

Terms and Conditions SOF (Shopaholics Online Festival) 2,3,4 September 2014



- All Offers are valid on Axis Bank Retail Credit and Debit Cards from 2nd September 2014 to 4th September 2014(Both Days inclusive)
- Terms and Conditions of all the below merchants applicable over and above the offer mentioned below
- Offers not valid if the respective Promo Codes given by the partners are not applied.
- General Terms and Conditions of Axis Bank Credit and Debit Cards applicable.

Myntra/Vector:

- **Offer:** This coupon entitles the bearer to get 35% off on minimum purchase of Rs.1000 and above by shopping on Myntra.com within the Offer period.
- **Website:** www.myntra.com/axis-bank-offers
- **Promocode:** **SOFSEPT14**
- This offer is valid for Axis Bank customers till 4th September, 2014.
- This offer is not valid on Cash on Delivery orders.
- This offer is not valid at any of alliance partner retail outlets /stores.
- This offer may not be applicable on select styles.
- This offer cannot be combined with any other offers on Myntra.com.
- Multiple coupons cannot be clubbed in a single order.
- The balance amount, after the discount has been availed, will have to be paid by the customer at the time of purchase
- Customer will not be eligible for My Privilege Points for the discount availed using the coupon/voucher.
- Myntra.com's Return and Exchange Policy offers you the option to return or exchange items purchased on Myntra.com within 30 days of the receipt. In case of return of the purchased item, please refer to the "Return Policy" on our website or write to returns@myntra.com.
- Myntra reserves the right to change the terms and conditions of this offer, including extending, withdrawing or discontinuing the same without notice, at its sole discretion.

- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions on Myntra.com
- All disputes arising out of or in connection to this scheme are subject to exclusive jurisdiction of the courts in Bangalore only.
- Disclaimers: Myntra.com is not responsible for any typographical error leading to an invalid coupon.
- Terms and Conditions of Myntra.com applicable

First Cry

- **Offer:** Get 40% on 10000 products
- **Website:** www.firstcry.com/axis-bank-offers.aspx
- **Promocode:** SOFSEPT14
- The user will get Flat 40% OFF on select products
- This offer is valid for Axis Bank customers till 4th September, 2014
- Coupon can be used only once and is not applicable with any other coupon code
- Offer valid on MRP
- Coupon is applicable on Select products on Offer page
- Terms and Conditions of Firstcry applicable

Floristsinindia.com

Offer: Flat 25% Off

- **Website:** <http://www.floristsinindia.com/axis-bank-offer>
- **Promo code:** SOFSEPT14
- Payment mode is online (Debit / Credit Card)
- No two offers can be combined.
- This offer is valid for Axis Bank customers till 4th September, 2014
- The above offer will be applicable for customer/s using a valid AXIS Bank Debit card or a valid Credit Card issued by AXIS bank on AXIS Bank payment gateway, whether provided by AXIS Bank, or any other service provider appointed by AXIS .
- All Purchases will have to be made online on the "website"
- All disputes related to the offer shall be the subject matter of the jurisdiction of Mumbai high court. The prevailing statutory laws of India shall be applicable to the offer.
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions of www.floristsinindia.com
- This Offer is made available to the Customer/s selected at the discretion of AXIS Bank.
- Terms and Conditions of Floristsinindia.com applicable

Ferns n Petals

- **Offer:** flat discount of 20% on the online purchase at www.fnp.com on minimum purchase of Rs.500

Website: <http://www.fnp.com/static/axisbank-offer.dot>

- **Promocode:** SOFSEPT14

- The said Customer(s) will have to log on to www.fnp.com to buy the product and at the time of payment a discount code, provided by FNP, needs to be entered in the discount coupon column, to avail the discount.
- The offer can't be combined with any other ongoing offers of FNP.
- The offer will be valid till 4th September 2014.
- The benefits under the offer are non-negotiable.
- Offer will not be valid on International deliveries and Gift category.
- Any dispute relating to the offer will be settled under the sole and exclusive jurisdiction of Delhi courts only.
- Terms and conditions of Ferns and Petals applicable

Infibeam:

- **Offer 1:** Flat 6% off on Mobiles & Electronics (Maximum discount of Rs. 1200), minimum purchase of Rs 2000/-
- **Offer 2:** Flat 10% OFF on all other categories (Maximum discount of Rs. 500) Minimum purchase of Rs. 500
- **Website:** axis.infibeam.com
- **Promo Code 1:** SOFSEPT14B
- **Promocode 2:** SOFSEPT14A
- Terms and Conditions of infibeam.com applicable

Cleartrip.com

- **Offer:** Avail 30% instant cashback on Weekend Getaways
- **Website:** <http://www.cleartrip.com/offers/india/axisbank-weekend-getaways>
- **Promocode:** SOFSEPT14
- Book your Weekend Getaway for minimum 2 nights stay or longer.
- Simply enter coupon code **SOFSEPT14** before making payment with your Axis Bank Credit or Debit Card.
- You are now eligible for 30% instant Cashback on the **Base Price** of the Hotel booking upto a maximum of **Rs.1200 per transaction.**
- The cashback will be instantly deducted from the total amount payable.
- **Valid for transactions made between 02 - 04 September 2014 for checkout upto 31 October 2014.**
- Offer is valid on Weekend Getaways from any of the select cities, available on the website
- Not valid on IVR/Phone transactions made with Cleartrip Customer Care.
- To avail of instant cashback you need to enter coupon code **SOFSEPT14** before payment while booking. If coupon code is not entered correctly then you will not receive any cashback.
- Make payment with any **Axis Bank Credit or Debit Card.**
- You can avail the offer only once on Weekend Getaways. If you transact more than once using the same card, you can still book but will not get any cashback on your 2nd transaction.
- The cashback offer is valid per transaction. In case you book more than 1 guest/ room/ night in a single transaction, you will still receive cashback on per transaction basis only.

- In case you cancel the transaction (in part or full) the entire cashback availed for the said transaction will be deducted from the refund amount.
- Valid on Adult & Child bookings only. Not valid for Infants.
- This Offer cannot be clubbed with any other cashback offer available on www.cleartrip.com
- The product & services offered by Cleartrip Private Limited are governed by the Terms of Use prescribed by Cleartrip on its site www.cleartrip.com & as amended from time to time.
- Cleartrip reserves the right to change or withdraw the Offer, anytime at the sole discretion of the Management.
- The terms & conditions of this Offer are subject to change without any prior notice.
- Its a Limited Period offer. Hurry & book now!

Dhamaal:

- **Offer:** Additional 25% off on already reduced prices.
- **Website:** www.dhamaal.com/axis
- **Promo Code:** SOFSEPT14
- Maximum Discount Rs. 1000
- Applicable on a Minimum purchase of Rs. 499
- A 4 GB Brandstik pen drive worth Rs.550 free with every purchase of Rs.1499(cart value) and above
- Not Applicable on NSI Infinium products,Dhamaal events and Mobile/DTH recharges
- Terms and Conditions of Dhamaal.com applicable

Jabong:

- **Offer:** Flat 40% off
- **Website:** www.jabong.com/axis
- **Promocode:** SOFSEPT14
- Discounts will be applied to the total merchandise value including VAT and applicable taxes
- Discounts can be redeemed between 2nd September to 4th September
- Flat 40% off on no minimum purchase, use code SOFSEPT14
- The card can be used any number of time during the campaign validity
- In order to avail the discount the customer must apply the coupon code as communicated by Axis Bank prior to checkout at Jabong.com. Jabong will not be liable for the failure of the customer to apply the coupon code
- Discount can only be redeemed via an Axis Bank Debit Card / Credit Card
- This offer is applicable over and above the existing discounts in our website
- All orders are subject to stock availability at the time of order
- Axis Bank and Jabong shall not be liable for any loss or damage that may be suffered, or for any personal injury that may be suffered as a result of the offer
- Jabong and Axis Bank reserve the right to jointly change/modify/add/delete any of the terms and conditions of the offer
- By placing an order, the customer accepts all terms and conditions specified on Jabong.com
- In case of any query pertaining to use of coupon or regarding the schemes, please email customer care at care@jabong.com or call @ 124-6128000

- All transactions completed during the period starting from 00:00 hrs on 2nd September 2014 till 23:59 hrs on 4th September 2014 can avail the offer
- Customers would get flat 40% off on shopping through www.jabong.com/axis
- This promotion is being offered by the participating service establishment only and shall be valid for the period mentioned in the offer
- To receive this offer, purchase should be charged using Axis bank credit card / Debit Card/ netbanking
- This offer is being made purely on a "best effort" basis. Card members are not bound in any manner to participate in this offer and any such participation is purely voluntary
- Axis bank is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/utilised by the Card members under this offer. Any disputes with regard to the quality of goods/services availed shall be taken up with the merchant/service establishment directly. Axis bank shall have no liability whatsoever with regard to the same
- Axis bank shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Card member under this offer
- Axis bank and Jabong collectively reserves right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice
- Nothing expressed or implied in the programme shall in any way waive or amend any of the terms and conditions of the existing Card member agreement with the Card issuer
- Any disputes arising out of and in connection with this programme shall be subject to the exclusive jurisdiction of the courts in the state of Haryana only
- All offers are subject to partner terms and conditions as stated on the offers page

Pepperfry.com

- **Offer:** Get 25% Off with max discount of Rs.2500.
- **Website:** www.pepperfry.com/axis.html
- **Promocode:** SOFSEPT14
- Flat 25% off max cap 2500 on products under "Furniture", "Furnishings & Lamps", "Home Décor", Bed & Kitchen categories using the decided Promo Code during checkout.
- This Offer is not valid on "best deal", deep discounted Products, Gold/ Silver Coins on website.
- The promotion is only valid on Confirmed Orders.
- This promotion is valid only for genuine consumers. Any B2B orders, under this promotion, would be cancelled. The decision of Trendsutra Platform Services Pvt. Ltd. would be final & binding in this respect.
- Trendsutra Platform Services Private Limited reserves the right of inclusion or exclusion of any SKU from the promotion.
- The following terms of use, apply to orders under this promotion <http://www.pepperfry.com/terms-of-use.html>
- All of Trendsutra Platform Services Pvt. Ltd. (Pepperfry.com) actions shall be on a best-efforts basis only.
- Terms and Conditions of Pepperfry.com applicable
- Offer period – 2nd Sept-4th Sept'14
- Promotion only applicable for Axis Bank's Debit and Credit cards, while logged in on Pepperfry.com.

Zoomin

- **Offer:** 60% off discount is valid on 1. White Coffee Mugs , Zodiac Mugs , 11"x8.5" Flipbooks (20 pages) and 8"x8" Lay Flat Photobook - Rs. 720
- **Website:** <http://www.zoomin.com/in/axisof2014>
- **Promocode:** SOFSEPT14
- Offers valid only till Sept 4, 2014 11:59 PM IST
- Offers will be valid only on transactions generated with an Axis credit/debit card. Barring this, the order will not go through.
- Register on www.zoomin.com if not a ZoomIn member
- No limit to the number of times you use the coupon.
- Apply coupon code **SOFSEPT14** in cart.
- Cannot be combined with other offers/promotions on zoomin.com
- Shipping charges and taxes applicable per order.

Shopclues.com

- **Website:** www.shopclues.com
- **Offer A: Additional 10% off on Electronics on a minimum purchase of Rs. 2000. Use coupon SOFSEPT14A**
 - 1) Maximum discount that can be availed is Rs.1000.
 - 2) Offer applicable only on the categories – Mobile and Tablets, Computers, Electronic, Home Appliances.
 - 3) The offer is valid from 2nd to 4th September 2014 and cannot be combined with any other offer.
 - 4) Shipping will be charged wherever applicable.
 - 5) ShopClues holds the right to cancel or change any offer at its discretion.
 - 6) Any fraudulent activities, including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions will lead to order cancellation.
 - 7) Not applicable on Gold coins & bars.
- **Offer B: Additional 20% off on a minimum purchase of Rs. 800. Use coupon SOFSEPT14B**
 - 1) Offer not valid on Electronics, Fashion and Footwear categories or on gold coins & bars.
 - 2) Maximum discount give will be Rs.1000.
 - 3) The offer is valid from 2nd to 4th September 2014 and cannot be combined with any other offer.
 - 4) Shipping will be charged wherever applicable.
 - 5) ShopClues holds the right to cancel or change any offer at its discretion.
 - 6) Any fraudulent activities, including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions will lead to order cancellation.
- **Offer C: Additional 30% off on Fashion and Footwear Categories on minimum purchase of Rs. 800. Use coupon SOFSEPT14C**
 - 1) Maximum discount that can be of Rs.1000.

- 2) Offer not applicable on gold coins & bars.
- 3) The offer is valid from 2nd to 4th September 2014 and cannot be combined with any other offer.
- 4) Shipping will be charged wherever applicable.
- 5) ShopClues holds the right to cancel or change any offer at its discretion.
- 6) Any fraudulent activities, including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions will lead to order cancellation.

BedBathMore :

- **Offer:** Additional 15% on all existing discounts
- **Website:** <http://www.bedbathmore.com/axissof2014>

- **Promocode:** SOFSEPT14
- Discounts will be applied to the total merchandise value including VAT and applicable taxes.
- Discount can be redeemed only during the offer validity period from 2nd Sept 2014 to 4th Sept 2014.
- In order to avail of the discount the customer must apply the promo code SOFSEPT14 as communicated by Axis Bank prior to checkout at bedbathmore.com; bedbathmore.com will not be liable for the failure of the customer to apply the coupon code.
- Discount can only be redeemed for payment via any Axis Bank Debit Card, Credit Card. Offers not valid for Cash on delivery(COD)
- All orders are subject to stock availability at the time of order.
- Axis Bank and bedbathmore.com shall not be liable for any loss or damage that may be suffered, or for any personal injury that may be suffered as a result of the offer.
- Bedbathmore.com and Axis Bank reserve the right to jointly change / modify / add / delete any of the terms and conditions of the offer.
- By placing an order, the customer accepts all terms and conditions specified on bedbathmore.com.
- In case of any dispute, decision of Encompass Designs India Private Limited will be final and binding.
- All disputes are subject to jurisdiction of competent courts of Mumbai.
- Encompass Designs India Private Limited reserves the right to change or withdraw the offer and / or the promo codes, anytime at the sole discretion of the management.
- All issues / queries / complaints / grievances relating to the offer, if any, shall be addressed to Encompass Designs India Private Limited directly by mail to info@bedbathmore.com without any reference to Axis Bank. The same shall be addressed by Encompass Designs India Private Limited, only up to a period of 10 days after the date of transaction / purchase

Printvenue :

- **Offer:** Additional 10% discount
- **Website:** www.printvenue.com
- **Promocode:** SOFSEPT14
- **Max discount** Rs. 500/-
- Terms and Conditions of Printvenue applicable

Musafir :

- **Offer :** Flat Rs.750 Off on return tickets
- **Website:** <http://in.musafir.com/offers/axisbanktsf.aspx>
- **Promocode:** SOFSEPT14
- Offer only valid for direct individual travel purchases of flights for adults and children purchased online on in.musafir.com between 2nd and 4th September 2014.
- Offer not valid for pre-packaged trips, trips booked through our travel experts, trips booked by travel agents or in conjunction with any other offer.
- Offer only valid if the coupon code is successfully entered before purchase.
- Offer will be deducted from any refunds due if a trip is cancelled in part or full.
- Offer may only be redeemed against one purchase on Musafir.com.
- Offer has no monetary value and cannot be reused, exchanged or refunded.
- Musafir.com India Private Limited reserves the right to withdraw this offer at its discretion and without notice.

Paytm

- **Offer :** 15% cashback on minimum transaction of Rs.200
- **Website:** www.paytm.com/axis
- **Promocode:** SOFSEPT14
- Max cashback Rs.50
- Offer valid only for Pre-paid mobile and DTH recharge
- Cash back would be applicable for Axis Credit Card and Debit Card User
- Cash back would be credited in user's Paytm-wallet within 72 hours of successful transaction, where T is the day of transaction
- Maximum cash back that can be availed is Rs. 50 only
- Minimum transaction amount to avail the offer is Rs. 200 only
- This offer is for consumers and NOT for retailers
- The Offer is non-transferable, non-binding and non-encashable.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to care@paytm.com
- Paytm reserve the right to amend, modify, change, add or terminate (collectively "Changes") the terms, contained herein at our sole discretion or discontinue this Offer without any further Notice
- Promo code to be Redeemed on www.paytm.com/axis and Mobile app and mobile website

Shoppersstop:

- **Offer:** 12% on Rs.1800
- **Website:** www.shoppersstop.com
- **Promocode:** SOFSEPT14
- The offer is valid only for online orders placed on www.shoppersstop.com
- To avail this discount, please type the coupon code SOFSEPT14 in the 'Coupon Code' box provided on the shopping bag page during checkout.

- The Discount will not be applicable on Fine Jewellery, Gold Coins, Gift Vouchers/Cards/Topups, Maxit Merchandise, E-reader, Dryfruits, Casio watches and First Citizen membership card purchased online.
- The offer is valid only for successful/approved transactions.
- Standard www.shoppersstop.com Terms & Conditions apply.
- The discount offer cannot be combined or exchanged with any other offer provided by www.shoppersstop.com
- The Approval of the order is at the sole discretion of www.shoppersstop.com
- Shoppers Stop Ltd. Reserves the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- In the event of non-happening, cancellation or partial happening of the offer for reasons beyond anybody's control or Act of God, neither Shoppers Stop nor their agent, sponsors nor their agent, successors or assigns shall be liable to any of the customers participating in the offer.
- By participating in the promotional offer, the Customers shall be deemed to have accepted these Terms and Conditions.
- Any disputes arising out of this offer shall be subject to the exclusive jurisdiction of courts in Mumbai only.
- Terms and Conditions of Shoppersstop.com applicable

LadyBlush :

- **Offer:** Flat 15% off
- **Website:** ladyblush.com/axisbank
- **Promocode:** SOFSEPT14

- **How to Redeem And Get Extra 15% Off**

1. Select from a wide range of products on www.ladyblush.com and Click on "Add To Cart" button.
2. Enter Coupon Code 'SOFSEPT14' on shopping cart page and click Redeem.
3. Pay balance amount using your Axis Bank Credit/Debit Card.

(Note: Extra discount of 15% would be calculated at payment gateway for AXIS Bank issued cards only)

- Ladyblush Discount Coupon is valid on all Products listed on www.ladyblush.com/axisbank
- Coupon is valid for one redemption per customer and is valid on AXIS Credit & Debit Card
- To Avail the offer, User has to make a purchase on LadyBlush and provide valid coupon code during the purchase to avail the said discount.
- You will be required to enter a valid phone number while placing an order on Ladyblush.com.
- By registering your phone number with us, you consent to be contacted by Ladyblush.com via phone calls and / or SMS notifications, in case of any order or shipment or delivery related updates.

- Ladyblush.com will not use your personal information to initiate any promotional phone calls or text messages except in accordance with your Communication Preferences which may be modified by you at any time.
- LadyBlush reserve the right to make changes to the website, policies, and these Conditions of Use at any time.
- Terms and Conditions of LadyBlush applicable.

PlushPlaza:

- **Offer:** 35% off on complete website other than lavazza
- **Website:** plushplaza.com/offers.php
- **Promocode:** SOFSEPT14
- The offer is valid from 2nd – 4th September 2014. Cash on delivery not accepted in this offer.
- Offer not valid on Lavazza machines.
- Furniture items minimum delivery time will be 3 weeks post placing an order.
- This offer cannot be combined with any other ongoing promotion at Plush Plaza.
- Terms and Conditions of Plushplaza applicable

Landmark :

- **Offer:** Additional 10% off
- **Website:** landmarkonthenet.com
- **Promocode:** SOFSEPT14
- Voucher code is valid only on www.landmarkonthenet.com.
- Voucher code is valid on Credit/Debit Card cards only.
- Voucher code is valid on books, music, movies & toys purchases, only.
- Voucher code is valid between 2nd Sep, 2014 – 4th Sep, 2014, only.
- Voucher code is valid only once per customer.
- Refunds on cancellations will not cover the voucher code amount.
- This offer cannot be clubbed with any of other existing offers that are active with Landmarkonthenet.com

Naaptol :

- **Offer:** Rs. 600/- off on Min purchase of Rs. 999/- on hot deals section
- **Website:** naaptol.com/axis
- **Promocode:** SOFMARCH14
- **How to Redeem :**
 - To Order Visit our Website www.naaptol.com/hot & select product of your choice and click "Click here to Buy" button.
 - Select "Want to Redeem a Cash/Gift Voucher", provides the code "SOFSEPT14" and avail off on your shopping.
 - Service charges as applicable shall be payable by the customer.

- **TnCs:**
 - Offer is applicable on hot deal section only.
 - This offer cannot be clubbed with any other Offer.
 - The Offer is non-transferable, non-binding and non-encashable.
 - Offer is valid only for Axis Credit card & Axis Debit card holders.
 - The Offer is not valid for Void Transactions Any person availing this offer shall be deemed to have accepted these Terms and Conditions.

Freecharge :

- **Offer:** Flat 55% Cash Back in form of "Freecharge Credits" on successful transaction
- **Website:** www.freecharge.com/axisbank55
- **Promocode:** SOFSEPT14

How to avail the Offer:

- Logon to www.FreeCharge.com/axisbank55 or Download The FreeCharge Andriod/iOS App
- Enter your Mobile / DTH / Data Card details to recharge your phone. Click 'Proceed To Coupons.
- Pick Coupons for the Value of your recharge. Click 'Proceed'
- If you are an existing user at FreeCharge, enter LOGIN details.
- If you are new to FreeCharge, Sign Up.
- Enter the generic Axis Bank Promo Code <SOFSEPT14> in Promocode/FreeFund section and Click on Redeem Now. Customer gets a success message.
- Customer enters Axis Bank Debit / Credit Card details under Payment options Pays the Transaction Amount.
- On successful transaction customer gets Cash Back as “FreeCharge Credits” in the FreeCharge account instantly which can be used for future transactions.

Offer - TNC

- 55% Cashback would be applicable for Axis Bank Card holders during promotional period.
- Maximum cashback of Rs.110 will be given out per transaction in form of FreeCharge Credits post successful transaction.
- Cashback Offer can be availed on One transaction per cardholder on www.freecharge.com/axisbank55 desktop, mobile site & mobile app.
- Customer needs to apply Promo-code <SOFSEPT14> and use Axis Bank Card to avail Cashback offer, not valid for net-banking transactions and FreeCharge Credits as payment option.
- Offer is valid for all products PostPaid Mobile / Prepaid Mobile / DTH & Data Cards available on FreeCharge. Offer is not valid on ‘Add Cash’ transactions
- Offer Promo Code is valid till: 4th September, 2014
- The Cashback Offer is non-transferable, non-binding and non-encashable.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to care@freecharge.com
- FreeCharge reserves the right to amend, modify, change, add or terminate (collectively “Changes”) the terms, contained herein at its sole discretion, or withdraw this Offer without any further notice.

- Terms and Conditions of Freecharge applicable

Crossword.in

- **Offer:** Flat 20% off on min purchase of Rs. 500/-
- **Website:** www.crossword.in
- **Promocode:** SOFSEPT14
- These Coupon codes gives flat 20% discount on Net Purchases/Order Value on www.crossword.in only.
- The Coupon Codes give discount on all the products except Kobo eReaders & Kobo Merchandises.
- Two Coupon Codes cannot be clubbed together.
- These Coupon Codes are valid till 4th September 2014 .
- These Coupon Codes are valid only on the website www.crossword.in and will not be accepted in any of the Crossword stores.
- The Coupon Codes cannot be encashed.
- Terms and Conditions of Crossword.in applicable

Mobikwik

- **Offer:** 20% cash back on min Rs.100 (Max cash back of Rs.50)
- **Website:** www.mobikwik.com/sof
- **Promocode:** SOFSEPT14
- Minimum "Add Money" Amount Should be Rs.100.
- Offer can be redeemed only once and is applicable for the credit transaction done during the offer period on your MobiKwik Wallet, done prior to entering promo code.
- Offer will be valid for 2-4 Sep'2014.
- Maximum cashback amount will be Rs. 50.
- Redemption Process:
 - Sign in to your MobiKwik Wallet on mobikwik.com (Or Mobile App)
 - Add Money to your MobiKwik Wallet
 - On your Dashboard, click on the Promocode & enter "SOFSEPT14" to avail cashback
 - Proceed with your Recharges, Bill Payments, & Wallet Offers on MobiKwik

eBay

- **Offer 1:** Flat 8% Off on ebay.in/Axis (Max discount of Rs.800)
- **Promocode 1:** SOFSEPT014
- **Website:** www.ebay.in/axis
- The offer contained in the electronic communication ("E-Coupons") is made by eBay India Pvt. Ltd ("eBay") and is open only to targeted www.ebay.in or m.ebay.in (eBay Website) registered users ("Users") who are persons resident in India and 18 years of age or older and are persons competent to contract. These terms and conditions are in addition to the existing eBay Website User Agreement, PaisaPay User Agreement, Privacy Policy and other policies and terms and conditions ("eBay UAs"). The offer is not intended to person resident outside India and minors and person incompetent to contract and any acceptance of offer

and usage of E-Coupons by these persons shall be invalid and void ab-initio. E-Coupons are also not offered to, and shall not be used by, such Users who under any statutory obligations are prohibited to use E-Coupons.

- E-Coupon is the property of eBay Website and eBay has the right to cancel/ alter the E-Coupons at will and at any time (including during the validity period of the E-Coupon) without -giving any prior intimation to the User. E-Coupon is a privilege from eBay and not a right or claim against eBay. E-Coupons can also be cancelled in case the User is in violation of eBay UAs.
- A User using the E-Coupons in any manner shall be deemed to have read, understood and accepted these terms and conditions.
- E-Coupon is issued to the User and specific to the User ID mentioned in the electronic communication. E-Coupon cannot be used through another User ID even-though a different User ID is maintained by the same person.
- The value and the mode of using of the E-Coupon are mentioned in the electronic communication.
- E-Coupons shall be valid and must be redeemed as per the date mentioned in the marketing communication, unless cancelled / terminated earlier in accordance with these terms and conditions and/or eBay UAs. The validity of E-Coupon shall be subject to the condition that the User remains registered user and has neither been suspended nor been in violation of eBay UAs and PaisaPay Payment services.
- E-Coupons can be redeemed only before the listing has ended on eBay Website or the item is stock out (stock out means that the item is no longer available with the seller or the seller for any reason is unable to list or sell or deliver the item), and only when payments are made through PasaPay, and on the First-come, first use basis.
- Please refer to marketing communication to ascertain the specific terms and condition as applicable.
- E-Coupons shall be invalidated and your transaction shall be reversed, in case, your payment has been rejected by eBay due to eBay's risk containment measures, or you bought the item which is illegal or prohibited by eBay UAs for transaction, or you bought the item which is required to be shipped outside India, or you have used the E-Coupons on the items/ category other than what has been mentioned in marketing communication, or you have used E-Coupons on the promoted listing such as Deals of the Week, Wakeup Call or where the listing has called out that "E-Coupons are not applicable on that specific listing".
- One E-Coupon can be used only for one purchase irrespective of the value of such purchase and the unutilized or underutilized value of the E-Coupons shall be forfeited and User cannot claim any benefit or a substitute E-Coupon in lieu of the same. The purchase value of the item in excess of the value of the E-Coupon shall be paid by the User along with using the E-Coupon.
- E-Coupon carries no cash value and cannot be transferred, negotiated or sold and cannot be redeemed against cash. E-Coupons cannot be combined with any other coupons or any other offer or discounts or promotions. eBay shall not be responsible to compensate you in any manner for the unused/ invalidated E-Coupon including providing alternate E-Coupon.

Disclaimers:

- eBay is not responsible for any typographical error leading to an invalid coupon.
- eBay does not guarantee that any one or more listings on eBay Website or the desired listings of the Users would have E-Coupon as the payment option.
- eBay is neither recommending you to purchase the specific item which you intend to purchase or actually purchase using E-Coupon nor eBay is warranting or endorsing any product or services listed on eBay Website nor warranting or verifying or guarantying the

performance or conduct of any seller offering E-Coupon as payment option or of any third party.

- eBay shall not be liable for any lost or stolen E-Coupon and E-Coupons once issued shall not be reissued.
- eBay makes no representation or warranties of any kind regarding any product or service provided by any third party in connection with any E-Coupon and shall not be responsible for any costs, damages, accident, delay, injury, loss, expense or inconvenience that may arise in connection with the use of E-Coupons.
- Limitation of Liability :
- Under no circumstances eBay's liability shall exceed giving the User a replacement E-Coupon of the same nature and of the same value.
- These terms and conditions are subject to Indian laws and any dispute shall be subject to jurisdiction of the courts in Mumbai (India) only.
- Terms and Conditions of eBay.in are applicable

Lenskart

- **Offer:** Flat 30% off on purchase of Rs.1300 & above
- **Promocode 3:** SOFSEPT14A
- **Website:** www.lenskart.com/sof
- Valid till 4th Sep 2014.
- Offer cannot be clubbed with other offers/schemes.
- Voucher valid on purchase of Rs.1300 & above.
- Valid only on www.lenskart.com/sof
- Not applicable on : Rayban, Fastrack, Arnette , Oakley, Vogue, Carrera, Killer Loop, Maui jim, Boss Orange, Tag Heuer & IDEE, Lee cooper, Vintage, Flying Machine, MTV, Mont blanc & Polaroid.
- Not applicable on Contact Lenses & Lens Solution.
- Terms and Conditions of lenskart.com applicable

Watchkart:

- **Offer:** Rs.1100 off on purchase of Rs.4999 & above on Watchkart.com
- **Website:** www.Watchkart.com/sof
- **Promocode:** SOFSEPT14B
- Valid till 4th Sep 2014
- Valid only on www.watchkart.com/sof
- Offers cannot be clubbed with offers/schemes
- Voucher valid on purchase of Rs. 4999 & above
- Valid only on Watches
- Not valid on Casio, Fastrack Watches.
- Terms and Conditions of Watchkart.com applicable

Bookmyshow

Offer: Book your favourite movie and get INR 50 off

Website: [Applicable only on BOOK MY SHOW Mobile Application](#)

Promocode: NA

Terms & Conditions:

- Get INR 50 off on purchase of 2 movie tickets through BMS mobile app.
- The offer can be availed only once per customer on the mobile app.
- The offer is valid only on movie tickets on all days of the week across all cinemas for any show timings.
- The customer has to send the SMS 'BMSOFFERS SOF14' to 9239895050. The customer will get a message in return with the Winpin code that will be locked to usage on the BMS Mobile App.
- The coupon code cannot be redeemed on plays, events, sports and merchandise on BMS.
- Offer period: As decided by client
- Offer Validity: 1 month from the time the Winpin is ordered by the customer

How to avail the offer:

1. Go through the regular ticketing flow on BMS mobile app & select movie, date, cinema & show timings of your choice.
2. Confirm your details by providing your email id & mobile number as this information will be used for confirming your transaction and then click on "Avail offer"
3. Select WINPIN offer from the Offers list & enter your 16 digit code (received via SMS) and apply offer.
4. Congratulations, you have successfully availed Rs.50 discount.
5. You can then proceed with making the payment using Axis Bank Debit/Credit Card

Other Terms and Conditions:

- Axis Bank Debit/ Credit Card cardholders will get INR 50 off on the first transaction of movie tickets during the Campaign Period.
- The offer period is from 2nd to 4th September 2014 (3 days).
- A cardholder can avail the offer only once per card during the campaign period.
- In case you have applied for the discount but the transaction doesn't go through for some reason, kindly wait for 20 minutes before trying to avail the discount again.
- The Cardholder shall be required to give personal information and card details online for the tickets purchased.
- This Offer is valid ONLY for users coming directly to the BMS Mobile Application and not via individual cinema sites.
- Offer is applicable on all partner cinemas in India for which tickets can be booked on [Mobile Application of BMS](#). Individual Cinema rules applicable.
- The offer cannot be combined with any offer/discounts/promotions at the theaters available on www.bookmyshow.com.
- Tickets once bought online, shall be considered sold and cannot be cancelled, refunded or exchanged.
- Once the booking is committed, the confirmation mail/SMS received from (www.bookmyshow.com) needs to be exchanged with the ticket available at the theater.
- Bigtree & Axis Bank reserve the right to modify/ change all or any of the terms applicable to the Program without assigning any reasons or without any prior intimation whatsoever.
- In addition to the above, this offer on the website is also subject to Bookmyshow's general Terms of Use. Kindly refer to Bookmyshow's Terms & Conditions on the homepage.

- This offer is applicable on all Axis Bank Retail Credit and Debit Cards.
- Axis Debit Card/Credit Card users will have to buy cinema tickets through the mobile application to avail a discount of Rs.50 per transaction.
- The customer will have to pay internet handling fee as levied on each ticket.

Travelguru:

- **Offer:** Flat 30% off (Max discount Rs. 2000)
- **Website:** <http://www.travelguru.com/offers/axis/axis-bank.shtml>
- **Promocode:** SOFSEPT14
 - Offer valid only on domestic hotel bookings
 - Offer applicable only on online bookings made through www.travelguru.com and m.travelguru.com
 - Offer may not be applicable on some hotels or chains
 - Offer period from 2nd Sep 2014 to 4th August 2014
 - Maximum discount amount up to Rs.2000
 - This Offer cannot be clubbed with any other offer that may be made available on Travelguru
 - Travelguru reserves the right to withdraw the offer without prior notice

Simtrip:

- **Offer:** Flat 12% off (Max discount Rs. 110)
- **Website:** www.slimtrip.com/axis
- **Promocode:** SOFSEPT14
- This offer is not applicable for Agents/mediators who are involved in business of selling tickets to customers for monetary gain.
- To avail the discount on bus tickets through the website www.slimtrip.com, Axis Bank user/s need to enter the promo code "SOFSEPT14". In case, he/she fails to enter the promo code, he/she will not be eligible for the benefits and cannot claim the same.
- Discount applicable on base fare i.e excluding service tax on AC buses.
- The discount on bus tickets is not applicable where the payment is being made through NON Axis Bank net banking/Debit and Credit cards
- Participation in the Offer by the Axis Bank User/s is on a voluntary basis.
- All bookings of bus tickets will be subject to availability at the time of booking.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions
- This Offer cannot be clubbed with any other Offer that may be made
- Offer is not applicable for tickets booked in UPSRTC buses & Pavit Travels.
- All disputes related to the offer shall be the subject matter of the jurisdiction of the Rajahmundry Court.

Travelxp:

- **Offer1: 10% Cashback on all Hotel Bookings (Domestic and International)**
- **Offer2: 10% Cashback on all Holiday Packages (Domestic and International)**
- **Website:** www.travelxp.com/traveloffers/axis-shopaholics-online-festival.html

- **Promocode:** SOFSEPT14
- Customer who shall be eligible to the Offer: AXIS Bank Credit Card Customer AXIS Bank Debit Card Customer
- To avail benefits under the Offer the AXIS Bank /Credit Cardholder(s)/Debit Cardholder(s) shall be required to make a transaction/purchase on the Website using AXIS Cards during the Offer Period.
- The Offer is applicable on booking any holiday packages and hotels at travelxp website <http://www.travelxp.com/> and/or Call Centre. Offer Period: September 2nd, 2014 to September 4th, 2014, both days inclusive.
- This Offer cannot be clubbed with any other Offer that may be made available to AXIS Bank User/s
- The offer cannot be clubbed and/or combined with any other travelxp offer on the same product.
- All packages are Subject to availability at the time of booking.
- For all discount bookings related to SOF, discount is applicable if the booking is done by Axis Debit or Credit card only
- The above terms and conditions shall be governed and construed in accordance with the laws in force in India and any disputes arising hereto shall be decided exclusively by the courts in Mumbai.
- Terms and Conditions of travelxp .com applicable.

Redbus:

- **Offer:** Flat 10% off on return trip(Max discount Rs. 200)
- **Website:** www.redbus.in
- **Promocode:** SOFSEPT14
- Maximum discount is Rs 200
- Offer is only valid on return trip booking
- Offer is only valid on selected Axis bank credit and debit cards
- Offer is not applicable on Cash on delivery and Phone booking
- Offer is valid from 2nd Sept to 4th Sept 2014
- This offer cannot be clubbed with any other offer running on redBus.in
- Pilani Soft Labs Pvt. Ltd. reserves the right to end any or all offers at its discretion without any prior notice.
- All disputes are subject to Bangalore jurisdiction

Tastykhana:

- **Offer:** 50% off on minimum order value of Rs. 499/-
- **Website:** www.tastykhana.in
- **Promocode:** NA
- Offer is valid only for all orders placed online.
- Offer is valid only for online paid orders.
- Only one Code can be used per order.
- Max discount applicable would be Rs. 300.
- This discount offer cannot be combined with any other on-going offers, discounts.
- Offer valid across all cities operational by TastyKhana. (AHMEDABAD, BANGALORE, CHANDIGARH, CHENNAI, DELHI, FARIDABAD, GHAZIABAD, GURGAON, HYDERABAD, INDORE, JAIPUR, KOLKATA, LUCKNOW, LUDHIANA, MUMBAI, NOIDA PUNE & VADODARA).

Greenngood:

- **Offer:** Rs. 300/- discount on min purchase of Rs. 999
- **Website:** <http://greenngood.com/axisbank>
- **Promocode:** SOFSEPT14
- Get Rs. 300 discount on purchase of Rs. 999 and above at www.GreenNGood.com.
- The discount offer cannot be combined with any other ongoing offers, discounts or promotions.
- Discount is only applicable when payment is made using Axis Bank cards.
- Discount coupon is not valid for Cash on Delivery
- All other terms and conditions as applicable for online shopping on GreenNGood.com will apply

Bigbasket:

- **Offer:** 10% for orders above Rs 1000, Max discount Rs. 600
- **Website:** bigbasket.com/AXISSOFSEPT2014/
- **Promocode:** SOFSEPT14
- Min Order Value = 1000
- Valid till 4th September 2014
- Please select Payment option = Pay By PayUMoney
- City valid = Bangalore, Hyderabad & Mumbai
- Max Voucher Discount = Rs 600
- Max order value = 10,000
- No of Redemption = 3 per cust
- All other terms and conditions as applicable for online shopping on bigbasket.com will apply

Foodpanda

- **Offer:** Rs. 120 off on min order of Rs. 300
- **Website:** www.foodpanda.in/contents/partner-offers
- **Promocode:** SOFSEPT14
- Offer is valid on online payments only made by Axis Bank Credit/Debit card
- Offer is valid till 4th September 2014.
- The minimum order value required to avail this offer is Rs.300
- The offer is valid for only new customers on foodpanda.in
- Offer is valid only on delivery orders, and cannot be availed for pick up orders
- Offer cannot be clubbed with any other offer and is for one time use and is not transferable.
- In no case whatsoever can the discount amount be refunded, encashed or partly encashed.
- In case of any query pertaining to use of code or regarding the offer, please email us at contact@foodpanda.in
- foodpanda reserves the right to change/modify/add/delete any of the terms and conditions of the offer.
- foodpanda reserves the right to terminate the offer at any point without prior communication.
- foodpanda reserves the right to deny the offer on the grounds of suspicion or abuse of the offer by any customer.
- In no event shall foodpanda be liable for any abuse or misuse of the code due to the negligence of the customer.

- All disputes are subject to New Delhi jurisdiction

Ekstop:

- **Offer:** Flat 15% off on minimum cart value of Rs. 400/-
- **Website:** www.ekstop.com
- **Promocode:** SOFSEPT14
- This offer is valid only at www.ekstop.com.
- Minimum cart value 400
- This offer should not be clubbed with any other offer(s) running on the website.
- Clubbing of this offer with any other offer(s) may result in cancellation of the order.
- Ekstop.com reserves the right to change this offer at its own discretion.
- All other terms and conditions as applicable for online shopping on ekstop.com will apply

Zoroy:

- **Offer:** 18% discount at www.zoroy.com on shopping above Rs 800/-
- **Website:** www.zoroy.com
- **Promocode:** SOFSEPT14
- Minimum cart value 800
- This offer should not be clubbed with any other offer(s) running on the website.
- Clubbing of this offer with any other offer(s) may result in cancellation of the order.
- zoroy.com reserves the right to change this offer at its own discretion.
- All other terms and conditions as applicable for online shopping on zoroy.com will apply

Meritnation:

- **Offer:** Flat 20% off
- **Website:** <http://www.meritnation.com/axis?mncid=softaxis>
- **Promocode:** SOFSEPT14
- Use the promocode SOFSEPT14 to avail the discount,
- The offer is valid only for online purchase at www.meritnation.com
- Discounts availed by using the Promo Code will be reversed in case of any cancellations / amendments.
- This offer cannot be clubbed with any other offer of meritnation.com or cannot be redeemed for cash.
- Purchase have to be made online on the website www.meritnation.com
- Offer is further to the terms mentioned on www.meritnation.com
- The promo code can be availed once per transaction. However, they can be used multiple times by a single person for multiple transactions.
- The promo codes will be accepted only if the payment is made from Axis Bank Credit, Debit card.

Mygyftr:

- **Offer:** Flat 20% off
- **Website:** www.mygyftr.com/axisbank

- **Promocode:** SOFSEPT14
- Brands Included: Jack & Jones, Vero Moda, Only, Benetton, Baskin Robbins, Pizza Hut, Dominos Online, Rubys, Raymond, Bata, Mandarin Trail, Mainland China, Sigree, Machaan, Oh! Calcutta, TGI Fridays
- All other terms and conditions as applicable for online shopping on mygyftr.com will apply
- **Redemption Process**
 - Select the Voucher Brand and Denomination.
 - Enter Promo Code “SOFSEPT14” in the promo code box in front of the Brand Selection only.
 - Apply the Promo Code and proceed to Payment.
 - At payment stage, pay using an Axis Debit or Credit Card

Freecultr:

- **Offer:** Flat 50% off on minimum purchase of Rs. 1099/-
- **Website:** <http://www.freecultr.com/axis-mega-sale>
- **Promocode:** SOFSEPT14
- Get Flat 50% off on Order Value 1099 or above.
- The coupon code will applicable on full price merchandise and not on discounted products.
- The customers can pay only through Axis bank credit card / Debit card
- All other terms and conditions as applicable for online shopping on www.freecultr.com will apply

Americanswan:

- **Offer:** Additional 25% off on minimum purchase of Rs. 1999/-
- **Website:** <http://www.americanswan.com/axisbank>
- **Promocode:** SOFSEPT14
- Offer is valid till 4th September 2014
- Offer is applicable on all the products listed on the landing page
- Basis redemption of coupon, customer can pay the balance amount via Online Axis Bank Payment options (Credit Card , Debit Card)
- All the standard T&C and policies like refund and return will remain same as on www.americanswan.com
- All legal disputes will be settled Delhi Jurisdiction only.

Zovi:

- **Offer:** Additional 20% off Min purchase Rs. 400
- **Website:** <http://zovi.com/axisbank>.
- **Promocode:** SOFSEPT14
- Flat 20% off across site
- Applicable over and above other product discounts
- Applicable only on Axis Bank Credit cards and Debit Cards
- Any additional Prepaid discounts will not be applicable
- Validity - Sep 2nd to 4th
- By placing an order, the customer accepts all the standard ZOVI website Terms & Conditions (<http://zovi.com/tandc>)
- Offer is valid only for successful/approved transactions.
- Min cart value to make a purchase on the site is Rs. 400
- All orders are subject to stock availability at the time of order

inkfruit:

- **Offer:** Additional 20% off Min purchase Rs. 400
- **Website:** <http://inkfruit.com/axisbank>
- **Promocode:** SOFSEPT14
- Flat 20% off across site
- Applicable over and above other product discounts
- Applicable only on Axis Bank Credit cards and Debit Cards
- Any additional Prepaid discounts will not be applicable
- Validity - Sep 2nd to 4th
- By placing an order, the customer accepts all the standard INKFRUIT website Terms & Conditions (<http://inkfruit.com/tandc>)
- Offer is valid only for successful/approved transactions.
- Min cart value to make a purchase on the site is Rs. 400
- All orders are subject to stock availability at the time of order

Basicslife:

- **Offer:** Flat 50% off
- **Website:** <http://www.basicslife.com/axisbank>
- **Promocode:** SOFSEPT14
- Valid across all products / categories
- Discount calculated on MRP.
- Not valid at Basics Life physical stores.
- Validity: 2nd, 3rd & 4th September 2014

Cleanplanet:

- **Offer:** Flat 30% off
- **Website:** www.cleanplanet.com
- **Promocode:** SOFSEPT14
- Offer valid from 2nd Sept to 4th Sept, 2014 (both days inclusive)
- Offer is applicable only on valid Axis bank Debit/Credit cards
- Offer valid only on purchases made on our online store i.e. www.cleanplanet.in/shop
- Use offer code SOFSEPT14 on the final order checkout page
- Free shipping for orders over Rs. 500/- (after applying discount)
- Returns/refund shall be as per T&C on the website

Fashionara:

- **Offer:** Flat 30% off
- **Website:** www.fashionara.com/axisbank
- **Promocode:** SOFSEPT14
- Offer valid till 4th Sept 2014.
- Promotion valid only on Axis debit card and credit card.
- No min purchase required.
- Offer not applicable on fine jewellery, watches, Innerwear & Lingerie.
- Enter coupon code "SOFSEPT14" at the check-out page in "ENTER COUPON FIELD".
- Coupon cannot be clubbed or exchange against cash or partially redeemed.
- If the card being used is not Axis card the transaction will fail.

Homeshop18

- **Website:** <http://help.homeshop18.com/entries/95494773-AxisBankOffer>

Offer 1: Get FLAT 20 % OFF on purchase of Rs1299 on Clothing, Footwear and Home & Kitchen.

Promo code: SOFSEPT14A

1. Get FLAT 20 % OFF on purchase of Rs1299 & above at www.homeshop18.com
2. Offer VALID only on **Clothing, Footwear and Home & Kitchen** categories at www.homeshop18.com.
3. This coupon is valid till 2nd Sept , 2014 till 4th September, 2014
4. Offer valid on Debit card, credit card only.
5. Homeshop18 reserves the right to cancel/modify any order without assigning any reason thereof and any prior notice to the customer
6. Homeshop18 Coupon can be used only once by the customer.
7. Only one order per Homeshop18 Coupon can be placed. No two coupons can be clubbed together for an order.
8. Homeshop18 Coupon is not redeemable/refundable for cash and cannot be returned for a cash refund under any circumstances
9. Homeshop18 is not responsible for any lost or stolen Homeshop18 Coupon and no representation in this regard will be accepted in any form or nature. Any dispute with regard to this promotion is subject to jurisdiction in the courts of Delhi/New Delhi

Offer 2: 15 % OFF on purchase of Rs500 valid on Books(Maximum Discount Rs100)

Promo code: SOFSEPT14B

1. 15 % OFF on purchase of Rs500 & above at www.homeshop18.com (Maximum Discount Rs100)
2. Offer VALID only on **Books** category at www.homeshop18.com.
3. This coupon is valid till 2nd September, 2014 till 4th September, 2014
4. Offer valid on Debit card, credit card only.
5. Homeshop18 reserves the right to cancel/modify any order without assigning any reason thereof and any prior notice to the customer
6. Homeshop18 Coupon can be used only once by the customer.
7. Only one order per Homeshop18 Coupon can be placed. No two coupons can be clubbed together for an order.
8. Homeshop18 Coupon is not redeemable/refundable for cash and cannot be returned for a cash refund under any circumstances
9. Homeshop18 is not responsible for any lost or stolen Homeshop18 Coupon and no representation in this regard will be accepted in any form or nature. Any dispute with regard to this promotion is subject to jurisdiction in the courts of Delhi/New Delhi

Offer 3: 5 % OFF on purchase of Rs2000 & above valid on Mobile, Electronics and Appliances(Maximum Discount Rs700)

Promo code: SOFSEPT14C

1. 5 % OFF on purchase of Rs2000 & above at www.homeshop18.com (Maximum Discount Rs700)
2. Offer VALID only on **Mobiles & Electronics and Appliances** categories at www.homeshop18.com.
3. This coupon is valid till 2nd September, 2014 till 4th September, 2014
4. Offer valid on Debit card, credit card only.
5. Homeshop18 reserves the right to cancel/modify any order without assigning any reason thereof and any prior notice to the customer
6. Homeshop18 Coupon can be used only once by the customer.
7. Only one order per Homeshop18 Coupon can be placed. No two coupons can be clubbed together for an order.
8. Homeshop18 Coupon is not redeemable/refundable for cash and cannot be returned for a cash refund under any circumstances
9. Homeshop18 is not responsible for any lost or stolen Homeshop18 Coupon and no representation in this regard will be accepted in any form or nature. Any dispute with regard to this promotion is subject to jurisdiction in the courts of Delhi/New Delhi

Offer 4: 20 % OFF on purchase of Rs1000 & above on **Jewellery**(Maximum Discount Rs500)

Promo code: SOFSEPT14D

1. 20 % OFF on purchase of Rs1000 & above at www.homeshop18.com (Maximum Discount Rs500)
2. Offer VALID only on **Jewellery** categories at www.homeshop18.com.
3. This coupon is valid till 2nd September, 2014 till 4th September, 2014
4. Offer valid on Debit card, credit card only.
5. Homeshop18 reserves the right to cancel/modify any order without assigning any reason thereof and any prior notice to the customer
6. Homeshop18 Coupon can be used only once by the customer.
7. Only one order per Homeshop18 Coupon can be placed. No two coupons can be clubbed together for an order.
8. Homeshop18 Coupon is not redeemable/refundable for cash and cannot be returned for a cash refund under any circumstances
9. Homeshop18 is not responsible for any lost or stolen Homeshop18 Coupon and no representation in this regard will be accepted in any form or nature. Any dispute with regard to this promotion is subject to jurisdiction in the courts of Delhi/New Delhi

Offer 5: 10 % OFF on purchase of Rs500 & above on **Health and Beauty** categories(Maximum Discount Rs100)

Promo code: SOFSEPT14E

1. 10 % OFF on purchase of Rs500 & above at www.homeshop18.com (Maximum Discount Rs100)
2. Offer VALID only on **Health and Beauty** categories at www.homeshop18.com.
3. This coupon is valid till 2nd September, 2014 till 4th September, 2014
4. Offer valid on Debit card, credit card only.
5. Homeshop18 reserves the right to cancel/modify any order without assigning any reason thereof and any prior notice to the customer
6. Homeshop18 Coupon can be used only once by the customer.
7. Only one order per Homeshop18 Coupon can be placed. No two coupons can be clubbed together for an order.
8. Homeshop18 Coupon is not redeemable/refundable for cash and cannot be returned for a cash refund under any circumstances
9. Homeshop18 is not responsible for any lost or stolen Homeshop18 Coupon and no representation in this regard will be accepted in any form or nature. Any dispute with regard to this promotion is subject to jurisdiction in the courts of Delhi/New Delhi

Indiatimes:

- **Offer1:** 7% off on Electronics and Mobile(maximum cashback of Rs.1000)
- **Offer2:**Fashion and other categories: 15% Extra off (exclusions on select categories like gift vouchers, coins, books)
- **Website:** <http://shopping.indiatimes.com/deals/axisbankpromo.html>
- **Offer 1 Promocode:** SOFSEPT14
- **Offer 2 Promocode:** SOFSEPT15
- The Gift Coupon can ONLY be redeemed on the <http://shopping.indiatimes.com> website.
- The Gift Coupon ONLY valid for AXIS BANK Credit & Debit Card Customers.
- For Mobiles & Electronics Categories, we are offering Up to 7% Extra Off with maximum discount value of Rs.1000
- For Fashion, Lifestyle and other categories, we are offering Flat 15% Extra Off .
- Gift Coupon is not valid on following selected categories like Gift Vouchers, Gold Coins, Books, Baby & Toys.
- Offer Valid for Axis Bank Users from 2nd September 2014 (12.00 am IST) till 4th September 2014 (11:59 pm IST).
- Gift Coupon cannot be redeemed for Cash or Credit and are not transferable.
- Shipping charges as applicable.
- This is a consumer promotion only, and any order deemed to have been placed for reselling purpose shall be cancelled.
- Gift Coupon will not be applicable on the promotional products only.
- TIL reserves the rights to stop the promotion at any given time and/or change, modify, withdraw, partially withdraw or extend the said promotion, at its sole discretion.
- Any disputes arising out of this Program shall be subject to the exclusive jurisdiction of competent courts of Delhi.
- Standard T&C's Apply.

INOX:

- **Offer 1: Pay Rs.25/- and get 25% off on movies tickets**
- **Offer 2: Pay Rs.50/- and get 50% off on Shopaholics Food Combo**
- **Website:** www.inoxmovies.com/shopaholics.aspx
- **Promocode:** NA

Offer 1 TnCs

1. Visit www.inoxmovies.com/shopaholics.aspx for purchasing e-code.
2. Pay Rs.25/- for each e-code using your valid Axis Bank Card.
3. Get 25% off on your one movie ticket purchased through www.inoxmovies.com
4. Maximum discount available is Rs.75/- on one ticket using e-code.
5. Maximum one e-code can be redeemed per transaction.
6. Minimum 2 tickets should be purchased per transaction.
7. Any additional ticket amount will be borne by customer.
8. Maximum discount per transaction will not exceed Rs.75/-.
9. [Valid only for online redemption on www.inoxmovies.com](http://www.inoxmovies.com) using valid Axis Bank Card.
10. E-Codes can be purchased only during SOF period i.e. 2nd September to 4th September 2014.
11. E-Codes can be redeemed during 2nd September 2014 to 30th September 2014
12. E-Codes will not be valid for any bookings post 30th September 2014
13. Total E-Codes available for Axis Bank SOF will be 100,000 units.
14. Offer CANNOT be availed at box office.
15. Axis Bank SOF offer cannot be clubbed with any other offer.
16. Offer is valid to customers coming directly to www.inoxmovies.com and not via any other website
17. E-codes and Tickets once bought, cannot be returned or cancelled or exchanged in any form.
18. Offer valid at all INOX cinemas, but can be purchased and redeemed only on www.inoxmovies.com
19. The Cardholder shall be required to give personal information and card details online for the tickets purchased on www.inoxmovies.com.
20. INOX & Axis Bank reserves the right at any time without prior notice to add, alter, modify, all or any of these terms and conditions or replace, wholly or in part, this Program by any other Program, whether similar to this Program or not or to withdraw it altogether.
21. In addition to the above, this offer on the website is also subject to www.inoxmovies.com general terms of use. Kindly refer to www.inoxmovies.com terms & conditions on the homepage.
22. In case of any dispute INOX's decision will be final.
23. For more information visit www.inoxmovies.com.

Offer 2 TnCs

1. Visit www.inoxmovies.com for purchasing e-code
2. Pay Rs.50/- for purchasing unique e-code using your valid Axis bank card and get 50% off on Shopaholics Food Combo
3. Shopaholics Food Combo comprises of 1 Pepsi (450 ml) + 1 Small Popcorn + 1 Packet Samosa
4. 50% Off on Shopaholics Food Combo can be availed on presenting e-code at Refuel Counter at INOX Cinemas and on www.inoxmovies.com
5. Total Axis Bank Shopaholics Food Combo e-codes available for sale are 100,000 units
6. E-Codes can be purchased only during SOF period i.e. 2nd September to 5th September 2014
7. E-Codes can be presented on or before 30th September 2014
8. Shopaholics Food Combo offer cannot be clubbed with any other offer
9. Offer is valid on purchase of e-codes to customers coming directly to www.inoxmovies.com and not

via any other website

10. E-code once bought, cannot be returned or cancelled or exchanged in any other form
11. E-codes can be purchased only on www.inoxmovies.com and E-codes can be presented at Refuel counter at INOX Cinemas and on www.inoxmovies.com
12. The Cardholder shall be required to give personal information and card details online, for purchase of e-codes on www.inoxmovies.com
13. INOX & Axis Bank reserves the right at any time without prior notice to add, alter, modify, all or any of these terms and conditions or replace, wholly or in part, this Program by any other Program, whether similar to this Program or not or to withdraw it altogether.
14. In addition to the above, this offer on the website is also subject to www.inoxmovies.com general terms of use. Kindly refer to www.inoxmovies.com terms & conditions on the homepage
15. In case of any dispute INOX's decision will be final.
16. For more information visit www.inoxmovies.com

Nykaa:

- **Offer:** Upto 30% off
- **Website:** www.nykaa.com/axis-sof.html
- **Promocode:** NA
- Offer valid till 4th Sept 2014.
- Get Upto 30% off on top beauty brands and an additional Rs.100 off at the "AXIS Shopaholics Online Festival" only on Nykaa.com, India's Fastest Growing Online Destination for Beauty and Wellness.
- The offer will be valid from 2nd September – 4th September 2014
- This Offer is valid only for AXIS Bank Credit Card and Debit Card Customers.
- URL: www.nykaa.com/axis-sof.html
- Please note: Products offered for sale during the SOF are pre-discounted already for AXIS cardholders
- Please note: Customers need to be signed in/logged in to Nykaa.com to avail the discount.
- Orders placed using this offer will be subject to Terms and Conditions of Nykaa.com
- For any clarification on the offer, please write to us at support@nykaa.com or call us at +9122 9222 20 1010
- All products are 100% authentic, sourced directly from the brands or authorized distributors.

Makemytrip:

- **Website:** www.makemytrip.com
- **Promocode:** SOFSEPT14
- **Cashback to be processed in 21 working days**
- Offers and TnCs

Domestic Flights

Rs.250 cashback on oneway and Rs.400 cashback on Return Trip for bookings made through www.makemytrip.com, m.makemytrip.com

Rs.350 cashback on oneway and Rs.600 cashback on Return Trip for bookings made through MakeMyTrip Mobile App

Hotels

Domestic Hotels - 12% cashback upto maximum of INR2000 valid on minimum booking value of INR3500

International Hotels – 8% cashback upto maximum of INR5000 valid on minimum booking value of INR5000

Flight Plus Hotels

No. of Passangers	Oneway	RoundTrip
Upto 2	INR1500	INR2000
More than 2	INR2000	INR3000

Online Holidays

Domestic and International – 10% cashback subject to maximum of INR3500

Applicable Terms and Conditions:

- This Offer is applicable for Axis Bank Credit & Debit cardholders and Net Banking users.
- The cashback offer is valid for the bookings made from **2nd Sep, 2014 to 4^h Sep, 2014**. (“Offer Period”)
- The Cardholder needs to enter the Deal Code at the time of booking to be eligible for the cashback offer.
- All offers are valid on bookings made on www.makemytrip.com, m.makemytrip.com and MakeMyTrip mobile application.
- The offers are not valid on bookings made through offline channels (Call center and Retail branches).
- The Holiday offers (Domestic and International) are not valid on Flight + Hotel bookings made online on www.makemytrip.com.
- The Cashback offer on Flight plus Hotel (Both Domestic and International) shall be subject to the following:
 - The offer can be availed by the Cardholder for a maximum of 1 domestic and 1 international transaction during the offer period.
 - The Hotel in the package shall be 3 star or above.
 - In the event the Hotel is booked for only 1 (one) night then the Hotel shall be located in the same city as the flight destination.
 - In case of international bookings, hotel shall be booked for minimum 2 nights.
 - In the event the flight duration to the destination in the international package is less than 3 hours then the same shall be considered as a domestic package and the cashback amounts of domestic package shall apply.

- The cashback offer on Flight plus Hotel (Domestic and International) shall be subject to the following:

Number of passengers	1 Night	More than 1 Night
Upto 2	1500/-	2000/-
More than 2	2000/-	3000/-

- The cashback offer on Online Holidays (Domestic and International booked online) shall be subject to the following:
 - 10% cashback subject to maximum of INR3500.
 - The offer can be availed by the customer for a maximum of 1 transaction during the offer period.
 - All hotels in the package shall be of 3 star and category or above.
 - The offer is valid only of packages that include both flight and hotel stay.
 - This offer is valid only on packages booked online. This is not valid for bookings done through retail outlets or through call centers.
- For Domestic Hotel bookings, the minimum booking amount must be Rs. 3500/- per booking ID to avail the offer.
- For International Hotel bookings, the minimum booking amount must be Rs. 5000/- per booking ID to avail the offer.
- Cashback would be calculated on the non-air component of the holiday package and will not be applicable on airfares and the taxes. All taxes, including but not limited to airport taxes, visa charges and high season surcharge, are payable by the Cardholder and are not part of the cashback offer.
- Cashback will be calculated on each Booking ID and not on the number of transactions. For example, if a Cardholder pays in 2 instalments/transactions for 1 Booking ID, the cashback will be calculated on basis of the base amount or card charged amount (whichever is lower) of the Booking ID.
- If the Cardholder doesn't receive the cashback amount, he/she can claim for the same within 3 months from the booking date. In the event the Cardholder fails to do so, he/she will not be eligible for the cashback amount.
- Offer is not valid on payments made through PayPal account, Cash on Delivery (COD) and EMI Options.
- Within 21 working days following the date of transaction, MakeMyTrip will process a credit transaction for the cashback amount on to the Cardholder's card or bank account.
 - For credit card bookings, the cashback amount shall be credited to the same credit card as was used for the purpose of making the booking, and will reflect in the monthly card statement/s.
 - Debit card customers need to provide account information while booking, so that cashback can be credited: IFSC code (Indian Financial System Code), Account Number, Account Type (Saving/Current), Account holder's name, Bank Name, Branch Name and Bank City.

- Cashback shall be processed to the Bin series provided by Axis Bank. If the BIN series of the credit card does not match with the one provided by Axis Bank to MakeMyTrip, then the Cardholder shall approach the Bank and MakeMyTrip reserves the right to withhold or deny the offer to the Cardholder.
- For any card related claims, the Cardholder shall approach the Bank and MakeMyTrip shall not entertain any such claims.
- The Cardholder cannot club two offers in the same booking ID. The cashback benefit cannot be combined with any other promotional benefit offered for bookings on MakeMyTrip, except in scenarios where the other benefit is not extended/funded by MakeMyTrip.
- If the Cardholder cancels the travel service purchase after the cashback amount is credited, MakeMyTrip will refund the purchase price after deducting the cashback amount and any other applicable cancellation charges/penalty. For example, if a Cardholder has paid Rs. 10,000 (price quoted by MakeMyTrip) for a travel service and a cashback of Rs. 1,000 has been credited to the Cardholder's account, the net amount paid by the Cardholder is Rs. 9,000. Thus, if the Cardholder cancels the booking, MakeMyTrip will deduct the cancellation charge/penalty from Rs. 9,000 and the balance amount will be credited to the Cardholder's account.
- User Agreement and Privacy Policy at MakeMyTrip website shall apply.
- Cardholders, who are Travel Agents by occupation, are barred from making bookings for their customers and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases, MakeMyTrip shall not refund the booking amount.
- The Bank and MakeMyTrip reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- In no event, the entire liability of MakeMyTrip for any dispute arising in connection with this offer shall exceed the cashback amount, a Cardholder is entitled to under the said offer.
- MakeMyTrip in no event shall be liable for any incidental, consequential and financial losses in any event whatsoever.
- In case of partial cancellation, complete cashback amount would be recalled and the customer would not be entitled for cashback.
- MakeMyTrip shall not be liable for any claims or grievances' solely attributable to the Bank.
- MakeMyTrip shall not be liable for any claims arising due to Force Majeure events or situations beyond MakeMyTrip's reasonable control.
- Disputes, if any, shall be subject to the exclusive jurisdiction of the competent courts/tribunals in New Delhi only."

Goibibo:

- **Offer:**

Category	Offer Details	Promo Code
International Flights	INR 2000 Off on International Flights (Return) + (Min Booking Value INR 20,000)	SOFSEPT14A
Domestic Flights	INR 500 Off on Domestic Flights (Return)	SOFSEPT14B
Domestic Hotels	Max Upto INR 2000 Off on domestic hotels (Flat 25% off)	SOFSEPT14C
International hotels	Max Upto INR 2000 off on international hotels (Flat 10% off)	SOFSEPT14D
Bus	Max Upto INR 300 Off on Bus Bookings (Flat 10% Off)	SOFSEPT14E

- **Website:** <http://www.goibibo.com/axis-bank-offer>
- **Promocode:** SOFSEPT14
- Offer valid from 2nd Sept to 4th Sept, 2014 (both days inclusive)

Steps to Avail

How to Avail this offer?

- Log on to www.goibibo.com
- Key in required details to search for desired flights/hotels/bus.
- Finalize your booking, use PROMO CODE: SOFSEPT14(A,B,C,D,E), & click on 'Calculate Discount' button (Price will change immediately. Discount amount will be deducted from the total value)
- Ibibo Group Pvt Ltd will validate the transactions based on PROMO CODE (shared by Axis Bank & Goibibo) before giving out the said benefit.
- In case of cancellation entire amount of the discount will be deducted from the refund amount apart from the cancellation fee charged.
- Axis Bank & Goibibo reserves the right to extend or terminate this offer or alter the terms and conditions at any time without giving any prior notice or assigning any reason whatsoever during the Offer Period.
- Any person availing this Offer shall be deemed to have read, understood and accepted these terms and conditions.
- General Terms & Conditions are applicable.
- No two offers can be clubbed on one transaction.
- Booking valid from 2nd September 2014 to 4th September 2014
- Travel Validity is open.
- Applicable on return flight bookings only.
- Applicable on all Hotels.
- Applicable on all Airlines.
- While availing the offer, in case of any issues, customers are requested to call Goibibo.com customer service numbers: (+91)9213025552/ 18602-585858 anytime during the day. Goibibo customer service team would be available 24X7. In case the resolution on phone is taking more time, please write to Goibibo for Express Customer Service at travel@goibibo.com.