

## Terms and Conditions for mVisa Tata Sky Campaign

### **Terms and Conditions:**

- **Offer:** Get 50% additional balance in your Tata Sky account by recharging through mVisa using Axis Bank Visa Debit Cards.
- **Offer period:** 4<sup>th</sup> Jul 2016 to 31<sup>st</sup> Dec 2016.
- The customer who recharges their Tata Sky subscription using mVisa shall get 50% Additional Balance in their Tata Sky account upto a maximum benefit of Rs.200 per user in a single transaction.
- This Offer is applicable only for 3 mVisa transactions in a month.
- This Offer is available on payment through mVisa using Axis Bank Visa Debit Card.
- Offer Valid only for first 40,000 transactions done using mVisa or Dec 31, 2016 whichever is earlier
- Axis Bank is not responsible for providing additional balance or recharge to the customers. For any disputes related to recharge through this offer needs to be taken up with Tata Sky.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be clubbed together by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at the time of processing of processing of additional balance will not be eligible for the benefits of the offer. Additional balance will be given only in the form of account credit. Additional Balance will not be given in any other mode. Bank's discretion in this regard shall be final.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the services offered by Tata Sky. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with Tata Sky directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.

- Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person availing this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Along with this offer's Terms and conditions, Axis Bank Debit Card, mVisa, and Tata Sky mVisa Offer terms and conditions are also applicable.
- The terms and conditions shall be subject to applicable regulatory guidelines and prevailing laws & regulations amended from time to time. Axis Bank shall have the liberty to modify/discontinue the terms of offer based on the prevailing laws and regulations at any point of time and neither party shall be under any liability or obligation to continue implementation of the said offer till such time the terms are modified as per prevailing or amended laws & regulations at that point of time. In the event the terms of the offer cannot be continued without total compliance of prevailing laws/regulations at any point of time then this offer shall be deemed to be terminated forthwith from the date when the amended law restricting/prohibiting the terms of offer comes into force.