

Terms and Conditions for Spends Campaign on Credit Cards

(13th June 2014 to 13th July 2014)

Terms and Conditions for Credit Card Users

- The offer is valid for only selective Axis Bank Credit Cardholders to whom the formal offer communication via email and/or SMS on their registered email ID and/or mobile number has been sent by Axis Bank.
- The Campaign referred to as “**Offer Period**”, starts from 13th June 2014 and ends on 13th July 2014 (both days inclusive). The Card transactions from 00:01 on 13th June 2014 to 23:59 13th July 2014 will only be eligible for this Offer Period.
- Axis Bank Credit Card holders will receive ‘**targets**’ to achieve by spending on their Axis Bank Credit Card. The details of the ‘**target**’ and achievement process will be as per the SMS/email communication to the cardholders on their registered contact details with the Bank
- **Offer: Use your Credit Card for Rs XXX (target) during the offer period and get :**
 - **2 Flat Discount Vouchers worth Rs 1000 each from the The MobileStore**
 - **1 discount voucher worth Rs 200 from Lakme Salons**

Terms and Conditions for discount vouchers

- **The MobileStore**
 - The discount vouchers will be in the form of unique e-voucher codes which will be communicated via Email/SMS
 - The discount vouchers are valid till 30th September 2014
 - The e-voucher code can be redeemed for a flat discount of Rs. 1000 on any handset purchase worth Rs. 20,000 and above.
 - Only one voucher can be used per handset
 - The e-voucher Code is valid for redemption at all The MobileStore outlets.
 - For your nearest store, visit www.themobilestore.in or call us on 18602676767.
 - Vouchers cannot be exchanged for cash, cheque or credit note. Mutilated or defaced vouchers will not be honoured.
 - The voucher cannot be redeemed on purchase of recharges.
 - Should the purchase value exceed the value of the voucher, the differential amount is to be paid.
 - The holder/ bearer of voucher can be deemed to be the owner and is entitled to redeem the same.
 - No replacement/ compensation is permissible for lost voucher.
 - Photocopy of voucher is not acceptable.
 - The MobileStore reserves the right to alter any/ all the terms & conditions of this voucher any time without prior notice
- **Lakme Salons**
 - The discount vouchers will be in the form of unique e-voucher codes which will be communicated via Email/SMS

- The discount vouchers are valid till 31st October 2014 from Monday to Friday by prior appointment only
- Rs. 200 off is valid on achieving bill value of Rs. 1000 & above
- Rs. 200 off value remains constant
- One voucher per customer will be accepted.
- The customer will have to show the voucher codes at the front desk before availing the services.
- The voucher cannot be clubbed with any existing offers/promotions or bridal packages.
- The offer can be withdrawn or amended without any prior notice.
- Disputes if any, shall be subject to Mumbai jurisdiction only.
- The voucher is valid only at all Lakme Salons and Studios

Other Terms and Conditions

- Axis Bank Credit Card holders will receive targets to achieve by spending on their Axis Bank Credit Card. The details of the target and achievement process will be as per the SMS/email communication to the Cardholders on their registered contact details with the Bank.
- The target assigned will be at individual customer id level. If a customer has multiple Credit Card accounts mapped to a particular customer id, the amount would be calculated at a sum total of all Card transactions on the accounts mapped to the customer id.
- Cardholder's eligibility for the offer will be decided by the Bank based on transaction and payment history.
- Customers who achieve the target as given in the communication will get discount e-vouchers as mentioned in the partner terms and conditions given below
- Declaration of discount e-voucher Winners: Winners for the e-vouchers will be declared on 15th August 2014. The e-vouchers will be sent through emails/SMS to the winners on 20th August 2014
- If a customer has multiple Credit Cards mapped to a particular Card account, the value would be calculated at a sum total of values pertaining to all transactions done on the Cards mapped to the Card account level.
- Cardholder's eligibility for the offer will be decided by the Bank.
- Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final.
- All escalations related to this campaign will be valid till 13th September 2014.
- Only those purchase transactions that match the designated merchant category code and thereby the merchant category will be considered as valid purchase transactions for the Offer. Axis Bank will not be responsible or liable in case the merchant category code is not configured at the merchant's end.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.

- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank reserves the right to disqualify any Cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the Cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the e-vouchers under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- General Terms and Conditions on Axis Bank Credit Card are applicable.