

## **Terms and Conditions for Festive Targeted Campaign on Axis Bank Cards**

**(13<sup>th</sup> Oct 2015 to 15<sup>th</sup> Nov 2015)**

- The offer is valid for only selective Axis Bank Debit/Credit Cardholders to whom the formal offer communication via email and/or SMS on their registered email ID and/or mobile number has been sent by Axis Bank.
- The Campaign referred to as “**Offer Period**”, starts from 13<sup>th</sup> Oct 2015 and ends on 15<sup>th</sup> Nov 2015 (both days inclusive). The card transactions from 00:01 on 13<sup>th</sup> Oct 2015 to 23:59 15<sup>th</sup> Nov 2015 will only be eligible for this Offer Period.
- **Offer / Campaign: Use your Axis Bank Debit/Credit Card (as communicated on your registered mobile/Email ID) at least 3 times or more, for amounting to at least Rs “1000” each during the Offer Period and get Yatra.com.com Travel voucher worth Rs 1000.**
- Yatra.com E-voucher will be sent to eligible Axis Bank card holder 60 days post the end of the Offer Period i.e. 15<sup>th</sup> Jan 2016 on a best effort basis. The timeline provided for sending the e-voucher is only indicative of expected period and may differ from actual date of sending. Please reach out to Axis Bank helpline number mentioned at the back of your Credit/Debit Card for any further details.
- Axis Bank Cardholder's eligibility for the offer will be decided by Axis Bank.
- Axis Bank Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final.
- All escalations related to this campaign will be valid till 30<sup>th</sup> Jan 2106.
- The Program is applicable to Axis Bank Debit and Credit Card Holders (except Corporate Credit Card holders). Axis Bank Card holder will be able to win only one daily prize during the program period.
- In case any Axis Bank Card holder becomes a Top Spender of the day in Axis Bank's Festive Top spender campaign, Card holder will be eligible for the gifts in Axis Bank Festive Top Spender Campaign as well as in this targeted campaign.
- Axis Bank Card Holders who are the winners of the any of the gifts will have to pay a gift tax on the product invoice value at the rate prevailing as per the extant rules of the Income Tax Department. The onus of paying the gift tax to the Income Tax Department will rest solely with Axis Bank Card Holder
- Online Purchases through Axis Bank's Internet Banking channel shall not be eligible for this Program / Campaign.
- AXIS Bank shall, with the help of the authorized vendor, attempt to have the Yatra.com.com Voucher/s delivered at Axis Bank Card holder's mobile number and email id registered with the bank. If the mobile number and/or email ID of the customer is not registered with Axis Bank, in such a case, Axis Bank Card Holder needs to register his/her mobile number and/or email ID with Axis bank. Once the same is registered, Axis Bank shall, with the help of the authorized vendor, attempt to have the Yatra.com.com Voucher/s delivered within 30 days of such updation. In case, Axis Bank Card Holder do not update his/her mobile number and/email ID, AXIS Bank shall hold the Yatra.com.com vouchers till 60 days post declaration of winner, within which Axis Bank Card Holder should contact AXIS Bank to avail the same. After the termination of this time period, AXIS Bank shall be under no obligation to entertain any requests or claims for the Item. For the

delivery of Yatra.com Vouchers to the eligible Axis Bank Card Holder, Axis Bank Card Holder understands and permits that AXIS Bank shall share the Card Holders details like name, address, phone number etc. with the authorized vendor for delivery of the same.

- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by Axis Bank Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer / Campaign including any dispute or discrepancy relating to the offer / Campaign or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank reserves the right to disqualify any Axis Bank cardholder from the benefits of the offer / Campaign if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer / Campaign or otherwise by use of Axis Bank Debit / Credit Card.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer / Campaign.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by Axis Bank cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer / Campaign is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Axis Bank Cardholders about the sending the Yatra.com e-voucher.
- Any person taking the advantage of this offer / Campaign shall be deemed to have read, understood and accepted these terms and conditions.
- This Campaign/Offer is subject to applicable law and regulations and would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Campaign/Offer

till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Campaign/Offer cannot be continued without total compliance of the prevailing law at any point of time, this Campaign/Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Campaign/Offer comes into force.

- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Terms and Conditions of Festive Top Spender campaign is applicable.
- General Terms and Conditions on Axis Bank Debit/Credit Card are applicable.
- General Terms and Conditions of Yatra.com are applicable