

## **Terms and Conditions for Festive Season Sale 2014 Campaign on Credit and Debit Cards**

**(September 2014 – October 2014)**

### **CELIO**

#### **Terms and Conditions:**

- **Offer:** Additional 5% discount for Axis Bank Cardholders on a single minimum purchase of Rs.4000 across all Exclusive Brand outlets of CELIO in India
- **Offer period:** 25<sup>th</sup> September 2014 to 31<sup>st</sup> October 2014 (both days inclusive)
- The 5% discount from Axis Bank shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs. 4000/-. Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the card holders at the CELIO stores
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- This offer is an upfront discount which will be processed at the billing counter itself at the time of purchase.
- Celio exchange policy shall be applicable.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail of the discount.
- The 5% discount is not applicable on the sale of Celio Gift Card Sales.
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- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final

- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- CELIO & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of CELIO & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- CELIO Terms & Conditions applicable.

## **Ezone**

### **Terms and Conditions:**

- **Offer:** 5% additional cash back at Ezone Stores and on [www.ezoneonline.in](http://www.ezoneonline.in) for Axis Bank Cardholders on a single minimum purchase of Rs.15000 per transaction.
- **Offer Period:** 20<sup>th</sup> September 2014 to 26<sup>th</sup> October 2014 (Both days inclusive).
- Maximum cash back that can be availed is Rs 2000.
- The cash back will be calculated at a customer id level.
- Cash back will be processed 60 days after the expiry of promotion period, by Axis Bank.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.

- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will be given only in the form of account credit. Cash back will not be given in any other mode. Bank's discretion in this regard shall be final.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the cash back under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Ezone Terms & Conditions applicable

## FirstCry

### **Terms and Conditions:**

- **Offer:** 40% discount for Axis Bank Cardholders on 10,000 products on [www.firstcry.com/axis-bank-offers.aspx](http://www.firstcry.com/axis-bank-offers.aspx)
- **Offer period:** 27<sup>th</sup> September 2014 to 30<sup>th</sup> October 2014 (both days inclusive)
- **Promocode:** **SALE40**
- Promocode code is valid from 27<sup>th</sup> September 2014 - 30<sup>th</sup> October 2014
- The offer is valid on select products at [www.firstcry.com/axis-bank-offers.aspx](http://www.firstcry.com/axis-bank-offers.aspx)

- Coupon can be used only once and is not applicable with any other coupon
- Coupon is applicable on Select products on Offer page.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- FirstCry & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of FirstCry & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank

- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- First Cry Terms & Conditions applicable

## **Freecharge**

### **Terms and Conditions**

- **Offer:** 35% Cashback in the form of Freecharge Credits on Mobile Recharges and payment of Postpaid Mobile bill only through the Freecharge App. (iOS, Android, Windows)
- **Offer Period:** 24<sup>th</sup> September 2014 to 25<sup>th</sup> October 2014
- **Landing Page:** NA
- **Maximum Cashback:** Rs 100 per transaction in the form of Freecharge Credits post successful transaction.
- **Promocode:** FCAX35
- Cashback Offer can be availed on One transaction per cardholder on Freecharge mobile app (iOS, Android, Windows)
- Customer needs to apply Promo-code <FCAX35> and use Axis Bank Card to avail Cashback offer, not valid for net-banking transactions and FreeCharge Credits as payment option.
- Cashback offer is valid once for a mobile number, registered email id and a registered profile number at FreeCharge
- Offer is valid for all products Post-Paid Mobile / Prepaid Mobile / DTH & Data Cards available on FreeCharge. Offer is not valid on 'Add Cash' transactions
- Offer Promo Code is valid till: 31<sup>st</sup> October, 2014
- The Cashback Offer is non-transferable, non-binding and non-encashable.
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to [care@freecharge.com](mailto:care@freecharge.com)
- FreeCharge reserves the right to amend, modify, change, add or terminate (collectively "Changes") the terms, contained herein at its sole discretion, or withdraw this Offer without any further notice.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- In order to avail the discount the customer must apply the coupon code as communicated by Axis Bank prior to checkout at [freecharge.com/axisbank55](http://freecharge.com/axisbank55). Freecharge and Axis Bank will not be liable for the failure of the customer to apply the coupon code
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.

- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Freecharge and Axis Bank reserve the right to jointly change/modify/add/delete any of the terms and conditions of the offer
- Freecharge Terms and Conditions applicable

## **GLOBUS**

### **Terms and Conditions:**

- **Offer:** 5% cash back for Axis Bank Cardholders on a single minimum purchase of Rs.4000. Maximum cash back of Rs.1500 at customer id level
- **Offer period:** 25<sup>th</sup> September 2014 to 26<sup>th</sup> October 2014 (both days inclusive)

- The 5% Cash Back from Axis Bank shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs. 4000/-. Net Transaction Value shall mean the retail price of the products purchased less sale Cash Back offered to the card holders at the GLOBUS stores
- The customer can avail a maximum cash back of Rs.1500/-. The cash back shall be available on the net transaction value of a single transaction
- The Cash Back is applicable on a single transaction and bills cannot be clubbed to avail the same
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- This offer is an upfront Cash Back which will be processed at the billing counter itself at the time of purchase.
- Globus exchange policy shall be applicable.
- The Cash Back is applicable on a single transaction and bills cannot be clubbed to avail of the Cash Back.
- The 5% Cash Back is not applicable on the sale of Globus Gift vouchers.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- GLOBUS & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of GLOBUS & Axis Bank with respect to the Offer shall be

final and binding on the customer and any correspondence in this regard will not be entertained.

- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- GLOBUS Terms & Conditions applicable.

## **Hypercity**

### **Terms and Conditions:**

- **Offer:** Flat 5% cash back at Hypercity, at customer id level, for Axis Bank Cardholders on a single minimum purchase of Rs.2500.
- **Offer Period:** 19<sup>th</sup> September 2014 to 26<sup>th</sup> October July 2014 (Both days inclusive).
- Maximum available cash back, at customer id level, is Rs. 500.
- The cash back will be calculated at a customer id level.
- Cash back will be processed 60 days after the expiry of promotion period, by Axis Bank.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The Offer is valid across all Hypercity stores. For store list please refer <http://www.hypercityindia.com/locator/>
- Product warranty will be regulated by the terms and conditions mentioned on the Warranty Card of respective products
- Multiple transactions summing up to Rs. 2,500 on an account level will not be eligible for the offer
- One SKU cannot be broken in to 2 or more invoices i.e. Minimum one product will have to be billed on a single swipe for a minimum billing amount of Rs 2,500 & above
- Offer is subject to availability of products and available at the sole discretion of Hypercity Ltd
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.



- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit/Credit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final.
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will be given only in the form of account credit. Cash back will not be given in any other mode. Bank's discretion in this regard shall be final.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the cash back under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Hypercity Terms & Conditions applicable

## **METRO SHOES**

### **Terms and Conditions:**

- **Offer:** Flat Rs 250/- off for Axis Bank Cardholders on a single minimum purchase of Rs. 5000 and above across all Exclusive Brand outlets of METRO SHOES in India
- **Offer period:** 25<sup>th</sup> September 2014 to 26<sup>th</sup> October 2014 (both days inclusive)

- Flat Rs 250/- off shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs. 5000/-. Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the card holders at the METRO SHOES stores
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- This offer is an upfront discount which will be processed at the billing counter itself at the time of purchase.
- Metro Shoes exchange policy shall be applicable.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail of the discount.
- Flat Rs 250/- off is not applicable on the sale of Metro Shoes Gift Card/Voucher Sales.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- METRO SHOES & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of METRO SHOES & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.

- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- METRO SHOES Terms & Conditions applicable.

## **Myntra**

### **Terms and Conditions:**

- **Offer:** Additional 35% cash back for Axis Bank Cardholders on a single minimum purchase of Rs.900. No Maximum Discount
- **Offer period:** 27<sup>th</sup> September 2014 to 30<sup>th</sup> October 2014 (both days inclusive)
- **Promocode:** MYAXIS35
- Offer is valid only on purchases made at **[www.myntra.com/axis-bank-offers](http://www.myntra.com/axis-bank-offers)**
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- This promocode entitles the bearer to get 35% off on minimum purchase of Rs.900 and above by shopping on Myntra.com within the Offer period.
- This offer is valid for Axis Bank customers till 30<sup>th</sup> October, 2014.
- This offer is not valid on Cash on Delivery orders.
- This offer is not valid at any of alliance partner retail outlets /stores.
- This offer may not be applicable on select styles.
- This offer cannot be combined with any other offers on Myntra.com.
- Multiple coupons cannot be clubbed in a single order.
- The balance amount, after the discount has been availed, will have to be paid by the customer at the time of purchase
- Customer will not be eligible for My Privilege Points for the discount availed using the coupon/voucher.
- Myntra.com's Return and Exchange Policy offers you the option to return or exchange items purchased on Myntra.com within 30 days of the receipt. In case of return of the purchased item, please refer to the "Return Policy" on Myntra.com's website or write to [returns@myntra.com](mailto:returns@myntra.com).

- Myntra.com reserves the right to change the terms and conditions of this offer, including extending, withdrawing or discontinuing the same without notice, at its sole discretion.
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions on Myntra.com
- All disputes arising out of or in connection to this scheme are subject to exclusive jurisdiction of the courts in Bangalore only.
- Myntra.com is not responsible for any typographical error leading to an invalid coupon.
- How to redeem:
  - Log-on to <http://www.myntra.com/axis-bank-offers>
  - Select the product(s) of your choice and add it to cart.
  - On the cart page, during check-out apply the coupon code at the 'Apply Coupon code' section to avail discount
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Myntra.com & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Myntra.com & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.

- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Myntra.com's Terms & Conditions applicable.

## **Pantaloons**

### **Terms and Conditions:**

- **Offer:** 5% cash back for Axis Bank Cardholders on a single minimum purchase of Rs.4000. Maximum cash back of Rs.1500 at customer id level
- **Offer period:** 19<sup>th</sup> September 2014 to 26<sup>th</sup> October 2014 (both days inclusive)
- The customer can avail a maximum cash back of Rs.1500/- .The cash back shall be available on the net transaction value of a single transaction
- Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the card holders at the Pantaloons stores. The 5% cash back from Axis Bank shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs. 4000/-.
- The cash back is applicable on a single transaction and bills cannot be clubbed to avail the same
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- The cash back will be processed 45 days after the end of the promotional period i.e 11<sup>th</sup> December 2014
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.

- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will be given only in the form of account credit. Cash back will not be given in any other mode. Bank's discretion in this regard shall be final.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Pantaloons & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Pantaloons & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Pantaloons Terms & Conditions applicable.

## Quiksilver

### **Terms and Conditions:**

- **Offer:** Additional 10% discount for Axis Bank Cardholders on purchases of apparels only, at [www.quiksilver.in](http://www.quiksilver.in).
- **Offer period:** 25th September14 till 26th October14 (both days inclusive)
- **Promocode:** AXIS10
- The promocode are valid only for purchase on [www.quiksilver.in](http://www.quiksilver.in) only.
- The promocode will be applicable on apparels only.
- The promocode will be applicable only when Axis bank card is used.
- The promocode can be used for multiple transactions by a particular card holder to avail the discount
- There is no restriction on the usage of the promocode in terms of time and day within the validity period
- No two coupon codes can be clubbed.
- This promocode will be valid online from 25th September, 2014 to 26th October, 2014
- This offer can be availed by using the promocode during the online purchase ONLY
- All T&Cs of the quiksilver.in will be applicable to any purchase made under this offer
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the Invoice for the case to be taken for further investigation.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.

- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Quiksilver & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Quiksilver & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Terms and Conditions of [www.quiksilver.in](http://www.quiksilver.in) will be applicable

## **Steve Madden**

### **Terms and Conditions:**

- **Offer:** Flat 10% discount for Axis Bank Cardholders on all purchases on [www.stevemadden.in](http://www.stevemadden.in) Maximum discount of Rs.3000.
- **Offer period:** 25th September14 till 26th October14 (both days inclusive)
- **Promocode:** AXISCART
- The promocode are valid only for purchase on [www.stevemadden.in](http://www.stevemadden.in)
- The promocode will be applicable on all merchandize online
- The max discount applicable on a cart at one time would be up to INR 3000 only.
- The promocode will be applicable only when used by an Axis bank card holder
- The promocode can be used for multiple transactions by a particular card holder to avail the discount
- There is no restriction on the usage of the promocode in terms of time and day within the validity period
- No two coupon codes can be clubbed.
- This promocode will be valid online from 25th September, 2014 to 26th October, 2014
- This offer can be availed by using the promocode during the online purchase ONLY
- All T&Cs of the [stevemadden.in](http://stevemadden.in) will be applicable to any purchase made under this offer
- The offer is not transferable, non-negotiable and cannot be en-cashed.



- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the Invoice for the case to be taken for further investigation.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Steve Madden & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Steve Madden & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.

- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Terms and Conditions of [www.stevemadden.in](http://www.stevemadden.in) will be applicable

## **The Mobile Store**

### **Terms and Conditions:**

- **Offer:** Additional 10% Discount at The Mobile Store and on [www.themobilestore.in](http://www.themobilestore.in), for Axis Bank Cardholders on a single minimum purchase of Rs.12500/-.
- **Offer Period:**
  - **For East:** 20<sup>th</sup> September'14 to 26<sup>th</sup> October'14
  - **For Rest of India:** 1<sup>st</sup> October'14 to 26<sup>th</sup> October'14 (Both days inclusive).
- Maximum available discount is Rs. 2500/-.
- In order to avail the discount, the total payment needs to be made using an Axis Bank Debit or Credit card.
- Offer discount will be processed by The Mobile Store at the billing counter or online at the time of purchase and will reflect on the bill.
- Offer NOT VALID on the value of Recharges, connections, cost added to make the transaction value to Rs 12500/- and above will not be entitled for discount
- The offer is not valid on purchase of Apple iPhone 6 and Apple iPhone 6 Plus
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the discount.
- Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Retail Credit Cards only. This offer is not valid on Corporate Credit Cards.
- This offer cannot be clubbed with any other offer at the stores.
- Offer is subject to availability of products and available at the sole discretion of The Mobile store Ltd.
- The Offer is valid across The Mobile stores outlets as per the store list mentioned at <http://www.themobilestore.in/stores> and is also valid on online purchases on the website [www.themobilestore.in](http://www.themobilestore.in)
- For store list, please visit <http://www.themobilestore.in/stores>
- The offer will be valid during the promotion period only which will be at the sole discretion of The Mobile store & Axis Bank.
- The Mobile Store & Axis Bank retains the right to change or discontinue the offer at any time during the promotion period without prior notice.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The decision of The Mobile store & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- The MobileStore and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.

- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will be given only in the form of account credit. Cash back will not be given in any other mode. Bank's discretion in this regard shall be final
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- The Mobile Store Terms & Conditions applicable

## **Westside**

### **Terms and Conditions:**

- **Offer:** Additional 5% discount for Axis Bank Cardholders on a single minimum purchase of Rs.4500. Maximum discount of Rs. 1500 per bill.
- **Offer period:** 24<sup>th</sup> September 2014 to 26<sup>th</sup> October 2014 (both days inclusive)
- During the offer period, Westside shall offer cardholder additional discount @ 5% on all purchases of a net transaction value of Rs 4500 or more per bill if the cardholder makes payment of such invoice by Axis Bank Debit or Credit card
- The customer can avail a maximum discount of Rs.1500/- .The discount shall be available on the net transaction value of the single transaction
- Net Transaction Value shall mean the retail price of the products purchased less sale discount offered to the card holders at the Westside stores. The Additional Discount shall be applicable only if the Net Transaction Value per bill is equal to or greater than Rs. 4500/-.
- The Additional Discount is applicable on a single transaction and bills cannot be clubbed to avail the same

- Offer discount will be processed by Westside at the billing counter, at the time of purchase.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final.
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at the time of processing of cashback will not be eligible for the benefits of the offer. Cashback will be given only in the form of account credit. Cashback will not be given in any other mode. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Westside & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Westside & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will

not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.

- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Westside Terms & Conditions applicable.
- Westside Customer Care details: Tel No: 022-67009183, Email: mywestside@trent-tata.com

### **[www.theelectronicstore.in](http://www.theelectronicstore.in)**

#### **Terms and Conditions:**

- **Offer:** Additional 10% Discount at [www.theelectronicstore.in](http://www.theelectronicstore.in), for Axis Bank Cardholders on a single minimum purchase of Rs.12500/-.
- **Offer Period:** 1<sup>st</sup> October' 14 to 26<sup>th</sup> October' 14 (Both days inclusive).
- Maximum available discount is Rs. 2500/-.
- In order to avail the discount, the total payment needs to be made using an Axis Bank Debit or Credit card.
- Offer discount will be processed by The Mobile Store at the billing counter or online at the time of purchase and will reflect on the bill.
- Offer NOT VALID on the value of Recharges, connections, cost added to make the transaction value to Rs 12500/- and above will not be entitled for discount
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the discount.
- Offer valid on transactions done on valid and live Axis Bank Debit and Axis Bank Retail Credit Cards only. This offer is not valid on Corporate Credit Cards.
- This offer cannot be clubbed with any other offer at the stores.
- Offer is subject to availability of products and available at the sole discretion of The Mobile store Ltd.
- The offer will be valid during the promotion period only which will be at the sole discretion of The Electronic store & Axis Bank.
- The Electronic Store & Axis Bank retains the right to change or discontinue the offer at any time during the promotion period without prior notice.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The decision of The Electronic store & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- The Electronic Store and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.

- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will be given only in the form of account credit. Cash back will not be given in any other mode. Bank's discretion in this regard shall be final
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- The Electronic Store Terms & Conditions applicable

## **Yatra**

### **Terms and Conditions:**

- **Offer:**
  - Rs 300 off (one way) and Rs 600 off (round trip) on Domestic Flights on Desktop / WAP minimum spend of Rs 4000/Rs 8000
  - Rs 350 off (one way) and Rs 700 off (round trip) on Domestic Flights on Mobile App minimum spend of Rs 4000/Rs 8000
  - Rs 1000 off on International Flights on a spend of Rs 20000 or more

- 25% off on Domestic Hotels on min. spend of Rs 5000/-
- Rs 100 off on Bus on a min spend of Rs 1000/
- Rs. 2000 off per booking on Domestic Holiday Packages on min. spend of Rs 25000
- **Offer period:** 25<sup>th</sup> September 2014 to 30<sup>th</sup> October 2014 (both days inclusive)
- **Promocode: YATAXIS**
- Promocode code is valid from 27<sup>th</sup> September 2014 - 30<sup>th</sup> October 2014
- The offer is valid on on **[www.yatra.com/offer/dom/detail/axisbank-offer](http://www.yatra.com/offer/dom/detail/axisbank-offer)**
- Coupon can be used only once and is not applicable with any other coupon
- This offer from Yatra and Axis Bank is open to all residents of India holding Axis Bank Credit & Debit card. The discount can be availed by the customers making a full purchase only through their Axis Bank Credit/Debit card on Yatra's website [www.yatra.com](http://www.yatra.com) ("Website").
- Customers have to fill the promo code " YATAXIS" in the promo code field on Yatra.com's payment page. The amount of discount received will reflect at the next step on the website (Yatra.com).
- Discount will not be valid on cancelled tickets/bookings or for charge back transactions. Yatra Online Private Limited reserves the right to reverse the discount in case the ticket/booking is found to be cancelled later.
- This offer is not valid for travel agents. Yatra reserves the right to recover the discounted amount if such a case is brought or comes to Yatra notice.
- All holiday bookings can be availed on offline (through call centre). Customer is required to mention that he carries an Axis Bank credit/debit card and the balance payment needs to be made through Axis Bank card only.
- All tickets and bookings will be subject to availability at the time of booking and will be governed by the standard airline and hotel terms and conditions.
- All standard Terms and Conditions (as amended from time to time) mentioned on Yatra website would apply. In case of third party services/products, customer's sole recourse against the third party services/products being provided by third party suppliers shall be with the concerned suppliers only, and shall be subject to said supplier's own terms and conditions.
- This offer is not valid for split bookings where customer makes multiple bookings to avail multiple discounts. Yatra reserves the right to recover the discounted amount or cancel the booking if such a case is brought or comes to Yatra's notice.
- All purchases made under the program shall be subject to applicable cancellation/date change rules. In case of a cancellation, Yatra shall reverse the discount and shall not provide additional discount to the customer.
- Discounts provided under the offer cannot be clubbed with any other offer or discount extended by Yatra as part of any other arrangement.
- Pictures of products shown in the communication sent to the customer either through mailers or advertised on the website, are representative only and may not bear a resemblance to the actual products.
- Products offered under this program are subject to availability.
- All government levies like sales tax, TDS, any local tax, octroi etc., shall be payable by the customer as applicable at the time the respective discounts were offered.
- Customers are not bound in any way to participate in the programs. Any such participation is voluntary and the same is being made purely on a 'best effort basis'.
- Yatra reserves the right to modify or change any of the terms and conditions applicable to these programs/offer at any time without any prior notice.
- Any disputes arising out of this offer shall be subject to the exclusive jurisdiction of competent courts at Gurgaon, Haryana, India only.
- This is limited period offer and both the partners can change the offer terms anytime.

- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Yatra & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Yatra & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.



- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Yatra's Terms & Conditions applicable.