

### **Terms & Conditions – Debit card Voucher Campaign**

- “Card” shall mean all such variants of Axis bank Debit Card, which have been issued by Axis Bank and are valid and subsisting during the program period, except for Axis Bank commercial card
- “Card holder/s” shall mean such customer/s who are Axis Bank’s customers; and to whom a Card has been issued and who is authorised to hold the card.
- “Primary Terms and Conditions” shall mean the terms and conditions applicable to the card in addition to these terms and conditions.
- “Transaction” would mean all eligible transaction on POS and online and will not include Cash withdrawals at ATMs of Axis and/or other banks, Void transactions and reversals.
- “Void transactions” would mean any transaction wherein the transaction made by using the card has been cancelled by the Merchant Establishment prior to the settlement with Axis Bank.
- “Offer period” shall mean time period communicated to the customer via email and/or SMS on their registered email ID and/or mobile number has been sent by Axis Bank

#### **Offer:**

- Rs 50 Freecharge voucher will be given to all Card holders of the bank who receive offer communication from the bank, discount vouchers from India Circus (Merchant) will be given on completion of 1<sup>st</sup> transaction undertaken and discount voucher from Lenskart (Merchant) will be given on completion of 2<sup>nd</sup> transaction which are undertaken by using Axis Bank Debit Card respectively during the offer period.
- Vouchers from Freecharge, India Circus, lenskart will be sent to eligible customers through SMS & Email within 96 hrs from the time of transaction.
- AXIS Bank shall not be held liable for any delay or loss in dispatch of the vouchers.
- The offer is valid for selective Axis Bank Cardholders only, having active Axis Bank Savings or Current Accounts, to whom the formal offer communication via email and/or SMS on their registered email ID and/or mobile number has been sent by Axis Bank
- The Program is not available wherever prohibited and / or on merchandise / products / services for which such programs cannot be offered for any reason whatsoever. Cardholder’s eligibility for the offer will be decided and will be at sole discretion of the Bank.
- All escalations (queries/requests/complaints) related to this campaign will be valid till 90 days from the end of campaign which has been communicated to the customer via email and/or SMS on their registered email ID and/or mobile number has been sent by Axis Bank.
- The offer is non-negotiable, not transferable.
- Cancelled/ Void/ Refunded/ Incomplete / rejected / invalid / returned /disputed or unauthorized/ fraudulent transactions will not be considered for the offer.

- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution /derogation to the Primary Terms and Conditions governing the Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the Reward Points under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.

- Any dispute relating to the offer or the terms and conditions shall be subject to the laws of India and the jurisdiction of the courts in Mumbai only.
- The aforesaid Offer is subject to applicable law and regulations and would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Offer cannot be continued without total compliance of the prevailing law at any point of time, this Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Offer comes into force.
- Terms and Conditions of Freecharge, India Circus, Lenskart for the offer are applicable.

### **Terms & Conditions of Freecharge**

- 50% cashback would be applicable for Axis Bank Debit card holders only. Maximum cashback of Rs 50 will be given out per transaction in the form of Freecharge credit post successful transaction.
- Cashback offer can be availed on only one transaction per card holder.
- Offer is not valid on “Add Cash” transactions.
- Customer needs to apply unique promo code <xxxxxx> sent to them via SMS/Email and use Axis Bank Card to avail cashback offer, not valid for net-banking transactions and Freecharge credits as payment option.
- Offer is valid for all products Postpaid Mobile/ Prepaid Mobile / DTH and Data Cards available on FreeCharge.
- The Cashback Offer is non-transferable, non-binding and non-encashable.
- Freecharge e-voucher will be sent on the registered email ID / Mobile number of the winning Users within a period of 96 hours of transaction undertaken using Axis bank Debit card. It should be clearly understood by the User that the e-vouchers are being issued by a third party Merchant i.e. Freecharge and not by Axis Bank. Hence, in the event of any dispute regarding utilization of the such e-voucher or any other related issues therein or incidental thereto shall be settled by the User directly with Myntra.com and no User shall bring any dispute(s) to or against Axis Bank Ltd. Axis Bank shall not entertain any such disputes even if, the User approaches for resolution of the same.

### **Terms & Conditions of India Circus**

- The offer validity date is communicated to the customer via email and/or SMS on their registered email ID and/or mobile number by Axis Bank.
- Can only be redeemed on the India Circus Website
- Offers not valid on apparels, rugs, jewellery & gift vouchers
- No two offer can be clubbed

- The offer is not valid on discounted products
- Indian Circus e-voucher will be sent on the registered email ID / Mobile number of the winning Users within a period of 96 hours of transaction undertaken using Axis bank Debit card. It should be clearly understood by the User that the e-vouchers are being issued by a third party Merchant i.e. Indian Circus and not by Axis Bank. Hence, in the event of any dispute regarding utilization of the such e-voucher or any other related issues therein or incidental thereto shall be settled by the User directly with Myntra.com and no User shall bring any dispute(s) to or against Axis Bank Ltd. Axis Bank shall not entertain any such disputes even if, the User approaches for resolution of the same.

#### **Terms & Conditions of Lenskart**

- The offer is valid till 30<sup>th</sup> June 2015
- Offer cannot be clubbed with other offers/schemes
- Valid only on [www.lenskart.com](http://www.lenskart.com)
- Not Applicable on: Ray-Ban, Fastrack, Arnette, Killer Loop, Oakley, Vogue, Carrera, Maui jim, Boss Orange, Tag Heuer, IDEE, Mont Blanc, Lee Cooper & Polaroid.
- Not applicable on contact lenses and lens solution
- For support, call us at (0) 9999899998 or mail us at [support@lenskart.com](mailto:support@lenskart.com)
- Lenskart e-voucher will be sent on the registered email ID / Mobile number of the winning Users within a period of 96 hours of transaction undertaken using Axis bank Debit card. It should be clearly understood by the user that the e-vouchers are being issued by a third party Merchant i.e. Lenskart and not by Axis Bank. Hence, in the event of any dispute regarding utilization of the such e-voucher or any other related issues therein or incidental thereto shall be settled by the User directly with Myntra.com and no User shall bring any dispute(s) to or against Axis Bank Ltd. Axis Bank shall not entertain any such disputes even if, the User approaches for resolution of the same.