ICICI Pru Bharat Consumption Reg Cum

**Investment Objective**
To generate long-term capital appreciation by investing primarily in Equity and Equity related securities of companies engaged in consumption and consumption related activities or allied sectors.

**Manager Biography**
Priyanka Khandelwal since 4/15/2019

**Operations**
Inception Date 4/15/2019
Minimum Initial 5,000
Annual Report Net Expense Ratio
Turnover Ratio % 10.73

**Risk Reward**
Std Dev
Alpha
Sharpe Ratio
Treynor Ratio
R-Squared

**Asset Allocation**
Portfolio Date: 1/31/2020

- Stock 96.4
- Bond 0.0
- Cash 3.6
- Other 0.0
Total 100.0

**Market Capitalization**
Portfolio Date: 1/31/2020

- Giant 43.1
- Large 30.9
- Mid 24.8
- Small 1.3
- Micro 0.0
Total 100.0

**Past performance is not a guarantee of future returns. The value of investments may fall as well as rise and investors may not get back the full amount invested. Any decision to invest should be based on a full reading of the offer document. In case of any discrepancy between this sheet and the offer document in force, the offer document shall prevail.**

**Trailing Returns**
Period Inv Bmkl
3 months -0.92 1.77
6 months 16.25 9.03
1 Year 9.52
2 Years 0.84
3 Years 10.15
5 Years 6.59

**Investment Growth**
Time Period: 4/16/2019 to 1/31/2020

**Leading Detectors**
Time Period: 2/1/2019 to 1/31/2020

- Rescaled Weight Return Contribution
  - Mahindra & Mahindra Ltd 5.03 -15.42 -1.24
  - ITC Ltd 8.69 -13.99 -0.84
  - United Breweries Ltd 5.34 -11.25 -0.69
  - Bank of Baroda 1.23 -30.47 -0.69
  - TVS Motor Co Ltd 8.20 -6.44 -0.59

**Leading Contributors**
Time Period: 2/1/2019 to 1/31/2020

- Rescaled Weight Return Contribution
  - Asian Paints Ltd 8.04 28.00 2.41
  - Bharti Airtel Ltd 3.33 76.47 2.32
  - Trent Ltd 4.01 66.36 2.08
  - Hindustan Unilever Ltd 9.85 16.86 1.71
  - Avenue Supermarts Ltd 2.65 55.45 1.07

**Returns**
Calculation Benchmark: IISL Nifty 500 PR INR

**Sector Allocation**
Portfolio Date: 1/31/2020

- Basic Materials 5.25
- Consumer Cyclical 43.06
- Financial Services 1.67
- Real Estate 0.97
- Consumer Defensive 29.80
- Healthcare 0.00
- Utilities 0.00
- Communication Services 12.70
- Energy 0.00
- Industrials 6.55
- Technology 0.00

**Portfolio Holdings**
Portfolio Date: 1/31/2020

- Hindustan Unilever Ltd 12.1
- Bharti Airtel Ltd 9.1
- Maruti Suzuki India Ltd 9.1
- Motherson Sumi Systems Ltd 6.4
- ITC Ltd 6.2
- TVS Motor Co Ltd 6.0
- Trent Ltd 5.2
- Asian Paints Ltd 5.1
- United Breweries Ltd 4.4
- Treps 3.8
- Other 32.8
Total 100.0