

## **Terms and Conditions for Samsung Cashback Offer on Credit and Debit Cards**

**(16<sup>th</sup> May 2013 to 31<sup>st</sup> May 2013)**

### **Terms and Conditions for Debit Card Users**

- The offer is valid for only selective Axis Bank Debit Cardholders with active Axis Bank Savings or Current Accounts, to whom the formal offer communication email or SMS has been sent, unless otherwise notified.
- The offer is valid only on purchase of Samsung Galaxy Note II through Axis Bank Debit Card.
- Purchase Price :- Rs 37900
- Cash Back Price :- Rs 5685
- Effective Price :- Rs 32215
- Offer Valid from 16<sup>th</sup> May 2013 to 31<sup>st</sup> May 2013 (purchase date) or till stocks last, whichever is earlier
- Only one product can be purchase on one card which will be eligible for cash back.
- Cash back will be credited in customer account on or before 25th July'13.
- Transaction reversed on or before 25th July'13 will not be eligible for cash back.
- EMI offer is not applicable on purchases through Axis Bank Debit Cards.
- The offer is not transferable, non-negotiable and cannot be encashed.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of any dispute or discretion, Axis Bank's decision shall be binding on all Cardholders.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- In all matters relating to the offer for Axis Bank Cardholders, the decision of Axis Bank shall be final and binding in all respects.
- Any person taking the advantage of this offer through valid and active Axis Bank Debit Card in good standing shall be deemed to have read, understood and accepted these terms and conditions.
- General Terms and Conditions on Axis Bank Debit Card are applicable.

## **Terms and Conditions for Credit Card Users**

- The offer is valid only on purchase of Samsung Galaxy Note II through Axis Bank Credit Card.
- Purchase Price :- Rs 37900
- Cash Back Price :- Rs 5685
- Effective Price :- Rs 32215
- 6 EMI at 0 % :- Rs 6317 (per month)
- Cash back is valid only if customer opts for 6 EMI.
- EMI offer is valid only on Credit card.
- Offer Valid till 31st May'13 (purchase date) or till stocks last, whichever is earlier
- 0 % EMI offer is available on selected Samsung Stores only
- To find the nearest store customer can SMS EMI<Pincode>to 56886
- Only one product can be purchase on one card which will be eligible for cash back.
- Cash back will be credited in customer account on or before 25th July'13.
- Transaction reversed or EMI foreclosure on or before 25th July'13 will not be eligible for cash back.
- EMI general terms and condition are applicable.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- In case of any dispute or discretion, Axis Bank's decision shall be binding on all Cardholders.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- General Terms and Conditions on Axis Bank Credit Card are applicable.