

Terms and Conditions for the Uber offer for BHIM/UPI Transactions

1. 50% off 5 trips (upto Rs.75) on GO/X/Premier paid via UPI addresses created on Uber.
2. Use promo code **UPIMAR18**. Apply promo code UPIMAR18 in add promo in Payment section of Uber app
3. UPIMAR18 is valid for riders whom are eligible for promotions only
4. UPIMAR18 is valid on uberGO and uberX/PREMIER rides only
5. The discount/cashback would be limited to 50% of the entire trip value upto a maximum of Rs.75 on the first five trips with UPI (for new accounts created on Uber and for payments with @Paytm UPI interface)
6. Discount/Cashback as applicable is only on the first 5 trips paid with UPI within the offer period
7. For new UPI accounts created on the Uber app, the rider shall get an instant discount on the trip (unless some other promo is applied for that trip)
8. Offer is only valid for Android Users
9. Offer period: Valid upto 31st Mar, 2018
10. The offer is not transferable, non-negotiable and cannot be en-cashed. This offer cannot be combined with any other existing offer (s) running during the offer period.
11. Uber B.V. ("Uber") reserves the right to add, alter, modify all or any of these terms and conditions, or replace wholly or in part, this offer by any other offer, whether similar to this offer or not, or to withdraw it altogether, without prior notice.
12. Uber reserves the right to revoke the trip discount if it is ascertained that the Free Ride has been earned using fraudulent means.
13. This offer cannot be exchanged for cash or any other value and cannot be clubbed with any other promo code.
14. Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
15. The participation in the Offer is entirely voluntary and it is understood, that the participation by the customers shall be deemed to have been made on a voluntary basis.
16. Axis Bank Ltd. shall not be responsible for system outages, delays, equipment malfunctions, errors or data loss of any kind, lost or unavailable connections, or failed, incomplete, garbled or deleted transmissions or other technological or technical difficulties or impediments or any other force majeure event that may prevent the customers from participating in the Offer.
17. Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Uber. Any dispute or claim regarding the goods and services must be resolved by the customer/s with the Uber directly without any reference to Axis Bank.
18. The customer agrees to indemnify and keep Axis Bank Ltd. indemnified for any loss or damage that Axis Bank may suffer arising out of any fraudulent and/or illegal use of the voucher or any misrepresentation made by the customer while participating in this Offer.
19. Axis Bank Ltd. shall not be obliged to make any public announcements to disclose identity of the winning/eligible customers. Further, no request for disclosing the identity and/or

publishing the same in any manner whatsoever under any circumstances will be entertained or taken into consideration by Axis Bank Ltd.

20. In the event of any conflict or inconsistency regarding any instructions and conditions on any advertising or promotional material relating to the Offer, these Terms and Conditions shall prevail over all such other instructions and conditions.
21. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
22. The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
23. Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
24. This Campaign/ Offer is subject to applicable law, regulations and RBI guidelines and would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Campaign/Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Campaign/Offer cannot be continued without total compliance of the prevailing law, regulations and guidelines at any point of time, this Campaign/Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Campaign/Offer comes into force.