

Press Release

Axis Bank inaugurates its “All Women Branch” in West Bengal

- The Lake Gardens branch is Axis Bank's first 'All Women Branch' in the state of West Bengal.
- The branch was inaugurated by renowned film actress Rituparna Sengupta in the presence of Rajiv Anand, Executive Director and senior officials of the Bank.
- Currently has 118 branches in Kolkata and 219 branches in the state of West Bengal.

Kolkata, July 15, 2016: Axis Bank, India's third largest private sector bank, today announced the opening of its “All Women Branch” in Kolkata, the first of its kind branch in the state of West Bengal. The branch was inaugurated at Lake Gardens by the renowned film actress Rituparna Sengupta, in the presence of Axis Bank officials Rajiv Anand, Executive Director, Sunil Gurbaxani, Regional Branch Banking Head – East & Pappu Srinivas, Circle Head Kolkata.

Speaking on the occasion, **Mr. Rajiv Anand, Executive Director, Axis Bank** said, “We are delighted to open our ‘All Women Branch’, the first in the state of West Bengal, marking yet another step towards the extensive customer banking focus that we are providing across the country. This reinforces our commitment to bring superior banking services, marked by convenience and closeness to our customers. Women play an important role in managing household savings and we believe that this ‘All Women Branch’ will help increase the participation of this segment in the banking industry.”

The specialized branch will offer all banking and financial transaction services to all customers. With this launch, Axis Bank now has 118 branches in Kolkata and 219 in West Bengal.