

Axis Bank reinforces its commitment to environment consciousness

Jaipur, June 6, 2018: On the occasion of World Environment Day, Axis Bank organised an unique initiative of distributing seed of Gulmohar, Amaltas and Karanj trees through 20 select branches in Jaipur. The seeds were given to customers, who were in turn requested to plant them in gardens, society welfare areas and other similar locations. The aim of the initiative to have over 1 lac seeds planted across the city.

An event was also held at the Tonk Road Branch of Axis Bank. Mr. D. B. Gupta, Chief Secretary, Government of Rajasthan, graced the occasion as the Chief Guest and interacted with the customers present at the branch.

On this occasion, Mr. Sanjay Silas, President & Head, Branch Banking at Axis Bank, said, "Axis Bank has always been at the forefront of environment-conscious practices and this initiative fortifies our commitment to the cause. 'Social responsibility' and 'sustainability' are integrated in our business ethos and the Bank feels both, privileged and honoured, to have customers who are glad to be a part of such special initiative. It is not only important but imperative for us as a society to be conscious of environment-related causes and Axis Bank is committed to encourage practices that stay true to this thought."

Over the years, Axis Bank has introduced and practiced many such initiatives that underpins its support to environment-conscious behaviour.

About Axis Bank:

Axis Bank is the third largest private sector bank in India. Axis Bank offers the entire spectrum of services to customer segments covering Large and Mid-Corporates, SME, Agriculture and Retail Businesses. With its 3,703 domestic branches (including extension counters) and 13,814 ATMs across the country as on 31st March 2018, the network of Axis Bank spreads across 2,163 cities and towns, enabling the Bank to reach out to a large cross-section of customers with an array of products and services. The Bank also has ten overseas offices with branches at Singapore, Hong Kong, Dubai (at the DIFC), Shanghai and Colombo; representative offices at Dubai, Abu Dhabi, Sharjah and Dhaka and an overseas subsidiary at London, UK.

The Bank's website www.axisbank.com offers comprehensive details about its products and services.