

Terms and Conditions for End of Season Sale 2015 Campaign on Credit and Debit Cards

(January 2015 – February 2015)

CELIO

- Offer: Additional 5% discount for Axis Bank Cardholders on a single minimum purchase of Rs.4000 across all Exclusive Brand outlets of CELIO in India
- Offer period: 24th December 2014 to 15th February 2015 (both days inclusive)
- The 5% discount from Axis Bank shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs. 4000/-. Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the card holders at the CELIO stores
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- This offer is an upfront discount which will be processed at the billing counter itself at the time of purchase.
- Celio exchange policy shall be applicable.
- Vat as applicable.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail of the discount.
- The 5% discount is not applicable on the sale of Celio Gift Card Sales. The offer is not valid for online purchase.
- The Offer cannot be clubbed with any other bank offer.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days
 after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned
 copy of the charge slip and Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed
 due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line
 system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer
 or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all
 respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency
 of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be
 final



- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise
 of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods
 and services must be resolved by the Cardholder/s with the Merchant directly without any
 reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise
 out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- CELIO & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of CELIO & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor any of their
 respective subsidiaries or affiliates (collectively the "Promoters") assumes any responsibility for the
 products & services offered or the free gifts provided at the Celio Future Fashion Limited stores. The
 products and services sold or licensed or provided by Celio Future Fashion Limited and the
 promoters accept no liability whatsoever in connection with the products and services.
- Celio Future Fashion Limited, as mutually agreed by both parties, reserves the right to alter the terms of the
 offer including but not limited to validity, threshold amount and applicability, without prior notice and / or
 without assigning any reasons, thereof.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits under the
 offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- CELIO Terms & Conditions applicable.

Central

- Offer: 5% cashback for Axis Bank Cardholders on a single minimum purchase of Rs.4500. Maximum cashback of Rs.1500 at a customer ID level
- Offer period: 1st January 2014 to 15th February 2015 (both days inclusive)
- The customer can avail a maximum cash back of Rs.1500/- .The cash back shall be available on the net transaction value of a single transaction
- Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the card holders at the Central stores. The 5% cash back from Axis Bank shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs. 4500/-.
- The offer is not applicable on purchase of electronics, Shop-in-Shop partners, mobile phone/accessories or any other establishments which is not directly associated with Central



- The cashback is applicable on a single transaction and bills cannot be clubbed to avail the same
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- The cash back will be processed 60 days post the end of the promotional period.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed
 due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line
 system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency
 of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be
 final
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will be given only in the form of account credit. Cash back will not be given in any other mode. Bank's discretion in this regard shall be final.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer
 or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all
 respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency
 of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be
 final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise
 of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods
 and services must be resolved by the Cardholder/s with the Merchant directly without any
 reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Central & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Central & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits under the
 offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits
 accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in
 any manner whatsoever for any such taxes, duties, levies or other statutory dues.



- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Central is a division of Future Lifestyle Fashions Limited
- Terms and Conditions of Central and Future Lifestyle Fashions Limited are also applicable

Clarks

- Offer: Additional 5% Discount at Clarks company owned stores for Axis Bank Cardholders on a single minimum purchase of Rs.5000/-, max discount Rs 2000/-.
- Offer Period: 2nd January 2015 to 31st January, 2015 (both days inclusive)
- Maximum discount that can be availed by the customer is Rs 2000/-.
- In order to avail the discount, the total payment needs to be made using an Axis Bank Debit or Credit card.
- Offer discount will be processed by Clarks at the billing counter or online at the time of purchase and will reflect on the bill.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the discount.
- Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Retail Credit Cards only. This offer is not valid on Corporate Credit Cards.
- This offer cannot be clubbed with any other offer at the stores.
- Offer is subject to availability of products and available at the sole discretion of Clarks Ltd.
- The offer will be valid during the promotion period only which will be at the sole discretion of Clarks
 & Axis Bank.
- Clarks & Axis Bank retains the right to change or discontinue the offer at any time during the promotion period without prior notice.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The decision of Clarks & Axis Bank will be final and binding on all and any correspondence in this
 regard will not be entertained.
- Clarks and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed
 due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line
 system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without
 assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to
 discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer
 or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all
 respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank



- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise
 of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the
 goods and services must be resolved by the Cardholder/s with the Merchant directly without any
 reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise
 out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits under
 the offer or otherwise by use of the Card.
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at
 the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will
 be given only in the form of account credit. Cash back will not be given in any other mode. Bank's
 discretion in this regard shall be final
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits
 accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in
 any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Clarks Terms & Conditions applicable

<u>Ezone</u>

- Offer: 5% additional cash back at Ezone Stores and www.ezoneonline.in for Axis Bank Cardholders on a single minimum purchase of Rs.15000 per transaction.
- Offer Period: 10th January'15 to 6th February'15 (Both days inclusive).
- Maximum cash back that can be availed is Rs 3000.
- The cash back will be calculated at a customer id level.
- Cash back will be processed 60 days after the expiry of promotion period, by Axis Bank.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed
 due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line
 system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.



- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer
 or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all
 respects.
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at
 the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will
 be given only in the form of account credit. Cash back will not be given in any other mode. Bank's
 discretion in this regard shall be final.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise
 of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the
 goods and services must be resolved by the Cardholder/s with the Merchant directly without any
 reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits under
 the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits
 accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in
 any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the cash back under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Ezone Terms & Conditions applicable

Hypercity

- Offer: Flat 5% cash back at Hypercity, at customer id level, for Axis Bank Cardholders on a single minimum purchase of Rs.2500.
- Offer Period: 25th Dec 2014 to 31st January 2015 (Both days inclusive).
- Maximum available cash back, at customer id level, is Rs. 500.
- The cash back will be calculated at a customer id level.
- Cash back will be processed 60 days after the expiry of promotion period, by Axis Bank.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days
 after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned
 copy of the charge slip and Invoice for the case to be taken for further investigation.
- The Offer is valid across all Hypercity stores. For store list please refer http://www.hypercityindia.com/locator/
- Product warranty will be regulated by the terms and conditions mentioned on the Warranty Card
 of respective products
- Multiple transactions summing up to Rs. 2,500 on an account level will not be eligible for the offer
- One SKU cannot be broken in to 2 or more invoices i.e. Minimum one product will have to be billed
 on a single swipe for a minimum billing amount of Rs 2,500 & above
- Offer is subject to availability of products and available at the sole discretion of Hypercity Ltd
- The offer is not transferable, non-negotiable and cannot be en-cashed.



- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed
 due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line
 system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank & Hypercity reserves the right to modify / alter all or any of the terms applicable to the
 offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also
 reserves the right to discontinue the offer without assigning any reasons or without any prior
 intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer
 or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all
 respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit/Credit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise
 of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the
 goods and services must be resolved by the Cardholder/s with the Merchant directly without any
 reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise
 out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits under
 the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits
 accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in
 any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final.
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at
 the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will
 be given only in the form of account credit. Cash back will not be given in any other mode. Bank's
 discretion in this regard shall be final.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the cash back under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Hypercity Terms & Conditions applicable

GOIBIBO.com

Terms and Conditions:

Offer:

Domestic Flight - Rs. 600 Off (Minimum booking value 7,000)



- International Flights Rs. 4000 Off (Return + Minimum Booking Value 40,000)
- Hotels Flat 55% Off (Max discount Upto Rs. 3000)
- Bus Flat 15% Off on Minimum booking value 2500 (Max discount Upto Rs. 400)
- Offer period: 2nd January 2015 to 15th February 2015 (both days inclusive)
- Offer is available only at http://www.goibibo.com/axis-bank-end-of-season-sale-offer/
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- This offer is an upfront discount which will available to customer by at http://www.goibibo.com/axis-bank-end-of-season-sale-offer website under the respective offer.
- The offers are solely brought to you by goibibo.com and that AXIS Bank is not making these offers and therefore AXIS Bank holds no warranty and is not representative of the delivery, services, suitability, merchantability, availability or quality either of the offer or of the products/services made available to customer by goibibo.com website under the respective offer.
- Any disputes regarding delivery, service, suitability, merchantability, availability or quality of the
 offers and/or products/services under the offers must be addressed in writing, by the customers
 directly to goibibo.com and that AXIS Bank shall not entertain any communication in this regard.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail of the discount.
- The Offer cannot be clubbed with any other bank offer.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days
 after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned
 copy of the charge slip and Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed
 due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line
 system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer
 or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all
 respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency
 of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be
 final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise
 of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods
 and services must be resolved by the Cardholder/s with the Merchant directly without any
 reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.



- Goibibo.com & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Trendin.com & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits under the
 offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Goibibo.com Terms & Conditions applicable.

Company: MAJOR BRANDS INDIA PVT LTD

Brand Names: Charles & Keith, Guess, Beverly Hills Polo club

- Offer: Additional 5% discount for Axis Bank Cardholders only at all Exclusive Brand outlets of Charles & Keith / Guess & Beverly Hills Polo in India.
- Offer period: 5th January 2015 to 22nd February 2015 (both days inclusive)
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- This offer is an Additional discount on the total bill which will be processed at the billing counter itself at the time of purchase.
- Charles & Keith / Guess & Beverly Hills Polo exchange policy shall be applicable.
- The Offer cannot be clubbed with any other bank offer.
- The offer is not valid for online shopping.
- The offer will not be valid on Guess watches and Perfumes
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed
 due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line
 system, servers or providers, computer equipment, software, or website.



- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer
 or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all
 respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency
 of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be
 final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise
 of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods
 and services must be resolved by the Cardholder/s with the Merchant directly without any
 reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Major brands India Pvt Ltd retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Charles & Keith / Guess & Beverly Hills Polo & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor any of their
 respective subsidiaries or affiliates (collectively the "Promoters") assumes any responsibility for the
 products & services offered or the free gifts provided at the Major Brands. The products and services
 sold or licensed or provided by Major Brands and the promoters accept no liability whatsoever in
 connection with the products and services.
- Major Brands, as mutually agreed by both parties, reserves the right to alter the terms of the offer including but not limited to validity, threshold amount and applicability, without prior notice and / or without assigning any reasons, thereof.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits under the
 offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- MAJOR BRANDS INDIA PVT LTD Terms & Conditions applicable.

Marks and Spencers



- Offer: 10% cash back for Axis Bank Cardholders on a single minimum purchase of Rs.5000 per transaction. Maximum cash back of Rs.1000.
- Offer period: 1st January 2015 to 8th February 2015
- Offer valid on a minimum billing of Rs.5000
- During the offer period, Marks & Spencer shall offer cardholders cash back @ 10% on purchase of not less than Rs.5,000/- per transaction if the cardholder makes payment of such invoice by Axis Bank debit or credit card
- The customer can avail maximum cash back of Rs.1000/-. The cash back will be processed at a cust ID level.
- The cash back is applicable on a single transaction and bills cannot be clubbed to avail the same
- The additional 10% cash back will not be eligible on purchase/purchase value of Gift Cards.
- Offer will be valid across all Marks and Spencer Stores in India, existing during the promotion
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- The cash back will be processed 60 days post the end of the promotional period.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed
 due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line
 system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank and Marks & Spencer reserve the right to modify / alter all or any of the terms applicable
 to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also
 reserves the right to discontinue the offer without assigning any reasons or without any prior
 intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise
 of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods
 and services must be resolved by the Cardholder/s with the Merchant directly without any
 reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise
 out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits under the
 offer or otherwise by use of the Card.



- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Marks and Spencer has the right to modify or alter the conditions without prior information.
- For all disputes regarding the promotion, please write to care@marks-and-spencer.in
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Gurgaon only.
- Terms & Conditions of Marks and Spencer are applicable.

Pantaloons

- Offer: 5% cash back for Axis Bank Cardholders on a single minimum purchase of Rs.4500. Maximum cash back of Rs.2000 at customer id level
- Offer period: 1st January 2015 to 15th February 2015 (both days inclusive)
- The customer can avail a maximum cash back of Rs2000/-. The cash back shall be available on the net transaction value of a single transaction
- Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the card holders at the Pantaloons stores. The 5% cash back from Axis Bank shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs. 4500/-.
- The cash back is applicable on a single transaction and bills cannot be clubbed to avail the same
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- The cash back will be processed 45 days after the end of the promotional period i.e 3rd April 2015.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed
 due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line
 system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank & Pantaloon reserves the right to modify / alter all or any of the terms applicable to the
 offer without assigning any reasons or without any prior intimation whatsoever. Both parties also
 reserve the right to discontinue the offer without assigning any reasons or without any prior
 intimation whatsoever.



- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer
 or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all
 respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency
 of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be
 final
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will be given only in the form of account credit. Cash back will not be given in any other mode. Bank's discretion in this regard shall be final.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise
 of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods
 and services must be resolved by the Cardholder/s with the Merchant directly without any
 reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Pantaloons & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Pantaloons & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits under the
 offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Pantaloons Terms & Conditions applicable.

<u>Paytm</u>

Terms and Conditions

Offer 1: 5% cashback on using Axis Bank Card to add to the Paytm Wallet

- Maximum Cash Back Amount per transaction: 50
- Offer valid on https://paytm.com/offer/axis/
- o Minimum transaction amount: 750
- o Maximum times an user can use the offer: 2
- Valid on Web, App
- o PromoCode: WLTAXIS
- o Valid from 2nd Jan to 15th Feb
- Valid only on amount added to Paytm Wallet from Axis Card



- o Cash back will be credited to Paytm Wallet
- o Offer is valid for all Paytm Wallet user
- o The Offer is non-transferable, non-binding and non-encashable
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to care@paytm.com
- o Paytm reserve the right to amend, modify, change, add or terminate (collectively "Changes") the terms, contained herein at our sole discretion or discontinue this Offer without any further

Offer 2:5% cashack on payments made using Paytm Wallet on merchant sites.

- Maximum Cash Back Amount per transaction: 50
- Offer valid on https://paytm.com/offer/axis/
- o Minimum transaction amount: NA
- o Maximum times an user can use the offer: 4
- o Promo Code: None
- Valid from 2nd Jan to 15th Feb
- o Valid only on amount added to Paytm Wallet from Axis Card
- o Cash back will be credited to Paytm Wallet
- Offer is valid for all Paytm Wallet user
- o The Offer is non-transferable, non-binding and non-encashable
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed tocare@paytm.com
- o Paytm reserve the right to amend, modify, change, add or terminate (collectively "Changes") the terms, contained herein at our sole discretion or discontinue this Offer without any further

Offer 3: Additional 10% discount on electronics, home, fashion, books, kids

- o Promocode AXIS10. Code applicable on one quantity per item in the cart
- o Valid from 2nd Jan to 15th Feb
- o Applicable uptill 3 transactions per user
- o Not applicable on recharge, bill payments, precious jewelry, gold, silver and mobile
- o Cardholders will get cash back on total order value.
- Maximum cash back limit is Rs. 1000 on cart level
- o Cashback will be credited to user's Paytm Wallet.
- Promocode can be redeemed on Paytm.com or Paytm mobile app using AXIS Bank Debit or Credit card
- o The Offer is non-transferable, non-binding and non-encashable.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to <u>care@paytm.com</u>
- Paytm reserve the right to amend, modify, change, add or terminate (collectively "Changes") the terms, contained herein at our sole discretion or discontinue this Offer without any further Notice

Other Terms and Conditions

- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.



- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed
 due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line
 system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency
 of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be
 final
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer
 or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all
 respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency
 of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be
 final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise
 of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods
 and services must be resolved by the Cardholder/s with the Merchant directly without any
 reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/damage/claim that may arise out of use or otherwise of any goods/services availed of by the Card Holder/s under the offer.
- Paytm & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Paytm & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits under the
 offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Terms and Conditions of Paytm are also applicable

Theelecrtonicstore.in

Terms and Conditions:

 Offer: Additional 5% Discount at <u>www.theelectronicstore.in</u>, for Axis Bank Cardholders on a single minimum purchase of Rs.12500/-.



- Offer Period: 1st January'15 to 1st February 15 (Both days inclusive)
- Maximum available discount is Rs. 1500/-.
- In order to avail the discount, the total payment needs to be made using an Axis Bank Debit or Credit card.
- Offer discount will be processed by theelectronicstore in at the time of purchase and will reflect on the bill.
- Offer NOT VALID on the value of Recharges, connections, cost added to make the transaction value to Rs 12500/- and above will not be entitled for discount
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the discount.
- Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Retail Credit Cards only. This offer is not valid on Corporate Credit Cards.
- This offer cannot be clubbed with any other offer at the stores.
- Offer is subject to availability of products and available at the sole discretion of theelectronicstore.in.
- The offer will be valid during the promotion period only which will be at the sole discretion of The Electronic store & Axis Bank.
- The Electronic Store & Axis Bank retains the right to change or discontinue the offer at any time during the promotion period without prior notice.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The decision of The Electronic store & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- The Electronic Store and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed
 due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line
 system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer
 or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all
 respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise
 of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the
 goods and services must be resolved by the Cardholder/s with the Merchant directly without any
 reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise
 out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits under
 the offer or otherwise by use of the Card.
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at
 the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will
 be given only in the form of account credit. Cash back will not be given in any other mode. Bank's
 discretion in this regard shall be final
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits
 accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in
 any manner whatsoever for any such taxes, duties, levies or other statutory dues.



- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- The Electronic Store Terms & Conditions applicable

The Mobile Store

- Offer: Additional 5% Discount at The Mobile Store and www.themobilestore.in, for Axis Bank Cardholders on a single minimum purchase of Rs.12500/-.
- Offer Period: 1st January'14 to 1st February 15 (Both days inclusive).
- Maximum available discount is Rs. 1500/-.
- In order to avail the discount, the total payment needs to be made using an Axis Bank Debit or Credit card.
- Offer discount will be processed by The Mobile Store at the billing counter or online at the time of purchase and will reflect on the bill.
- Offer NOT VALID on the value of Recharges, connections, cost added to make the transaction value to Rs 12500/- and above will not be entitled for discount
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the discount.
- Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Retail Credit Cards only. This offer is not valid on Corporate Credit Cards.
- This offer cannot be clubbed with any other offer at the stores.
- Offer is subject to availability of products and available at the sole discretion of The Mobile store
 Ltd.
- The Offer is valid across The Mobile stores outlets as per the store list mentioned at http://www.themobilestore.in/stores and is also valid on online purchases on the website www.themobilestore.in
- For store list, please visit http://www.themobilestore.in/stores
- The offer will be valid during the promotion period only which will be at the sole discretion of The Mobile store & Axis Bank.
- The Mobile Store & Axis Bank retains the right to change or discontinue the offer at any time during the promotion period without prior notice.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days
 after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned
 copy of the charge slip and Invoice for the case to be taken for further investigation.
- The decision of The Mobile store & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- The Mobile Store and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed
 due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line
 system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank & The Mobile Store reserves the right to modify / alter all or any of the terms applicable to
 the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank & The



Mobile Store also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.

- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer
 or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all
 respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise
 of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the
 goods and services must be resolved by the Cardholder/s with the Merchant directly without any
 reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise
 out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits under
 the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits
 accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in
 any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- The Mobile Store Terms & Conditions applicable

Company: Trendin.com

Brands: Louis Philippe, Van Heusen, Allen Solly

- Offer: Additional 12% discount for Axis Bank Cardholders on a single minimum purchase of Rs.999 at trendin.com
- Offer period: 1st January 2015 to 15th February 2015 (both days inclusive)
- The 12% discount from Axis Bank shall be applicable only if the Net Transaction Value per bill is
 equal to or greater than Rs. 999/-. Net Transaction Value shall mean the retail price of the products
 purchased less sale discount offered to the card holders at www.trendin.com
- Offer is available only at www.trendin.com on the selected brands only i.e. Louis Philippe, Van Heusen & Allen Solly, however the same is not available at the respective stores.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- This offer is an upfront discount which will available to customer by at Trendin website under the respective offer.
- The offers are solely brought to you by Trendin and that AXIS Bank is not making these offers and therefore AXIS Bank holds no warranty and is not representative of the delivery, services, suitability, merchantability, availability or quality either of the offer or of the products/services made available to customer by at Trendin website under the respective offer.



- Any disputes regarding delivery, service, suitability, merchantability, availability or quality of the offers and/or products/services under the offers must be addressed in writing, by the customers directly to Trendin and that AXIS Bank shall not entertain any communication in this regard.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail of the discount.
- The Offer cannot be clubbed with any other bank offer.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed
 due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line
 system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer
 or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all
 respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency
 of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be
 final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise
 of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods
 and services must be resolved by the Cardholder/s with the Merchant directly without any
 reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Trendin.com & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Trendin.com & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits under the
 offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.



- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Trendin.com Terms & Conditions applicable.

Westside

- Offer: Additional 5% Discount at Westside for Axis Bank Cardholders on a single minimum purchase of Rs.4500/-.
- Offer Period: 2nd January'15 to 1st February15 (Both days inclusive).
- Maximum available discount is Rs. 1500/-.
- In order to avail the discount, the total payment needs to be made using an Axis Bank Debit or Credit card.
- Offer discount will be processed by Westside at the billing counter at the time of purchase and will reflect on the bill.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the discount.
- Offer valid on transactions done and live Axis Bank Debit and Axis Bank Retail Credit Cards only.
 This offer is not valid on Corporate Credit Cards.
- This offer cannot be clubbed with any other offer at the stores.
- Offer is subject to availability of products at the sole discretion of Westside.
- The offer will be valid during the promotion period only which will be at the sole discretion of Westside & Axis Bank.
- Westside & Axis Bank retains the right to change or discontinue the offer at any time during the promotion period without prior notice.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The decision of Westside & Axis Bank will be final and binding on all and any correspondence in this
 regard will not be entertained.
- Westside and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank & Westside reserves the right to modify / alter all or any of the terms applicable to the
 offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank & Westside
 also reserves the right to discontinue the offer without assigning any reasons or without any prior
 intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer
 or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all
 respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise
 of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the
 goods and services must be resolved by the Cardholder/s with the Merchant directly without any
 reference to Axis Bank.



- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any
 fraudulent activity is identified as being carried out for the purpose of availing the benefits under
 the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Trent Terms & Conditions applicable