

Terms and Conditions SOF (Shopaholics Online Festival) 24,25,26 March 2014



- All Offers are valid on Axis Bank Retail Credit and Debit Cards from 24th March 2014 to 26th March 2014(Both Days inclusive)
- Terms and Conditions of all the below merchants applicable over and above the offer mentioned below
- ① Offers not valid if the respective Promo Codes given by the partners are not applied.
- ① General Terms and Conditions of Axis Bank Credit and Debit Cards applicable.

Myntra/Vector:

- Offer: This coupon entitles the bearer to get 35% off on minimum purchase of Rs.1299 and above by shopping on Myntra.com within the Offer period.
- Website: www.myntra.com/axis-bank-offers
- **Promocode: SOFMARCH14**
- This offer is valid for Axis Bank customers till 26th March, 2014.
- This offer is not valid on Cash on Delivery orders.
- ① This offer is not valid at any of alliance partner retail outlets /stores.
- This offer may not be applicable on select styles.
- This offer cannot be combined with any other offers on Myntra.com.
- ① Multiple coupons cannot be clubbed in a single order.
- The balance amount, after the discount has been availed, will have to be paid by the customer at the time of purchase
- Customer will not be eligible for My Privilege Points for the discount availed using the coupon/voucher.
- Myntra.com's Return and Exchange Policy offers you the option to return or exchange items purchased on Myntra.com within 30 days of the receipt. In case of return of the purchased item, please refer to the "Return Policy" on our website or write to returns@myntra.com.



- Myntra reserves the right to change the terms and conditions of this offer, including extending, withdrawing or discontinuing the same without notice, at its sole discretion.
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions on Myntra.com
- All disputes arising out of or in connection to this scheme are subject to exclusive jurisdiction of the courts in Bangalore only.
- Disclaimers: Myntra.com is not responsible for any typographical error leading to an invalid coupon.
- ① Terms and Conditions of Myntra.com applicable

Utsav Fashion:

- ① Offer:
 - o Shop for Rs 1249 & above & get Flat Rs 250 Off
 - o Shop for Rs 1999 & above & get Flat Rs 500 Off
 - o Shop for Rs 3499 & above & get Flat Rs 1000 Off
- Website: www.utsavfashion.in/sofmarch2014
- Promocode:SOFMARCH14
- To avail the offer, make payment on http://www.utsavfashion.in/ using AXIS Bank Debit/Credit Card
- The Offer starts on 24th March 2014 at 00:00:00 Hrs. and ends on 26th March 2014 at 23:59:59 Hrs (Both days inclusive)
- ① Offer valid during the Shopaholics Online Festival (SOF) Period
- ① Offer will not be applicable on discounted Items
- Offer will not be valid for shipping charges outside India
- ① Offer cannot be clubbed with any other offerGift Voucher/Order level offers cannot be applied on the above offer
- In case of order cancellation, please refer to the Utsav Fashion 'Returns' Policy
- Order servicing by Utsav Fashion is subject to item availability
- Utsav Fashion reserves the right to cancel any order, if identified as Credit Card Fraud
- ① This Offer is valid on all Axis Bank Retail Credit Card & Debit Cards
- ① Other offer terms and conditions apply
- Terms and Conditions of Utsav Fashion applicable

Zivame

- ① **Offer:** 20% Off on Rs.1500 & above
- **Website:** www.zivame.com/Axis.html
- Promocode: SOFMARCH14
- ① This coupon code will not work with any other offer on site.
- Coupon is valid only from Mar 24 26th
- This offer is not applicable on Jockey.
- Terms and Conditions of Zivame applicable

First Cry

- **Offer: Get Rs 200 Off on minimum purchase of Rs.1000
- Website: www.firstcry.com/axis-bank-offers.aspx
- Promocode: SOFMARCH14
- ① You will get Rs.200 Off on shopping of Rs.1000



- ① Offer Valid from 24th March till 26th March.
- Coupon can be used only once and is not applicable with any other coupon code
- Offer valid on MRP
- Offer not valid on Diapers, Super Savers, Combos, Formula & Supplements, Feeding & Nursing & brands Johnson & Johnson, WudPlay, Liberty, Bata, Fisher Price, BodyCare, Nino Bambino, Lego, Sony, Protinex, The Costume Shop, Elefantastik
- Terms and Conditions of Firstcry applicable

Justeat.in

- Offer Avail 30% OFF on food ordered online on JUST EAT
- Website: http://justeat.in/blog/exclusive-axis-bank-sof-offer/2014/03/12/
- Promocode: SOFMARCH14
- This offer is valid for orders placed using online payment only (Offer not valid on Cash On Delivery orders)
- This offer cannot be clubbed with any other offer from JustEat.in or it's partner restaurants.
- ① Maximum discount that can be availed per order using this offer is Rs.200/- only
- Valid on 24th, 25th and 26th of March 2014 only
- Standard terms and conditions of Justeat.in applicable

Dominos

- Offer: 25% off on min bill of Rs 350
- Website: http://pizzaonline.dominos.co.in/?src+axis-shoppingfestival
- Promo code: SOFMARCH14
- ② Applicable only on Online Ordering.
- ② Applicable only on Pizzas and Breads.
- O Not applicable on Simply veg/N.veg pizzas and Pizza mania combo
- Terms and Conditions of Dominos applicable

Floristsinindia.com

- **Offer: Flat 25% Off
- Website:www.floristsinindia.com/Axis-Ban-Offer
- Promo code:SOFMARCH14
- ② Payment mode is online (Debit / Credit Card)
- ① No two offers can be combined.
- ① Offer Valid till 26th March 2014.
- The above offer will be applicable for customer/s using a valid AXIS Bank Debit card or a valid Credit Card issued by AXIS bank on AXIS Bank payment gateway, whether provided by AXIS Bank, or any other service provider appointed by AXIS.
- ② All Purchases will have to be made online on the "website"
- ② All disputes related to the offer shall be the subject matter of the jurisdiction of Mumbai high court. The prevailing statutory laws of India shall be applicable to the offer.
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions of www.floristsinindia.com
- This Offer is made available to the Customer/s selected at the discretion of AXIS Bank.
- ① Terms and Conditions of Floristsinindia.com applicable



Ferns n Petals

- Offer: flat discount of 21% on the online purchase at www.fnp.com on minimum purchase of Rs.500
- Website: www.fnp.com/flowers/faces/jsp/axisoffer.jsp
- **Promocode: SOFMARCH14**
- The said Customer(s) will have to log on to www.fnp.com to buy the product and at the time of payment a discount code, provided by FNP, needs to be entered in the discount coupon column, to avail the discount.
- The offer can't be combined with any other ongoing offers of FNP.
- ① The discount is not applicable on multiple products per transaction.
- The promo code: SOFMARCH14
- The offer will be valid from 24th March to 26th March 2014.
- ① The benefits under the offer are non-negotiable.
- ① Offer will not be valid on International deliveries and Gift category.
- Any dispute relating to the offer will be settled under the sole and exclusive jurisdiction of Delhi courts only.
- Terms and conditions of Ferns and Petals applicable

Infibeam:

- Offer 1: Flat 20% OFF on Lifestyle (Maximum discount of Rs. 300), No minimum purchase
- ① Offer 2: Flat 5% OFF on Electronics and Mobiles (Maximum discount of Rs. 1000) Minimum purchase of Rs. 1000
- Website: infibeam.com/shopaholics-festival.html
- Promo Code 1: SOFMARCH14
- Promocode 2: SOFMARCH05
- Terms and Conditions of infibeam.com applicable

Via.com

Offer 1: (Domestic Flight) -

- ① Upto 40% off on domestic tickets
- Website: www.in.via.com/sof
- Promocode: To avail of the Discount, please use the promo Code SOFMARCH14 when you book on www.in.via.com/sof
- ① Discount on Base & Fuel Surcharge component of the fare
- Maximum Discount per transaction INR 600
- ② All the offers are valid on base fare only.
- The Cardholder shall be required to give personal information and Card details online for the tickets purchased on www.VIA.com
- All AXIS Bank Cardholders are advised to check the other applicable terms and conditions of VIA before availing the offer.
- ② All terms and conditions of Promotion are subject to change without prior notice.
- ① Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the Courts in Bangalore only.
- ① Information about the offer is correct at the time of publication.



① Offer under SOF VIA Promotion may be subject to other restrictions by law.

Offer 2 (International Flight) -

- Upto 30% off on International Flights
- Website: www.in.via.com/sof
- Promocode: SOFMARCH14
- Discount will not apply on tickets for which journey is originating outside India or on tickets which involve more than one airline in the routing.
- ① Discount on Base fare of International Flights.
- ② Maximum Discount per transaction INR 2000
- ① All the offers are valid on base fare only.
- The Axis bank Cardholder shall be required to give personal information and Card details online for the tickets purchased on www.VIA.com
- All AXIS Bank Cardholders are advised to check the other applicable terms and conditions of VIA before availing the offer.
- All terms and conditions of Promotion are subject to change without prior notice.
- ① Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the Courts in Bangalore only.
- ① Information about the offer is correct at the time of publication.
- ① Offer under SOF VIA Promotion may be subject to other restrictions by law.
- ① Terms and conditions of via.com applicable

Cleartrip.com

- Offer: Rs.1100 off on International Flights and Rs. 1100 Off on Domestic and International Hotels. (Min purchase of Rs.5000 on hotels)
- Website: www.cleartrip.com/offers/india/axisbank
- Promocode: SOFMARCH14
- ① Offer is valid on any Domestic/International Roundtrip Flight or Hotel of Rs.5000 or more, for minimum 2 nights stay available on www.cleartrip.com
- To book Flights & Hotels, you can also download the Cleartrip App available for iOS on the App Store; for Android on Google Play Store & for Blackberry on the Blackberry App World. Not valid on Windows Mobile Phones.
- To avail of cashback you need to enter coupon code SOFMARCH14 before payment while booking. If coupon code is not entered correctly then you will not receive any cashback. Make payment with any Axis Bank Credit or Debit Card issued in India. Not valid for Netbanking Payment mode.
- ① Offer not valid for transactions made on IVR/Phone with Cleartrip Customer Care.
- You can avail the offer once each on Domestic Flights, International Flights & Domestic/International Hotels. If you transact more than once, you can still book but will not get any cashback on your 2nd Domestic Flight transaction or your 2nd International Flight transaction or your 2nd Domestic/International Hotel transaction.
- The cashback offer is valid per transaction. In case you book more than 1 passenger/ticket/segment/room/room night in a single transaction, you will still receive cashback on per transaction basis only.
- In case you cancel the transaction (in part or full) the entire cashback availed for the said transaction will be deducted from the refund amount.
- U Valid on Adult & Child bookings only. Not valid for Infants.



- This offer cannot be clubbed with any other cashback offer on www.cleartrip.com
- The product & services offered by Cleartrip Private Limited are governed by the terms of use prescribed by Cleartrip on its site www.cleartrip.com & as amended from time to time.
- ① Cleartrip reserves the right to change or withdraw the offer, anytime at the sole discretion of the Management.
- ① The terms and conditions of this offer are subject to change without any prior notice.
- ① Disputes are subject to Mumbai jurisdiction.
- Terms and Conditions of Cleartrip.com applicable.

Dhamaal:

- ① Offer: Additional 25% off on already reduced prices.
- **Mebsite: www.dhamaal.com/axis
- Promo Code: SOFMARCH14
- Maximum Discount Rs. 1500
- ① Applicable on a Minimum purchase of Rs. 100
- ① Not Applicable on NSI Infinium products
- ① Terms and Conditions of Dhamaal.com applicable

Etihad:

- Offer: Up to 20 % discount on following Destinations in the offer: Washington D.C, Los Angeles, Sao Paulo, New York, Istanbul, Dublin, Munich, Zurich and Abu Dhabi Sales: 24 to 26 March 2014 and Travel 1 April to 30 June 2014
- Website: http://www.etihad.com/en-in/
- Promocode: AXI14
- Etihad Airways shall make available such Offer as mentioned below, to all Customers making purchase(s) on Etihad Airways India website located across India and paying through their Axis Bank Credit/Debit Card This promotion program is referred as "The Offer".
- ① Offer valid on http://www.etihad.com/en-in/
- Offer valid for sale from India Valid on Etihad Airways flights only Seats are limited and hence subject to availability and not guaranteed until the purchase is completed
- Terms and Conditions of Etihad applicable

Electronicstore:

- Offer: Flat 5 % Discount on a minimum purchase of Rs.10000 and above at The ElectronicStore.
- Website: theelectronicstore.in/estore/faces/jsp/axisBankOffer.jsp
- **Promocode:** NA
- Promotion Period: 24th March 26thMarch 2014 (Both days inclusive)
- Max Discount applicable is Rs.1500 or 5 % of the net bill value, whichever is lower.
- ① In order to avail the discount, the total payment needs to be made using an Axis Bank debit or credit card.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the discount.
- ① Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Retail Credit Cards only. This offer is not valid on Corporate Credit Cards.
- ① Offer is subject to availability of products and available at the sole discretion of The Mobile store Ltd.



- The offer will be valid during the promotion period only which will be at the sole discretion of The ElectronicStore & Axis Bank
- The ElectronicStore & Axis Bank retain the right to change or discontinue the offer at any time during the promotion period without prior notice
- The decision of The ElectronicStore& Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- ② Axis Bank's terms and conditions for Debit & credit Card customers apply
- The ElectronicStore and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- For other information please visit the terms and conditions section of the website.
- Terms and Conditions of Electronicstore.in applicable

Jabong:

- Offer: 35% discount on min purchase of Rs.1499
- Website: www.jabong.com/axisbank
- Promocode: SOFMARCH
- 🕐 Validity period of Vouchers: 24th March, 2014 to 26th March, 2014
- ① Usage per card: 15
- ② 35% discount on a minimum purchase of Rs. 1499/-
- ② Applicable on all except precious jewellery & gold coins, Beauty and Innerwear.
- ② Applicable on discounted & non- discounted products. Budles shall be excluded.
- This Offer is valid on all Axis Bank Credit Card, Debit Cards customers
- Terms and Conditions of Jabong.com applicable

Ril (stevemadden.in):

- **Offer: Flat 16% Off on new arrivals
- Website: www.stevemadden.in/axissof
- Promocode: SOFMARCH14
- ① The Coupons will be applicable on merchandize present only in the New arrival section of the respective websites
- The Coupons will be applicable only when used by an Axis bank card holder
- The Coupon can be used only one time by a particular card holder to avail the discount on the respective websites
- There is no restriction on the usage of the voucher in terms of time and day within the validity period
- ① This offer cannot be clubbed with any other offers running on the websites
- This coupons will be valid online from 24th 26th Mar, 2014
- This offer can be availed by using the coupon code during the online purchase ONLY
- ② All T&Cs of the respective website will be applicable to any purchase made under this offer

Ril (Quicksilver)

- Offer: Flat 16% Off on new arrivalsWebsite: www.quiksilver.in/axissof
- Promocode: SOFMARCH14
- The Coupons will be applicable on merchandize present only in the New arrival section of the respective websites
- The Coupons will be applicable only when used by an Axis bank card holder



- ① The Coupon can be used only one time by a particular card holder to avail the discount on the respective websites
- There is no restriction on the usage of the voucher in terms of time and day within the validity period
- This offer cannot be clubbed with any other offers running on the websites
- This coupons will be valid online from 24th 26th Mar, 2014
- This offer can be availed by using the coupon code during the online purchase ONLY
- ② All T&Cs of the respective website will be applicable to any purchase made under this offer

Guilttrip.com:

- Offer: Get Flat discount of 20% on min purchase of Rs.1599 (Max Discount of Rs.350)
- Website: www.theguilttrip.com/SOF
- Promocode: SOFMARCH14
- ① Offer is valid for Axis bank Debit and Credit card users. Customers can redeem the promo code online at www.theguilttrip.com/SOF
- To avail the Offer; customer will have to submit the promo code as SOFMARCH14 on 'Order Review' page.
- By applying promo code to the transaction, customer would get flat discount of 20% or Rs. 350 (whichever is lower) on minimum transaction value of Rs. 1599 /-.
- Offer is valid for Axis bank customers on all premium products available at www.theguilttrip.com
- Offer is valid from 24th March to 27th March, 2014 and cannot be clubbed with any other offer.
- ① Offer is applicable for successful online transactions made through Axis bank credit cards/debit cards options. Offer is not applicable for Cash on Delivery.
- ① In case the booking/order is canceled by the customer, the discounted amount will be adjusted from the refund amount.
- ② All standard Terms & Conditions available at www.theguilttrip.com will apply.
- ① In case of any dispute, decision of Luxury Retail Services Pvt. Ltd. will be final and binding.
- All disputes arising pursuant to Offer are subject to jurisdiction of competent courts of Gurgaon.
- ① Luxury Retail Services Pvt. Ltd. reserves the right to change or withdraw the offer and /or the promo codes, anytime at the sole discretion of the management.
- Product warranty will be regulated by the terms and conditions mentioned on the Warranty Card of respective products.

Ticketplease.com:

- OFFER 1: Upto 33% discount on purchase of single ticket worth Rs. 150
- Website: www.ticketplease.com
 - 33% off: http://www.ticketplease.com/Promotion/OffersTC.aspx?PID=136
- Promocode: SOFMARCH14
- OFFER 2: Upto 25% discount on purchase of couple ticket worth Rs. 200
- Website: www.ticketplease.com
 - 25% off: http://www.ticketplease.com/Promotion/OffersTC.aspx?PID=135
- Promocode: SOFMARCH2014
- ① Offer valid on usage of SOF promo code
- ② Redemption Process:
 - Visit www.ticketplease.com.



- Select movie, date, theatre and show time.
- Choose your seat and proceed to the payment process.
- Under 'Exclusive Offer' tab enter promo code "SOFMARCH14"
- Axis TSF offer can be availed in available cinemas on www.ticketplease.com promo code can be used only once.
- This is a limited period offer.
- This offer is valid PAN India.
- ① Tickets booked cannot be cancelled, refunded or exchanged.
- ① Convenience Charge is applicable in all states except Maharashtra.
- ① Offer Charges as applicable.
- All disputes, if any, arising out of or in connection with or as a result of above offers or otherwise relating hereto shall be subject to the exclusive jurisdiction of the competent courts/tribunals in Mumbai only, irrespective of whether courts/tribunals in other areas have concurrent or similar jurisdiction.
- For assistance, customers can call: +91 022 33578343 (all days) 10 A.M. to 10 P.M. Or email us on mailto:helpdesk@ticketplease.com
- U It is effective only upon usage of SOF promo code
- ① It can be availed in following manner
- Visit www.ticketplease.com.
- ② Select movie, date, theatre and show time.
- ① Choose your seat and proceed to the payment process.
- Under 'Exclusive Offer' tab enter promo code "SOFMARCH2014"
- Offer Terms and Conditions
- Axis TSF offer can be availed in available cinemas on www.ticketplease.com promo code can be used only once.
- This is a limited period offer.
- This offer is valid PAN India in all states except Maharastra.
- ① Tickets booked cannot be cancelled, refunded or exchanged.
- ① Convenience Charge is applicable in all states except Maharashtra.
- Offer Charges as applicable.
- All disputes, if any, arising out of or in connection with or as a result of above offers or otherwise relating hereto shall be subject to the exclusive jurisdiction of the competent courts/tribunals in Mumbai only, irrespective of whether courts/tribunals in other areas have concurrent or similar jurisdiction.
- For assistance call: +91 022 33578343 (all days) 10 A.M. to 10 P.M. Or email us on mailto:helpdesk@ticketplease.com
- ① Terms and Conditions of Ticketplease.com applicable

Pepperfry.com

- **Offer: Get 20% Off with max discount of Rs.1500.
- Website: www.pepperfry.com/axis.html
- Promocode: SOFMARCH14
- The promotion is only valid on Confirmed Orders.
- This promotion is valid only for genuine consumers. Any B2B orders, under this promotion, would be cancelled. The decision of Trendsutra Platform Services Pvt. Ltd. would be final & binding in this respect.
- Trendsutra Platform Services Private Limited reserves the right of inclusion or exclusion of any SKU from the promotion.



- The following terms of use, apply to orders under this promotion http://www.pepperfry.com/terms-of-use.html
- All of Trendsutra Platform Services Pvt. Ltd. (Pepperfry.com) actions shall be on a best-efforts basis only.
- Terms and Conditions of Pepperfry.com applicable

Zoomin

- Offer: 60% off discount is valid on White Coffee Mug, Zodiac Mug, 6"x9" Flipbook (20 pages), 8"x8" Layflat Photobook (20 pages) without Dust Jacket, 6"x6" Chota Name Calendar and 6"x8" Desktop Calendar.
- Website: www.zoomin.com/axisbank
- Promocode: SOFMARCH14
- ① Offers will be valid only on transactions generated with an Axis credit/debit card.
- **Offers valid only www.zoomin.com/in
- ① Register on www.zoomin.com if not a ZoomIn member
- ① No limit to the number of times you use the coupon.
- (1) Apply coupon code SOFMARCH14 in cart.
- ② Cannot be combined with other offers/promotions on zoomin.com
- Shipping charges and taxes applicable per order.
- Terms and Conditions of Zoomin applicable

Shopclues.com

- Offer: Additional 15% off applicable on all categories up to a maximum of Rs.1000 Offer is not valid on Gold Coins & Bars, Memory Devices (Hard Disks, Pen Drives & Memory Cards)
- Website: www.shopclues.com/axis/shopaholics/T&Cs.html
- Promocode: SOFMARCH14
- ① Offer is valid from 24th to 26th March.
- ① Offer Valid on only one order per customer
- ① Offer not valid on COD orders
- O Shipping will be charged wherever applicable
- ② ShopClues holds the right to cancel or change any offer at its discretion
- Offer may not be applicable on several products
- Any fraudulent activities, including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions will lead to order cancellation
- Terms and Conditions of Shopclues.com applicable

Cox and Kings:

Offer: Cox and Kings offers Flat 7% discount on FIT and Weekend Domestic packages and 10% off on select Goa hotels on the total price (only on land packages).



Website: http://www.coxandkings.com/SOF

Promocode: NA

- ① Customer who shall be eligible to the Offer: AXIS Bank Credit Card Customer AXIS Bank Debit Card Customer To avail benefits under the Offer the AXIS Bank /Credit Cardholder(s)/ Debit Cardholder(s) shall be required to make a transaction/purchase on the Website using AXIS Cards during the Offer Period.
- The Offer is applicable on booking the holiday packages at Cox and Kings Website http://www.coxandkings.com/SOF and/or Call Centre. Offer Period: Mar 24th , 2014 to Mar 26, 2014, both days inclusive.
- This Offer cannot be clubbed with any other Offer that may be made available to the AXIS Bank User/s
- ① Discounts will be given to leads generated through AXIS Bank only.
- There will be no Promo codes used.
- The offer cannot be clubbed and/or combined with any other Cox and Kings offer on the same product.
- ② All packages are Subject to availability at the time of booking.
- ① Domestic Holidays applicable only on http://www.coxandkings.com/SOF)
- To all discount bookings related to SOF, discount is applicable if the booking is done by Axis Debit or Credit card only
- All bookings to be done online only. Post booking, the back end team will call and check for the card details
- If the booking is done through Axis Debit or Credit card only, we will honor the discount, else customer will be asked to make a booking through Axis Debit or Credit card and we will cancel the previous booking.
- ① If the booking is done through IVR, the contact center will verify the card details and the discount will be provided
- The above terms and conditions shall be governed and construed in accordance with the laws in force in India and any disputes arising hereto shall be decided exclusively by the courts in Mumbai.
- Terms and Conditions of CoxandKings.com applicable.

BedBathMore:

Offer: Additional 15% off on all products except the 'Cheers' section



- Website: www.bedbathmore.com/sof
- Promocode: SOFMARCH14
- Discount will be applied to the total merchandise value including VAT and applicable taxes.
- ① Discount can be redeemed only during the offer period
- ① In order to avail of the discount the customer must apply the Promo code SOF as communicated by AXIS Bank prior to checkout at www.bedbathmore.com/sof
- ① Bedbathmore will not be liable for the failure of the customer to apply the coupon code
- Offer is valid on creditcard, debit card and net banking transactions. and will not valid for Cash on delivery(COD)
- The discount offer cannot be combined with any other ongoing offers, discounts or promotions on bedbathmore.com
- ① Discount is valid for multiple usage per customer
- Offer is not valid on the 'Cheers' section
- ① Terms and Conditions of BedBathMore applicable.

Printland:

- **Offer: 35% discount on personalised products
- **Website:** www.printland.in/axis-bank
- Promocode: SOFMARCH14
- ② All offers shall be applicable on Personalized and Customized gifts
- ① This offer can only be redeemed on www.printland.in
- Offer cannot be clubbed with any other offer/promotion running on Printland
- This Offer will not be applicable on Branded Pens, Pen-drive, and Chhota Bheem products
- ① Returns/Refunds will be as per Printland. policy
- ① In case of any query pl write/call us over 011-41682625/26, Email ---contactus@printland.in
- ① Customer need to visit www.printland.in
- ② Select the product of interest and upload the image and Text of your own
- Property of the site with personal details
- Pay using Axis Bank cards
- ① Terms and Conditions of Printland applicable

Snapdeal:



① Offer 1: 33% off above cart value of 2499

Website: www.snapdeal.com/Offers/AxisTSFMarch14

Promocode: SOF1433

Applicable on Men's Clothing, Women Clothing, Kids Clothing, Men's Footwear, Women Footwear & Kids Footwear

① Not applicable on innerwear and special priced products

① Offer 2: 10% off above product value of 999

Website: www.snapdeal.com/Offers/AxisTSFMarch14

Promocode : SOF1410

② Applicable on Watches and Men's & Women's Perfumes

① Offer 3: 30% off above product value of 2499

Website: www.snapdeal.com/Offers/AxisTSFMarch14

Promocode: SOF1430

② Applicable on Eyewear & Ladies Bags

Terms and Conditions of Snapdeal applicable

Musafir:

Offer 1: Rs.425 Off on min booking amount of Rs. 6500

Offer 2: Upto Rs.2500 off on International Flights

Website:www.in.musafir.com/Offers/axisbanktsf.aspx

Promocode: SOFMARCH14

① Offer only valid for direct individual travel purchases of domestic and International flights for adults and children purchased online on in.musafir.com before March 26, 2014.

Website: www.in.musafir.com/offers/axisbanktsf.aspx

① Offer not valid for pre-packaged trips, trips booked through our travel experts, trips booked by travel agents or in conjunction with any other offer.

① Offer only valid if the coupon code is successfully entered before purchase.



- ① Offer will be deducted from any refunds due if a trip is cancelled in part or full.
- ① Offer may only be redeemed against one purchase on Musafir.com.
- ① Offer has no monetary value and cannot be reused, exchanged or refunded.
- Musafir.com India Private Limited reserves the right to withdraw this offer at its discretion and without notice.
- Terms and Conditions of Musafir.in applicable

Paytm

① Offer: 22% cashback on minimum transaction of Rs.350

Website: www.paytm.com/sof

Promocode: SOFMARCH14

- ① Max cashback Rs.100
- ② Cashback available on DTH & Mobile Recharge
- ② Applicable on both Paytm.com and Paytm Apps
- This offer is available to new users of Paytm. Existing Paytm users can not avail this offer
- ① Validity 24-25-26 March
- ① Cashback would be credited within 72 hours after the sale is over
- User cannot claim the offer twice
- Terms and Conditions of Paytm applicable

Shoppersstop:

① **Offer:** 12% on Rs.1800

Website: www.shoppersstop.com

Promocode: SOFMARCH14

- The offer is valid only for online orders placed on www.shoppersstop.com
- To avail this discount, please type the coupon code ----- in the 'Coupon Code' box provided on the shopping bag page during checkout.



- The Discount will not be applicable on Fine Jewellery, Gold Coins, Gift Vouchers/Cards/Topups, Maxit Merchandise,E-reader,Dryfruits,Casio watches and First Citizen membership card purchased online.
- ① The offer is valid only for successful/approved transactions.
- ① Standard www.shoppersstop.com Terms & Conditions apply.
- The discount offer cannot be combined or exchanged with any other offer provided by www.shoppersstop.com
- ① The Approval of the order is at the sole discretion of www.shoppersstop.com
- Shoppers Stop Ltd. Reserves the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- In the event of non-happening, cancellation or partial happening of the offer for reasons beyond anybody's control or Act of God, neither Shoppers Stop nor their agent, sponsors nor their agent, successors or assigns shall be liable to any of the customers participating in the offer.
- By participating in the promotional offer, the Customers shall be deemed to have accepted these Terms and Conditions.
- ② Any disputes arising out of this offer shall be subject to the exclusive jurisdiction of courts in Mumbai only.
- Terms and Conditions of Shoppersstop.com applicable

LadyBlush:

**Offer: Rs.555 Off on min purchase of Rs.1995

Website: ladyblush.com/axis-offers14

Promocode: SOFMARCH14

- ① Ladyblush Discount Coupon is valid on all Products listed on www.ladyblush.com
- ① Coupon is valid for one redemption per customer and is valid on AXIS Credit & Debit Card
- To Avail the offer, User has to make a purchase on LadyBlush and provide valid coupon code during the purchase to avail the said discount.
- You will be required to enter a valid phone number while placing an order on Ladyblush.com.



- By registering your phone number with us, you consent to be contacted by Ladyblush.com via phone calls and / or SMS notifications, in case of any order or shipment or delivery related updates.
- ② Ladyblush.com will not use your personal information to initiate any promotional phone calls or text messages except in accordance with your Communication Preferences which may be modified by you at any time.
- ① LadyBlush reserve the right to make changes to the website, policies, and these Conditions of Use at any time.
- Terms and Conditions of LadyBlush applicable.

PlushPlaza:

- Offer: 21% off on complete website other than lavazza
- Website: plushplaza.com/axisbank.php
- Promocode: SOFMARCH14
- ① The offer is valid from 24th 26th March Cash on delivery not accepted in this offer.
- ① Offer not valid on Lavazza machines and capsules a.
- ① Furniture items minimum delivery time will be 3 weeks post placing an order.
- This offer cannot be combined with any other ongoing promotion at Plush Plaza.
- Terms and Conditions of Plushplaza applicable

Babyoye:

- ① Offer: Additional 15% min purchase 1200 max discount 300
- Website: babyoy.in/sa
- Promocode: SOFMARCH14
- The offer will not be applicable on Feeding, Bath and Skin care products
- ① Terms and Conditions of Babyoye applicable

Landmark:



Definition Offer: Upto 40% + free shipping

Website: landmarkonthenet.com/page/AxisBank

Promocode: SOFMARCH14

- This offer is valid only on www.landmarkonthenet.com and NOT on landmark physical stores.
- This offer is only applicable on books, e-books, movies, music section in www.landmarkonthenet.com.
- This offer cannot be combined with any other offer/promotion at www.landmarkonthenet.com.
- This offer is valid only for the period of the Axis Bank 'Shopaholics Online Festival'
- This offer is valid only upon entering the coupon/promotion code shared in the campaign.
- This offer is valid only once per order.
- Terms and Conditions of Landmark applicable

The MobileStore

- ① Offer:
 - o Flat 300/- of on minimum handset purchase of Rs.5,001-10,000
 - Flat 500/- of on minimum handset purchase of Rs.10,001-15,000
 - Flat 750/- of on minimum handset purchase of Rs.15,001-20,000
 - o Flat 1000/- of on minimum handset purchase of Rs.20,001-30,000
 - o Flat 1500/- of on minimum handset purchase of Rs.30,000+
- Website: themobilestore.in/axis2014
- Promocode: NA
- Validity: 24th ,25th & 26th till March 2014
- ① Offer will be valid only online.
- ① Offer is not combinable with any other offer on the website
- ① Minimum purchase amount is on the Handset value and not the cart value.



- Bulk orders (anything in excess of 2 units) of any kind will not be entertained and will be cancelled from the backend.
- ① Customer will get the discount after he enters his card number at the payment page. Post clicking on Pay Now, the discount would be given before the customer has to enter is password
- (P) PG used: PAYU
- Terms and Conditions of The MobileStore applicable

Fabfurnish

- Offer: 30%(Entry Level: 2999 non furniture and 4499 for furniture)
- Website: www.fabfurnish.com
 - http://www.fabfurnish.com/offer-terms
- Promocode 1: SOFMARCH14 (For non furniture)
- Promocode 2: SOFMARCH30 (For furniture)
- Coupons are valid for a limited period.
- ① If you do not purchase the qualifying items added to your Cart when the coupon is in effect, the discount will not apply.
- The coupon may only be used on www.Fabfurnish.com.
- ① If you return any of the items purchased with a coupon, the coupon discount or value may be subtracted from the return credit.
- ① Applicable shipping and handling charges apply to all products.
- ① Consumer is required to pay any applicable sales tax related to the use of the coupon.
- ① Coupons cannot be combined; only 1 coupon may be used per order.
- ① Offer is valid only if payment is made via Axis Bank Debit Card or Credit Card along with promocode.
- ① Terms and Conditions of Fabfurnish applicable

Naaptol:

**Offer: Additional 21% off

Website: naaptol.com/axisbank



Promocode: SOFMARCH14

① Offer is applicable on Clothing & Opticals / Watches / Footwear, Travel & Bags / Kitchen Wares / Home Decor / Artificial Jewellery / Automobile / Health and Beauty @ naaptol.com.

Terms and Conditions of Naaptol applicable

Freecharge:

Offer: Flat 50% Cash Back in form of "Freecharge Credits" on successful transaction

Website: freecharge.in/axisbank

Promocode: SOFMARCH14

Cashback Offer can be availed only one time in the offer period per cardholder on www.freecharge.com desktop and laptop site, offer not valid on mobile site and mobile app.

① Customer gets 50% Cash Back in form of "Freecharge Credits" on successful transaction. Customer needs to apply promo-code<SOF> and use a valid Axis Bank card to avail the Cash Back offer.

① Cashback Offer is valid for all products Post-paid/Prepaid Mobile, DTH & Data- Cards.

Maximum Cashback that can be availed per cardholder on a transaction is Rs.100 only.

① The Cashback Offer is non-transferable, non-binding and non-encashable.

② All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to care@freecharge.com

TreeCharge reserve the right to amend, modify, change, add or terminate (collectively "Changes") the terms, contained herein at our sole discretion or discontinue this Offer without any further notice.

Terms and Conditions of Freecharge applicable

Giftease.com:

Offer: Rs. 500 off on Orders above Rs. 1500*

Website: www.giftease.com/sofaxis

Promocode: SOFMARCH14

This offer cannot be combined with any other promo running on site.



- This offer is valid on all eligible orders placed between March 24, 2014 to March 26, 2014
- This offer is available on all items ordered on www.giftease.com excluding gift cards/vouchers & gift wrapping charges.
- ② Eligible order: the order value of a single order must be equal or higher than Rs. 1500 excluding any items belonging to the excluded categories mentioned above
- Rs. 500 off under this offer will be applied to the value of eligible items, only for orders in which the coupon code is applied
- ① Coupon code "SOFMARCH14" must be applied in the shopping cart, prior to payment for eligible orders, in orders to avail the offer
- Deligible orders must be paid for using Retail AXIS Bank credit card & debit card. Corporate Cards are not eligible for this offer.
- ① Giftease reserves the right to cancel any orders placed using any other payment methods
- This offer cannot be combined with any other offer available on www.giftease.com from time to time
- All order are subject to the terms of use of www.giftease.com published at http://www.giftease.com/terms-of-use
- ① Terms and Conditions of Giftease applicable

India Circus

- **Definition** Offer: Flat 20% discount on MRP
- Website: www.indiacircus.com/axis-sof
- Promocode: SOFMARCH14
- This offer is brought to you solely by the alliance partner. AXIS bank is only communicating this offer on behalf of the Alliance partner.
- ① Discounts will be applied to the total merchandise value including VAT and applicable taxes.
- The discount offer cannot be combined with any other ongoing offers, discounts or promotions on indiacircus.com.
- Discount can be redeemed only during its validity i.e. 24th march to 26th march 2014
- ① In order to avail of the discount the customer must apply the coupon code as communicated by AXIS bank prior to checkout at indiacircus.com. India Circus will not be liable for the failure of the customer to apply the coupon code.
- ② All orders are subject to stock availability at the time of order.
- India Circus and AXIS bank reserve the right to jointly change/modify/add/delete any of the terms and conditions of the offer.



- By placing an order, the customer accepts all terms and conditions specified on indiacircus.com
- In case of any query pertaining to use of coupon and/or credit note or regarding the schemes, please email customer care at support@indiacircus.com or call @ +91 22 61314666.
- Plat discount of 20% on the MRP
- ① Can only be redeemed on the India Circus website
- ① Offer not valid on apparels, rugs, jewellery & gift vouchers
- ② No two offers can be clubbed
- ① Offer not applicable on already discounted products.
- ① Offer valid from 24th march to 26th march 2014
- Terms and Conditions of Indiacircus applicable

Crossword.in

- Offer: Get additional 10% discount
- Website: www.crossword.in
- Promocode: SOFMARCH14
- These Coupon codes gives additional 10% discount on Net Purchases/Order Value on www.crossword.in only.
- The Coupon Codes give discount on all the products except Kobo eReaders.
- Two Coupon Codes cannot be clubbed together.
- ① These Coupon Codes are valid till 26th March 2014.
- These Coupon Codes are valid only on the website www.crossword.in and will not be accepted in any of the Crossword stores.
- The Coupon Codes cannot be encashed.
- ① Terms and Conditions of Crossword.in applicable

Mobikwik

- Offer: 15% cash back on min Rs.100 (Max cash back of Rs.100)
- Website: www.mobikwik.com/axisbank
- Promocode: SOFMARCH14
- ① Cashback Amount cannot exceed Rs.100/- in any case.
- Minimum Transaction Amount Should be Rs.100
- ① Coupon Code Valid only from March 24, 2014 to March 26, 2014
- ① Offer can be redeemed only once and is applicable for the credit transaction done during the offer period on your MobiKwik Wallet, done prior to entering promo code
- ② Redemption Process:
 - o Sign in to your MobiKwik Wallet on mobikwik.com (Or Mobile App)
 - o Add Money to your MobiKwik Wallet



- On your Dashboard, click on the Promocode & enter "SOFMARCH14" to avail cashback
- o Proceed with your Recharges, Bill Payments, & Wallet Offers on MobiKwik

eBay

• Offer 1: Flat 9% Off on ebay.in/Axis (Max discount of Rs.900)

Promocode 1: SOFMARCH14

Offer 2: Get 8.5% Off on Tablets on ebay.in/Axis (Max discount of Rs.3000)

Promocode 2: SOFTAB2014Website: www.ebay.in/axis

- The offer contained in the electronic communication ("E-Coupons") is made by eBay India Pvt. Ltd ("eBay") and is open only to targetedwww.ebay.in or m.ebay.in (eBay Website) registered users ("Users") who are persons resident in India and 18 years of age or older and are persons competent to contract. These terms and conditions are in addition to the existing eBay Website User Agreement, PaisaPay User Agreement, Privacy Policy and other policies and terms and conditions ("eBay UAs"). The offer is not intended to person resident outside India and minors and person incompetent to contract and any acceptance of offer and usage of E-Coupons by these persons shall be invalid and void ab-initio. E-Coupons are also not offered to, and shall not be used by, such Users who under any statutory obligations are prohibited to use E-Coupons.
- E-Coupon is the property of eBay Website and eBay has the right to cancel/ alter the E-Coupons at will and at any time (including during the validity period of the E-Coupon) without -giving any prior intimation to the User. E-Coupon is a privilege from eBay and not a right or claim against eBay. E-Coupons can also be cancelled in case the User is in violation of eBay UAs.
- A User using the E-Coupons in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- E-Coupon is issued to the User and specific to the User ID mentioned in the electronic communication. E-Coupon cannot be used through another User ID even-though a different User ID is maintained by the same person.
- The value and the mode of using of the E-Coupon are mentioned in the electronic communication.
- E-Coupons shall be valid and must be redeemed as per the date mentioned in the marketing communication, unless cancelled / terminated earlier in accordance with these terms and conditions and/or eBay UAs. The validity of E-Coupon shall be subject to the condition that the User remains registered user and has neither been suspended nor been in violation of eBay UAs and PaisaPay Payment services.
- E-Coupons can be redeemed only before the listing has ended on eBay Website or the item is stock out (stock out means that the item is no longer available with the seller or the seller for any reason is unable to list or sell or deliver the item), and only when payments are made through PasiaPay, and on the First-come, first use basis.
- Please refer to marketing communication to ascertain the specific terms and condition as applicable.
- E-Coupons shall be invalidated and your transaction shall be reversed, in case, your payment has been rejected by eBay due to eBay's risk containment measures, or you bought the item which is illegal or prohibited by eBay UAs for transaction, or you bought the item which is required to be shipped outside India, or you have used the E-Coupons on the items/



- category other than what has been mentioned in marketing communication, or you have used E-Coupons on the promoted listing such as Deals of the Week, Wakeup Call or where the listing has called out that "E-Coupons are not applicable on that specific listing".
- One E-Coupon can be used only for one purchase irrespective of the value of such purchase and the unutilized or underutilized value of the E-Coupons shall be forfeited and User cannot claim any benefit or a substitute E-Coupon in lieu of the same. The purchase value of the item in excess of the value of the E-Coupon shall be paid by the User along with using the E-Coupon.
- E-Coupon carries no cash value and cannot be transferred, negotiated or sold and cannot be redeemed against cash. E-Coupons cannot be combined with any other coupons or any other offer or discounts or promotions. eBay shall not be responsible to compensate you in any manner for the unused/ invalidated E-Coupon including providing alternate E-Coupon.

Disclaimers:

- eBay is not responsible for any typographical error leading to an invalid coupon.
- eBay does not guarantee that any one or more listings on eBay Website or the desired listings of the Users would have E-Coupon as the payment option.
- eBay is neither recommending you to purchase the specific item which you intend to
 purchase or actually purchase using E-Coupon nor eBay is warranting or endorsing any
 product or services listed on eBay Website nor warranting or verifying or guarantying the
 performance or conduct of any seller offering E-Coupon as payment option or of any third
 party.
- eBay shall not be liable for any lost or stolen E-Coupon and E-Coupons once issued shall not be reissued.
- eBay makes no representation or warranties of any kind regarding any product or service
 provided by any third party in connection with any E-Coupon and shall not be responsible for
 any costs, damages, accident, delay, injury, loss, expense or inconvenience that may arise in
 connection with the use of E-Coupons.
- Limitation of Liability:
- Under no circumstances eBay's liability shall exceed giving the User a replacement E-Coupon of the same nature and of the same value.
- These terms and conditions are subject to Indian laws and any dispute shall be subject to jurisdiction of the courts in Mumbai (India) only.
- Terms and Conditions of eBay.in are applicable

Tradus.in

- Offer 1: Flat 10% Off (Max discount of Rs.1000) on Mobiles and Tablets, Cameras and Photography, Consumer Electronics, Appliances, Computers and IT Categories
- **Website:** www.tradus.com/axissof
- Promocode 1: SOFMARCH14
- Offer 2: Flat 15% Off (Max discount of Rs.2000) On Categories apart from given above
- Website: www.tradus.com/axissof
- **Promocode 2:** SOFMARCH15
- This is instant Discount applicable for Axis Bank Credit and Debit Card customers only.
- This promotion is valid from March 24th 2014 till March 26th 2014.



- The prices offered on www.tradus.com are already discounted. The above mentioned discounts shall be applicable over and above the prices mentioned on www.tradus.com. However, no two offers live on www.tradus.com can be clubbed.
- The discount is valid only on per transaction.
- Discount will not be given if the unique promo code is not used.
- Tradus Terms & Conditions as available on http://www.Tradus.com/terms shall be applicable on each transaction.
- Offer is not valid on purchase of gold coins & jewellery.

Ezeego1.com

- Offer: Rs. 300 cash back per person per sector on booking any domestic one-way air ticket
- Website: www.ezeego1.co.in/axis-sof/
- Promocode: SOFMARCH14
- To avail this offer, kindly enter & validate the coupon code "SOFMARCH14" on the payment page.
- The offer is valid on bookings made between 24th March 2014 and 26th March 2014 for travel till 30th April 2014 on www.ezeego1.com only using Axis Bank credit / debit card or LIC credit card.
- This offer is valid for domestic air tickets booked only on Air India (AI only), Go Air, IndiGo, Jet Airways (9W only) or SpiceJet through Ezeego One Travel & Tours Ltd.
- A maximum of 10 passenger tickets can be booked using the same debit / credit card or user.
- Cash back will be processed to your card account within 7 working days after receiving full payment towards the booking.
- Ezeego1 will separately charge applicable transaction fee and a handling fee of Rs. 400/- per person for all amendments / cancellations.
- This offer is valid for Indian citizens only.
- This offer is designed for retail B2C customers only and is Strictly Not Valid for bookings made by any travel agent, corporate etc or any person for commercial purposes.
- This offer is valid for domestic air tickets booked only on Air India (AI only), Go Air, IndiGo, Jet Airways (9W only) or SpiceJet through Ezeego One Travel & Tours Ltd.
- The offer is valid on bookings made between 24th March 2014 and 26th March 2014 for travel till 30th April 2014.
- Offer is valid for bookings made using Axis Bank credit / debit card or LIC credit card only. Payments made through any other mode of payment are not eligible under the offer.
- Bookings have to be made only online on our website www.ezeego1.com.
- Flat Rs. 300 will be given as cash back per passenger per ticket on one-way air ticket for domestic sector.
- Applicable Fees and Surcharges will have to be borne in full by the customer.
- A maximum of 10 passenger tickets can be booked using the same debit / credit card/ user.
- To avail the offer, kindly enter and validate the promo code "SOFMARCH14" on the payment page. Note - validation of promo code does not guarantee cash back, terms and conditions have to be met.
- On validation of the promo code, an instant discount of Re. 1 will be given. The actual cash back will be processed to your card account within 7 working days after receiving full payment towards the booking. The amount will reflect in your card account within 3-14 working days from date of processing depending on your bank.
- The offer is valid for Adult and Child bookings only. This offer is not valid for Infant bookings.



- All tickets would be subject to availability at the time of booking and will be governed by the standard airline terms and conditions. Cancellation charges / date change penalties will be applicable as per the airline rules for all tickets purchased through this promotion.
- Apart from the amendment / cancellation charges levied by the airlines, Ezeego1 will charge
 applicable transaction fee and a handling fee of Rs. 400/- per person per ticket for all
 amendments / cancellations.
- Refunds if any will be processed only after deducting the same. There will be no refund on partly utilized tickets.
- Cash back amount will be reversed in case of any cancellation.
- This promotion is funded from a special promotional budget created by Ezeego1.
- Ezeego1 and reserves the right to add or withdraw any airline from the offer during the promotion period.
- Ezeego1 reserves the right to deny cash back to any customers who are found to directly or indirectly, voluntarily or involuntarily, violate or manipulate any of the above conditions.
- Ezeego1 shall not guarantee or be held responsible or liable for any product or service offered by the Airlines which is not within the control of Ezeego1.
- All disputes related to the offer shall be the subject matter of the jurisdiction of the Mumbai
 High Court. Theprevailing statutory laws of India shall be applicable to the offer.
- This offer cannot be combined with any other offer currently applicable on www.ezeego1.com for the same products.
- Terms and Conditions of ezeego1.com applicable.

Thomascook

Website: www.thomascook.in/axisbank_SOF.html Domestic Holidays

- This offer is only valid for booking Domestic Holidays on thomascook.in using promo code "SOFMAR3000" on payment page
- Valid only on India Holidays bookings made between 24 Mar-26 Mar'14.
- Offer is only valid on Holidays within India.
- Discount 5% upto Rs.3,000 per booking. Email ID can be used only once.
- Offer valid for Axis bank customers only
- Discount would be processed on entering valid promo code. The amount of discount would be automatically calculated based on the promo code used.
- This offer is not valid for Cancelled/Rejected/unsuccessful transaction.
- This offer is valid for package bookings made online on www.thomascook.in only.
- The offer is valid for minimum 2 adults travelling together at all times.
- Discount is valid per transaction
- This offer cannot be combined with any other existing offer on website
- In case you cancel the booking, discount would be deducted along with cancellation charges + Thomas Cook Charges.
- Any person availing this offer shall be deemed to have accepted these Terms and Conditions



- For any query on offer you may write us on sales@thomascook.in or can call our toll free no 1800 2099 100
- Thomas Cook reserves the right to amend/ withdraw the offer anytime without prior intimation.

(*) International Holidays

International Holidays Per Transaction Promo Code
5% upto Rs.6000 off SOFMAR6000

- This offer is only valid for booking Personalised International Holidays on thomascook.in using promo code "SOFMAR6000" on payment page
- Valid only on International Holidays bookings made between 24 Mar-26 Mar'14.
- Offer is only valid on Holidays outside India
- Discount 5% upto Rs.6,000 per booking. Email ID can be used only once.
- Offer valid for Axis bank customers only
- Discount would be processed on entering valid promo code. The amount of discount would be automatically calculated based on the promo code used.
- This offer is not valid for Cancelled/Rejected/unsuccessful transaction.
- This offer is valid for package bookings made online on www.thomascook.in only.
- The offer is valid for minimum 2 adults travelling together at all times.
- Discount is valid per transaction
- In case you cancel the booking, discount would be deducted along with cancellation charges + Thomas Cook Charges.
- This offer cannot be combined with any other existing offer on website
- Any person availing this offer shall be deemed to have accepted these Terms and Conditions
- For any query on offer you may write us on sales@thomascook.in or can call our toll free no 1800 2099 100
- Thomas Cook reserves the right to amend/ withdraw the offer anytime without prior intimation.

Domestic Flights

Domestic Flights - One	Discount	Journey Type	Minimum Pax	Promo Code	Minimum Fare
Way					
	Flat Rs.1,000 Off	4	Oneway	SOFMAR4D	20,000

- This offer is only valid for booking ONE WAY Domestic Flights on thomascook.in using promo code "SOFMAR4D" on payment page
- Validity of this Offer is from 24 Mar-26 Mar'14
- Offer is only valid on Flights within India
- Minimum 4 passengers are required and minimum booking fare should be/more than 20,000 to avail this offer
- Discounts are applicable on Adult & Child only. Infants are not included in this offer
- Below are the discount grid passengers wise –



No of Pax	Discount	Minimum Fare	Promo Code
4	1,000	20,000	SOFMAR4D
3	750	15,000	SOFMAR3D
2	500	10,000	SOFMAR2D
1	250	5000	SOFMAR1D

- User can book this offer only once with same email ID
- Offer valid for Axis bank customers only
- This offer is not valid for Cancelled/Rejected/unsuccessful transaction
- In case of cancellation, refund would be processed after deducting Entire discount amount + Airline Penalty charges + Thomas Cook charges + Convenience Fee
- Customer should read and accept the Terms & Conditions of the website and proceed to make purchases only if the Customer agrees to abide by the same
- This offer cannot be combined with any other existing offer on website
- Any person availing this offer shall be deemed to have accepted these Terms and Conditions
- For any query on offer you may write us on sales@thomascook.in or can call our toll free no 1800 2099 100
- Thomas Cook reserves the right to amend/ withdraw the offer anytime without prior intimation.

Domestic Flights -	Discount	Journey Type	Minimum Pax	Promo Code	Minimum Fare
Return					
	Flat Rs.2,000 Off	4	Return	SOFMAR4DR	40,000

- This offer is only valid for booking Roundtrip Domestic Flights on thomascook.in using promo code "SOFMAR4DR" on payment page
- Validity of this Offer is from 24 Mar-26 Mar'14
- Offer is only valid on Flights within India
- Minimum 4 passengers are required and minimum booking fare should be/more than 40,000 to avail this offer
- Discounts are applicable on Adult & Child only. Infants are not included in this offer
- Below are the discount grid passengers wise -

No of Pax	Discount	Minimum Fare	Promo Code
4	2000	40,000	SOFMAR4DR
3	1500	30,000	SOFMAR3DR
2	1000	20,000	SODMAR2DR
1	500	10,000	SOFMAR1DR

• User can book this offer only once with same email ID



- Offer valid for Axis bank customers only
- This offer is not valid for Cancelled/Rejected/unsuccessful transaction
- In case of cancellation, refund would be processed after deducting Entire discount amount +
 Airline Penalty charges + Thomas Cook charges + Convenience Fee
- Customer should read and accept the Terms & Conditions of the website and proceed to make purchases only if the Customer agrees to abide by the same
- Any person availing this offer shall be deemed to have accepted these Terms and Conditions
- For any query on offer you may write us on sales@thomascook.in or can call our toll free no 1800 2099 100
- Thomas Cook reserves the right to amend/ withdraw the offer anytime without prior intimation.
- This offer cannot be combined with any other existing offer on website

(7) International Flights

International Flights - One	Discount	Journey Type	Minimum Pax	Promo Code	Minimum Fare
Way					
	Flat Rs.2,000 Off	4	Oneway	SOFMAR4I	50,000

- This offer is only valid for booking ONE WAY International Flights on thomascook.in using promo code "SOFMAR4I" on payment page
- Validity of this Offer is from 24 Mar-26 Mar'14
- Offer is only valid on International Flights only
- Minimum 4 passengers are required and minimum booking fare should be/more than 50,000 to avail this offer
- Below are the discount grid passengers wise -

No of Pax	Discount	Minimum Fare	Promo Code
4	1,000	20,000	SOFMAR4D
3	750	15,000	SOFMAR3D
2	500	10,000	SOFMAR2D
1	250	5000	SOFMAR1D

- Discounts are applicable on Adult & Child only. Infants are not included in this offer
- User can book this offer only once with same email ID
- Offer valid for Axis bank customers only
- This offer is not valid for Cancelled/Rejected/unsuccessful transaction
- In case of cancellation, refund would be processed after deducting Entire discount amount +
 Airline Penalty charges + Thomas Cook charges + Convenience Fee
- Customer should read and accept the Terms & Conditions of the website and proceed to make purchases only if the Customer agrees to abide by the same
- Any person availing this offer shall be deemed to have accepted these Terms and Conditions
- For any query on offer you may write us on sales@thomascook.in or can call our toll free no 1800 2099 100
- Thomas Cook reserves the right to amend/ withdraw the offer anytime without prior intimation.



• This offer cannot be combined with any other existing offer on website

International Flights -	Discount	Journey Type	Minimum Pax	Promo Code	Minimum Fare
Return					
	Flat Rs.4,000 Off	4	Return	SOFMAR4IR	1,00,000

- This offer is only valid for booking Roundtrip International Flights on thomascook.in using promo code "SOFMAR4IR" on payment page
- Validity of this Offer is from 24 Mar-26 Mar'14
- Offer is only valid on International Flights only
- Minimum 4 passengers are required and minimum booking fare should be/more than 100,000 to avail this offer
- Discounts are applicable on Adult & Child only. Infants are not included in this offer
- Below are the discount grid passengers wise -

No of Pax	Discount	Minimum Fare	Promo Code
4	4,000	1,00,000	SOFMAR4IR
3	3,000	75,000	SOFMAR3IR
2	2,000	50,000	SOFMAR2IR
1	1,000	25,000	SOFMAR1IR

- User can book this offer only once with same email ID
- Offer valid for Axis bank customers only
- This offer is not valid for Cancelled/Rejected/unsuccessful transaction
- In case of cancellation, refund would be processed after deducting Entire discount amount + Airline Penalty charges + Thomas Cook charges + Convenience Fee
- Customer should read and accept the Terms & Conditions of the website and proceed to make purchases only if the Customer agrees to abide by the same
- Any person availing this offer shall be deemed to have accepted these Terms and Conditions
- For any query on offer you may write us on sales@thomascook.in or can call our toll free no 1800 2099 100
- Thomas Cook reserves the right to amend/ withdraw the offer anytime without prior intimation.
- This offer cannot be combined with any other existing offer on website

Domestic Hotels

Domestic Hotels	Per Transaction	Promo Code
	Get 50% off on booking Domestic Hotels	SOFMARD50

- This offer is only valid for booking Domestic Hotels on thomascook.in using promo code "SOFMARD50" on payment page
- Validity of this Offer is from 24 Mar-26 Mar'14
- Offer is only valid on boking Hotels within India
- Below are the Hotel Offerings -



Hotel Booking	Discount	Promo Code
5 nights	50% or Rs. 500 whichever is lower	SOFMARD50
4 nights	40% or Rs. 400 whichever is lower	SOFMARD40
3 nights	30% or Rs. 300 whichever is lower	SOFMARD30
2 nights	20% or Rs. 200 whichever is lower	SOFMARD30
1 night	10% or Rs. 100 whichever is lower	SOFMARD10

- ① User can book this offer only once with same email ID
- Offer valid for Axis bank customers only
- ① This offer is not valid for Cancelled/Rejected/unsuccessful transaction
- ① Discount is applicable per transaction, irrespective of number of Rooms booked in one booking
- ① In case of cancellation, refund would be processed after deducting Entire discount amount + Hotel cancellation charges + Thomas Cook charges
- ① Customer should read and accept the Terms & Conditions of the website and proceed to make purchases only if the Customer agrees to abide by the same
- ② Any person availing this offer shall be deemed to have accepted these Terms and Conditions
- ① For any query on offer you may write us on sales@thomascook.in or can call our toll free no 1800 2099 100
- ① Thomas Cook reserves the right to amend/ withdraw the offer anytime without prior intimation.

(!) International Hotels

International Hotels	Per Transaction	Promo Code
	Get 50% off on booking International Hotels	SOFMARI50

- This offer is only valid for booking International Hotels on thomascook.in using promo code "SOFMARI50" on payment page
- Validity of this Offer is from 24 Mar-26 Mar'14
- ① Offer is only valid on boking International Hotels
- (1) Below are the Hotel Offerings -

Hotel Booking	Discount	Promo Code
5 nights	50% or Rs. 1500 whichever is lower	SOFMARI50
4 nights	40% or Rs. 1200 whichever is lower	SOFMARI40
3 nights	30% or Rs. 900 whichever is lower	SOFMARI30
2 nights	20% or Rs. 600 whichever is lower	SOFMARI20
1 night	10% or Rs. 300 whichever is lower	SOFMARI10

- User can book this offer only once with same email ID
- ① Offer valid for Axis bank customers only



- ① This offer is not valid for Cancelled/Rejected/unsuccessful transaction
- ① Discount is applicable per transaction, irrespective of number of Rooms booked in one booking
- ① In case of cancellation, refund would be processed after deducting Entire discount amount + Hotel cancellation charges + Thomas Cook charges
- ① Customer should read and accept the Terms & Conditions of the website and proceed to make purchases only if the Customer agrees to abide by the same
- ② Any person availing this offer shall be deemed to have accepted these Terms and Conditions
- ① For any query on offer you may write us on sales@thomascook.in or can call our toll free no 1800 2099 100
- ① Thomas Cook reserves the right to amend/ withdraw the offer anytime without prior intimation.
- ① Customers cannot club this offer with any other offer running on www.thomascook.in
- ① Thomas Cook reserves the right to amend/ withdraw the offer anytime without prior intimation.
- Prior to using the Thomas Cook website, the Customer should read and accept the Terms & Conditions of the website and proceed to make purchases only if the Customer agrees to abide by the same.
- ② Any person availing this offer shall be deemed to have read and accepted these Terms and Conditions.
- ① For any query on offer you may write us on sales@thomascook.in or can call our toll free no 1800 2099 100
- ① In case of any dispute, decision of Thomas Cook India Ltd will be final and binding.
- Terms and Conditions of Thomascook applicable

Lenskart

- Offer1: Rs.500 off on non-premium Eyewear worth Rs.1000 & above on Lenskart.com
- Promocode 1: SOFMARCH14
- Offer2: 10% off on premium brands on Lenskart.com
- Promocode 2: SOFMARCH10
- Offer3: Flat 30% off on purchase of Rs.1500 & above on Contact lenses.
- Promocode 3: SOFMARCH30
- Website: www.lenskart.com/sof
- Offer 1 Rs.500 off on purchase of Rs.1000 & above on Lenskart.com.
 - o Offer valid only on www.lenskart.com/sof.
 - Valid only on sunglasses & Eyeglasses.
 - Offers Cannot be clubbed with offers/Schemes.
 - Voucher valid on purchase of Rs.1000 & above
 - Not applicable on Contact Lenses & Lens Solution
- Offer 2 -10% off on premium brands on Lenskart.com
 - Valid till 26th March 2014.
 - o Valid only on <u>www.lenskart.com/sof</u>
 - Offers Cannot be clubbed with offers/Schemes.
 - Valid only on sunglasses & Eyeglasses.
 - Not Applicable on Rayban, Oakley, Vogue.



- Offer 3- Flat 30% off on purchase of Rs.1500 & above on Contact lenses.
 - Valid till 26th March 2014.
 - Valid only on www.lenskart.com/sof
 - Offers Cannot be clubbed with offers/Schemes.
 - Valid only on Contact Lenses.
 - Voucher valid on purchase of Rs.1500 & above
 - Not valid on I-connect Baush n Lomb and cooper vision Contact lenses & lens Solution.
- Terms and Conditions of Lenskart applicable

Watchkart:

Offer: Rs.1100 off on purchase of Rs.4999 & above on Watchkart.com

Website: <u>www.Watchkart.com</u>/sofPromocode: SOFMARCH2014

Offer valid till 26th March 2014.

Offer valid only on <u>www.Watchkart.com</u>/sof

Offers Cannot be clubbed with offers/Schemes.

Voucher valid on purchase of Rs.4999 & above

Offer valid only on Watches.

• Offer not valid on Casio watches.

Terms and Conditions of Watchkart.com applicable

Bookmyshow

Offer: Book your favourite movie and get INR 50 off Website: http://in.bookmyshow.com/static/sofaxis

Promocode: NA

Redemption Process on website:

- Go through the regular ticketing flow for selecting the movie, cinema and show of your choice.
- Confirm your details by providing your email id & mobile number as this information will be used for confirming your transaction.
- Proceed to the secure payment page, enter your 16 digit Axis Bank Debit/Credit Card number in the box, name on the card, expiry and CVV card details.
- Please check yes, I accept terms, conditions & booking policy.
- To avail offer, check 'Avail Discounts & Offers' at the bottom left side of the page.
- Select 'Offers', select "Axis SOF Offer" from the list and click on the 'Apply Offer' button.
- Congratulations! You would have successfully availed your offer.

Redemption Process on Mobile App:

- Follow the regular ticketing flow by selecting the movie, cinema and show of your choice.
- Enter your Email ID & Mobile number, as this information will be used for confirming your transaction.
- Select the Debit/ Credit Card payment option from the available payment options list. If your card is already shown in the QuikPay screen, just select that and enter your CVV.
- You will see the list of Debit/ Credit Card offers. Select "Axis SOF Offer".



- Enter your Axis Bank Debit/Credit Card details in the box and click on the 'Apply' button. If you are using QuikPay, this will be automatically filled.
- Congratulations! You have successfully availed your offer.

Other Terms and Conditions:

- Axis Bank Debit/ Credit Card cardholders will get INR 50 off on the first transaction of movie tickets during the Campaign Periodon www.bookmyshow.com
- The offer period is from 24th to 26th March 2014 (3 days).
- A cardholder can avail the offer only once per card during the campaign period.
- In case you have applied for the discount but the transaction doesn't go through for some reason, kindly wait for 20 minutes before trying to avail the discount again.
- The current purchase process at www.bookmyshow.com will remain unchanged till the stage where the eligible Card number is provided. After this stage, the website will recognize the eligible Card, reduce the bill amount and inform the transacting eligible Cardholders accordingly.
- The Cardholder shall be required to give personal information and card details online for the tickets purchased on www.bookmyshow.com.
- This Offer is valid ONLY for users coming directly to the (www.bookmyshow.com) Website and not via individual cinema sites.
- Offer is applicable on all partner cinemas in India for which tickets can be booked on www.bookmyshow.com. Individual Cinema rules applicable.
- The offer cannot be combined with any offer/discounts/promotions at the theaters available on www.bookmyshow.com.
- Tickets once bought online, shall be considered sold and cannot be cancelled, refunded or exchanged.
- Once the booking is committed, the confirmation mail/SMS received from (www.bookmyshow.com) needs to be exchanged with the ticket available at the theater.
- Bigtree & Axis Bank reserve the right to modify/ change all or any of the terms applicable to the Program without assigning any reasons or without any prior intimation whatsoever.
- In addition to the above, this offer on the website is also subject to Bookmyshow's general Terms of Use. Kindly refer to Bookmyshow's Terms & Conditions on the homepage.
- This offer is applicable on all Axis Bank Retail Credit and Debit Cards.
- Axis Debit Card/Credit Card users will have to buy cinema tickets through www.bookmyshow.com to avail a discount of Rs.50 per transaction.
- The customer will have to pay internet handling fee as levied on each ticket.

Yebhi.com

- Offer 1: Flat 45% discount on a selected Sale catalogue.
- Offer 2: Flat 30% discount on min. purchase of Rs.1499
- Promocode 1: SOFSALE45
- Promocode 2: SOFMARCH14
- Website: http://www.yebhi.com/axissof
- These 72 hours Shopaholics Online Festival is applicable to all orders in India only. The offer is valid only for 72 hours on the 24th and 26th of March 2014.
- This offer is only valid on payment with Axisbank Credit/Debit Card issued in India.
- Promotion codes can be redeemed at www.yebhi.com and can only be used for products to be delivered in India.
- If you violate any of the Terms & Conditions, the offer will be invalid.



- The orders that have already been shipped shall not be cancelled and the standard return policy of www.Yebhi.com shall apply.
- www.Yebhi.com reserves the right to extend or terminate this offer without prior notice.
- Promotion codes cannot be used along with any other offer. However, they will be applicable over and above on the existing prices at www.Yebhi.com
- In case www.Yebhi.com receives a customer request for cancellation of any order, the associated promotion codes shall not, in any case, be re-issued to the customer. In such cases, only the order value (paid through modes such as a Debit card or Credit Card) shall be refunded as e-wallet credit.
- Promotion codes shall not, in any case, be exchanged by cash and can only be redeemed against purchase of products in accordance to the offer.
- In addition to these term and condition, all terms and conditions of www.Yebhi.com shall apply for redemption of promotion codes, purchase and shipping of goods. These guidelines are available on www.Yebhi.com
- Promotion Codes can only be redeemed in single order, balance amount, if any remaining Promotion Codes shall not be carried forward.
- www.Yebhi.com shall not, in any way, be responsible if any Promotion Codes is lost or stolen or used without permission.

IRCTC

- Offer 1: Flat 35% on the Clearence Sale Catalog
- Offer 2: Flat 26% on rest of the Website on min.purchase of Rs.1499
- Website: www.shop.irctc.co.in/axissof
- Promocode 1: SOFSALE35
- Promocode 2: SOFMARCH2014
- In order to avail the Offer the Customer shall be required to transact through Axis Bank Cards (Credit / Debit) on Yebhi/IRCTC website during the Offer Period.
- This Offer is valid on all Axis Bank Credit and Debit Cards. This offer is not valid on Corporate Credit Cards. Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Credit Cards only.
- All Customer Queries on the offer should be raised during the offer period or within 90 days post expiry of the promotion period.
- Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor
 any of their respective subsidiaries or affiliates (collectively the "Promoters") assumes any
 responsibility for the products & services offered or the free gifts provided by Yebhi/IRCTC.
- Yebhi/IRCTC and Axis Bank reserve the right to alter the terms of the offer including but not limited to validity, threshold amount and applicability, without prior notice and / or without assigning any reasons, thereof
- Strict action will be taken against any forged transactions and in case of any dispute, Yebhi/IRCTC reserves the right to decide on redemption and coupons.
- For any query or feedback, please contact FreeCharge at care@freecharge.com. For more details, kindly visit www.freecharge.in.
- Yebhi/IRCTC's Terms & Conditions applicable

Yatra.com

• Offer 1: Domestic Air booking on Mobile Application- Discount of Rs. 850/- (Rupees Eight Hundred Fifty only) on any one way or return domestic Air ticket booking (on per booking) of minimum spend of Rs. 4000/- (Rupees Four Thousand).



- Offer 2: Domestic Air booking on Desktop- Discount of Rs. 750/- (Rupees Seven Hundred Fifty only) on any one way or return domestic Air ticket booking (on per booking) of minimum spend of Rs. 4000/- (Rupees Four Thousand).
- Website: www.yatra.com/offer/dom/detail/sofaxis
- Promocode: SOFMARCH14
- Validity of Discount Offer for Domestic Air on Mobile Application and Desktop: from 24th March, 2014 to 26th March, 2014.
- This marketing program ("Program") from Yatra and Axis Bank is open to all residents of India holding Axis Bank Credit & Debit card ("Customer(s)"/"Cardholder(s)").
- The discount extended can be availed by the Customers making a full purchase only through their Axis Bank Credit/Debit Card on Yatra's website www.yatra.com or on Yatra's mobile application ("Website"). Notwithstanding anything contained in these terms and conditions the Offer is valid for three transactions per Axis Bank Card.
- Customers have to submit the promo code "SOFMARCH14" in the promo code field on payment page of the Website and necessarily use Axis Credit/Debit Card for the transaction. The amount of discount received will reflect at the next step on the Website.
- Discount will not be valid on cancelled tickets/bookings or for charge back transactions. Yatra reserves the right to reverse the discount in case the ticket/booking is found to be cancelled later.
- This Offer is not valid for travel agents. Yatra reserves the right to recover the discounted amount if such a case is brought or comes to Yatra notice.
- All tickets and bookings will be subject to availability at the time of booking and will be governed by the standard airline and hotel and third party service provider's terms and conditions.
- All standard Terms and Conditions (as amended from time to time) mentioned on Yatra's
 Website would apply. In case of third party services/products, customer's sole recourse
 against the third party services/products being provided by third party suppliers shall be
 with the concerned suppliers only, and shall be subject to said supplier's own terms and
 conditions.
- This Offer is not valid for split bookings where customer makes multiple bookings to avail
 multiple discounts. Yatra reserves the right to recover the discounted amount or cancel the
 booking if such a case is brought or comes to Yatra's notice.
- All purchases made under the program shall be subject to applicable cancellation/date change rules. In case of a cancellation, Yatra shall reverse the discount and shall not provide additional discount to the Customer.
- Discounts provided under the Offer cannot be clubbed with any other offer or discount extended by Yatra as part of any other arrangement.
- Pictures of products shown in the communication sent to the Customer either through mailers or advertised on the Website, are representative only and may not bear a resemblance to the actual products.
- Products offered under this program are subject to availability.
- All government levies like sales tax, TDS, any local tax, octroi etc., shall be payable by the Customer as applicable at the time the respective discounts were offered.
- Customers are not bound in any way to participate in the Program. Any such participation is voluntary and the same is being made purely on a 'best effort basis'.
- Yatra and Axis Bank reserve the right to modify or change any of the terms and conditions applicable to the Program/Offer at any time without any prior notice to the Customer.
- Any disputes arising out of this Offer shall be subject to the exclusive jurisdiction of competent courts at Gurgaon (Haryana, India) only.

