

Terms and Conditions SOF (Shopaholics Online Festival) 22nd-24th Sept 2015



GENERAL TERMS & CONDITIONS:

- All Offers are valid on Axis Bank Retail Credit and Debit Cards from 22nd 24th September 2015(Both Days inclusive)(Offer Period)
- Offers not valid if the respective Promo Codes given by the partners are not applied.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the offer period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.



- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be
 availed due to malfunction, delay, traffic congestion on any telephone network or line,
 computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or
 otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim
 regarding the goods and services must be resolved by the Cardholder/s with the Merchant
 directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may
 arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under
 the offer.
- Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor
 any of their respective subsidiaries or affiliates (collectively the "Promoters") assumes any
 responsibility for the products & services offered or the free gifts provided by Merchants.
 The products and services sold or licensed or provided by merchants and the promoters
 accept no liability whatsoever in connection with the products and services.
- Merchant & Axis Bank reserves the right to alter the terms of the offer including but not limited to validity, threshold amount and applicability, without prior notice and / or without assigning any reasons, thereof.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits
 under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.



- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- The Offer is subject to applicable law and regulations and would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Offer cannot be continued without total compliance of the prevailing law at any point of time, this Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Offer comes into force.
- Terms and Conditions of all the participating merchants applicable over and above the General T&Cs mentioned above

Myntra:

- Offer: This coupon entitles the bearer to get 30% off on Myntra Mobile app within the Offer period.
- Website: Mobile AppPromocode: SOFSEP15
- This offer is valid for Axis Bank customers till 24th September, 2015.
- This offer is not valid on Cash on Delivery orders.
- This offer is not valid at any of alliance partner retail outlets /stores.
- This offer may not be applicable on select styles.
- This offer cannot be combined with any other offers on Myntra.com.
- Multiple coupons cannot be clubbed in a single order.
- The balance amount, after the discount has been availed, will have to be paid by the customer at the time of purchase
- Customer will not be eligible for My Privilege Points for the discount availed using the coupon/voucher.
- Myntra.com's Return and Exchange Policy offers you the option to return or exchange items purchased on Myntra.com within 30 days of the receipt. In case of return of the purchased item, please refer to the "Return Policy" on our website or write to returns@myntra.com.
- Myntra reserves the right to change the terms and conditions of this offer, including extending, withdrawing or discontinuing the same without notice, at its sole discretion.
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions on Myntra.com
- All disputes arising out of or in connection to this scheme are subject to exclusive jurisdiction of the courts in Bangalore only.
- Disclaimers: Myntra.com is not responsible for any typographical error leading to an invalid coupon.
- Terms and Conditions of Myntra.com applicable

First Cry



Offer: Flat 20% off

• Website:

http://www.firstcry.com/?ref=axissof15&utm_source=sofsep15&utm_medium=email&utm_content=axisfc&c=SOFSEP15

Promocode: SOFSEP15

- Axis Bank Cardholders will get Extra 5% OFF on the Order.
- Customers have to use Axis Bank Credit/Debit Card, Net-Banking to avail the offer.
- Coupon can be used only once per user and cannot be clubbed with any other coupon code.
- Not valid on Super Savers, Combos, Formula and Supplements, Bottles & Accessories, Gifts & Certificates.
- Offer valid from 22nd September to 24th September, 2015.

Floristsinindia.com

Offer: Flat 25% Off

• Website: http://www.floristsinindia.com/axis-bank-offer

• Promo code:SOFSEP15

- Payment mode is online (Debit / Credit Card)
- No two offers can be combined.
- This offer is valid for Axis Bank customers till 24th September, 2015
- The above offer will be applicable for customer/s using a valid AXIS Bank Debit card or a
 valid Credit Card issued by AXIS bank on AXIS Bank payment gateway, whether provided by
 AXIS Bank, or any other service provider appointed by AXIS.
- All Purchases will have to be made online on the "website"
- All disputes related to the offer shall be the subject matter of the jurisdiction of Mumbai high court. The prevailing statutory laws of India shall be applicable to the offer.
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions of www.floristsinindia.com
- This Offer is made available to the Customer/s selected at the discretion of AXIS Bank.
- Terms and Conditions of Floristsinindia.com applicable

Ferns n Petals

- Offer: Rs. 200 off the online purchase at www.fnp.com on minimum purchase of Rs.799/-
- Website: http://www.fnp.com/static/axisbank-offer.dot
- Promocode: SOFSEP15
- Offer gives a discount of Rs. 200 to avail the offer, customer(s) will have to visit www.fnp.com & enter SOFSEP15 promocode.
- Offer valid from 17th March 2015 till 19th March, 2015
- The benefits under the offer are non-negotiable.
- The discount is not applicable on multiple products per transaction
- The offer can't be combined with any other ongoing offers of FNP.
- Offer will not be valid on International deliveries.
- Terms and conditions of Ferns and Petals applicable

Infibeam:

Offer: Flat 10% off

• Website: www.infibeam.com

Promocode: SOFSEP15



- Minimum purchase value of Rs.5000.
- Maximum allowed discount of Rs.1500.
- Not applicable on gift certificates, gold & silver coins, marketplace seller, recharges, Magic Box and Hot Deals.
- Valid only one per customer.
- Not applicable on COD, CCD.

Cleartrip.com

- Offer:
 - Domestic Roundtrip Flights
 - Get Rs.500 instant cashback on Domestic roundtrip flights booked using Cleartrip Mobile App.
 - International Roundtrip Flights
 - Get Rs.1000 instant cashback on International roundtrip flights booked using Cleartrip Mobile App.
 - Domestic/International Hotels
 - Get Rs.1000 instant cashback on Domestic / International Hotels of Rs. 5000 or more, booked using Cleartrip Mobile App.

Website: Mobile AppPromocode: SOFSEP15

- Offer is valid on any Domestic/International Roundtrip Flight & Hotel available on Cleartrip Mobile App
- Offer not valid for transactions made on IVR/Phone with Cleartrip Customer Care.
- To avail of instant cashback you need to enter coupon code **SOFSEP15** before payment while booking. If coupon code is not entered correctly then you will not receive any cashback.
- Valid on payments made with any Axis Bank Credit or Debit Card issued in India. Not valid for payment made by Netbanking.
- You can avail the offer only once on Domestic Flights, once on International Flights & once on Hotels.
- The cashback offer is valid per transaction. In case you book more than 1
 passenger/ticket/segment/room/room night in a single transaction, you will still receive
 cashback applicable for 1 transaction only.
- In case you cancel the booking (in part or full) the entire cashback availed for the said booking will be deducted from the refund amount.
- Valid on Adult & Child bookings only. Not valid for Infants.
- This offer cannot be clubbed with any other cashback offer on www.cleartrip.com
- The product & services offered by Cleartrip Private Limited are governed by the terms of use prescribed by Cleartrip on its site www.cleartrip.com & as amended from time to time.
- The terms and conditions of this offer are subject to change without any prior notice.
- Cleartrip reserves the right to change or withdraw the offer, anytime at the sole discretion of the Management.
- Flights & Hotels are subject to availability.
- Disputes are subject to Mumbai Jurisdiction.
- Still reading this? Hurry & book now! The offers ends on 19 March 2015, 23:59:59 hrs, remember?

Jabong:

• Offer: Flat 30% off



Website: www.jabong.comPromocode: SOFSEP15

- Discounts will be applied to the total merchandise value including VAT and applicable taxes
- Discounts can be redeemed between 22nd Sep 24th Sep 2015
 - Flat 30% off on no minimum purchase, use code SOFSEP15
- The card can be used any number of time during the campaign validity
- In order to avail the discount the customer must apply the coupon code as communicated by Axis Bank prior to checkout at Jabong.com. Jabong will not be liable for the failure of the customer to apply the coupon code
- Discount can only be redeemed via an Axis Bank Debit Card / Credit Card/
- This offer is applicable over and above the existing discounts in our website
- All orders are subject to stock availability at the time of order
- Axis Bank and Jabong shall not be liable for any loss or damage that may be suffered, or for any personal injury that may be suffered as a result of the offer
- Jabong and Axis Bank reserve the right to jointly change/modify/add/delete any of the terms and conditions of the offer
- By placing an order, the customer accepts all terms and conditions specified on Jabong.com
- In case of any query pertaining to use of coupon or regarding the schemes, please email customer care at care@jabong.com or call @ 124-6128000
- All transactions completed during the period starting from 00:00 hrs on 22nd Sep 2015 till 23:59 hrs on 24th Sep 2015 can avail the offer
- Customers would get flat 30% off on shopping through www.jabong.com
- This promotion is being offered by the participating service establishment only and shall be valid for the period mentioned in the offer
- To receive this offer, purchase should be charged using Axis bank credit card / Debit Card
- This offer is being made purely on a "best effort" basis. Card members are not bound in any manner to participate in this offer and any such participation is purely voluntary
- Axis bank is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/utilised by the Card members under this offer. Any disputes with regard to the quality of goods/services availed shall be taken up with the merchant/service establishment directly. Axis bank shall have no liability whatsoever with regard to the same
- Axis bank shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Card member under this offer
- Axis bank and Jabong collectively reserves right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice
- Nothing expressed or implied in the programme shall in any way waive or amend any of the terms and conditions of the existing Card member agreement with the Card issuer



- Any disputes arising out of and in connection with this programme shall be subject to the exclusive jurisdiction of the courts in the state of Haryana only
- · All offers are subject to partner terms and conditions as stated on the offers page

Pepperfry.com

- Offer:
 - o Offer 1 SOFSEP15A
 - 30% off on products under "Furniture"
 - o Offer 2- SOFSEP15B
 - 20% off on products under "Home Décor", "Furnishings", "Lamps & Lightings"
- Website: www.pepperfry.com/axis.html
- Promocode: SOFSEP15
- This Offer is not valid on "best deal", deep discounted Products, Gold/ Silver Coins on website.
- The promotion is only valid on Confirmed Orders.
- This promotion is valid only for genuine consumers. Any B2B orders, under this promotion, would be cancelled. The decision of Trendsutra Platform Services Pvt. Ltd. would be final & binding in this respect.
- Trendsutra Platform Services Private Limited reserves the right of inclusion or exclusion of any SKU from the promotion.
- The following terms of use, apply to orders under this promotion http://www.pepperfry.com/terms-of-use.html
- All of Trendsutra Platform Services Pvt. Ltd. (Pepperfry.com) actions shall be on a bestefforts basis only.
- Terms and Conditions of Pepperfry.com applicable
- Offer period 22nd 24th September 2015
- Promotion only applicable for Axis Bank's Debit and Credit cards, while logged in on Pepperfry.com.

Zoomin

- Offer:
 - o Flat 55% off
- Website: http://www.zoomin.com/axissof2015
- Promocode:
 - Website SOFSEP15A
 - App SOFSEP15B
- Offers valid till September 24th, 2015 11:59 PM IST.
- Offers are applicable only on transactions completed using a valid Axis credit/debit card.
- Offers valid only on www.zoomin.com/in
- No limit to the number of times you use the coupon.
- Cannot be combined with other offers/promotions on zoomin.com.



• Shipping charges and taxes applicable per order. Get free shipping if your order is over Rs. 500 in value.

Shopclues.com

- Website: http://www.shopclues.com/axis-bank-shopaholics.html
- Offer A: Flat 13% off on Electronics, max 1 transaction during the campaign, max. discount Rs. 850. Use coupon SOFSEP15A
 - 1) Maximum discount that can be availed is Rs.850
 - 2) Offer applicable only on the categories Mobile and Tablets, Computers, Electronic, Home Appliances.
 - 3) The offer is valid from $22^{nd} 24^{th}$ September 2015 and cannot be combined with any other offer.
 - 4) Shipping will be charged wherever applicable.
 - 5) ShopClues holds the right to cancel or change any offer at its discretion.
 - 6) Any fraudulent activities, including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions will lead to order cancellation.
 - 7) Not applicable on Gold coins & bars.
- Offer B: Additional 25% off on a minimum purchase of Rs. 250. Use coupon SOFSEP15B
 - 1) Offer not valid on Electronics, or on gold coins & bars.
 - 2) Maximum discount give will be Rs.750.
 - 3) The offer is valid from $22^{nd} 24^{th}$ September 2015 and cannot be combined with any other offer.
 - 4) Shipping will be charged wherever applicable.
 - 5) ShopClues holds the right to cancel or change any offer at its discretion.
 - 6) Any fraudulent activities, including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions will lead to order cancellation.

Musafir:

• Offer:

Domestic Flights: Upto Rs. 350 off
 International Flight: Upto Rs. 1800 off

Dom Hotels: Upto Rs. 2000 offInt Hotels Upto Rs. 3000 off

Website: http://in.musafir.com/offers/axisbanktsf.aspx

• Promocode:

Dom Flights: SOFSEP15DF

International Flight: SOFSEP15IF

Dom Hotels: SOFSEP15DH

International Hotel: SOFSEP15IH

- This offer is exclusive for Axis Bank Credit and Debit Cards holders.
- Musafir.com reserves the right to reverse the discount if availed using any other bank debit or credit card.



- Offer only valid for direct individual travel purchases of domestic and international flights for adults and children purchased online on in.musafir.com between March 17 19, 2015.
- Offer not valid for pre-packaged trips, trips booked through our travel experts, trips booked by travel agents or in conjunction with any other offer.
- Offer only valid if the coupon code is successfully entered before purchase.
- Offer will be deducted from any refunds due if a trip is cancelled in part or full.
- Offer may only be redeemed against one purchase on Musafir.com.
- Offer has no monetary value and cannot be reused, exchanged or refunded. Musafir.com India Private Limited reserves the right to withdraw this offer at its discretion and without notice.

Shoppersstop:

• Offer: 15% off

Website:

http://www.shoppersstop.com?utm_source=affiliate&utm_medium=ban&utm_campaign=s_s_axisbank&utm_content=Homepage

• **Promocode:** SOFSEP15

- The offer is valid only for online orders placed on www.shoppersstop.com
- To avail this discount, please type the coupon code SOFSEP15 in the 'Coupon Code' box provided on the shopping bag page during checkout.
- The Discount will not be applicable on Fine Jewellery, Gold Coins, Gift Vouchers/Cards/Topups, Maxit Merchandise,E-reader,Dryfruits,Casio watches and First Citizen membership card purchased online.
- The offer is valid only for successful/approved transactions.
- Standard www.shoppersstop.com Terms & Conditions apply.
- The discount offer cannot be combined or exchanged with any other offer provided by www.shoppersstop.com
- The Approval of the order is at the sole discretion of www.shoppersstop.com
- Shoppers Stop Ltd. Reserves the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- In the event of non-happening, cancellation or partial happening of the offer for reasons beyond anybody's control or Act of God, neither Shoppers Stop nor their agent, sponsors nor their agent, successors or assigns shall be liable to any of the customers participating in the offer.
- By participating in the promotional offer, the Customers shall be deemed to have accepted these Terms and Conditions.
- Any disputes arising out of this offer shall be subject to the exclusive jurisdiction of courts in Mumbai only.
- Offer not applicable at physical stores
- Terms and Conditions of Shoppersstop.com applicable

PlushPlaza:



• Offer: 35% off on complete website other than lavazza

• Website: plushplaza.com/offers.php

• **Promocode:** SOFSEP15

• The offer is valid from $22^{nd} - 24^{th}$ Sep 15. Cash on delivery not accepted in this offer.

Offer not valid on Lavazza machines.

• Furniture items minimum delivery time will be 3 weeks post placing an order.

This offer cannot be combined with any other ongoing promotion at Plush Plaza.

• Terms and Conditions of Plushplaza applicable

At-Home:

• Offer: 50% Off on Decor, Kitchen, Home linen and Furniture

• Website: http://www.at-

home.co.in/sofaxis?utm_source=Axis&utm_medium=IB&utm_campaign=SOF

• Promocode: SOFSEP15

• The offer is valid from $22^{nd} - 24^{th}$ Sep 15. Cash on delivery not accepted in this offer.

Offer valid only on MRP

· Offer valid only on Axis debit and credit card

Freecharge:

• Offer: Flat 10% Cash Back in form of "Freecharge Credits" on successful transaction

• **Website:** http://offers.freecharge.com/sofaxis

• **Promocode:** SOFSEP15

How to avail the Offer:

- Logon to www.offers.freecharge.com/sofaxis or Download The FreeCharge Andriod/iOS App
- Enter your Mobile / DTH / Data Card details to recharge your phone. Click 'Proceed To Coupons.
- Pick Coupons for the Value of your recharge. Click 'Proceed'
- If you are an existing user at FreeCharge, enter LOGIN details.
- If you are new to FreeCharge, Sign Up.
- Enter the generic Axis Bank Promo Code <SOFSEP15> in Promocode/FreeFund section and Click on Redeem Now. Customer gets a success message.
- Customer enters Axis Bank Debit / Credit Card details under Payment options Pays the Transaction Amount.
- On successful transaction customer gets Cash Back as "FreeCharge Credits" in the FreeCharge account instantly which can be used for future transactions.

Offer - TNC

- Cashback Offer can be availed twice during the offer period per cardholder. The offer is valid only on FreeCharge mobile app.
- Customer gets 10% Cash Back in form of "Freecharge Credits" on successful transaction. Maximum Cashback that can be availed per cardholder on a transaction is Rs. 100 only.



- Customer needs to apply promo-code and use a valid Axis Bank card to avail the Cash Back offer. The offer is not available on add cash transactions.
- The payment for the transaction has to be made with a valid Axis Bank debit / Credit card and is not applicable on net-banking and FreeCharge credits.
- Cashback Offer is valid for all products Post-paid/Prepaid Mobile, DTH & Data- Cards.
- The Cashback Offer is non-transferable, non-binding and non-encashable.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to care@freecharge.in

eBay

• Offer 1: Flat 10% Off on ebay.in/axis (Max discount of Rs.3000)

Promocode 1: SOFSEPTR15Website: www.ebay.in/axis

- The offer contained in the electronic communication ("E-Coupons") is made by eBay India Pvt. Ltd ("eBay") and is open only to targetedwww.ebay.in or m.ebay.in (eBay Website) registered users ("Users") who are persons resident in India and 18 years of age or older and are persons competent to contract. These terms and conditions are in addition to the existing eBay Website User Agreement, PaisaPay User Agreement, Privacy Policy and other policies and terms and conditions ("eBay UAs"). The offer is not intended to person resident outside India and minors and person incompetent to contract and any acceptance of offer and usage of E-Coupons by these persons shall be invalid and void ab-initio. E-Coupons are also not offered to, and shall not be used by, such Users who under any statutory obligations are prohibited to use E-Coupons.
- E-Coupon is the property of eBay Website and eBay has the right to cancel/ alter the E-Coupons at will and at any time (including during the validity period of the E-Coupon) without -giving any prior intimation to the User. E-Coupon is a privilege from eBay and not a right or claim against eBay. E-Coupons can also be cancelled in case the User is in violation of eBay UAs.
- A User using the E-Coupons in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- E-Coupon is issued to the User and specific to the User ID mentioned in the electronic communication. E-Coupon cannot be used through another User ID even-though a different User ID is maintained by the same person.
- The value and the mode of using of the E-Coupon are mentioned in the electronic communication.
- E-Coupons shall be valid and must be redeemed as per the date mentioned in the marketing communication, unless cancelled / terminated earlier in accordance with these terms and conditions and/or eBay UAs. The validity of E-Coupon shall be subject to the condition that the User remains registered user and has neither been suspended nor been in violation of eBay UAs and PaisaPay Payment services.
- E-Coupons can be redeemed only before the listing has ended on eBay Website or the item
 is stock out (stock out means that the item is no longer available with the seller or the seller
 for any reason is unable to list or sell or deliver the item), and only when payments are made
 through PasiaPay, and on the First-come, first use basis.
- Please refer to marketing communication to ascertain the specific terms and condition as applicable.
- E-Coupons shall be invalidated and your transaction shall be reversed, in case, your payment has been rejected by eBay due to eBay's risk containment measures, or you bought the item which is illegal or prohibited by eBay UAs for transaction, or you bought the item which is required to be shipped outside India, or you have used the E-Coupons on the items/



category other than what has been mentioned in marketing communication, or you have used E-Coupons on the promoted listing such as Deals of the Week, Wakeup Call or where the listing has called out that "E-Coupons are not applicable on that specific listing".

- One E-Coupon can be used only for one purchase irrespective of the value of such purchase and the unutilized or underutilized value of the E-Coupons shall be forfeited and User cannot claim any benefit or a substitute E-Coupon in lieu of the same. The purchase value of the item in excess of the value of the E-Coupon shall be paid by the User along with using the E-Coupon.
- E-Coupon carries no cash value and cannot be transferred, negotiated or sold and cannot be redeemed against cash. E-Coupons cannot be combined with any other coupons or any other offer or discounts or promotions. eBay shall not be responsible to compensate you in any manner for the unused/ invalidated E-Coupon including providing alternate E-Coupon.

Disclaimers:

- eBay is not responsible for any typographical error leading to an invalid coupon.
- eBay does not guarantee that any one or more listings on eBay Website or the desired listings of the Users would have E-Coupon as the payment option.
- eBay is neither recommending you to purchase the specific item which you intend to
 purchase or actually purchase using E-Coupon nor eBay is warranting or endorsing any
 product or services listed on eBay Website nor warranting or verifying or guarantying the
 performance or conduct of any seller offering E-Coupon as payment option or of any third
 party.
- eBay shall not be liable for any lost or stolen E-Coupon and E-Coupons once issued shall not be reissued.
- eBay makes no representation or warranties of any kind regarding any product or service provided by any third party in connection with any E-Coupon and shall not be responsible for any costs, damages, accident, delay, injury, loss, expense or inconvenience that may arise in connection with the use of E-Coupons.
- Limitation of Liability:
- Under no circumstances eBay's liability shall exceed giving the User a replacement E-Coupon of the same nature and of the same value.
- These terms and conditions are subject to Indian laws and any dispute shall be subject to jurisdiction of the courts in Mumbai (India) only.
- Terms and Conditions of eBay.in are applicable

Travelxp:

- Offer
 - o Flat 10% OFF on all Hotel Bookings.
 - o Upto Rs.2000 OFF per passenger on all International Flights originating from India
 - Upto Rs.1300 OFF on all Domestic Flight Bookings
 - Flat 6% OFF on all Bus Bookings.
- Website: http://www.travelxp.com/traveloffers/axis-bank-shopaholics-online-festival-september.html
- Promocode: SOFSEP15
- Only AXIS Bank Credit Card & Debit Card Customers are eligible to avail this offer,



using AXIS Bank Cards during the Offer Period.

- The Offer is applicable on booking any hotel, flights and buses at travelxp website
- http://www.travelxp.com/.
- Offer Period: 22nd 24th September 2015
- This Offer cannot be clubbed with any other Offer that may be made available to the AXIS Bank User/s or with any other travelxp offer on the same product.
- Promo Code to be used is SOFSEP15.
- All products are Subject to availability at the time of booking.
- The above terms and conditions shall be governed and construed in accordance with the laws in force in India and any disputes arising hereto shall be decided exclusively by the courts in Mumbai.
- Terms and Conditions of travelxp.com applicable.

Bigbasket:

Offer: 10% discount on Min Purchase of Rs. 1000/-.

• Website: bigbasket.com/SOF15

Promocode: SOFSEP15
 Min Order Value = 1000
 Valid till 24th September

No of Redemption = 3 per cust

• All other terms and conditions as applicable for online shopping on bigbasket.com will apply

Nykaa:

- Offer: Rs. 200 off on a purchase of Rs 1500 & above (max discount capped at Rs 750)
- Website: nykaa.com/axis-sof
- Promocode: NA
 - 1. Get a flat 200 off on a purchase of Rs. 1500 & above only on **Nykaa.com**, India's Fastest Growing Online Destination for Beauty and Wellness.
 - 2. The offer will be valid from 22nd 24th September 2015
 - 3. This Offer is valid only for AXIS Credit Card and Debit Card Customers.
 - 4. Please note: The offer can be availed by only one e-mail ID once.
 - 5. Offer will be valid through BIN locking
 - 6. URL: http://www.nykaa.com/axis-sof
 - 7. Please note: Customers need to be signed in/logged in to Nykaa.com to avail the discount.
 - 8. Bulk orders placed using this offer will be subject to Terms and Conditions of Nykaa.com
 - 9. For any clarification on the offer, please write to us at support@nykaa.com or call us at+9122 9222 20 1010
 - 10. All products are 100% authentic, sourced directly from the brands or authorized distributors.

Goibibo:

- Offer:
 - Domestic Flight
 - Rs. 600 Off on round trip



- International Flight
 - Rs. 2000 Off (Return + Minimum Booking Value Rs. 30,000)
- Hotels
 - > 75% cashback upto 8000(50% upfront and 25% gocash)
- Website: http://www.goibibo.com/axis-bank-offer
- Promocode:

Domestic Flights - SOFSEP15D International Flights - SOFSEP15N Hotels - SOFSEP15H

Offer valid from 22nd – 24th September 2015 (both days inclusive)

Steps to Avail

How to Avail this offer?

- Log on to www.goibibo.com
- Key in required details to search for desired flights/hotels/bus.
- Finalize your booking, use PROMO CODE & click on 'Calculate Discount' button (Price will change immediately. Discount amount will be deducted from the total value)
- Ibibo Group Pvt Ltd will validate the transactions based on PROMO CODE (shared by Axis Bank & Goibibo) before giving out the said benefit.
- In case of cancellation entire amount of the discount will be deducted from the refund amount apart from the cancellation fee charged.
- Goibibo reserves the right to extend or terminate this offer or alter the terms and conditions at any time without giving any prior notice or assigning any reason whatsoever during the Offer Period.
- Any person availing this Offer shall be deemed to have read, understood and accepted these terms and conditions.
- General Terms & Conditions are applicable.
- No two offers can be clubbed on one transaction.
- Travel Validity is open.
- Applicable on all Airlines.
- While availing the offer, in case of any issues, customers are requested to call Golbibo.com customer service numbers: (+91)9213025552/ 18602-585858 anytime during the day. Goibibo customer service team would be available 24X7. Incase the resolution on phone is taking more time, please write to Goibibo for Express Customer Service at travel@goibibo.com.

Essel World

- Offer: 30% off on Regular Adult Entry ticket for EsselWorld
- Website:

http://www.esselworld.in/sofaxis.html?utm_source=Axis&utm_medium=IB&utm_campaign =SOF

- Promocode: SOFSEP15
- Offer valid on using Promo Code: SOFSEP15
- 30% discount is valid on single adult regular ticket booked online
- It is mandatory for the customer to carry a valid photo id proof
- Offer is valid for Online bookings only



- Valid on Regular Adult Ticket only and not on child and Sr. citizen tickets
- This offer is also not valid on Passport, Car combo, Combine tickets
- Valid for bookings made between 22nd September 24th September 2015
- Offer cannot be clubbed with any other offers running at the park
- This offer cannot be exchanged for cash or other benefits
- Booking are not allowed for Cancellation
- Management reserves rights to admission/alteration/withdrawal of the scheme without prior notice
- Misuse of this scheme constitutes fraud and warrants legal actions
- Other conditions apply

Waterkingdom

- Offer: 30% off on Regular Adult Entry ticket for Waterkingdom
- Website:

http://www.waterkingdom.in/sofaxis.html?utm_source=Axis&utm_medium=IB&utm_camp_aign=SOF

- **Promocode:** SOFSEP15
- Offer valid on using Promo Code: SOFSEP15
- 30% discount is valid on single adult regular ticket booked online
- It is mandatory for the customer to carry a valid photo id proof
- Offer is valid for Online bookings only
- Valid on Regular Adult Ticket only and not on child and Sr. citizen tickets
- This offer is also not valid on Passport, Car combo, Combine tickets
- Valid for bookings made between 22nd September 24th September 2015
- Offer cannot be clubbed with any other offers running at the park
- This offer cannot be exchanged for cash or other benefits
- Booking are not allowed for Cancellation
- Management reserves rights to admission/alteration/withdrawal of the scheme without prior notice
- Misuse of this scheme constitutes fraud and warrants legal actions
- Other conditions apply

Makemytrip

- Offer:
 - o Domestic Flight 15% cashback to MyWallet max upto Rs.1200
 - Domestic Hotels: 40% cashback to Mywallet Max upto 2000
- **Website:** www.makemytrip.com
- Promocode: SOFSEP15

Offer Terms and Conditions:



- This offer is valid on domestic flight and domestic hotel bookings made on MakeMyTrip mobile app (Android & iOS) only
- This offer entitles the customer to the following:
 - o 15% cashback to My Wallet maximum up to Rs 1,200
 - o 40% cashback to My Wallet maximum up to Rs 2,000
- The cashback offer is valid on bookings made between 22nd September 2015 and 24th September 2015
- The offer valid is on Axis Bank Debit, credit cards and net banking.
- The Customer needs to enter the correct Deal Code as given above at the time of booking to be eligible for the Cashback offer.
- Cashback shall be given in the form of credit in customer's MakeMyTrip wallet. MakeMyTrip wallet would be created against the Email ID used by the customer while making his booking and the Cashback amount would be credited for eligible bookings in the same wallet only within 21 working days from the date of booking.
- Cashback amount must be utilized within 180 days from the date of credit.
- Cashback credited to MakeMyTrip wallet can be used for bookings made on MakeMyTrip Mobile App and website on domestic/international flights and hotels only.
- Cashback will be calculated on each Booking ID and not on the number of transactions. For example, if a Cardholder pays in 2 instalments/transactions for 1 Booking ID, the cashback will be calculated on basis of the base amount or card charged amount (whichever is lower) of the Booking ID.
- Each user is entitled to one booking per offer per card basis.
- The offer is valid on select hotels only.
- If the customer doesn't receive the cashback amount, he/she can claim for the same within 3 months from the booking date. In the event the customer fails to do so, he/she will not be eligible for the cashback amount.
- Offer is not valid on payments made through My Wallet(MakeMyTrip wallet), PayPal account, EMI, Pay at Hotel and Cash on Delivery (COD) Options.
- The customer cannot club two offers in the same booking ID. The cashback benefit cannot be combined with any other promotional benefit offered for bookings on MakeMyTrip, except in scenarios where the other benefit is not extended/funded by MakeMyTrip.
- The customer shall not be entitled to cashback in the event of cancellation of booking and the booking amount will be refunded after deduction of applicable cancellation penalty/charges.
- If the customer cancels the travel service purchase after the cashback amount is credited to wallet, MakeMyTrip will refund the purchase price after deducting the cashback amount and any other applicable cancellation charges/penalty.
- User Agreement and Privacy Policy at MakeMyTrip website shall apply.
- Customers, who are Travel Agents by occupation, are barred from making bookings for their customers and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases, MakeMyTrip shall not refund the booking amount.
- MakeMyTrip reserves the right, at any time, without prior notice and without assigning any reason
 whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace,
 wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or
 withdraw it altogether.
- In no event, the entire liability of MakeMyTrip for any dispute arising in connection with this offer shall exceed the cashback amount that the customer is entitled to under the said offer.
- MakeMyTrip in no event shall be liable for any incidental, consequential and financial losses in any event whatsoever.
- MakeMyTrip shall not be liable for any claims arising due to Force Majeure events or situations beyond MakeMyTrip's reasonable control.



 Disputes, if any, shall be subject to the exclusive jurisdiction of the competent courts/tribunals in New Delhi only.

<u>Yatra</u>

- Offer:
 - Rs 400 off and Rs 800 off on Domestic flight on app on min. spend of Rs 5000
 - Flat 15% on International Flights base fare (max 4000(Round Trip) / 2000(One Way)
 - 30% off on Domestic Hotels on min. spend of Rs 4000 (max. upto Rs 1500) Desktop, WAP & Mobile App
 - 10% off on Bus (max. upto Rs.100)
 - Rs 1000 off on Domestic Holiday Packages on min spend of Rs 15000
 - Rs 1500 off on International Holiday Packages on min spend of Rs 40000
- Website: http://www.yatra.com/fresco/offer/details/AxisBank-Shopaholics-Offer
- Promocode: SOFSEP15

How to avail

• Enter the coupon code before making payment with your AXIS bank credit / debit card on www.yatra.com/ Yatra Mobile App/ mobile.yatra.com to avail the offer

Terms & Conditions

- Offer is valid from 22nd Sep 15 24th Sep 15.
- To be eligible for the offer, cardholder is required to use his/her AXIS Bank Card/s for making the required booking through any of the booking mode as mentioned in the communication. For clarity purpose please note 'website bookings' are booking which are made through the official website of Yatra i.e. www.yatra.com or through Mobile Website i.e. m.yatra.com. Mobile App booking refers to transactions that are undertaken on the Yatra website which has been downloaded as an application to the cardholder's registered mobile number. Offline transactions refer to transactions which are made at the Yatra toll free number or Yatra retail outlet.
- Cardholders are required to visit the merchant specific terms and conditions that may be applicable on bookings made through each of the modes and get acquainted and agree with the same.
- On validation of the promo code, eCash will be credited in your Yatra.com account within 7 days upon using the promotion code on www.yatra.com.
- One promo code is valid per booking id.
- Mobile app offer is only valid on android, ios & windows.
- Offer is not available to travel agents.
- Discounts provided under the offer cannot be clubbed with any other offer or discount extended by Yatra as part of any other arrangement.
- International flight offer is not applicable on SpiceJet, IndiGo, Air Asia, Malindo, Air Arabia, Air India Express and Fly Dubai which.
- All government levies like sales tax, TDS, any local tax, octroi etc., shall be payable by the customer as applicable at the time the respective discounts were offered.
- In case of refund, the discounted amount will be deducted from the total refund due.
- Yatra.com reserves the right to add, alter, modify all or any of these terms and conditions, or replace wholly or in part, this offer by any other offer, whether similar to this offer or not, or to withdraw it altogether, without prior notice.



- Offer is not valid on select Hotels. To check the list, please log on to http://www.yatra.com/fresco/offer/details/hotel-list.
- All tickets would be subject to availability at the time of booking and will be governed by the standard airline terms and conditions. Cancellation charges / date change penalties will be applicable as per the airline rules for all tickets purchased through this promotion.
- Yatra shall not guarantee or be held responsible or liable for any product or service offered by the Airlines which is not within the control of Yatra.com.
- All purchases made under the program shall be subject to applicable cancellation/date change rules. In case of a cancellation, Yatra shall reverse the discount and shall not provide additional discount to the customer.
- All Offers are subject to availability.
- Decision of Yatra.com in all matters connected with or incidental to this offer shall be final and binding.
- All purchases made by the customer at www.yatra.com shall be governed by the standard Terms and Conditions (subject to changes) of Yatra, which includes without limitation User Agreement, Privacy Policy or any other product/service related terms and conditions appearing on Yatra's website www.yatra.com.
- All disputes arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the court in Gurgaon.

Printland

- Offer:
 - Offer 1: Personalized Coffee Mug @ Rs 98- SOFSEP15
- Website: http://www.printland.in/axis-bank
- Terms and Conditions-
- Applicable on standard coffee and chai mugs (white).
- Offer Valid from 22nd to 24th September 2015.
- Only 1 transaction can be made by user at a time.
- This offer cannot be clubbed with any other offer running on the site www.printland.in.
- All refunds and returns as per Printland.in policy.
- Standard shipping of Rs 50 applicable for each order PAN India (Packet weight up to 500gm).
- In case of any query please contact us on 9212319090 and write us contactus@printland.in
- Valid Only For Axis Bank Debit/Credit Card Holders.

Pranaam

- Offer:
- Get 20% off on Pranaam Services and Lounge at Mumbai Airport
- Website:

http://pranaam.csia.in/services/sofaxis.jsp?utm_source=Axis&utm_medium=IB&utm_camp aign=SOF

- Promocode:
 - o SOFSEP15



- Offer cannot be clubbed with any other Discount Code(s).
- Offer valid for booking between September 23rd to 25th, 2015 for travel upto Dec 31, 2015.-Terms and conditions of Services as provided on pranaam.csia.in shall apply.- Cannot be clubbed with any other offer.

Thomascook

- Offer:
- Domestic Flights Flat Rs.500 off on any domestic flight booking (Minimum booking amount
 Rs.6,000)
- International Flights Flat Rs.1,200 off on any international flight booking (Minimum booking amount - Rs.16,000)
- Domestic Holidays Flat Rs. 3,000 off on any flight-inclusive domestic holiday
- International Holidays Flat Rs. 4,000 off on any personalised international holiday (Except Thailand)
- Website: www.thoamascook.in
- Promocode: SOFSEP15
- 1. These offers are redeemable on online bookings on www.thomascook.in only between 22nd 24th September 2015 using the promotion code SOFSEP15
- 2. Discount would be processed on entering valid promo code. The amount of discount would be automatically calculated based on the promo code used
- 3. The flight offers are applicable on Adult & Child only. Infants are not included in this offer
- 4. The offer is not valid for Cancelled/Rejected/unsuccessful transaction
- 5. In case of cancellation of flights booked under this offer, refund would be processed after deducting Entire discount amount + Airline Penalty charges + Thomas Cook charges + Convenience
- 6. The holiday offers are valid subject to availability of seats in the package selected
- 7. The holiday offers are valid for minimum 2 adults travelling together at all times
- 8. The payment should be made using Axis Bank Debit/Credit Card only
- 9. Prior to using the Thomas Cook website, the customer should read and accept the Terms & Conditions* of the website and proceed to make purchases only if the customer agrees to abide by the same. Any person availing this offer shall be deemed to have read and accepted these Terms and Conditions

Fabfurnish

- Offer:
 - o 25% on min purchase of 3999
- Website: http://www.fabfurnish.com/end-of-season-sale/
- Promocode:
 - o SOFSEP15
- Coupons are valid from 22nd 24th September 2015.
- If you do not purchase the qualifying items added to your Cart when the coupon is in effect, the discount will not apply.



- The coupon may only be used on <u>www.Fabfurnish.com</u>.
- If you return any of the items purchased with a coupon, the coupon discount or value may be subtracted from the return credit.
- Applicable shipping and handling charges apply to all products.
- Coupons valid on all products except 'sold by partner' products and "Deep discount Badge".
- Consumer is required to pay any applicable sales tax related to the use of the coupon.
- Coupons cannot be combined; only 1 coupon may be used per order.

<u>Agoda</u>

• Offer: Flat 10% discount only on Credit Cards

• Website: www.agoda.co.in/axisbank

• Promocode: NA

- The Promotion is non-transferable and non-cumulative, cannot be exchanged for cash or other products and cannot be used in conjunction with any other discount, promotions, discounted items and fixed price items (unless specified).
- The Promotion is available to the qualifying and eligible cardholders of AXIS credit card
- The Promotion is only applicable to the reservation of selected and designated merchant properties in certain destinations, made through a dedicated landing page only at following URL: www.agoda.co.in/axis
- Agoda reserves the right to launch selected and temporary "tactical offers" at higher discount levels for selected countries.
- The Promotion is subject to the terms and conditions of Agoda. In case of dispute, the decision of Agoda shall be final.
- The Promotion discount is applicable to hotel room charges only (excluding local taxes, service fees, extra charges, personal consumptions and the like).
- The Bank and/or Agoda can change the terms of conditions at any point of time. The Promotion can be suspended or cancelled at any point in time without prior notice.
- This promotion is independent of, and unrelated to, any offer or arrangement between the bank and the cardholder (payment facility, etc.), which is at the bank's sole discretion and for which the bank is solely responsible and liable.
- The Promotion discount will only be displayed on the booking form after entering a valid AXIS Bank credit card number.

TheGuiltTrip.com:

- Offer: Get extra 15% off on Luxury Brands & Designer Labels at www.TheGuiltTrip.com
- Website: www.theguilttrip.com/axisbank
- Promocode: SOFSEP15

Redemption Process:

- Log on to www.theguilttrip.com/axisbank & select the product(s) you wish to buy and add to your shopping cart.
- Continue with the transaction & provide the delivery address.
- Please enter SOFSEP15 as Promo code.



- Click on "Apply" button. Proceed with the payment by clicking on "Proceed to Pay" button.
- Pay using your Axis bank card

T&C:

- Customers can redeem the promo code online @ www.theguilttrip.com/axis
- To avail the offer, customer will have to submit the promo code 'SOFSEP15' (on 'Order Review' page.
- By applying promo code to the transaction, customer would get **discount of 15% or Rs. 1500** (whichever is lower).
- Offer is not valid for Watches & Eyewear categories.
- Offer cannot be clubbed with any other offer.
- Offer is applicable for successful online transactions made through only Axis Bank Credit & Debit cards. Offer is not applicable for Cash on Delivery.
- In case the booking/order is cancelled by the customer, the discounted amount will be adjusted from the refund amount.
- All standard Terms & Conditions available at www.theguilttrip.com will apply.
- In case of any dispute, decision of Luxury E-Commerce Pvt. Ltd. will be final and binding.
- All disputes are subject to jurisdiction of competent courts of Gurgaon.
- Luxury E-Commerce Pvt. Ltd. reserves the right to change or withdraw the offer and /or the promo codes, anytime at the sole discretion of the management.
- Product warranty will be regulated by the terms and conditions mentioned on the Warranty Card of respective products.

AmericanSwan.com:

- Offer: Get 57% discount on purchase of Rs 999 on all products
- Website: http://www.americanswan.com/axisbank
- Promocode: SOFSEP15

T&Cs:

- 1. Offer is valid for 22nd,23rd and 24th September.
- 2. Offer is applicable on MRP.
- 3. All standard T&C and Policies like refund and return etc. will remain same as on www.americanswan.com
- 4. Voucher amount cannot be exchanged for cash.
- 5. Basis redemption of code, customer can to pay the balance amount via COD or Online Payment options (Credit Card , Debit Card or Net Banking etc.)
- 6. For any query pl contact customercare@americanswan.com & +1800-313-1000

Steps to Redeem:-

- 1. Log on www.americanswan.com
- 2. Explore the exclusive range of American Swan products.
- 3. Click on your desired product, Select the size if any, Add the desired products in your Shopping Cart by clicking on ADD TO BAG
- Enter code in Promotion Box & click "ADD".
- 5. Checkout and Pay through your Bank Credit card, Debit card or Net Banking etc.



MyGyftr.com:

• Offer: Flat 20% off

• Website: www.mygyftr.com/axis

Promocode: SOFSEP15

T&Cs:

- Offer applicable only on the Landing Page: www.mygyftr.com/axis
- All other terms and conditions as applicable for online shopping on mygyftr.com will apply
- Brand TnCs applicable.

Redemption Process:

- Select the Voucher Brand and Denomination.
- Enter Promo Code "SOFSEP15" in the promo code box in front of the Brand Selection only.
- Apply the Promo Code and proceed to Payment.
- At payment stage, pay using an Axis Debit or Credit Card

Basicslife:

• Offer: Flat 50% off

• Website: http://www.basicslife.com

Promocode: SOFSEP15

T&Cs:

- Valid across all products / categories
- Discount calculated on MRP.
- Not valid at Basics Life physical stores.
- Validity: $22^{nd} 24^{th}$ September 2015

FashionAndYou.com:

• Offer 1: Additional 5% off

Website: sof.fashionandyou.com
 Promocode for Offer 1: SOFSEP15

T&Cs:

- The online shopping festival would be from 22nd 24th September 2015.
- AXIS Bank Cardholders can use code SOFSEP15 to avail EXTRA 30% Off.
- The Extra Discount will be given only at the payment gateway after the Card Details are verified
- This offer cannot be clubbed with any other on-going offer/promotion on www.fashionandyou.com.
- The product & services offered by FashionAndYou are governed by the Terms of Use prescribed on its website www.fashionandyou.com & is amended from time to time.
- For any query, contact FashionAndYou Customer Care on +91-124-4125000 any day of the week from 9.30 am till midnight, or mail us at support@fashionandyou.com.
- Additionally, Fashionandyou.com T&C shall apply for all purchases.

StyleTag.com:

• Offer: Additional 25% off sitewide



• Website: http://www.styletag.com

Promocode: SOFSEP15

T&Cs:

Offer Valid Site wide

• This Offer is valid on all Axis Bank Retail Credit and Debit Cards.

No Cancellations

• Offer cannot be clubbed with any other on-going offers

Use of promo code SOFSEP15 mandatory to avail the offer for Extra 25% OFF

• StyleTag general T&Cs shall for all purchases.

IndiaCircus.com:

• Offer: Flat discount of 15% off

Website: http://indiacircus.com/axis-sof

• Promocode: SOFSEP15

T&<u>Cs:</u>

 Excludes Wall art, Curated products, Apparel, Jewellery, Gift Voucher and already discounted products

- This offer is brought to you solely by the alliance partner. AXIS bank is only communicating this offer on behalf of the Alliance partner.
- The discount offer cannot be combined with any other ongoing offers, discounts or promotions on indiacircus.com.
- Discount can be redeemed only during its validity i.e. 22nd to 24th September 2015
- In order to avail of the discount the customer must apply the coupon code as communicated by AXIS bank prior to checkout at indiacircus.com. India Circus will not be liable for the failure of the customer to apply the coupon code.
- All orders are subject to stock availability at the time of order.
- India Circus and AXIS bank reserve the right to jointly change/modify/add/delete any of the terms and conditions of the offer.
- By placing an order, the customer accepts all terms and conditions specified on indiacircus.com
- In case of any query pertaining to use of coupon and/or credit note or regarding the schemes, please email customer care at support@indiacircus.com
- Can only be redeemed on the India Circus website
- No two offers can be clubbed

Flight4Fantasy.com:

Offer: Get a FREE Cessna and Fighter Jet Flying experience on Booking every Boeing 737
 Flying experience

• Website: http://flight4fantasy.com/experience/

Promocode: NA

T<u>&Cs:</u>

- This offer is valid for online bookings made during the SOF from 22.09.2015 to 24.09.2015, on use of an Axis Bank Debit & Credit Cards
- Prior online booking of the Boeing 737 experience is mandatory. Visit www.flight4fantasy.com
- This offer is valid for redemption on All days of the week



- This offer is valid only at the Flight 4 Fantasy Centres at The Forum Mall, Koramangala, Bangalore
- Post completion of booking, you will receive a separate mail within 12 hours confirming the
 offer details. Offer is redeemable only on showing this mail at the time of experience
- Minimum age limit for Boeing 737 and Cessna is 13 years and for Fighter Jet is 8 years
- Must report to the Centre atleast 10 min prior to session start time
- Sharing of the Simulator / Swapping is not allowed in the session

TheNibblebox.com:

- Offer: Get additional 20% discount on any subscription packages from The Nibble Box.
- Website: www.thenibblebox.com/axisbankSOF
- Promocode: NA

T&Cs:

- Flat 20% discount on purchase of any subscription plan on www.thenibblebox.com ("Website") using your Axis Bank Credit or Debit cards.
- No Discount Coupon needed
- Max discount is Rs. 1000/-
- To avail the discount, just complete the purchase online using Axis Bank debit or credit cards. When you enter your Axis Bank credit or debit card details on the payment gateway page and proceed with the payment, the discount will be applied on your total payment amount automatically. For more details on the offer, please visit www.thenibblebox.com/axisbankSOF
- A cardholder can avail this offer **only 4 times** using his card.
- This offer will be over and above any on-going offer on www.thenibblebox.com
- Offer applicable only on the purchase of the subscription plan and not on the trial boxes.
- Offer duration is 22nd 24th September, both days inclusive. ("Offer Duration").
- This offer is open to all Axis Bank Cardmembers whose accounts are valid and in good standing.
- To receive this offer, purchase should be charged in full to the Axis Bank Credit or Debit Card. No partial payments / wallet payments alternative available.
- This offer is being made purely on a "best effort" basis. Cardmembers are not bound in any manner to participate in this offer and any such participation is purely voluntary.
- Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the Mumbai only.
- All offers are subject to partner terms and conditions as stated on the offers page.
- In case of any queries / clarification, please write in to us at cs@thenibblebox.com or call at +91 99200 10920

KidZania.in:

- Offer:
 - Offer 1: One Adult Ticket Free on Purchase of One Kid Ticket,
- Website: http://kidzaniaindia-tickets.com/kidzania/Ticketing.aspx
- Promocode:
 - Offer 1: SOFSEP15

T&Cs:

- This offer entitles a free adult ticket on the purchase of a kid ticket
- This offer shall entitle a ticket for one shift only, depending on availability



- · Offer is valid only on tickets booked online on the KidZania Mumbai website
- The entitlements availed with this offer cannot be combined with other offers, groups, parties or special events
- · Use the Axis Bank unique code to avail the offer
- · Offer valid till October 24, 2015
- Offer valid only on tickets booked by the Axis Bank Debit or Credit card
- · Voucher entitles discount only on a one-time entry to KidZania Mumbai for other
- · services, charges may apply
- Offer not valid on Weekends & Public holidays
- Entry rights and access to facilities inside KidZania Mumbai shall be as per the terms & conditions of KidZania Mumbai
- For ticket availability, operating days/hours, detailed T&C or any further details and clarifications please check KidZania Mumbai website www.KidZania.in or call 022 39553700

YepMe.com:

Offer: Flat 25% off on www.yepme.comWebsite: www.yepme.com/axis.aspx

• Promocode: SOFSEP15

T&Cs:

- Offer is valid only on transactions made on product listing under www.yepme.com
- No two offers can be clubbed together
- Offer is valid only for Axis bank customers under SOF program only
- Offer is valid until 24th September 2015.

Della

- Offer: Book a Package to get FLAT 35% off
- Website:

www.dellaadventure.com/sofaxis?utm source=Axis&utm medium=IB&utm campaign=SOF

- **Promocode:** SOFSEP15
- The offer is valid from $22^{nd} 24^{th}$ Sep 15. Cash on delivery not accepted in this offer.
- This Offer is not valid on Public Holidays, National Holidays and during peak season. (Refer park calendar onhttp://dellaadventure.com/holiday-list.php)
- This offer cannot be clubbed or be used in conjugation with any other offer.
- This offer can be availed till 23rd December 2015

Downtown Esselworld

- Offer: 50% discount on Snowtown only
- Website:

http://pune.downtownesselworld.in/sofaxis.html?utm_source=Axis&utm_medium=IB&utm _campaign=SOF

- **Promocode:** SOFSEP15
- The offer is valid from $22^{nd} 24^{th}$ Sep 15. Cash on delivery not accepted in this offer.
- This offer cannot be clubbed or be used in conjugation with any other offer.



This offer can be availed till 23rd December 2015

Giftease

• Offer: Rs. 500 off on orders of Rs. 1499 or above

• Website: www.giftease.com/sofaxis2015

• Promocode: SOFSEP15

Cannot be combined with any other coupon

• Coupon code SOFSEP15 must be applied on eligible items, in the shopping cart

Payment to be made using Axis Bank cards only

Usage limited to 3 orders per card

Valid only Sept 22-24, 2015

• Subject to Terms of use ofwww.giftease.com

Zoomcar

Offer: Flat 20% off

• Website: www.zoomcar.com/axis-sof

• Promocode: SOFSEP15

Cannot be combined with any other coupon

• Applicable on Monday to Thursday booking.

Maximum discount of Rs 2000.

 Minimum billing is for 4 hours. All bookings between 1 to 3 hours will be billed at 4 hours.

• A fully refundable security deposit of \P 5000 will be charged at time of booking Only valid on bookings made through Zoomcar website and iOS/Android app.

• Discount applicable only on original reservation charges (not applicable on excess Km, late return fee, or other fees/charges)

• Offer not applicable on blackout days. Check list here: http://www.zoomcar.com/holidays

Natures Basket

• Offer: 5% Instant Discount

• Website: www.naturesbasket.co.in

Promocode: SOFSEP15

• 5% Instant discount

Promo code SOFSEP15

• This offer cannot be grouped with any other offer

Valid only at www.naturesbasket.co.in



- Not Valid for offline stores
- Natures Basket Limited has the right to change/modify/stop the offer

Ezeego1:

- Offer
 - o Air:
 - Get Rs. 350 cash back per person on domestic air ticket.
 - o Get Rs. 900 cash back on booking any international return air tickets
 - Hotels
 - Get 12% cash back on booking any hotel within India with maximum cash back of Rs.
 4,000 per transaction
 - Get 12% cash back on booking hotels outside India up to a maximum capping of Rs.
 5,000 per transaction
 - Holidays:
 - Get flat 8% cash back on domestic holiday packages up to a maximum cash back of Rs. 4,000 per booking
 - Get flat 8% cash back on international holiday packages up to a maximum cash back of Rs. 5,000 per transaction
- **Website:** www.ezeego1.co.in/sofsept15
- Promocode: SOFSEP15

TnCs

Domestic Flight Offer

Offer Title: Flat Rs. 350 cash back on domestic air tickets.

Offer details:

- 1. Customer booking a domestic return air ticket on Ezeego1.com can avail a cashback fo Flat Rs. 350
- 2. To avail the offer, customer needs to enter and validate the unique promo code provided.
- 3. The offer is valid on bookings made from 22nd September to 24th September 2015.
- 4. Terms and Conditions apply.

Terms & Conditions:

- 1 This offer is valid for Indian citizens only.
- 2 This offer is designed for retail b2c customers only and is Strictly Not Valid for bookings made by any travel agent, corporate etc or any person for commercial purposes.
- 3 This offer is valid for domestic return air tickets booked on Air India(AI), GoAir, IndiGo, Jet Airways (9W) and SpiceJet only through Ezeego One Travel & Tours Ltd. between 22nd September and 24th Septembe 2015.



- 4 **Flat Cash back of Rs. 350 on domestic return air ticket.** Applicable Fees and Surcharges will have to be borne in full by the customer.
- 5 Each unique promo code can be utilised to book only one return air ticket.
- 6 Bookings have to be made online on our website www.ezeego1.co.in or by calling our Offer Specialist on 1800 209 0800 (Toll Free)or 098675 65900(GSM).
- 7 To avail the offer, kindly **enter and validate the unique promo code shared with you** in the Promo code section on the payment page.
- 8 On validation of the promo code, an instant discount of Re. 1 will be given. The actual cash back will be processed to your card account within 7 working days on completion of booking. The amount will reflect in your card account within 3-14 days from date of processing depending on your bank.
- 9 Ezeego1 reserves the right to reverse any excess and/or ineligible amount credited into the customers' card or account, without any prior consent from the customer
- 10 The offer is valid for Adult and Child bookings only. This offer is not valid for Infant bookings.
- 11 All tickets would be subject to availability at the time of booking and will be governed by the standard airline terms and conditions
- 12 Cancellation charges / date change penalties will be applicable as per the airline rules for all tickets purchased through this promotion.
- 13 Apart from the amendment / cancellation charges levied by the airlines, ezeego1 will charge applicable service fee and a handling fee of Rs. 400/- per ticket per person for all amendments / cancellations. Refunds if any will be processed only after deducting the same. There will be no refund on partly utilized tickets.
- 14 Cash back amount will be reversed in case of any cancellation.
- 15 This promotion is funded from a special promotional budget created by Ezeego1.
- 16 Ezeego1 reserves the right to add or withdraw any airline from the offer during the promotion period.
- 17 Ezeego1 shall not guarantee or be held responsible or liable for any product or service offered by the Airlines which is not within the control of Ezeego1.
- 18 All disputes related to the offer shall be the subject matter of the jurisdiction of the Mumbai High Court. The prevailing statutory laws of India shall be applicable to the offer.
- 19 Ezeego1 reserves the right to change or withdraw the Offer, any time at the sole discretion of the Management. The Terms and Conditions of this promotion are subject to change without any prior notice.
- 20 This offer cannot be combined with any other offer currently applicable on www.ezeego1.com for the same products.
- 21 The Offer is not open to the relatives and employees of Ezeego1 and its associate companies.
- 22 Ezeego1 reserves the right to deny cashback to any customers who are found to directly or indirectly, voluntarily or involuntarily, violate or manupulate any of the above conditions.
- 23 Kindly speak to our Offer Specialist on 1800 209 0800 (Toll Free) or 098675 65900 (GSM) in case of any clarifications required on the terms and conditions.

International Flight Offer

Offer Title: Flat Rs. 900 cashback on internation return air tickets

Offer details:

- Customer booking a domestic return air ticket on Ezeego1.com can avail a cashback fo Flat Rs.
- To avail the offer, customer needs to enter and validate the unique promo code provided.
- The offer is valid on bookings made from 22nd September to 24th September 2015.



Terms and Conditions apply.

Terms & Conditions

- 1 This offer is valid for Indian citizens only.
- 2 This offer is valid for international return air tickets booked through Ezeego One Travel & Tours Ltd. between 22nd July and 24th September 2015.
- 3 **Flat Cash back of Rs. 900 on international return air ticket**. Applicable Fees and Surcharges will have to be borne in full by the customer.
- 4 Each unique promo code can be utilised to book only one return air ticket.
- 5 Bookings have to be made online on our website www.ezeego1.co.in or by calling our Offer Specialist on 1800 209 0800 (Toll Free)or 098675 65900 (GSM).
- 6 To avail the offer, kindly **enter and validate the unique promocode share with you** in the Promo code section on the payment page.
- 7 On validation of the promo code, an instant discount of Re. 1 will be given. The actual cash back will be processed to your card account within 7 working days on completion of booking. The amount will reflect in your card account within 3-14 days from date of processing depending on your bank.
- 8 Ezeego1 reserves the right to reverse any excess and/or ineligible amount credited into the customers' card or account, without any prior consent from the customer.
- 9 The offer is valid for Adult and Child bookings only. This offer is not valid for Infant bookings.
- 10 All tickets would be subject to availability at the time of booking and will be governed by the standard airline terms and conditions
- 11 Cancellation charges / date change penalties will be applicable as per the airline rules for all tickets purchased through this promotion.
- 12 Apart from the amendment / cancellation charges levied by the airlines, **ezeego1 will charge applicable service fee and a handling fee of Rs. 750/- per ticket per person for all amendments** / **cancellations.** Refunds if any will be processed only after deducting the same. There will be no refund on partly utilized tickets.
- 13 Cash back amount will be reversed in case of any cancellation.
- 14 This promotion is funded from a special promotional budget created by Ezeego1.
- 15 Ezeego1 reserves the right to add or withdraw any airline from the offer during the promotion period.
- 16 Ezeego1 shall not guarantee or be held responsible or liable for any product or service offered by the Airlines which is not within the control of Ezeego1.
- 17 All disputes related to the offer shall be the subject matter of the jurisdiction of the Mumbai High Court. The prevailing statutory laws of India shall be applicable to the offer.
- 18 Ezeego1 reserves the right to change or withdraw the Offer, any time at the sole discretion of the Management. The Terms and Conditions of this promotion are subject to change without any prior notice.
- 19 This offer cannot be combined with any other offer currently applicable on www.ezeego1.com for the same products.
- 20 The Offer is not open to the relatives and employees of Ezeego1 and its associate companies.
- 21 Kindly speak to our Offer Specialist on 1800 209 0800 (Toll Free) or 098675 65900 (GSM) in case of any clarifications required on the terms and conditions.

Domestic and International Hotel Offer



Offer Title: Flat 12% discount on all hotels

Offer details:

- Customer making a hotel booking on Ezeego1.com will receive flat 12% cashback upto Rs. 4000 on Domestic Hotels & Rs 5000 maximum for International Hotels.
- Customer will have to use a promo code to avail the offer. To avail this offer, kindly use the coupon code "XXXXXX".
- The offer is valid on bookings made from 22nd September to 24th September 2015.
- Terms and Conditions apply.

Terms & Conditions:

- 1. This offer is valid for Indian citizens only.
- 2. Offer is valid only for adults on twin sharing basis. Extra adult or child will not be applicable under the offer.
- 3. The offer is valid on bookings made from 22^{nd} September 2015 till 24^{th} September 2015 for travel till 30th October 2015.
- 4. Bookings have to be made online on our website www.ezeego1.com or by calling on 022 71969797
- 5. Get 12% cash back upto Rs. 4000 on Domestic Hotels & Rs 5000 maximum for International Hotels on booking hotels within & outside India per transaction.
- 6. Each unique promo code can be utilised only for one transaction.
- 7. To avail the offer, **kindly enter and validate the unique promocode shared with you** in the Promo code section on the payment page.
- 8. On validation of the promo code, an instant discount of Re. 1 will be given. The actual cash back for domestic hotel booking will be processed to your card account within 14 working days after completion of travel. The amount will reflect in your card account within 3-14 days from date of processing depending on your bank.
- 9. Cash back amount will be processed on NET amount after deducting service tax.
- 10. All bookings would be subject to availability at the time of booking and will be governed by the standard hotel booking terms and conditions.
- 11. In case of non availability of rooms, an alternate will be offered. Any difference in price for the alternate offer will be payable by the customer.
- 12. Cancellation/ Amendment charges will be applicable as per the hotel policy. Any cancellations during peak period may attract up to 100% retention.
- 13. Apart from the amendment / cancellation charges levied by the hotels, ezeego1 will charge a handling fee of Rs.500/ per booking for all amendments / cancellations. Refunds if any will be processed only after deducting the same.
- 14. We require the following documents in order to release your vouchers for international hotel bookings
 - a. Copy of the first 2 and last 2 pages of the traveler's valid passport
 - b. BTQ form duly filled in and signed by the traveler
 - c. Copy of Proof of Address (any one of the below)
 - a) Telephone Bill
 - b) Electricity Bill
 - c) Latest Bank Statement
 - d) Letter from any recognized Public Authority
- 15. Additionally terms & conditions as mentioned in the hotel section (on the website) are applicable.
- 16. This promotion is funded from a special promotional budget created by Ezeego1.
- 17. The Terms and Conditions of this promotion are subject to change without any prior notice.



- 18. Ezeego1 shall not guarantee or be held responsible or liable for any service offered by the hotels and ground handlers which is not within the control of Ezeego1.
- 19. Ezeego1 reserves the right to deny cash back to any customers who are found to directly or indirectly, voluntarily or involuntarily, violate or manipulate any of the above conditions.
- 20. All disputes related to the offer shall be the subject matter of the jurisdiction of the Mumbai High Court. The prevailing statutory laws of India shall be applicable to the offer.
- 21. This offer cannot be combined with any other offer currently applicable on www.ezeego1.com for the same products.
- 22. The offer cannot be used by any employee, affiliates or travel agents of Ezeego1.

International & Domestic Holidays Offer

Offer Title: Flat Rs. 8 % cashback on international holidays & domestic holidays

Offer details:

- 1. Customer booking International or Domestic Holidays on Ezeego1.com will receive 8% cashback upto a maximum of Rs 4000. per doemstic holiday booking & maximum of Rs 5000 per International holiday booking.
- 2. Customer will have to use a promo code to avail the offer. To avail this offer, kindly use the coupon code "XXXXXX".
- 3. The offer is valid on bookings made from 22nd September to24th Sept' 2015.
- 4. Terms and Conditions apply.

Terms & Conditions:

- 1. This offer is valid for Indian Citizens only.
- 2. Offer is valid only for adults on twin sharing basis. Extra adult or child will not be applicable under the offer.
- 3. The offer is valid on bookings made from 22^{nd} September 2015 till 24^{th} September 2015 for travel till 30^h October 2015.
- 4. Get 8% cash back per transaction/booking on booking customized international & domestic holiday packages.
- 5. **Minimum booking of 2 passengers** are required per transaction to avail the offer. Offer is not valid on group packages.
- 6. promo code can be utilised only for one transaction.
- 7. To avail the offer, **kindly enter and validate the unique promocode shared with you** in the Promo code section on the payment page.
- 8. Bookings have to be made online on our website $\underline{www.ezeego1.com}$ or by calling on 022 71969797
- 9. On validation of the promo code, an instant discount of Re. 1 will be given. The actual cash back will be refunded to your card account within 14 working days of completion of travel. The amount will reflect in your card account within 3-14 days from date of processing depending on your bank. Cash back amount will be processed on NET amount after deducting service tax.

 10. All bookings would be subject to availability at the time of booking and will be governed by
- 10. All bookings would be subject to availability at the time of booking and will be governed by the standard hotel booking terms and conditions.
- 11. In case of non availability of rooms, an alternate will be offered. Any difference in price for the alternate offer will be payable by the customer.
- 12. Cancellation/ Amendment charges will be applicable as per the hotel/airlines policy. Any cancellations during peak period may attract up to 100% retention.



- 13. We require the following documents in order to release your vouchers for international hotel bookings
 - 1. Copy of the first 2 and last 2 pages of the traveler's valid passport
 - 2. BTQ form duly filled in and signed by the traveler
 - 3. Copy of Proof of Address (any one of the below)
 - a) Telephone Bill
 - b) Electricity Bill
 - c) Latest Bank Statement
 - d) Letter from any recognized Public Authority
- 14. Additionally terms & conditions as mentioned in the holiday section (on the website) are applicable.
- 15. This promotion is funded from a special promotional budget created by Ezeego1.
- 16. The Terms and Conditions of this promotion are subject to change without any prior notice
- 17. Ezeego1 shall not guarantee or be held responsible or liable for any service offered by the hotels and ground handlers which is not within the control of Ezeego1.
- 18. Ezeego1 reserves the right to deny cash back to any customers who are found to directly or indirectly, voluntarily or involuntarily, violate or manipulate any of the above conditions.
- 19. All disputes related to the offer shall be the subject matter of the jurisdiction of the Mumbai High Court. The prevailing statutory laws of India shall be applicable to the offer.
- 20. This offer cannot be combined with any other offer currently applicable on www.ezeego1.com for the same products.
- 21. Additionally terms & conditions as mentioned in the holidays s22. Ezeego1 reserves the right to modify or change any of the terms and conditions applicable to these programmes at any time with/without prior notice.

Fastticket

- Offer: Buy one get one free on movie tickets
- Website: http://fastticket.in/other/special-offers/free-offer?offer=axissofoffer
- Promocode: SOFSEP15

TnC

- The offer will be valid only for 22nd ,23rd & 24th Sept '15
- The FREE movie ticket will be similar to ticket bought, Max discount 250/-
- The offer will be valid for all days, all shows but bookings needs to be done on 22nd ,23rd & 24th Sept '15
- One customer can avail the offer only once during the promotion period

Tinyowl

Offer: 100% cashback on first order

Website: Mobile AppPromocode: SOFSEP15



- 100% Cashback on First Order placed on TinyOwl
- Maximum Cashback up to Rs.150/-
- Cashback in the form of TinyOwl Money in TinyOwl Wallet
- Promo Code: SOFSEP15
- Offer Valid on 22, 23, 24 Sept 2015

Nearbuy from Groupon

• Offer:

- o Get 15% off on a minimum purchase of Rs.300 on all Local deals.
- o Get Rs.100 off on a minimum purchase of Rs.300 valid on all Product Deals.
- o Get Rs.500 off on a minimum purchase of Rs.1999 valid on all Travel Deals.
- Website: www.nearbuy.com
- Promocode: SOFSEP15

TnC

- This offer is exclusively for Axis Bank Customers.
- This offer is valid on just one Voucher.
- This offer is valid for 22-23-24 September
- The promo code can be availed for only one transaction per email id.

SatyaPaul

- Offer: Additional 15% off
- Website: www.satyapaul.com
- Promocode: SOFSEP15

TnC

- This offer is exclusively for Axis Bank Customers.
- This offer is valid for 22-23-24 September
- Offers available on selected merchandise only
- No 2 offers can be clubbed together

Bwitch

• Offer: Rs. 500 off on purchase of Rs. 4000

Website: www.bwitch.inPromocode: SOFSEP15



- This offer is exclusively for Axis Bank Customers.
- This offer is valid for 22-23-24 September
- Offers available on selected merchandise only
- No 2 offers can be clubbed together

Bwitch

• Offer: Rs. 500 off on purchase of Rs. 4000

Website: www.bwitch.inPromocode: SOFSEP15

TnC

- This offer is exclusively for Axis Bank Customers.
- This offer is valid for 22-23-24 September
- Offers available on selected merchandise only
- No 2 offers can be clubbed together

Askmebazaar

• Offer: Additional 10% off

• Website: http://flash.askmebazaar.com/offers-shopaholic

Promocode: SOFSEP15

TnC

- This coupon is valid till 24th Sep 2015
- Only ONE Discount Coupon may be used at a time per transaction
- Can also be availed on any purchase on www.askmeBazaar.com
- Cannot be used in conjunction with any other special offer, promotion, voucher or coupon.
- The Discount Coupon cannot be redeemed against prior purchases
- This is an exclusive offer only for AXIS Card Customer
- The Discount Coupon cannot be exchanged for cash or for vouchers of any kind

Mybusticket

Offer: Flat 10% upto a Max of Rs. 150/-

• Website: http://www.mybustickets.in/

Promocode: SOFSEP15

- Shopaholic Offer valid only for Axis Bank Credit and Debit Card Bookings
- Offer valid for bookings done from September 22 September 24, 2015
- If a ticket is booked with this offer and later cancelled, the discount will be reversed back when refunding amounts for cancelled tickets
- This offer cannot be combined with any other offers
- Offer not valid for NetBanking/Phone bookings/Cash-on-Delivery/ITZ Cash/Oxigen/Agent Bookings



- Culligence Software (India) reserves the right to change the terms and conditions
- All other standard MyBusTickets.in terms and conditions apply

Majorbrands(Charles & Keith; Aldo; Inglot; Guess; Bebe; CIS)

• Offer: Flat 10% discount on New collections.

• Website: www.majorbrands.in

Promocode: SOFSEP15

- Shopaholic Offer valid only for Axis Bank Credit and Debit Card Bookings
- The offer is valid from 22nd to 24th September 2015 at www.majorbrands.in
- Offer is only valid on Mango products and Guess watches.
- The offer is not valid on any Discount/ Sale merchandise
- The offer is redeemable on Maximum Retail Price (MRP)
- Only valid for AXIS bank debit and credit card members
- The offer cannot be combined with any other ongoing offer or promotion
- Major Brands India Pvt. Ltd has the rights to revoke the Voucher/Offer at its sole discretion at any point of time