

**Terms and Conditions for Axis Bank Retail Credit Card - Online Campaign (3<sup>rd</sup> July 2013 – 31<sup>st</sup> July 2013)**

- Offer – Shop online using Axis Bank Credit Card and get 100 eDGE Loyalty Rewards Points on first transaction during the offer period
- 100 eDGE Loyalty Rewards Points will be credited to eDGE Loyalty Rewards Account within 2 weeks from the offer end date
- Offer validity - 3rd July 2013 to 31<sup>st</sup> July 2013 (both days inclusive)
- Offer is valid only for select customers, and is communicated through email and sms registered with the bank
- The Offer cannot be clubbed with any other offer
- Offer is valid only for Axis Bank Credit Card which are eligible for eDGE Loyalty Rewards Program

**Other Terms and Conditions:**

- Offers are valid on Axis Bank Retail Credit Cards eligible for eDGE Loyalty Rewards Program. Kindly visit <https://edgerewards.axisbank.com> to check the eligibility
- These offers are not valid on Corporate Credit Cards
- General Terms and Conditions of Axis Bank Credit Cards are applicable
- Customer queries on the offers are to be raised during the offer period or within 90 days post expiry of the offer period.
- Any or all of the offers can be withdrawn without prior notice to Axis Bank Cardholders