

Axis Bank Teams Up with Coursera to offer world-class learning programmes to its employees

- *Axis Bank's first association with an online education provider*
- *Employees will get access to certification training courses from leading universities on the Coursera platform*
- *To help nurture leadership capabilities and enhance aptitude for skills sets that are high in demand*

Mumbai, February 17, 2016: Axis Bank, India's third largest private sector bank, today signed an agreement with Coursera, the world's largest open online education provider, to nurture and up skill its human capital through online certification courses from top Universities globally.

Banking sector in India is witnessing a major evolution with technology and innovation rapidly altering the existing landscape. To keep up with the pace of this evolution, it is imperative to equip employees with specialized skill sets. Axis Bank is taking talent management to the next level by offering its employees access to a world-class online certification programme.

Coursera will design tailor-made curriculums relevant for the Bank's employees, in sync with industry demand, covering topics like leadership, data analytics, innovative thinking, etc., chosen from among 1700 courses offered by top universities across the world.

Speaking on the partnership, **Mr. Rajesh Kumar Dahiya, Group Executive, Axis Bank**, said "As one of the leading employers in India, we are focused on bringing innovation to our employee development processes. We believe Coursera would be a great vehicle for delivering world-class training for relevant skills. By offering our employees learning opportunities with the world's top universities, we hope to not only increase the value they gain as individuals but also the value they bring to the organization and the economy as a whole."

Mr. Nikhil Sinha, Senior Advisor, Coursera, further added, "This unique and highly scalable program will give Axis Bank employees access to industry relevant, flexible online courses and certification from top universities around the world. Axis Bank is the first Indian company to use Coursera courses in this way, and we will be working with a select number of other companies in India to develop and attract the country's top talent."