

Press Release**Axis Bank inaugurates “All Women Branch” in North East**

- Uzanbazar Branch is Axis Bank's first 'All Women Branch' in the North East Region
- The bank has 51 branches and 131 ATMs across the state of Assam and 90 branches and 207 ATMs across seven states in North East Region

Guwahati, December 30, 2016: With an aim to encourage women participation in the usage of banking services, Axis Bank, India's third largest private sector bank, today announced the inauguration of 'All Women Branch' the first of its kind branch in North East region. The new branch, located at FC Road, Latashil, Uzanbazar, PS – Latashil was inaugurated by Ms. TY Das, IAS (Additional Chief Secretary & Acting Chief Secretary) and Mr Sunil Gurbaxani, Regional Head, East and Mr Biplabi Patnaik, Circle Head, North East Circle, Axis Bank.

The branch will offer all basic banking services and also cater to specific needs of customers, offering them entire spectrum of banking products and financial services covering Retail, Institutional and Consumer lending. Additionally, it will also offer various unique products to its clientele based on their needs and will consistently pioneer in introducing various products and services in the country.

Speaking on the occasion, **Mr. Sunil Gurbaxani, Regional Head, East, Axis Bank** said, “Axis Bank is witnessing a high acceptance on digital payment channels across India. The Bank is consistently educating and encouraging citizens to make more use of digital mode of payments for their daily transactions. On digital payment solutions, AxisPay, our UPI based mobile app is offering the desired infrastructure across India to conduct cashless transactions. Bank's QR based scanning solutions has been a great digital platform for small ticket vendors to conduct cashless transactions. More number of branches in the state will also be instrumental in implementing various State/Central Government initiatives for the benefit of larger section of society.”

The specialized branch will offer all banking and financial transaction services to all customers. With this launch, Axis Bank now has 51 branches and 131 ATMs across the state of Assam and 90 branches and 207 ATMs across seven states in North East Region