

Press Release

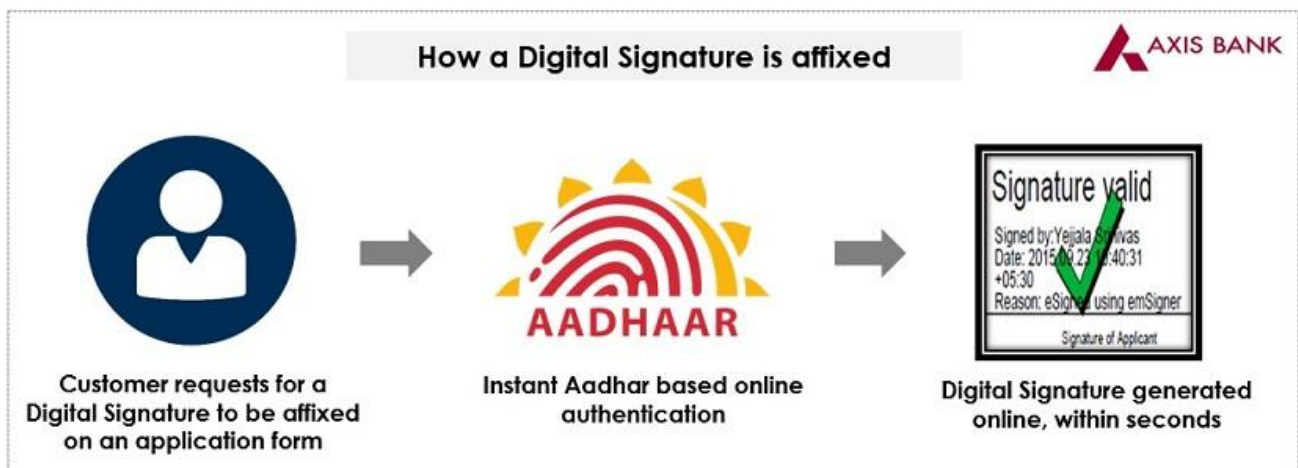
Axis Bank to offer electronic signature facility to its customers

- *First organization in India to facilitate digitally signed service requests and application forms in a secure online manner, based on Aadhaar authentication, at the click of a button*
- *Complete paperless process. Brings in convenience, speed & ease of use for customers.*

Mumbai, December 18, 2015: As part of its 'Digital India' vision, the Government of India launched 'eSign' services in the country, early this year. Axis Bank, taking its Digital Banking initiatives a step forward, has partnered with e-Mudhra Ltd., a leading digital security company, to introduce 'eSign' – an online electronic signature service which facilitates an Aadhaar holder to digitally sign a document within seconds.

Axis Bank is the first organization in the country to sign up for this service. 'eSign' will be an integrated service which will facilitate customers of the bank to get a digital signature certificate; sign documents, application forms with this digital signature and also submit these digitally signed documents to the bank in a secure online manner, at the click of a button. 'eSign' offers speed, security and convenience as customers needn't visit the Bank's branches for such services and can perform the same from the comfort of one's home, in a totally paperless manner.

The service rides on Aadhaar authentication and generates the digital signature automatically. The generated signature is legally valid and secure.



Rajiv Anand, Group Executive and Head Retail Banking, Axis Bank said "We are proud to be the first organization in the country to sign up for this service. eSign will be integrated with a host of Bank's products and will help in quicker, more efficient and secure processing of customer requests. The introduction of eSign further reinforces our commitment to improving customer experience by deploying cutting-edge technology solutions that provide both security and convenience."

Biju Varghese, Head – Enterprise Security Solutions, e-Mudhra said, "We, at e-Mudhra always endeavour to provide the highest standards of digital security while maintaining customer

convenience and ease of use. Now with eSign service, we are taking online security to the next level. eSign is the most convenient way to ensure that the transactions are done in a secure manner”

The eSign facility will be available to customers while opening new relationships and also during regular servicing of their existing relationships.