

Press Release**Axis Bank opens a new branch at Mawlai in Meghalaya**

- *The Branch was inaugurated by Dr. J. N. Nayak, Registrar, North-Eastern Hill University, Mawkyntoh-Umshing, Mawlai in the presence of Mr. Ambika Sankar Mishra, Cluster Head, Shillong Cluster, Axis Bank*
- *Axis Bank now has a total of 8 branches and 11 ATMs in Meghalaya*

July 07, 2016: Axis Bank, India's third largest private sector bank today opened a new branch at Mawlai in Meghalaya.

With the opening of this branch, Axis Bank now has a total of 8 branches and 11 ATMs in Meghalaya. The Branch shall cater to all basic banking transactions and also specific needs of customers, offering the entire spectrum of banking products and financial services covering Retail, Institutional and Consumer lending. The Bank offers various unique products to its clientele based on their needs and has been a pioneer in introducing various products and services in the country.

Commenting on the opening of the new branch, **Shri Sunil Gurbaxani, Regional Branch Banking Head - East, Axis Bank said**, "The opening of our Mawlai Branch reinforces our commitment to providing banking services to retail customers through a fast expanding network of branches and other channels."

Axis Bank has been actively driving digital banking and is the first Indian bank to offer 'Aadhaar based eKYC' mode of paperless account opening service through MicroATMs for its customers. The bank was the first Indian Bank to introduce innovative services like 'Swipeon' - a mobile phone based card acceptance service, 'Instant Money Transfer (IMT)', an instant remittance service and a first of its kind mobile app 'Axis Mobile 2.0' which offers a high level of personalization, allowing users to customize their mobile banking experience. The app topped Forrester's review of smartphone Mobile Banking apps in their 2015 Indian Mobile Banking Functionality Benchmark report. The bank has also introduced 'Ping Pay', a unique multi-social payment solution to enable customers to transfer funds, person to person, including to non-Axis Bank account holders, using varied social channels like WhatsApp, Facebook, Twitter, Email list and Phone Contact list. The Bank also recently launched LIME, India's first Mobile App integrating Wallet, Shopping, Payments and Banking, enabling any individual to transact and manage money through a single mobile app.

Axis Bank has 2,904 domestic branches (including extension counters) and 12,743 ATMs across the country, as on 31st March 2016, the network of Axis Bank spreads across 1,855 cities and towns, enabling the Bank to reach out to a large cross-section of customers with an array of products and services. The Bank also has overseas offices in UK, Singapore, Hong Kong, Shanghai, Colombo, Dhaka, Dubai and Abu Dhabi.

Address of the new branch is:

Axis Bank Ltd,
Mawlai Branch, Ground & First Floor,
Long Round Road, Mawlai Iewrynghep,
District –East Khasi Hills, Pin – 793017, Meghalaya