

Terms and Conditions for the Big Bazaar 'Sabse Saste Din' Campaign on Credit and Debit Cards

(22nd – 28th January 2018)

Terms and Conditions:

- **Offer:** Additional 10% Discount at Big Bazaar for Axis Bank Cardholders on a single minimum purchase of Rs.4500/-.
- Maximum available discount is Rs.500/- per transaction per card
- **Offer Period:** 24th – 28th January 2018 (Both days inclusive).
- The offer will also be applicable on 22nd-23rd January 2018 as a special preview sale to Axis Bank Cardholders
- Offer is applicable on a maximum of up to 1 transaction per card between 22nd - 28th January, 2018
- Offer is also applicable on e-Zone stores
- In order to avail the discount, the total payment needs to be made using an Axis Bank Debit or Credit card.
- Coupon codes:
 1. Customers availing coupon code will be eligible for Rs.200 off on their purchases of Rs. 2000+ with Axis Bank Card; in such instances the 10% discount will only be eligible if the net transaction amount after Rs.200 off is Rs.4500
 2. This coupon code will be communicated to customers via SMS and only the customer receiving the SMS will be eligible to avail the code
 3. Coupon code is eligible on a single transaction using Axis Bank Card only during the pre-view sale, i.e. 22nd - 23rd January 2018 and can be redeemed only once
 4. This offer is valid only at Big Bazaar, fbb & Food Bazaar stores.
 5. Offer is not applicable on purchase of Baby Food, Cigarettes & Other Statutory products.
 6. Coupons to be presented before billing.
 7. M-coupon cannot be validated / used post the last date of redemption.
 8. Two bills cannot be clubbed to avail for this offer.
 9. No cash/credit note/GV/ other mode of payment shall be issued in exchange of the offer.
- Offer discount will be processed by Big Bazaar at the billing counter at the time of purchase and will reflect on the bill.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the discount.
- Offer valid on transactions done and live Axis Bank Debit and Axis Bank Retail Credit Cards only. This offer is not valid on Corporate Credit Cards.
- Offer is subject to availability of products at the sole discretion of Future Retail
- The offer will be valid during the promotion period only which will be at the sole discretion of Future Retail & Axis Bank.
- Future Retail & Axis Bank retains the right to change or discontinue the offer at any time during the promotion period without prior notice.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 3 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.

- The decision of Future Retail & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- Future Retail and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank & Future Retail reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank & Future Retail also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank only offers discount on purchase of goods and services of the Merchant by using Axis Bank Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchant/Future Retail. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with the Merchant/Future Retail directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Debit and Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of Future Retail or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.

- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
- Future Retail Terms & Conditions applicable