

Press Release

Axis Bank supports Bhopal Municipal Corporation's clean city drive

- Axis Bank to hand-over 85 electric bikes to Bhopal Municipal Corporation (BMC) to help monitor solid waste management (SWM) operations
- Environment friendly electric bikes will also bring down operating cost for SWM work by reducing dependence on petrol/diesel
- Support BMC's initiatives towards maintaining the city and retaining Bhopal's Swachh Bharat Mission title of the 'cleanest capital'

Bhopal, October 1, 2019: To mark the 150th year of Gandhi Jayanti, Axis Bank, India's third largest private sector bank, today announced its support towards Bhopal Municipal Corporation's (BMC) efforts to make Bhopal a clean and green city. This would also help in retaining its title of the cleanest capital of the country under the Swachh Bharat Mission. As a part of its CSR initiative, the Bank will provide 85 electric bikes to Bhopal Municipal Corporation (BMC) for conducting and monitoring solid waste management operations smoothly and more efficiently.

Amitabh Chaudhry, MD&CEO, Axis Bank also appraised Shri Kamal Nath, Chief Minister, Madhya Pradesh about the various initiatives Axis Bank is conducting across the State.

The initiative was flagged off by Shri Sanjay Dubey, IAS, Principal Secretary Urban Development & Housing, Administrator-Capital Project, Managing Director-Metro Rail Company Limited, Govt, of Madhya Pradesh, Shri. B. Vijay Datta, IAS, Commissioner, Bhopal Municipal Corporation, Govt. of Madhya Pradesh and Shri. Deepak Singh, IAS, CEO Bhopal Smart City Development Corporation Limited in presence of Shri. Amitabh Chaudhry, MD&CEO, Axis Bank.

The Bank will deploy 85 Hero Electric NYXHS500 model bikes, one each for the 85 BMC wards. These bikes will be used by BMC officers and health officers for conducting on-ground activities and daily monitoring of SWM work across the city. They can now efficiently navigate through the city roads and by-lanes, specifically the more densely-populated areas.

Applauding the initiative, Shri Sanjay Dubey, IAS, Principal Secretary, Urban Development and Housing said, "This commendable partnership between Axis Bank and Bhopal Municipal Corporation shall further strengthen the BMC's solid waste management operations and help our city retain its strong performance under the Swachh Bharat Mission



Shri. B. Vijay Datta, IAS, Commissioner, Bhopal Municipal Corporation, Govt. of Madhya Pradesh said, " Bhopal Municipal Corporation has always been on a path of continuous improvement and have aggressively adopted technology for better service delivery and in making the city more livable, green, clean, sustainable, resilient and competitive. This thoughtful gesture by Axis Bank will go a long way in helping us deliver on our priorities."

Speaking at the event, Mr. Amitabh Chaudhry, MD&CEO, Axis Bank's said, "We are glad to partner with Bhopal Municipal Corporation in this important journey towards making Bhopal a clean and green city. With rising awareness about climate change and sustainable development, it is of utmost importance that each one of us step-up and contribute towards a better future. We are thankful to Bhopal Municipal Corporation for giving us this opportunity to strengthen our commitment towards Bhopal, by not only providing the best banking experience to the city but also by being a responsible corporate partner, contributing to its overall development."

Through this initiative, the BMC will strengthen its SWM monitoring work. The project will be monitored by Additional Commissioners of BMC, who will supervise the 'Darogas' and AHOs responsible for the cleanliness and SWM management of the city comprising 85 wards covering approx. 20 lac citizens.

In addition to this, the Bank has recently provided 200 Android POS Machines to BMC, to be used for spot fines against littering or other solid waste management related breaches.