants through Integrated Ecosystem solutions**



### Soundbox



#### Features

- · Instant audio confirmation of payments done via BQR
- Multilingual support for 10 languages
- Equipped with digital display to show the txn amount
- Supports WiFi & 4G connectivity

## **PIN on Glass POS Solution**



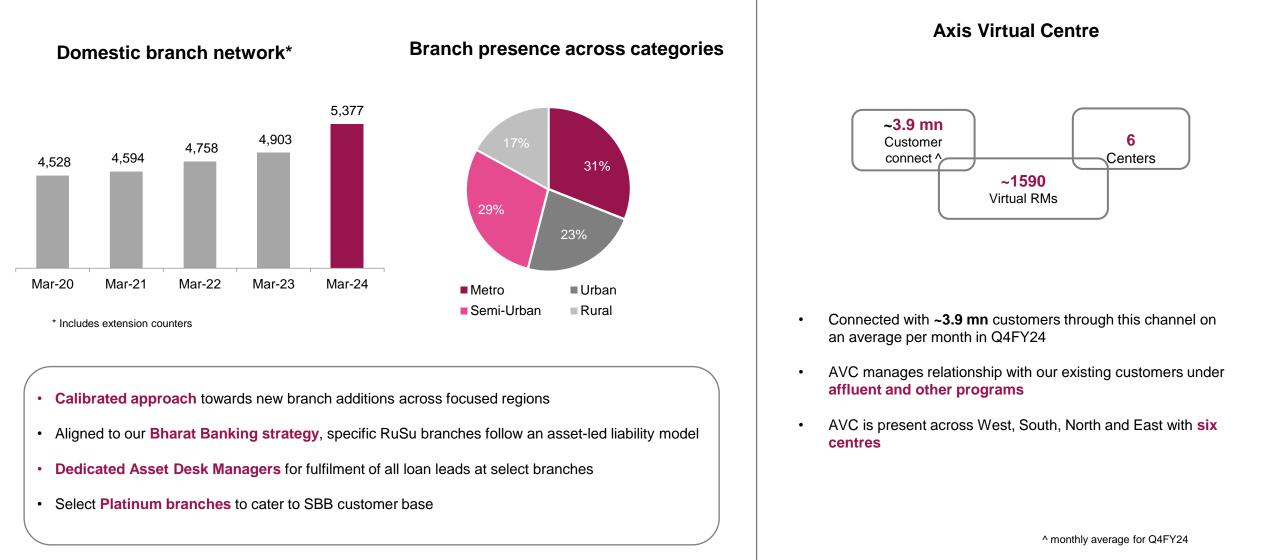
#### Features

- One of the most compact and affordable POS device in the market
- Accepts Visa, MasterCard, RuPay Cards and Bharat QR(including UPI)
- Solution accepts Chip and Contactless transactions
- Compliant with latest Card transaction security features
- Enabled with VAS Khaata, BQR, Merchant Rewards & Sodexo
- · Eco-friendly device which provides E-Chargeslip

Strong and deep-rooted alliance with multiple partners across India with over 5.1 lakh MIDs and a yearly throughput of 34k+ crores

# We have a very well distributed branch network; added 475 branches in FY24 of which 125 in Q4FY24





Quarterly Results Q4FY24

# **Corporate & Commercial Banking**

**6%** YOY growth in Domestic corporate loans **17%** YOY growth in SME loan book **22%** YOY growth in Mid Corporate book

**13%** YOY growth in Transaction Banking Fees (for FY24) **89%** Share of corporate advances to clients rated A-and above

**88%** Incremental sanctions to A-and above\*\*

**18%** QOQ growth in CA deposits on MEB basis<sup>#</sup>

**8%** RTGS Market Share FY24 (by value)^ **30%** NEFT Market Share FY24 (by volume)







Market Penetration - Local Banks Indian Large Corporate Banking

> 55% Market penetration \*

\*Market Penetration is the proportion of companies interviewed that consider each bank an important provider of corporate banking services



Market Penetration - Local Banks Indian Middle Market Banking

> 47% Market penetration \*

\*Market Penetration is the proportion of companies interviewed that consider each bank an important provider of corporate banking services



#### 2023 Greenwich Excellence Awards for Indian Middle Market Banking

Ð Effective Senior Management Support  $\Phi$ Frequency of Contact Q

**Timely Follow-up** 

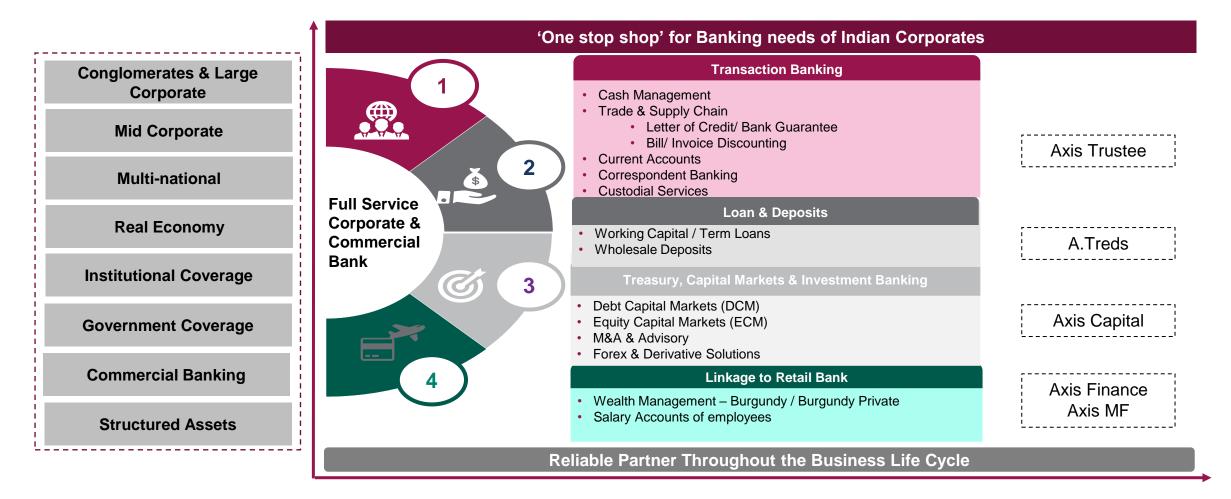
Among more than 70 banks evaluated, Axis Bank was voted for its distinctive quality w.r.t. 3 out of 11 metrics where the respondents expressed their preference

### Strong relationship led franchise driving synergies across One Axis entities...



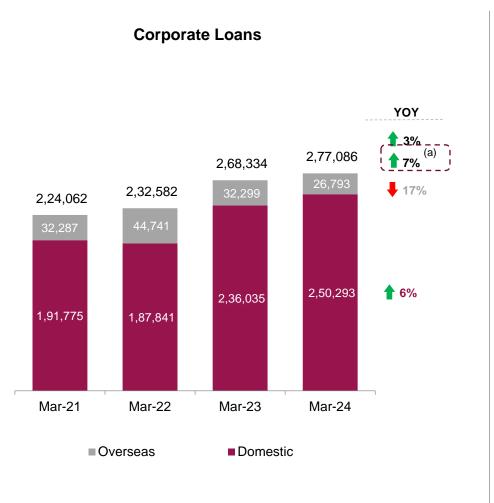
We have re-oriented the organisation structure in Corporate & Commercial Banking for delivering execution excellence

- · Segregated the responsibilities of coverage and product groups to ensure sharper focus
- Corporate & Commercial Bank coverage reorganized into 8 coverage groups, each with a stated objective

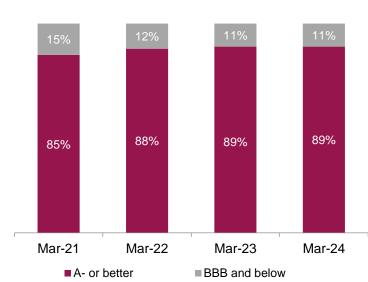


### ...with 89% of the book rated A- and above



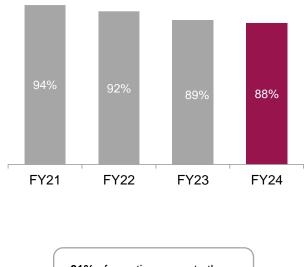


89% of the corporate loan book is rated A- or better



**67%** of book as on 31.03.2024 is rated AA- & above

Incremental sanctions to corporates rated A- & above

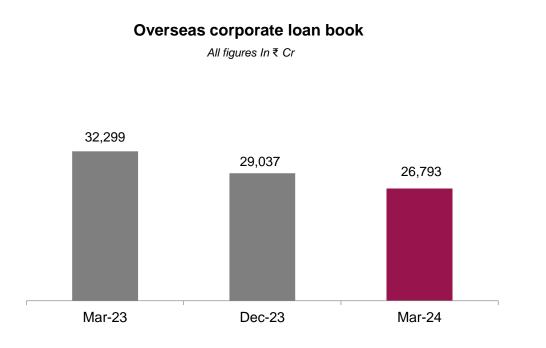


61% of sanctions were to those rated AA- & above

(a) Corporate loan book growth (gross of IBPC sold)

### **Overseas Corporate Ioan book is 98% India linked**

- The Bank's International strategy is to focus on Indian corporates that have global operations
- We have consolidated our overseas business through branches in Dubai, Singapore and Gift City (India)



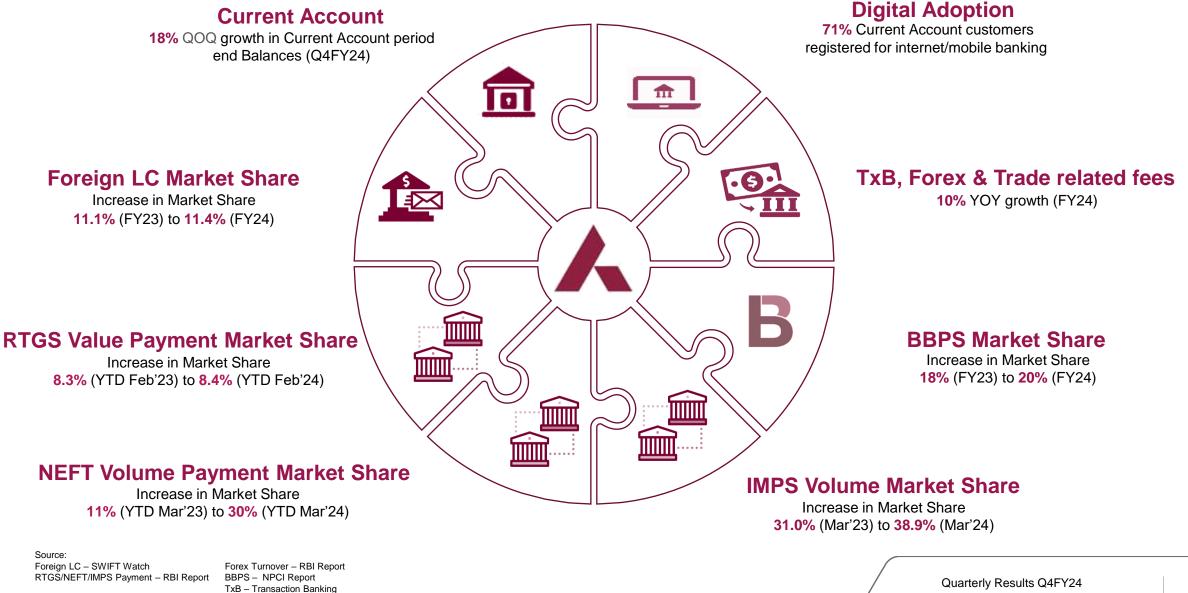
Funding is primarily for Indian conglomerates and PSU entities

- 97% is India linked based on standard book
- **93%** is rated A- and above based on standard book
- **78%** of standard outstanding constituted by top 10 conglomerates

AXIS BANK

### We have strengthened our proposition as a Transaction Bank



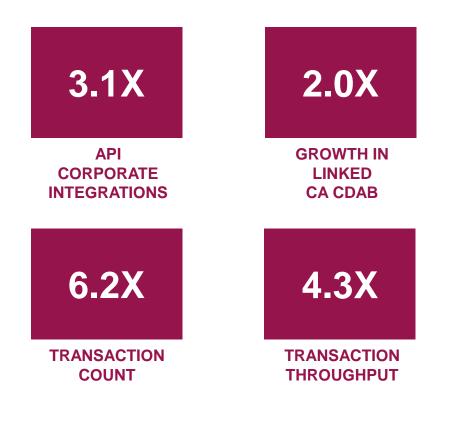


# **Neo** by Axis Bank, our umbrella industry-leading digital initiative, is delivering quality outcomes





Transformational Impact of Neo reflected in the strong product-market fit





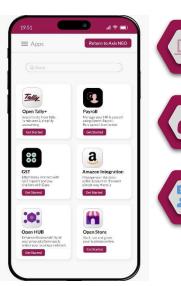
### Thought Leadership & Client Impact

- Wide base of successful client implementations from large Payment Aggregators to industrial clients powered by Industry leading depth & breadth of Trade & Cash APIs
- Client implementations operating at scale with 3X integrations compared to last year
- Market leadership in segments of focus demonstrated by our ability to onboard scaled up business like PayTM in a matter of days
- Ease of integration: Bank-led integration using *Axis neo Connect* OR end-to-end digital using Corporate Developer Portal

## ... along with empowering businesses with *Neo for Business* and **Neo for Corporates**



*neo for Business*, Axis' MSME proposition launched in Sep'23, is getting scaled up with ~ 60000 customers onboard



**3.8X growth in transactions** (4Q over 3Q) making NEO for Business a cornerstone of our digital ecosystem

23% of transactions are bulk, highlighting the app's adaptability to diverse business needs

20% higher login activity & 2X customers transaction active on neo for business demonstrating product-market fit



Introducing *neo for corporates*: Tailored internet banking for large enterprises & complex solutions



23% of eligible base has been migrated to neo for corporates



**Reimagined customer journeys** with a single unified front-end platform



Mobile app go live in Apr'24

### **Industry-wise Distribution (Top 10)**



Rank	Outstanding <sup>1</sup> as on 31 <sup>st</sup> Mar'24	A duran a sa		New found become	Total		
	Sectors	Advances	Investments	Non-fund based	Value	(in % terms)	
1.	Financial Companies <sup>2</sup>	73,939	49,736	26,169	1,49,844	12.51%	
2.	Engineering & Electronics	18,710	3,230	38,165	60,105	5.02%	
3.	Infrastructure Construction <sup>3</sup>	24,654	5,061	18,054	47,769	3.99%	
4.	Trade	34,701	1,852	5,665	42,218	3.52%	
5.	Real Estate⁴	32,933	2,685	1,044	36,662	3.06%	
6.	Iron & Steel	21,031	2,191	10,445	33,667	2.81%	
7.	Power Generation & Distribution	12,126	3,337	17,999	33,462	2.79%	
8.	Petroleum & Petroleum Products	27,301	23	4,365	31,689	2.65%	
9.	Food Processing	18,149	78	13,202	31,429	2.62%	
10.	Agri	30,385	-	1	30,386	2.54%	

<sup>1</sup> Figures stated represent only standard outstanding (advances, investments and non fund based) across all segments

<sup>2</sup> Includes Banks (35% in Q4FY24 vs 37% in Q3FY24), Non Banking Financial Companies (36% in Q4FY24 vs 40% in Q3FY24), Housing Finance Companies (8% in Q4FY24 vs 8% in Q3FY24), MFIs (3% in Q4FY24 vs 3% in Q3FY24) and others (18% in Q4FY24 vs 12% in Q3FY24)

<sup>3</sup> Financing of projects (roads, ports, airports, etc.)

<sup>4</sup> Lease Rental Discounting (LRD) outstanding stood at ₹21,570 crores

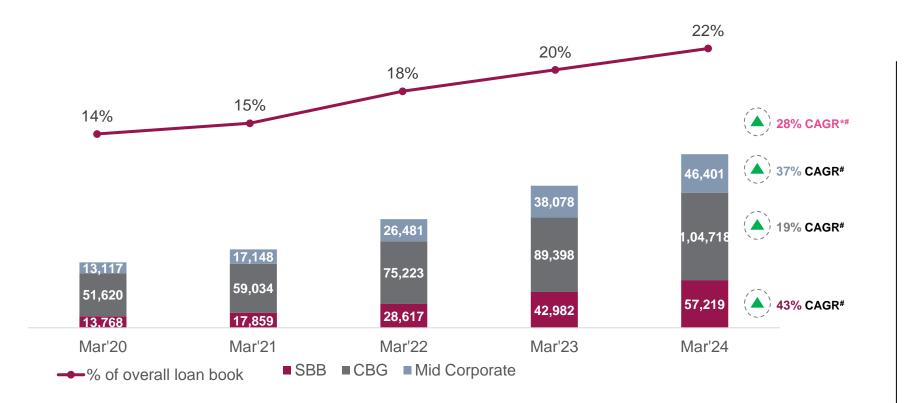
# **Business Performance**

**Commercial Banking** 



### Strong growth in SBB+SME+MC book despite tightening our risk standards





SBB+SME+MC book has grown at ~1.4x the overall book growth, with ~ 628 bps improvement in contribution mix from 15.3% to 21.6% over last 3 years

CAGR<sup>#</sup> in combined MSME, MC and SBB segment since Mar'20

28%

11.2%

Axis Bank's Incremental MSME market share in last 3 years

**8.4%** 

Axis Bank's market share as % of overall Industry MSME credit

\* Considering our SME+SBB+MC book as numerator # period for CAGR Mar'20 – Mar'24

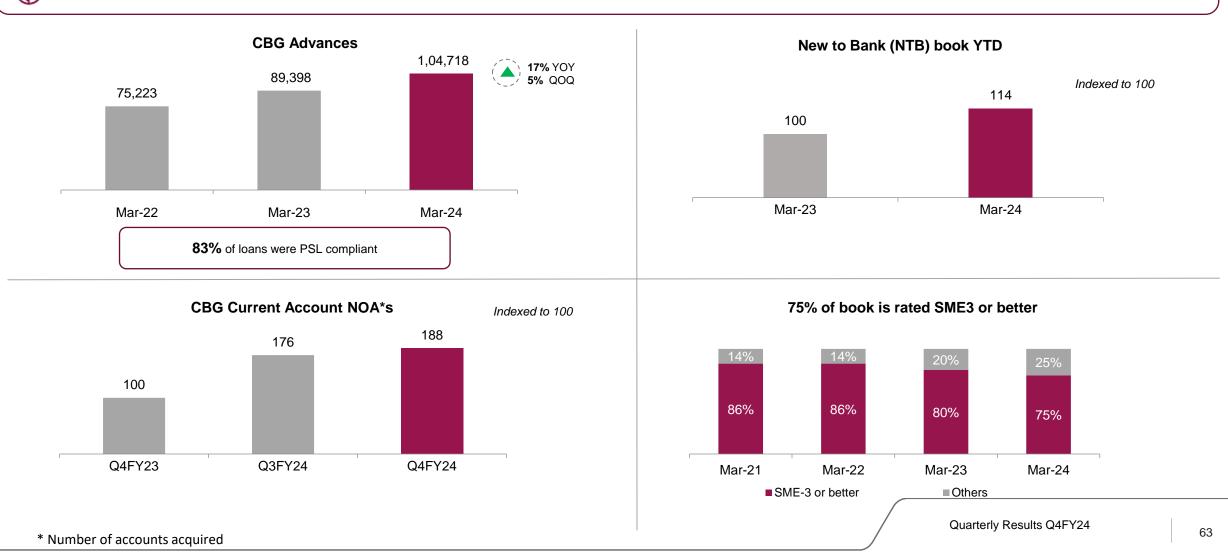
## **Commercial Banking business benefitting from technology led transformation**



()) (†)

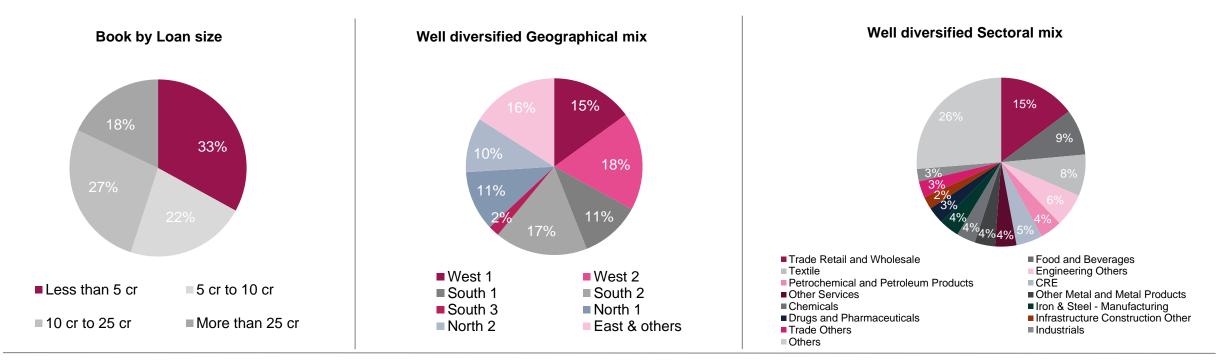
One of the most profitable segments of the Bank with high PSL coverage

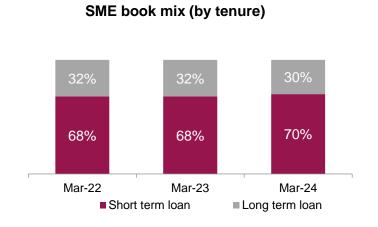
> Data driven credit decisions, minimal documentation, simplified products and digitized operations aiding higher business growth

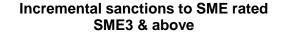


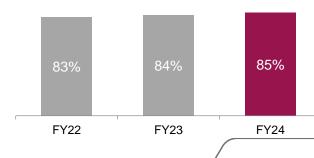
### SME lending book is well diversified











Quarterly Results Q4FY24

# **Digital Banking**

D2C product	<b>96%</b> Digital transactions <sup>1</sup>	<b>87%</b> Credit cards issued <sup>2</sup> (FY24)	<b>79%</b> Individual RTDs volume (FY24)	<b>70%</b> New SA acquisition <sup>3</sup>	74% New MF SIP volume (FY24)	53% PL disbursed (end-to-end digital) (in FY24)		HARD SCHOUT	HEN
Transformatic	250+ Services on digital channels	<b>300+</b> Employee tool Journeys	<b>4.8</b> @ Mobile App ratings	~14 Mn Mobile Banking MAU <sup>#</sup> (Mar-24)	<b>139k+</b> Devices on Bring your own device~	<b>3500+</b> Robotic automated processes	5	HAL MOTION	a
Capabilities	2,400+ People dedicated to technology agenda	<b>800+</b> In-house digital banking team*	86%+ New hires* from non-banking background	Agile Enabled teams with CI/CD, micro- services architecture	<b>40%</b> + Lift of bank credit model GINI scores over bureau	<b>~105</b> Apps on cloud	シック	ALT AND THAN	
	<b>~11 Mr</b> Non Axis Bank custom Mobile & Axis Pay apps	ers using Axis	~30% Contribution of KTB channels to overall sourcing of Cards (in FY24)					7	0

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9

BALANCE ENGLISH

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Karm subject

<sup>1</sup>Based on all financial transactions by individual customers in Q4FY24 <sup>2</sup> through digital and phygital mode <sup>3</sup> Digital tablet based account opening process for Q4FY24

### Our digital strategy: open by Axis Bank



#### Setup *open* by Axis Bank – A Fully Digital Bank within the Bank

- Distinctive In-house Digital Capability across People, Tech & Processes

#### Acquire New Customers at Scale

- 79% of retail individual TDs acquired digitally\*

#### **Become a Digital Consumer Lending Powerhouse**

- **53%** of PL disbursed digitally \*

#### Become a Benchmark Digital Bank Globally

- 'Axis Mobile' is top rated Mobile Banking App

#### **Become the Leader in New Platform Businesses**

- Early leadership in Account Aggregator, ONDC, CBDC, OCEN





## Proprietary, distinctive, digital native capabilities





2400+ People dedicated to digital agenda

~350

~400

Engineering team

Product team

Design team

~55

#### 86%+

new hires from non-banking background

Fintech | E-commerce | IT | Consulting | others

#### .. across roles forming full-service teams

Product | Engineering | Design | Partnership Governance | Channels | Digital Marketing





SUBZERO Axis Bank's DESIGN SYSTEM



Axis Bank's ILLUSTRATION SYSTEM

#### Impact Metrics



One Design Language

Reduced Development Effort



1.1

Design effort down by 30%

3 Engineering and technology Agile product development lifecycle Continuous deployment Modular micro-services based architecture

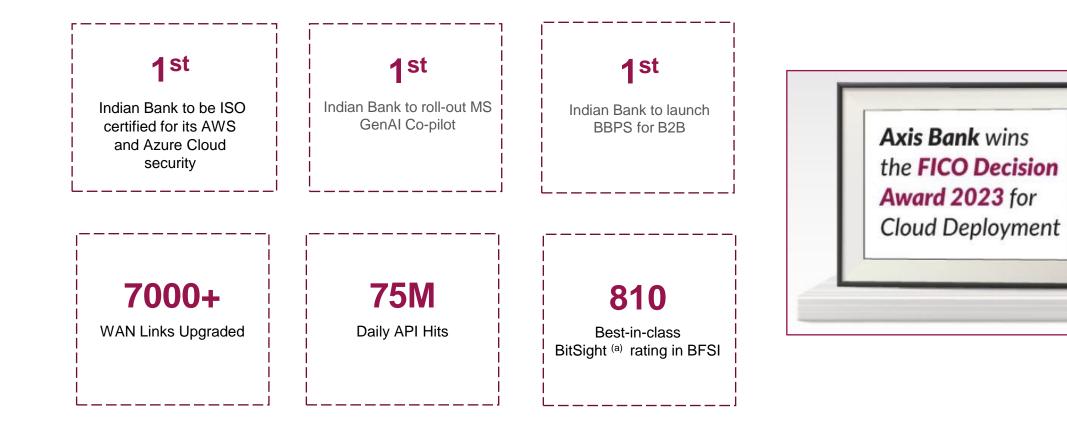
AXIS BANK



All new customer facing applications are cloud native

# A Leadership in technology with several industry firsts...





68

(a) BitSight Security Ratings as of Mar'2024 - higher the rating, the more effective the company is in implementing good security practices

Built best-in-class personalization capability and are leveraging alternate data to scale up our customer centric franchise



Personalization Combination of Data Science + Behavioral Science + Technology Build best in-class personalization engine which caters to all customers with personalized offers at a segment of 1 17k+

nudge variants live

#### **40%**

contribution to TD business via data backed personalization framework

# Partnership and digital public infra led lending growth

Lending decisions backed by alternate data and curated database programs

R

E.

Leverage alternate data and be spoke credit risk scorecards to assess one's creditworthiness

100+ Alternate Data features powering 50+ distinctive models

#### **2x** Fraud prevention in FY24 TD Vs FY22 via robust alerts framework

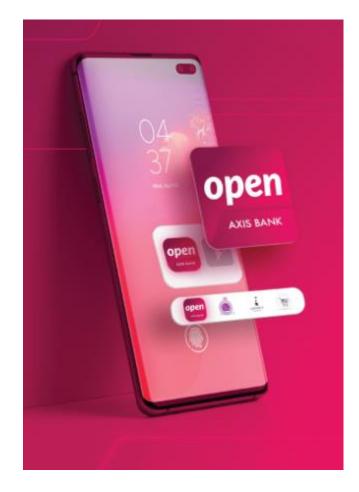
# Modern data and tech infrastructure



Strong data and tech foundation for engineering excellence

Deliver and keep up with the growing data demands via modern tool stack and "data as a product" principles

Data Stack 3.0 is the modern and scalable architecture that helps deploy 1000+ use cases B Distinctive customer experience : World's highest rated Mobile Banking App, AXIS BANK doubling up as our largest branch





Bank on-the-go with 'open'

#### Hyper personalized | Intuitive | Seamless

Highest rating of **4.8** on Google Play Store with **2.6 mn+ reviews** across 64 global banks, 82 fintechs and 9 neo banks

67% of Branch service request volumes covered

~ **11 mn** Non-Axis Bank customers using Axis Mobile & Axis Pay apps as of Mar-24 250+ DIY Services on mobile channel

**~₹6.0 tn** MB spends in Q4FY24, up **39% YOY**  ~ 28 mn

Registered customers on Axis Mobile Banking

~ **1.8 bn** MB volumes in Q4FY24, up 52% YOY ~ 14 mn

Monthly active users on Axis Mobile Banking \*

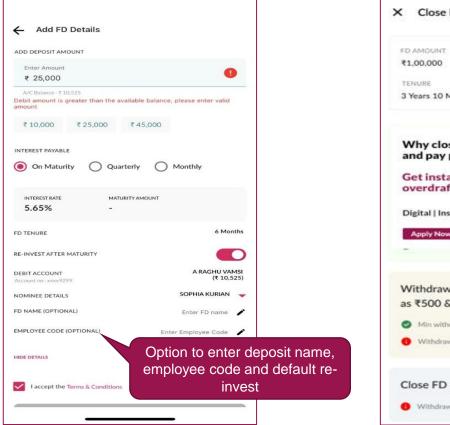
62% MB customers banking only on mobile app

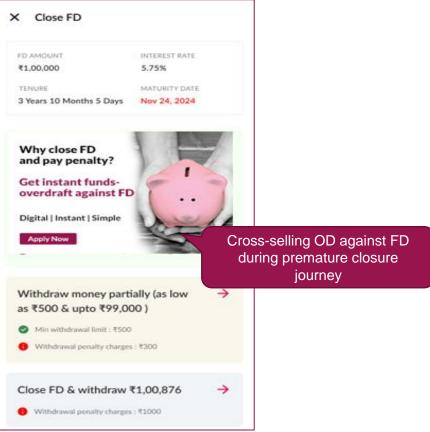
\* Monthly Active Users engaging in financial and non-financial transactions

# **B** Distinctive customer experience: redesigned FD journey



#### Best in class 3 click FD journey





AXIS BANK

## **B** Distinctive customer experience: Hyper personalised nudges



#### **Regulatory and Servicing** Cross sell and upsell **Payment and investment** Your KYC Is Due for Confirmation Falling Short of Funds? Put Your Money to Better Use **(7**) Your Mobile Bill is Due B YY Y P Update your KYC details Apply for instant 24x7 Personal Loans A/c no. xxxxx1234 Airtel Postpaid Avail your pre-qualified offer of INR 10,00,000, Your KYC is not up to date as per our records. Please Your account is credited with a large amount. Invest kahin bhi kabhi bhi. It's digital, instant and simple. the money in a FD and get higher interest on your Your bill of INR 900 is due on 16 Aug 2021. update at the earliest for uninterrupted service. savings. UPDATE NOW APPLY NOW PAY NOW INVEST NOW Get Axis Bank Credit Card Pay your Credit Card Bill Order a Cheque Book Get Instant Access to Money ╻╴ Enjoy a host of benefits on your Þ Card Number xxxx-xxxx-1234 You are running out of cheque leaves Without breaking your FD pre-approved Axis Bank Credit Card Order a cheque book now and get it delivered at Your bill of INR 10.000.00 has been generated. Apply 24x7 Overdraft Against Fixed Deposit and Earn attractive rewards while you treat yourself to your doorstep. Pay before 31 Aug 2021 to avoid any charges. keep growing your investment. T&C apply. the next shopping spree. Ignore if already paid or scheduled. ORDER NOW PAY NOW APPLY NOW **APPLY NOW** Explore benefits with You have an upcoming SIP $\mathbb{D}$ eDGE REWARDS Is Your Heart Set on a New Car? Increase Your Buying Power Axis Bluechip Fund- Regular Growth Þ Ø Get e-vouchers, products and exclusive deals Don't miss this great 24x7 Car Loans deal With credit limit increase SIP of INR15,000 is scheduled on 16 Aug 2021. Your have 8000 eDGE REWARDS points in your A/c. Avail your offer of INR 8,00,000 and get up to 100% Please maintain sufficient balance in your A/c for You can now increase the limit on your Axis Redeem now to enjoy a range of benefits. on-road funding. the same. Bank Neo Credit Card from INR 2,50,000 to INR 3,50,000. **REDEEM NOW VIEW MORE** APPLY NOW **APPLY NOW Check Your Risk Profile** SIP Is Ending Soon Upgrade Your Credit Card Now Fulfil Your Dream of a New Home Be a smart investor <u>[₹]</u> Axis Bluechip Fund- Regular Growth Your Flipkart Axis Bank Credit Card is Enjoy host of benefits on your offer Assess your risk profile and explore funds suited to eligible for an upgrade Your last SIP of INR 10,000 is on 16 Aug 2021. you. 5 lakh customers have checked their risk profile We are glad to offer you a pre-gualified Home Loan Start a new SIP now and continue to create wealth. and have begun their wealth creation journey. Avail now to get exciting deals and offers on your up to INR 40.00.000. upgraded card. **INVEST NOW** INVEST NOW APPLY NOW **UPGRADE NOW**

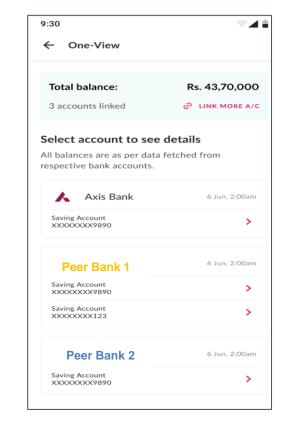
#### Quarterly Results Q4FY24

## We continue to scale up Account Aggregator based use cases



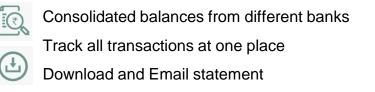
#### Recently launched 'One View' on Axis Mobile

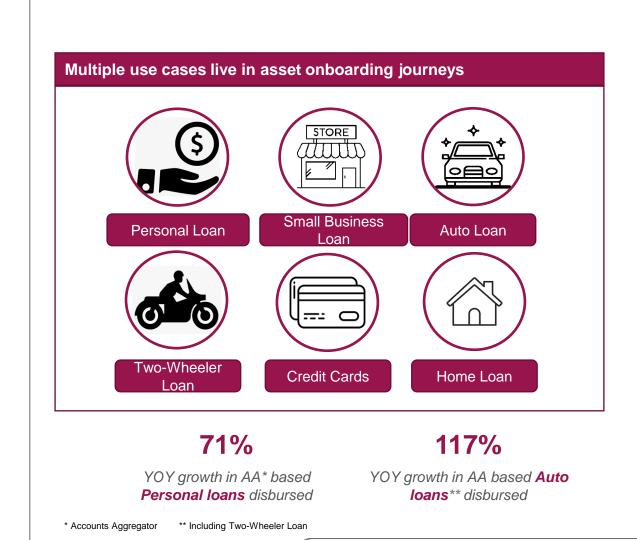




~ 0.70 mn

Registrations in last 11 months since launch

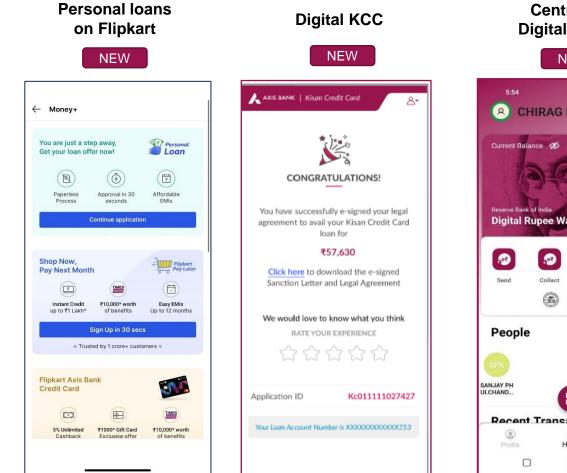




Quarterly Results Q4FY24

## We continue to introduce new products driven by our **OPEN philosophy...**





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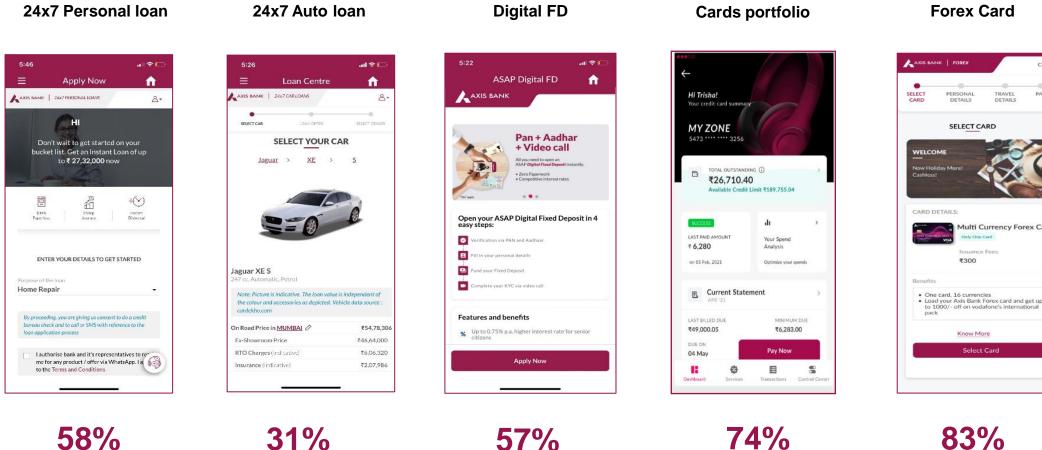
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**Bill Pay** 

## **C** ...while significantly scaling up existing products





Share of PL disbursed digitally\* (end to end) by value

YOY increase in Auto loans disbursed digitally\* (by value)

YOY increase in retail individual FDs sourced digitally\* (by value) Cross sell / Up sell digitally

Close PAY Multi Currency Forex Card One card, 16 currencies
 Load your Axis Bank Forex card and get up

83% Share of Forex Cards issued digitally

## C UPI has scaled up tremendously to become a key channel for customer transactions **AXIS BANK**

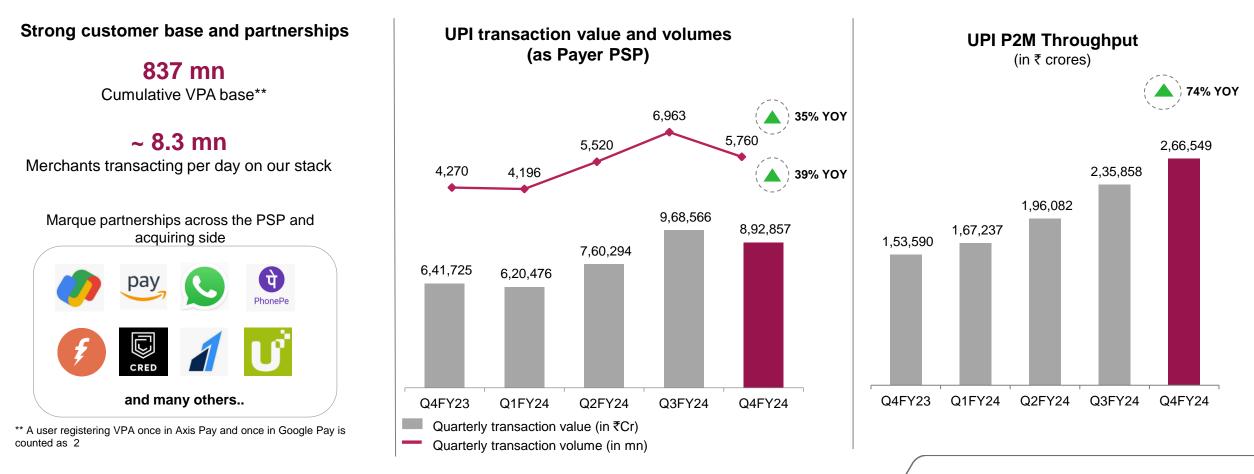


2

We have developed best-in-class UPI stack that enables us to offer cutting edge customized solutions across SDK, Intent, Collect and Pay offerings apart from new use cases like UPI AutoPay



Dedicated IT cloud infrastructure to exclusively handle high volume UPI transactions has resulted in Axis Bank achieving one of the lowest decline rates as a remitter when compared to peer banks







Financial Highlights

Capital and Liquidity Position

Business Segment Performance

Asset Quality

Sustainability

Subsidiaries' Performance

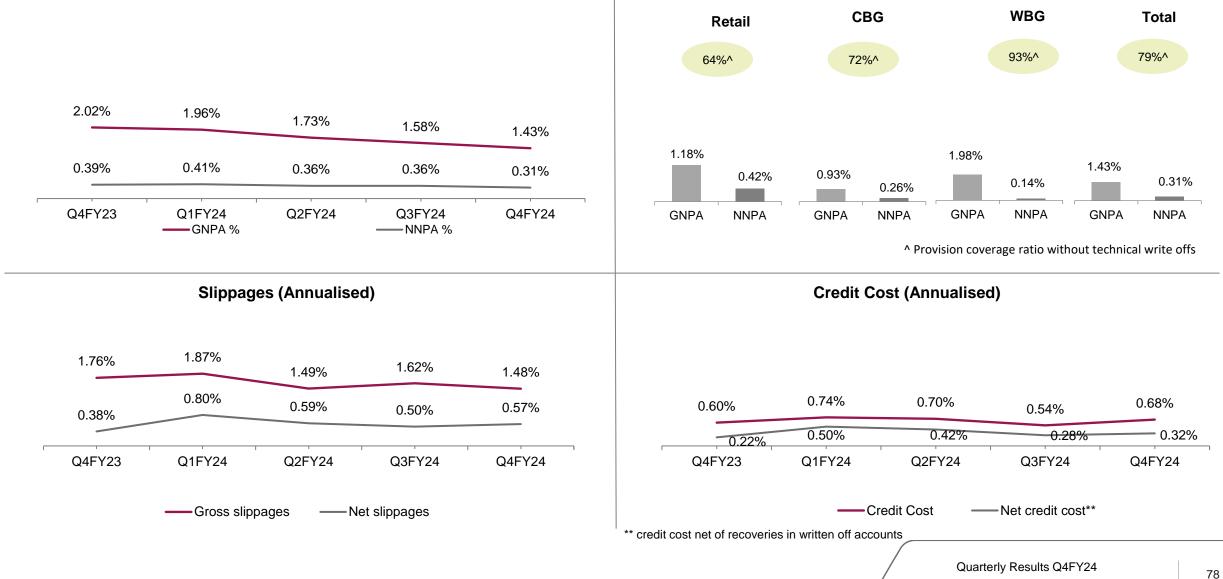
Other Important Information

## Declining gross NPA, slippages and credit costs; stable asset quality visible across all segments

GNPA at 1.43% & NNPA at 0.31%

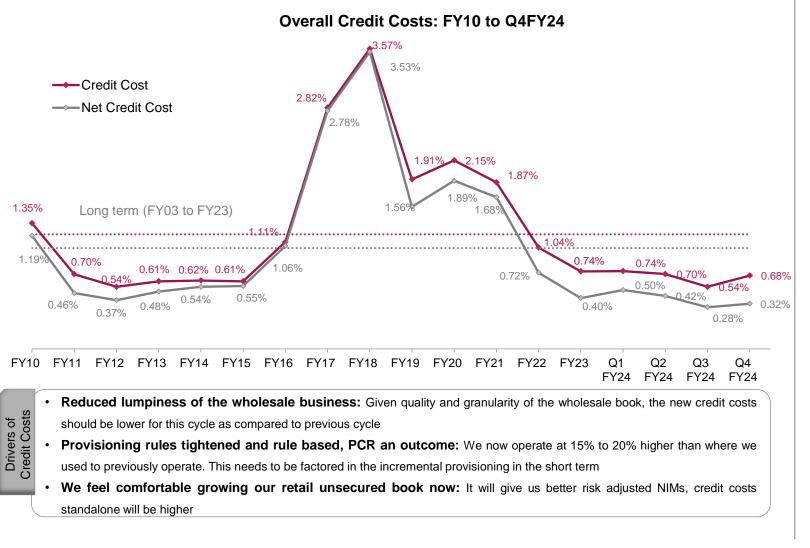


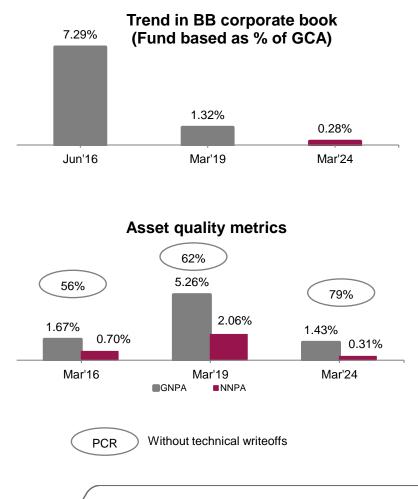
Segmental composition



#### Legacy asset quality issues adequately addressed







#### **Detailed walk of NPAs over recent quarters**



		Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24
Gross NPAs - Opening balance	A	19,961	18,604	18,158	16,757	15,893
Gross NPAs acquired from Citi	В	396	-	-	-	-
Fresh slippages	С	3,375\$	3,990	3,254	3,715	3,471
Upgradations & Recoveries	D	2,699	2,305	1,985	2,598	2,155
Write offs	E	2,429	2,131	2,671	1,981	2,082
Gross NPAs - closing balance	F = A+B+C-D-E	18,604	18,158	16,757	15,893	15,127
Provisions incl. interest capitalisation	G	15,045	14,455	13,315	12,366	11,880
Net NPA	H = F-G	3,559	3,704	3,441	3,527	3,247
Provision Coverage Ratio (PCR)		81%	80%	79%	78%	79%
Accumulated Prudential write offs	I	38,015	38,332	39,404	40,211	39,683
PCR (with technical write-off)	(G+I)/(F+I)	94%	93%	94%	94%	94%

#### **Provisions & Contingencies charged to Profit & Loss Account**

	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24
Loan Loss Provisions	270	1,146	1,010	691	832
Other Provisions	36	(111)	(195)	337	353
For Standard assets*	204	77	111	70	(15)
Others	(168)	(188)	(306)	267	368
Total Provisions & Contingencies (other than tax)	306	1,035	815	1,028	1,185

\$ includes non-recurring impact of day 1 cross NPA slippages from acquisition of Citi India Consumer Business \* including provision for unhedged foreign currency exposures





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#### Ranked 1<sup>st</sup> in Corporate Governance among the financial sector peers





#### **Corporate Governance Scorecard**

Banker*	Score
Axis Bank	77
Peer 1	75
Peer 2	71
Peer 3	69
Peer 4	68

Indian Corporate Governance rating across various metrics 74% 5<sup>th</sup> Rank 77 Responsibilities of the Governance Score 4% of companies in the board S&P BSE 100\* have a higher score 75% 76% 83% **Disclosures and** Role of stakeholders **Rights of investors** transparency

## **Committed to Positive Climate Action and Achieving the SDGs**



In September 2021, the Bank announced commitments aimed at supporting India's low-carbon and equitable economic transition towards achieving the SDGs and India's commitments under the Paris Agreement

Our Commitment	Unit	Progress As of March 2022	Progress as of March 2023		Progress as of March 2024
Incremental financing of <b>Rs. 30,000 Crores under Wholesale Banking</b> to sectors with positive social and environmental outcomes, <b>by FY 2026</b>	Cumulative Exposure	<b>₹10,414 Cr</b> (from Aug 2021)	 ~₹20,400 Cr		~₹30,409 Cr
Making 5% of its retail Two-Wheeler loan portfolio as electric by FY 2024	EV % as share of TW loan portfolio	0.82%	 2.52%	-	3.62% <sup>*</sup>
Incremental disbursement of <b>Rs. 10,000 crores by FY 2024 under Asha</b> <b>Home Loans</b> for affordable housing; increasing share of women borrowers from <b>13.9% to 16.9%</b>	<ul> <li>Incremental disbursement</li> <li>Share of women borrowers</li> </ul>	₹3,359 Cr 5.86%	 ₹6,602 Cr 15.69%	-	₹9,902 Cr 17.70%
Scaling down exposure to carbon-intensive sectors, including Coal and Thermal Power	Progress on Glide Path	Glide path till 2030 created	 Exposure below FY 2023 Target	-	Exposure below FY 2024 Target
Reaching 30% female representation in its workforce by FY 2027	Overall diversity	24.6%	 25.7%		25.0%
Planting 2 million trees by FY 2027 across India towards contributing to creating a carbon sink	Saplings planted	Site preparation completed at 5 locations	 ~0.83 million saplings planted		~1.44 million saplings planted



\* Cumulative, from 1 Oct 2021 \* % for FY 2024 standalone is at **5.53%** 

## **Striving for Operational Excellence**



#### Committed to reducing our operational carbon footprint

The Bank's 3 largest offices, in Mumbai and Bangalore are running on **100%** renewable power

Solar energy project implemented at Solapur, aggregating ~2 MW, which helped save ~2,584.90 tCO2e of carbon emissions during FY23

Centralized Energy Management System (CEMS) at 600 branches, saving ~3,242 tonnes of CO<sub>2</sub> emissions

The bank incorporated various energy efficiency programs in a data center in Bangalore which leading to an estimated power saving of **1,401,600 units** per year.

Providing **EV Charging** infrastructure at Head offices in Mumbai and at Noida

~ 12,152 Metric tons of GHG emissions avoided from diverse energy saving initiatives

'Branch of the Future' initiative by Digital Banking helping each branch save estimated
 2 million sheets of paper annually







#### **Executive Summary**

#### Financial Highlights

Capital and Liquidity Position

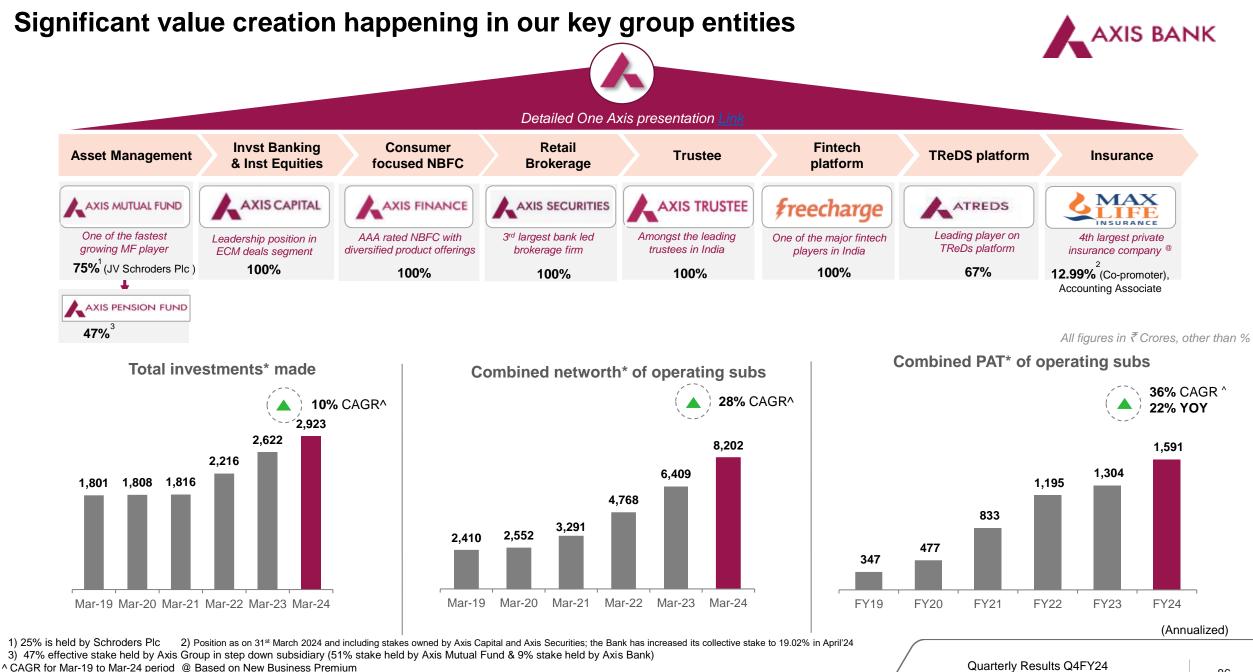
Business Segment Performance

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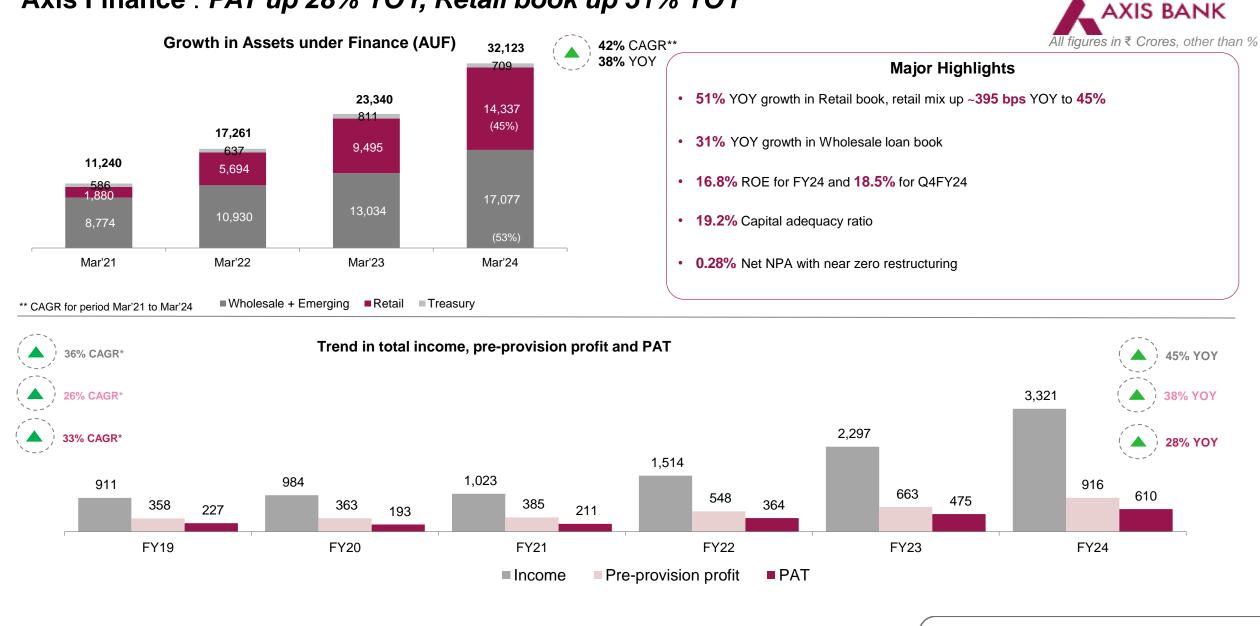
Other Important Information



\* The figures represented above are for the Bank's domestic group entities as per Indian GAAP, as used for consolidated financial statements of the Group

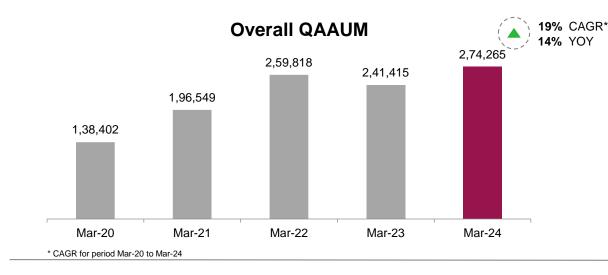
Quarterly Results Q4FY24

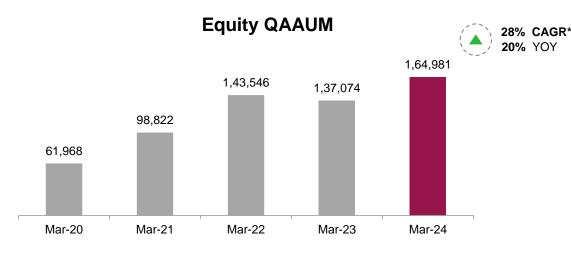
## Axis Finance : PAT up 28% YOY, Retail book up 51% YOY



#### Axis AMC : Revenue up 10% YOY

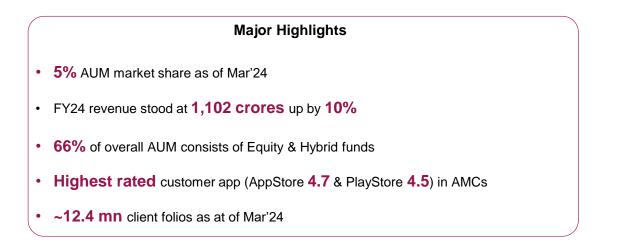






50% CAGR\* Trend in PAT 415 414 242 121 55 FY19 FY20 FY21 FY22 FY23 FY24 \* CAGR for period FY19 to FY24

Scheme AUM/AAUM (Amt in cr) Rs.264946.86 / Rs.274265.28 Asset Classwise AUM / AAUM: Liquid/Money Market: 29720.95/37168.27, Gilt: 285.72/256.42, Income/Debt: 45552.33/51429.69 Equity including ELSS: 166925.60/162992.58, Hybrid: 9432.58/9917.86, Solution: 2025.06/1988.00, Index: 5393.48/5175.59, ETF: 3683.51/3482.98, FOF: 1927.62/1853.89 . AUM by geography (%) [Cities]: Top 5: 52.97% Next 10: 14.51% Next 20: 6.32% Next 75: 7.81% Others: 18.39%



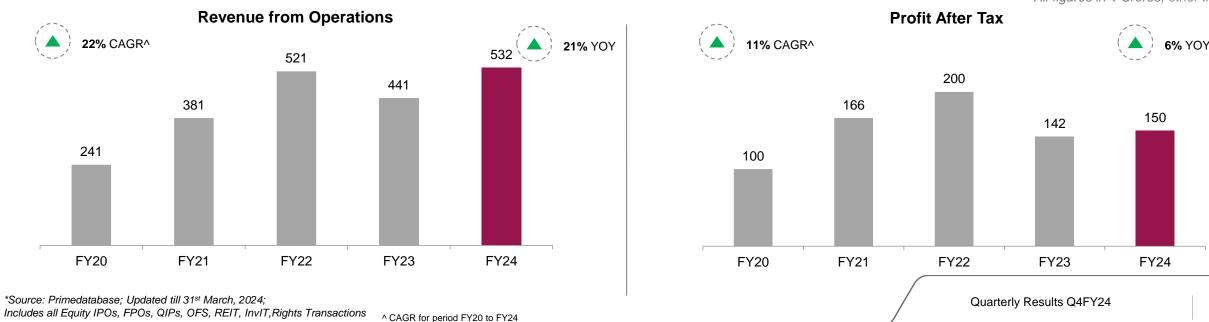
## Axis Capital : Among the leading players in Equity Capital Markets



FY24 Ranking\* (includes IPO, FPO, QIP, REIT, OFS & Rights)

Rank	Banker	No of Deals*
1	Peer 1	54
2	Axis Capital`	39
3	Peer 3	42
4	Peer 4	36
5	Peer 5	22

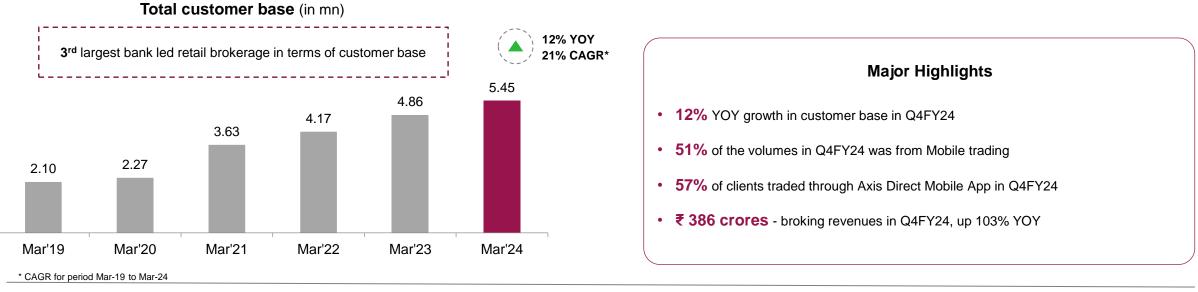




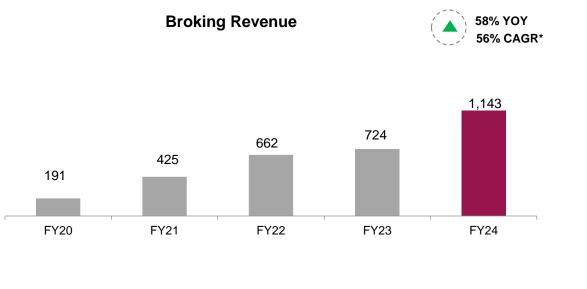
All figures in ₹ Crores, other than %

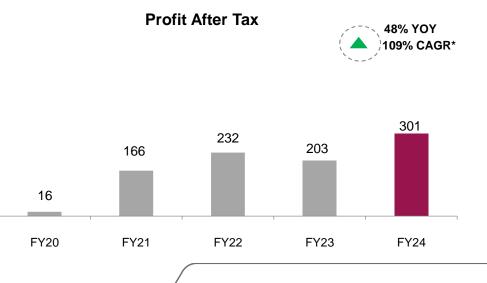
## Axis Securities : PAT up 48% YOY





All figures in ₹ Crores

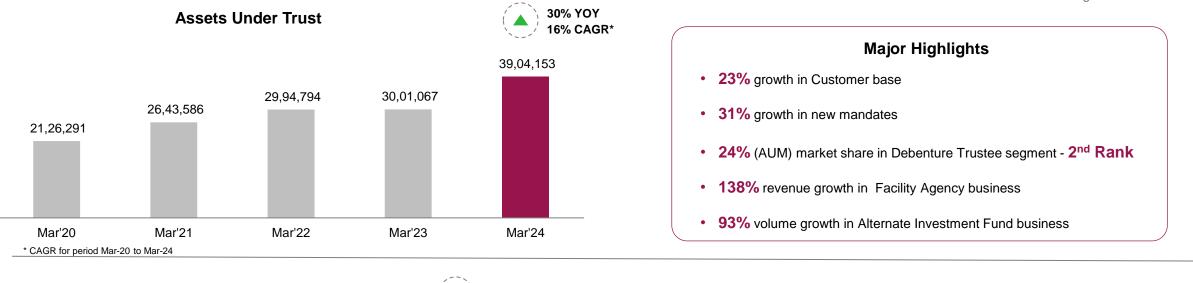


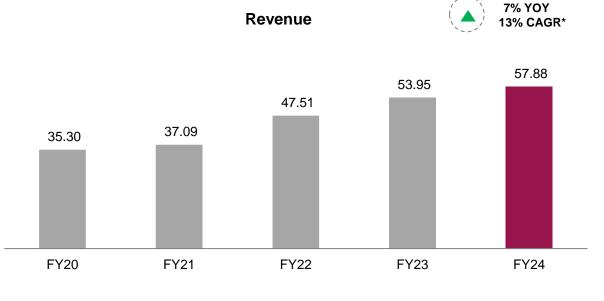


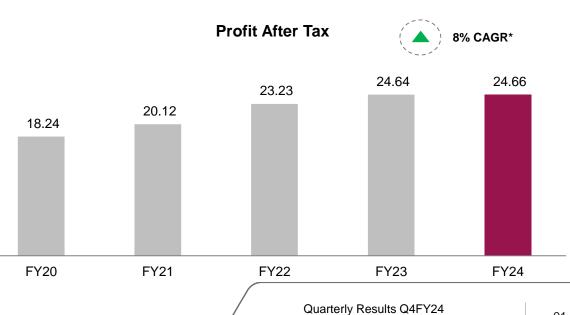
\* CAGR for period FY20 to FY24

#### Axis Trustee: Revenue up 7% YOY, AUM up 30% YoY









## A.TREDS: Invoicemart reaching a new high of facilitating Rs 1 lakh crore of MSME invoice financing





- A.TREDS is the largest TReDS entity which operates on a perpetual license, allowed by RBI to set up the Trade Receivables Discounting System (TReDS), an electronic platform for facilitating cash flows for MSMEs
- >> The TReDS platform connects MSME sellers and their corporate buyers to multiple financiers. It enables discounting of invoices of the MSME sellers raised on large buyers, through a transparent bidding mechanism that ensures financing of receivables at competitive market rates.
- >>> Our digital invoice discounting platform 'Invoicemart' has set a new benchmark by facilitating financing of MSME invoices of more than ₹ 1,04,00 crs+.
- Invoicemart has helped in price discovery for MSMEs across 1000+ locations in India who are now able to get their bills discounted from 61 financiers (banks, NBFC factors and NBFCs)





#### Freecharge: Scaling the Merchant and Payment Aggregation businesses and focusing on profitability for Consumer Payments & Lending



• 10% growth in number of transactions in Q4		
FY24 from Q3 FY24	<ul> <li>Increased deepening and engagement with existing enterprises</li> </ul>	<ul> <li>Bill payments GMV increased by 10% in Q4 FY24 vs Q3 FY24</li> </ul>
<ul> <li>9% growth in merchant GMV in Q4 FY24 compared to Q3 FY24</li> <li>Gold loan and current account showed positive traction in numbers – Total disbursal in gold loan grew at a compounded monthly growth rate of 94% over Q4 FY24 and Q3 FY24 (last 6 months)</li> <li>Rolled out new digital capabilities for merchants to apply for Axis Bank current accounts, pay digitally for funding and facilitate financial monitoring of the accounts conveniently via the Freecharge merchant app.</li> </ul>	<ul> <li>40% increase in the GMV and 23% increase in the ATV in Q4 FY24 vs Q3 FY24</li> <li>New features rolled out –</li> <li>Consumer payments traffic migration to FCPG completed (Klickpay sunset)</li> <li>Multi acquiring capability integration completed</li> <li>UPI recurring mandate launched</li> <li>Multi product and split payment link launched</li> <li>MPGS (Mastercard PG) integration done to improve transaction TAT</li> </ul>	<ul> <li>Increased focus on profitability for consumer payments with reduction in marketing spends and improved transaction margins</li> <li>GMV per marketing rupee spent increased by ~57% from Q3 FY24 to Q4 FY24</li> <li>55% growth in UPI TPV in Q4 vs Q3 FY24</li> <li>Credit card linking on UPI: 31% growth in the number of credit cards linked to UPI in Mar FY24 vs Dec FY24</li> </ul>



#### **Executive Summary**

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Sustainability

Subsidiaries' Performance

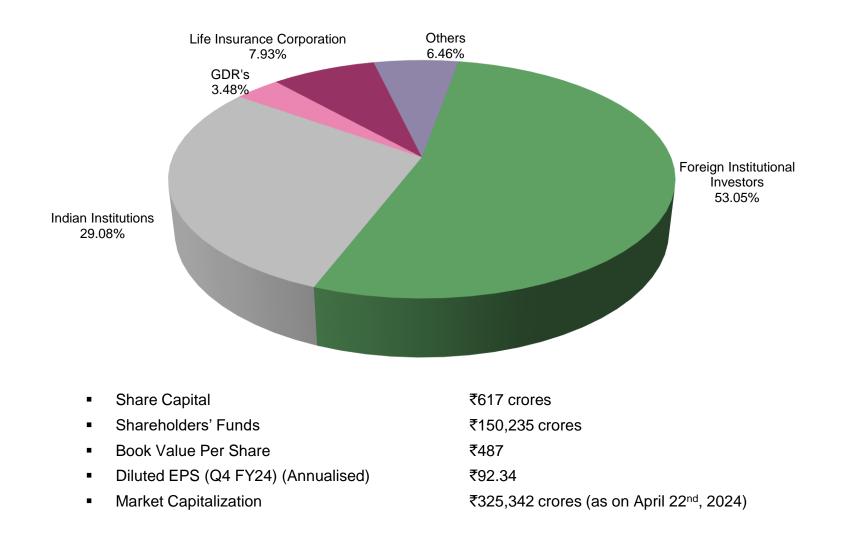
Other Important Information

#### Our winning mindset is reflected in multiple awards and recognitions...



#### Shareholding Pattern (as on March 31, 2024)





## **Financial Performance** (before exceptional items of FY23)



Financial Performance (₹ crores)		Q4FY24	Q4FY23	% Growth	FY24	FY23	% Growth
Interest Income	А	29,225	23,970	22%	1,09,369	85,164	28%
Other Income	B = C+D+E	6,766	4,788	41%	22,442	16,143	39%
- Fee Income	С	5,637	4,568	23%	20,257	15,858	28%
- Trading Income	D	1,021	83	-	1,731	(242)	-
- Miscellaneous Income	E	107	136	(21%)	454	527	(14%)
Total Income	F = A+B	35,990	28,758	25%	1,31,811	1,01,307	30%
Interest Expended	G	16,136	12,228	32%	59,474	42,218	41%
Net Interest Income	H = A-G	13,089	11,742	11%	49,894	42,946	16%
Operating Revenue	I = B+H	19,855	16,530	20%	72,336	59,089	22%
Core Operating Revenue*	J	18,834	16,447	15%	70,606	59,332	19%
Operating Expenses	К	9,319	7,362	27%	35,213	27,041	30%
-Staff Expense	L	2,924	2,164	35%	10,933	8,797	24%
-Non Staff Expense	М	6,396	5,199	23%	24,280	18,243	33%
Operating Profit	N = I-K	10,536	9,168	15%	37,123	32,048	16%
Core Operating Profit*	0	9,515	9,084	5%	35,393	32,291	10%
Provisions other than taxes	Р	1,185	306	288%	4,063	2,653	53%
Profit Before Tax	Q = N-P	9,350	8,862	6%	33,060	29,396	12%
Tax Expenses	R	2,221	2,237	(1%)	8,199	7,463	10%
Net Profit	S = Q-R	7,130	6,625	8%	24,861	21,933	13%
EPS Diluted (in `) (annualized)		92.34	86.31		80.10	71.03	
Return on Average Assets (annualized)		2.00	2.10%		1.83%	1.82%	
Return on Equity (annualized)		20.35%	21.12%		18.86%	18.38%	
Capital Adequacy Ratio (Basel III) (incl. profit)		16.63%	17.64%		16.63%	17.64%	

\* excluding trading profit Prior period numbers have been regrouped as applicable for comparison

#### **Financial Performance** (before exceptional items of FY23)



Financial Performance (\$ mn)		Q4FY24	Q4FY23	% Growth	FY24	FY23	% Growth
Interest Income	А	3,504	2,874	22%	13,113	10,211	28%
Other Income	B = C+D+E	811	574	41%	2,691	1,935	39%
- Fee Income	С	676	548	23%	2,429	1,901	28%
- Trading Income	D	122	10	-	208	(29)	-
- Miscellaneous Income	E	13	16	(21%)	54	63	(14%)
Total Income	F = A+B	4,315	3,448	25%	15,804	12,146	30%
Interest Expended	G	1,935	1,466	32%	7,131	5,062	41%
Net Interest Income	H = A-G	1,569	1,408	11%	5,982	5,149	16%
Operating Revenue	I = B+H	2,381	1,982	20%	8,673	7,085	22%
Core Operating Revenue*	J	2,258	1,972	15%	8,465	7,114	19%
Operating Expenses	К	1,117	883	27%	4,222	3,242	30%
-Staff Expense	L	351	259	35%	1,311	1,055	24%
-Non Staff Expense	М	767	623	23%	2,911	2,187	33%
Operating Profit	N = I-K	1,263	1,099	15%	4,451	3,842	16%
Core Operating Profit*	0	1,141	1,089	5%	4,244	3,872	10%
Provisions other than taxes	Р	142	37	288%	487	318	53%
Profit Before Tax	Q = N-P	1,121	1,063	6%	3,964	3,524	12%
Tax Expenses	R	266	268	(1%)	983	895	10%
Net Profit	S = Q-R	855	794	8%	2,981	2,630	13%
EPS Diluted (in ₹) (annualized)		92.34	86.31		80.10	71.03	
Return on Average Assets (annualized)		2.00	2.10%		1.83%	1.82%	
Return on Equity (annualized)		20.35%	21.12%		18.86%	18.38%	
Capital Adequacy Ratio (Basel III) (incl. profit)		16.63%	17.64%		16.63%	17.64%	

\$ figures converted using exchange rate of 1\$ = ₹83.405

\* excluding trading profit Prior period numbers have been regrouped as applicable for comparison

## **Financial Performance** (as reported)



Financial Performance (₹ crores)		Q4FY24	Q4FY23	% Growth	FY24	FY23	% Growth
Interest Income	A	29,225	23,970	22%	1,09,369	85,164	28%
Other Income	B = C+D+E	6,766	4,788	41%	22,442	16,143	39%
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Total Income	F = A+B	35,990	28,758	25%	1,31,811	1,01,307	30%
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Core Operating Profit*	0	9,515	9,084	5%	35,393	32,291	10%
Provisions other than taxes	Р	1,185	306	288%	4,063	2,653	53%
Profit Before Exceptional Items and Tax	Q = N-P	9,350	8,862	6%	33,060	29,396	12%
Exceptional items	R	-	12,490	-	-	12,490	-
Profit before tax	S = Q-R	9,350	(3,628)	-	33,060	16,906	96%
Tax Expenses	Т	2,221	2,100	6%	8,199	7,326	12%
Net Profit	U = S-T	7,130	(5,728)	-	24,861	9,580	160%
EPS Diluted (in `) (annualized)		92.34	(75.53)		80.10	31.02	
Return on Average Assets (annualized)		2.00	(1.83%)		1.83%	0.80%	
Return on Equity (annualized)		20.35%	(19.20%)		18.86%	8.47%	
Capital Adequacy Ratio (Basel III) (incl. profit)		16.63%	17.64%		16.63%	17.64%	

\* excluding trading profit Prior period numbers have been regrouped as applicable for comparison

## **Financial Performance** (as reported)



Financial Performance (\$ mn)		Q4FY24	Q4FY23	% Growth	FY24	FY23	% Growth
Interest Income	А	3,504	2,874	22%	13,113	10,211	28%
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- Trading Income	D	122	10	-	208	(29)	-
- Miscellaneous Income	E	13	16	(21%)	54	63	(14%)
Total Income	F = A+B	4,315	3,448	25%	15,804	12,146	30%
Interest Expended	G	1,935	1,466	32%	7,131	5,062	41%
Net Interest Income	H = A-G	1,569	1,408	11%	5,982	5,149	16%
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Operating Profit	N = I-K	1,263	1,099	15%	4,451	3,842	16%
Core Operating Profit*	0	1,141	1,089	5%	4,244	3,872	10%
Provisions other than taxes	Р	142	37	288%	487	318	53%
Profit Before Exceptional Items and Tax	Q = N-P	1,121	1,063	6%	3,964	3,524	12%
Exceptional items	R	-	1,498	-	-	1,498	-
Profit before tax	S = Q-R	1,121	(435)	-	3,964	2,027	96%
Tax Expenses	Т	266	252	6%	983	878	12%
Net Profit	U = S-T	855	(687)	-	2,981	1,149	160%
EPS Diluted (in `) (annualized)		92.34	(75.53)		80.10	31.02	
Return on Average Assets (annualized)		2.00	(1.83%)		1.83%	0.80%	
Return on Equity (annualized)		20.35%	(19.20%)		18.86%	8.47%	
Capital Adequacy Ratio (Basel III) (incl. profit)		16.63%	17.64%		16.63%	17.64%	

\$ figures converted using exchange rate of 1\$ = ₹83.405

\* excluding trading profit

Prior period numbers have been regrouped as applicable for comparison

#### **Balance Sheet**



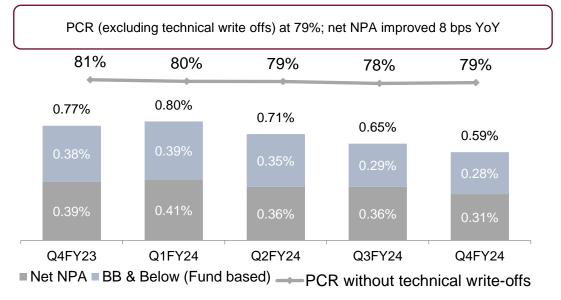
Balance Sheet	As on 31 <sup>st</sup> Mar'24	As on 31 <sup>st</sup> Mar'23	As on 31 <sup>st</sup> Mar'24	As on 31 <sup>st</sup> Mar'23	% Growth
CAPITAL AND LIABILITIES	In `Crores	In `Crores	in \$ Mn	in \$ Mn	
Capital	617	615	74	74	0.3%
Reserves & Surplus	1,49,618	1,24,378	17,939	14,913	20%
ESOP Outstanding	827	424	99	51	95%
Deposits	10,68,641	9,46,945	1,28,127	1,13,536	13%
Borrowings	1,96,812	1,86,300	23,597	22,337	6%
Other Liabilities and Provisions	60,694	58,664	7,277	7,034	3%
Total	14,77,209	13,17,326	1,77,113	1,57,943	12%
ASSETS					
Cash and Balances with RBI / Banks and Call money	1,14,454	1,06,411	13,723	12,758	8%
Investments	3,31,527	2,88,815	39,749	34,628	15%
Advances	9,65,068	8,45,303	1,15,709	1,01,349	14%
Fixed Assets	5,685	4,734	682	568	20%
Other Assets	60,474	72,063	7,251	8,640	(16%)
Total	14,77,209	13,17,326	1,77,113	1,57,943	12%

\$ figures converted using exchange rate of 1\$ = ₹83.405 Prior period numbers have been regrouped as applicable for comparison

# Limited restructuring, largely secured and well provided; Declining BB & Below Book



#### Bank's Net NPA\* and Fund based BB and Below\* portfolio



#### **BB & below book**

BB & Below Outstanding	Q3 FY24	Q4 FY24
Fund based (FB)	2,884	2,978
Non fund based	1,482	1,453
Investments	668	700

The outstanding amount in 'BB and Below' portfolio incorporates cumulative impact of rating Upgrades / Downgrades and Slippages from the pool

Update on restructured book

Outstanding Covid (1+2) restructuring as on 31.03.2024	Implemented
Bank	1,528
Retail	1,331
Wholesale	197
CBG	-
Bank as a % of GCA	0.14%
Retail as a % of segment GCA	0.23%
Wholesale as a % of segment GCA	0.07%
CBG as a % of segment GCA	-

- Overall provision on restructured book Rs. 504 crs, coverage ~ 20%
- ~98% of Retail Covid (1+2) is secured, unsecured 100% provided
- Linked but not restructured NFB Rs.751 crores
- MSME (1+2) restructured book Rs. 259 crs, 0.02% of GCA, provision held Rs. 75 crs
- Linked non-restructured book Rs. 90 crores, provision held Rs. 31 crs

#### Key comments on BB and Below book

- Rs. 457 crs downgraded to BB & below during the quarter
- Rs. 166 crs slippages (FB + Investments) to NPA
- Rs. 194 crs reduction in balances/exits from the BB & Below book during the quarter
- Average ticket size ~ Rs. 32 crs
- ~ 20% of BB & Below book rated better by at least one rating agency
- Top 4 sectors comprising Power Generation & Distribution, Infra Construction, Food Processing and Real Estate account for 63% of FB book

\*As % of customer assets, as applicable

#### **Safe Harbor**



Except for the historical information contained herein, statements in this release which contain words or phrases such as "will", "aim", "will likely result", "would", "believe", "may", "expect", "will continue", "anticipate", "estimate", "intend", "plan", "contemplate", "seek to", "future", "objective", "goal", "strategy", "philosophy", "project", "should", "will pursue" and similar expressions or variations of such expressions may constitute "forward-looking statements". These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to our ability to successfully implement our strategy, future levels of non-performing loans, our growth and expansion, the adequacy of our allowance for credit losses, our provisioning policies, technological changes, investment income, cash flow projections, our exposure to market risks as well as other risks. Axis Bank Limited undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date thereof.



## **Thank You**

Quarterly Results Q4FY24